

3rd Edition



**AIU Universal
University**

The future is here

ESG REPORT 2023
(Environmental, Social and Governance)

India's

FIRST



UNIVERSITY

**IMAGINE
THE FUTURE**





Index

1	Chairman's Message
2	About Universal Ai
a	Leadership Team
b	SDG Champions
c	Universal Ai University 3E Model
d	Our Vision and Mission
e	UAI at the Glance
f	UAI - Mool Mantra
g	Collaborations and Accreditation
h	Diversity at UAI
i	UAI Mantra for Social Responsibility
j	Building Natural Capital
k	Transformation of UAI
3	ESG Principles
4	Reimagining Sustainability 'The Green Mantra'

5	Academic Intervention
a	Green Projects
b	UAI SMART Impact
c	Pro Bono Consulting
d	GREECO Learning (GREEN Eco-friendly Classroom)
6	Reimagining The Social Contract
a	Rotaract Club
b	Girl Up
c	CSR & Ethics Club
d	Enactus
e	Social Wellbeing
7	Reimagining Ethics and Governance at UAI
a	Our Governance Mantra
8	Research Focused on Sustainability
a	Research Conferences
b	International Conference Partnerships
c	Patents
d	Research Publications - ESG focused

9	TedxUB5
10	Partnerships and Dialogues
11	ESG Thought Leadership
a	SYMPOSIUM
b	UAI ESG Initiatives in the News
c	ESG Reports - LOLT
d	Prakriti Newsletters
12	Sustainable Development Goals and Our Standings
a	Green Credentials
b	UAI Positive Impact Rating
c	UAI SDG Dashboard
13	Appendix
a	A: UN SDG Initiative
b	B: UAI Green Matrix 2023
14	ESG Objectives
15	Conclusion



Chancellor's Message

Tarun Anand

Chancellor & Founder, Universal Ai University

Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) | Tuck Business School (USA) | IE Business School (Spain)

SUSTAIN | REBOUND | IMAGINE



The report highlights Universal Ai University's focus on the 3 P's which are Purpose, Passion and Professionalism towards creating enduring value along all dimensions of the triple bottom line (People, Planet and Prosperity) and contribute meaningfully to sustainable development and inclusive growth. Nestled in the breath-taking location of Karjat, our university is not just a place of learning but one **with a Soul**.

How do we prepare our multi-disciplinary students for the existential geopolitical risks combined with the eruption of active hostilities in multiple regions which is characterized by polarizing narratives, eroding trust and insecurity. The Global Risks Report 2024 by World Economic Forum identifies the most severe perceived risks to economies and societies.

1) **Extreme weather:** This is the top risk faced in 2024 due to the hottest Northern hemisphere in recorded history in 2023. New records in heat conditions, with extreme heatwaves, drought, wildfires, and flooding is anticipated due to the El Nino

effect. The impacts of extreme weather will certainly deplete available economic resources which could be used to mitigate and adapt to climate change.

2) **AI Generated Misinformation and Disinformation:** Several countries are struggling to regain lost years of progress which creates a fertile ground for misinformation and disinformation to take hold and polarize communities, societies and countries. With the advent of US presidential elections in 2024 along with elections in India, UK, Mexico and Indonesia, nearly 3 billion people will go to the polls which will result in a lot of misinformation within these countries as well

as external influence from countries who will try to influence the political process. Large-scale usage of AI models have already enabled an explosion in falsified information and so-called 'synthetic' content, from sophisticated voice cloning to counterfeit websites.

3) Societal and Political Polarisation:

Societies are becoming polarized not only in their political affiliations, but also in their perceptions of reality, posing a serious challenge to social cohesion and mental health. When emotions and ideologies overshadow facts, manipulative narratives can infiltrate the public discourse on all issues. Falsified information can also fuel animosity, from bias and discrimination in the workplace to violent protests, hate crimes and terrorism. Divisive factors such as political polarization and economic hardship are diminishing trust in societies.

4) Cost of Living crisis: The near-term economic outlook remains highly uncertain due to domestic factors in some of the world's largest markets as well as geopolitical developments. Continued supply-side pressures and demand uncertainty could contribute to persistent inflation and high interest rates. Small and

medium-sized companies and heavily indebted countries will be particularly exposed to slowing growth amid elevated interest rates. There could be new economic shocks which would be unmanageable in such fragility and debt passes the tipping point of sustainability.

Economic, geopolitical and societal vulnerabilities continue to build and can have the potential to become chronic global risks over the next decade and as this constant upheaval becomes the norm, decades of investment in human development and human resilience are slowly being chipped away making economies vulnerable to rapid shocks from new and resurgent sources.

The students of today are the leaders of tomorrow. These leaders must be sensitive to these factors and work towards creating a new world order fuelled with innovation and ideas to solve the most complex problems that humanity faces.

At Universal Ai, we are committed to these principles and have mandatorily introduced a CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving) module which allows our students to become problem solvers across 2 terms in Year 1. They are further required to do a credit-based modules on Green Thinking in their respective

specialisation. As a university, we are committed to prepare our graduates for future societies, if we want our impact to remain relevant and our graduates to succeed.

At UAI, we continue to demonstrate our actions towards knowledge creation in the sustainability domain, including organising an International Research Conference with the theme 'Artificial Intelligence for a Sustainable Future: Challenges, Opportunities, and Best Practices' on March 23-24, 2023 with participants from 8 countries (USA, Thailand, Pakistan, New Zealand, France, UK, Lithuania, Kenya) who published 63 research papers. UAI also held a Case Study Conference 'Beyond Borders – Explaining Sustainable Global Perspectives' on 24-25 Nov, 2023 in collaboration with Green TERRE Foundation, which saw 557 registrations and participation from 7 countries (USA, UK, Malaysia, New Zealand, Kenya, Egypt & Morocco), where 28 cases were presented. We also had panel discussion on "Green Technology and Innovations" marking the occasion during Climate Month 2023. We also initiated a TEDx@UBS talks on our campus with the theme 'World Imagined' on 10th March 2023, which brought international leaders to speak on Sustainability, Ai and social impact.

We have established a new Centre of Excellence on 'Sustainability, Social Impact &

Spirituality' led by Brig. GPS Cheema to focus our efforts on SDG impact. Our sustainable practices include active participation by our students in United Nations SDG's by becoming SDG Ambassadors and our faculty becoming SDG Champions. Towards societal development and impact, students undertake a SMART (Societal Management and Responsible Temperament) project with 30000+ hours spent in the rural and tribal

areas of Karjat in the areas of Livelihood creation, Healthcare, Environment best practices and Education support.

We remain fully committed to the success and wellbeing of our students, faculty and staff.

Finally, we continue to demonstrate transparency, accountability and integrity through establishing our SDG Dashboard which highlights our actions in terms of

organisational practices, teaching, research, dialogue and partnerships reaffirming our commitment to our sustainability mantra.

On behalf of our Governing Council, I am delighted to introduce our 3rd sustainability ESG report. Our commitment to sustainable practices remains as strong as ever, irrespective the challenges.



Leadership Team



Prof. Brigadier GPS Cheema
Chairperson, Centre for Excellence, Sustainable, Social, & Spiritual Development.



Prof. Sriram Ramshankar
Pro-Vice Chancellor



Ms. Beeba Anand
Pro-Vice Chancellor



Dr. Sandeep Kumar Suhag
Registrar & Administration



Dr. Kamatchi Iyer
Dean - Academics & Doctoral Studies



Dr. Asha Bhatia
Dean - Research



Dr. Kavitha Venkatachari
Dean - School of AI & Future Tech



Dr. Waheeda S Thomas
Dean - Commerce & Management (UG)



Prof. Vijay Tandon
Dean - School of Management



Prof. Deepak Alva
CFO



Mr. Deepak Chawla
CHRO



Dr. Harshita Kumar
Professor & Program Director - GM



Dr. Sangeeta Chopra
Program Director - Cardiff Met MBA



Prof. Nilanka Chatterjee
Program Director - BDI



Dr. Srinivas Shirur
HoD of Finance



Dr. Meena Sharma
HoD of Human Resources



Dr. Seema Laddha
HoD of Marketing



Dr. Tapas Sengupta
HoD of IT



Prof. M. Guruprasad
HoD of General Management



Prof. Inderpal Singh
Director - Skill development

SDG Champions

UIA launched an initiative in which each faculty has to be the champion for one SDG. The main aim of this initiative is that to encourage faculties to contribute towards SDGs. Each champion has to select one male and one female to be the ambassadors of that SDG and they collaborate and organize events and activities.



Dr. Waheeda Thomas



Dr. Logasakthi Kandasamy



Prof. Nilanka Chatterjee



Prof. Vijay Tandon



Prof. Elora Basumatary



Dr. Meena Sharma



Prof. Brig GPS Cheema



Dr. Ansari Sarwar Alam



Prof. Dhaval Bhatt



Prof. Maneesh Ketkar



Prof. Sundar Nataraj



Prof. Inderpal Singh



Mr. Deepak Alva



Prof. Krutika Sawant



Dr. Pranjali Madhur



Prof. Maninee Dhole



Prof. Sriram Ramshanker



Dr. Neeraj Dangi



Prof. Guruprasad Muthusheshan



Prof. G. Suman



Dr. Tapas Sengupta



CS Surabhi Deshpande



Dr. Harshita Kumar



Dr. Asha Bhatia



Neha Inamdar

Universal Ai University 3E Model

SUSTAINABLE | RESPONSIBLE | EDUCATION

The Focus on Environmental Leadership

UAI recognises the imperative need to combat climate change to build a more secure future. It has strived to be an icon of environmental stewardship and pursue a low carbon growth strategy by extensive Greenhouse Gas Reduction programs in its operations that have focused on a multitude of interventions. This include

increasing the share of renewable energy, construction of green buildings and continuous reduction of specific energy and water consumption.

Founded by CEOs of billion-dollar global businesses, UAI is committed to deliver a life-changing educational experience to Indian and International students. It is endorsed by 60 Global CEOs and follows an experiential

learning pedagogy where practical and academic knowledge are given equal weightage. This makes our students corporate ready from the early stage of their career.

3E ETHICS EXPERIENTIAL LEARNING MODEL ENVIRONMENT



World Class Faculty



Innovative Quality Curriculum



Quality Infrastructure



Superior Research Focus



Mr. Tarun Anand
Chancellor, Universal Ai University

At UAI, we call this paradigm

Responsible Competitiveness

On empowering minds & safeguarding the environment and creating sustainable Livelihoods.

To achieve the United Nation Sustainable development goals.

UAI believes that when enterprises make societal value creation an integral part of their institutional strategy, powerful drivers of innovation emerge that make growth more enduring for all stakeholders.

It was this strength of conviction that led UAI to define its Vision, a decade ago, to not only



transform Universal Ai University into an engine of high-quality management education but to do so in a manner that would address the social & environment priorities. We follow the **3E** (Ethics, Environment & Experiential Learning) framework towards creating a positive social, environment and economic impact through Experiential learning.

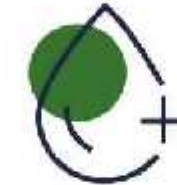
The key was to innovate and create unique business models that will lead to creation of societal assets in the form of environmental replenishment and livelihood creation.

We are embarking on the next phase of our curriculum design, which will embed green thinking in each module so that faculty can bring in the green lens in every subject. It will be a process of great transformation requiring important debates amongst all stakeholders. Hopefully, in the years ahead UAI graduates will be able to master diverse capabilities that will them to make a real impact on society.

It is indeed a matter of pride that UAI has focused on being



Carbon Positive



Water Positive



Solid Waste Recycling Positive

A Carbon, Water & Solid Waste Recycling Positive Institution

Our strategy will ensure that UAI maintains a significant leadership in positive action towards the ESG goals. The focus on ESG goals will make UAI a leading Indian business school towards being carbon, water, & solid waste recycling positive in the coming five years. It also enabled UAI students and staff to support the creation of sustainable livelihoods for 1000 families, many of whom represent the weakest in society.

Our Vision and Mission

Vision

“To create impactful knowledge and develop innovative, ethical, responsible, and global leaders who will transform organisations and society at large.”

Mission



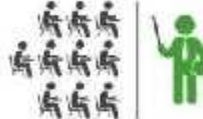

















To drive excellence in education, impactful research, and strong community engagement, resulting in a positive societal impact on our ecosystem that will help transform organizations and society at large.



Universal Ai does this through:

- 1 | **Teaching** - We offer an innovative curriculum and dynamic learning environment, enabling our learners to become responsible leaders with universal skill sets, to solve complex global challenges.
- 2 | **Research & Development** - We develop impactful research through global collaborations, using cutting-edge technology and infrastructure to fuel innovation.
- 3 | **Service** - We contribute towards a sustainable future by promoting environmental nurturing, prosperity, and positive social impact.

UAI at a Glance

Programs	 350++ Unique Major Minor Subjects	 9 Internationally Accredited GMP	 1:10 Student Faculty Ratio	 50 Experiential Learning Activities	 1000+ Cumulative Faculty Industry Experience
CEO Connect	 60 CEO Endorsements	 30 Senators	 100+ CEO Lectures / year	 3 Global CEO Founders	 15 Global CEO Endorsements
Student leadership	 15 Club Leaders	 17 CEOs of Pvt. Ltd. company created	 30 Entrepreneurs created	 100 CEOs interview our students every year	 20 Country's Students are on Campus
Infrastructure	 40 Acres Campus Designed by American Architects	 31 State of the art Classrooms	 1 3 Global Trading Room (Thomson Reuters) Quantum computing AR VR MR Lab	 15 Sports Facilities	 10000 Trees plantation in campus

THE UBS ADVANTAGE Get Connected @UAI

To **Technology** - STEM infused MBA focussed on future technologies like AI, ML, Deep Learning and Neural Networks

To **Global Thinking and Knowledge** - British, French, American, Italian, Bulgarian and Spanish curriculum

With **Sports and a healthy living** and build your vitality and sportsmanship

To **Global Markets** - Trade 100+ live exchanges at the Thomson Reuters tradingroom

With **60 Global CEOs** getting the backing of Industry. UAI is built by Industry for Industry

With **Global Alumni Pool** and build your network with 80000 Alumni in over 140 countries

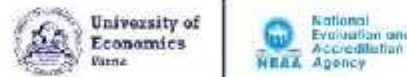
With **Ethical Practices** - Through the Wisdom towards Spirituality and Self Excellence program at a Meta level where you create a Self-Improvement toolkit

With **Nature** - 40 acres of lush greenery, surrounded by mountains, where you practice green thinking and rejuvenate your mind, body & soul

To **Critical skills** like adaptability, resilience, agility, managing complexity, ambiguity, conflict, problem solving and leadership

With **Immersive Experiential Learning** through Case Blazer, becoming a CEO, CXO of a Pvt. Ltd. company, Simulations and Gamification

Collaborations and Accreditation



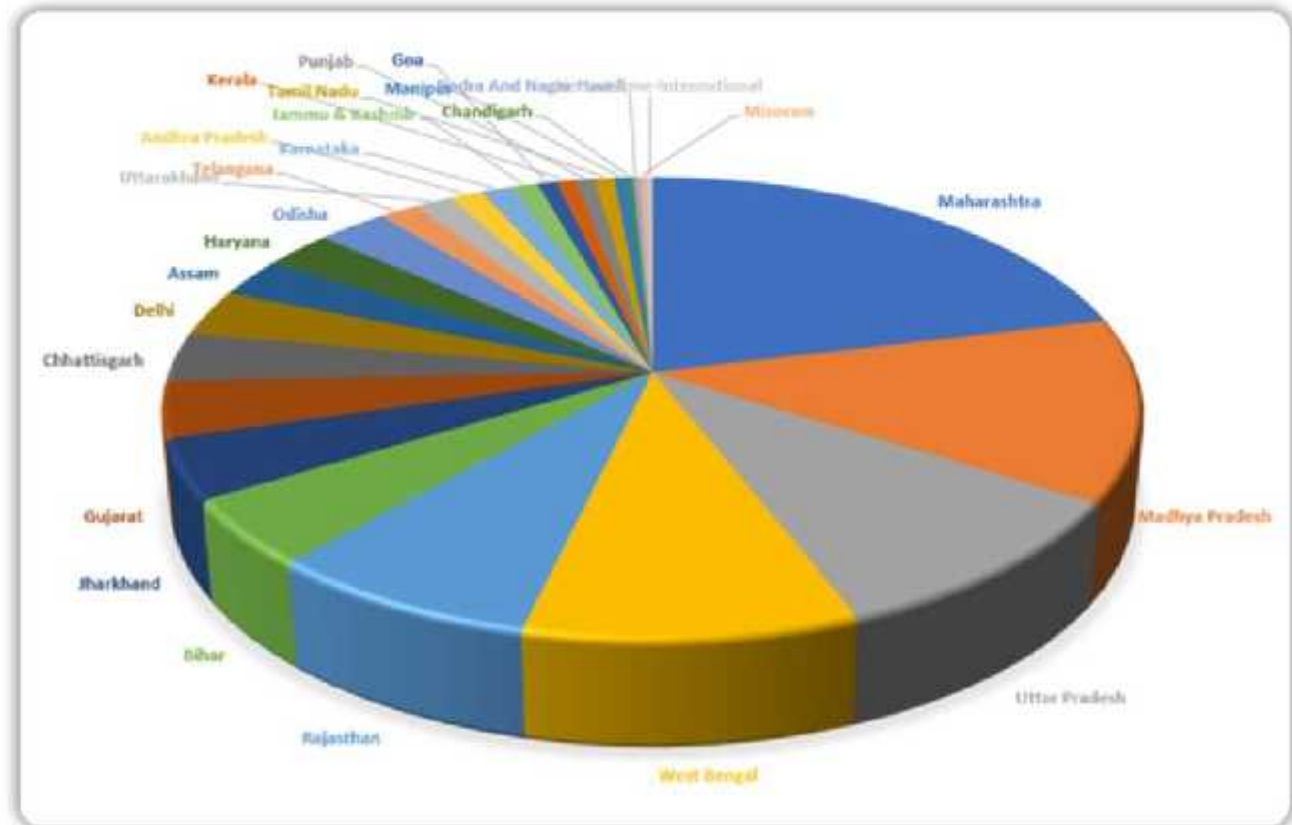
Diversity at UAI

Our Diversity Policy is driven by the belief that it is an important strategy for organisational success, to harness the different types of intelligence / capabilities that are available to us. Universal Ai values people with different experiences and styles of working, thinking, communicating, challenging, and leading, arising out of working with members of different creeds, ethnicities, sex, race, casts and nationalities. The 'Universal' in our school's name, was derived out of these beliefs. We know that diverse teams are the best teams, as they can make informed decisions, by considering multiple points of view.

At UAI we provide equal opportunities to all. We take pride in our admissions policy which ensures that, regardless of race, gender, sexual orientation, religion, nationality, disability, age or any other protected classification, you will be admitted to the Institution. This ensured that in 2022, we attracted students from 27 States across India hailing from 170 cities. Our gender diversity increased to 42% women in the incoming batch, one of the highest in the country with two programs achieving 50% diversity.

We continuously seek to enhance the understanding of diversity issues, by encouraging frank discussion of 'tough' diversity related issues, so that our students and faculty arrive at mature and socially responsible responses. We will encourage our students to deal with conflicting views, by coaching them both in terms of emotional intelligence and respect for others views. We shall continue to ensure that we create an inclusive work environment, at our University.

42%
Women in Class



UAI Mantra for Social Responsibility

Economic empowerment means fixing the broken rungs, at the bottom of the poverty to wealth ladder. Every individual must be given the skills, resources and the confidence to take control of their life, achieve their performance potential and benefit from the opportunities of the liberalised economy. We at Universal will develop Human Capital, to become the most valuable resource for addressing the multifarious challenges which are being faced by organisations, in the 'challenging times' in which we live today.

As stated in our purpose, UAI is fully committed to ensuring that the leaders of tomorrow are sensitive towards Corporate Social Responsibility, the Environment and are passionately committed towards Ethical Practices, in the conduct of their personal & professional lives. Even in the admission processes, candidates will be evaluated in terms of their attitudes, behaviors and contributions towards societal causes. These aspects will have significant weightage, along with other important criteria like education, work experience and attainments in extra-curricular activities. We do believe that this is critical towards ensuring that our alumni do not merely pay lip service towards these values, but are passionate about their societal responsibilities. We believe that strengthening concern for societal causes in our students will enable them to lead better lives and help the organisations they work for, to become better corporate citizens. We sincerely believe that CSR contributes significantly, towards achieving enduring business success, in the long run.



Building Natural Capital

Renewable Energy



70 % of the total energy comes from our solar park and roof-top systems.

Habitats



16 acres of green zone habitat to various flora and fauna i.e. frog species, snakes, birds like humming birds, wood peckers, butterflies.

Green Campus



16 acres of dedicated green zone with 10200 plant species.

Water Harvesting



3 dedicated water harvesting ponds on 2 acres of land. Roof top rainwater collection – rainwater harvesting into bore wells.

Clean Energy



Electric vehicle, BLDC efficient technology fans. Inverter technology Ecs.

Solid Wet Waste Recycling



Capacity to recycle 500 kg of wet waste to dry compose.

Intelligent Buildings



Double Cladding Walls and Windows to foster the thermos effect.

Transformation of UAI

From a Barren Land to a Green Pasture

THEN



NOW



“Climate Change, Global warming is an existential threat to humanity. We have a moral obligation to deal with it!”

– Joe Biden (46th President of the United States)

THEN



NOW



“We must protect & preserve our planet for future generations. Once we find the courage to change, we can create a world that our children & grandchildren can safely inhabit.”

– AL Gore (Fmr. Vice President of the United States)

THEN



NOW



ESG - The Context

ESG (Environmental, Social and Governance) reports are becoming an increasingly important aspect of corporate responsibility and sustainable business practices. These reports provide information about a company's performance and impact on environmental, social, and governance issues, which helps investors and other stakeholders to assess the long-term sustainability of a company.

Universities are also embracing this trend by incorporating ESG-related topics into their curriculum and research. They are also involved in promoting sustainability and responsible management practices among their students and alumni. Additionally, many universities are also starting to publish their own ESG reports to provide transparency and accountability for their actions and impact.

The Key Takeaways from COP-27 (Nov 6-18, 2022)

1. **Establishing a Dedicated Fund for loss and damage:** COP27 closed with a breakthrough agreement to provide loss and damage funding for vulnerable countries hit hard by floods, droughts and other climate disasters.

This was widely lauded as an historic decision. Why? Because for the first time, countries recognized the need for finance to respond to loss and damage associated with the catastrophic effects of climate change and agreed to the establishing of a fund & the necessary funding arrangements.

2. **Maintaining a clear intention to keep 1.5°C within reach:** The world is in a critical decade for climate action. This is not hyperbole – the UN's Intergovernmental Panel on Climate Change says limiting warming to around 1.5°C requires global greenhouse gas emissions to peak before 2025 at the latest, and be reduced by 43% by 2030. That's seven short years from now.

However, the world is currently off course to keep 1.5°C within reach. A stark report from UN Climate Change shows implementation of current pledges by national governments puts the world on track for a 2.5°C warmer world by the end of the century.

3. **Holding businesses and institutions to account:** This new phase of implementation also means a new focus on accountability when it comes to the commitments made by sectors, businesses and institutions.

"There is absolutely no point putting ourselves through all that we've just gone through if we're going to participate in an exercise of collective amnesia the moment the cameras move on," said UN Climate Change Executive Secretary Stiell, who promised a new focus on accountability during his opening speech at COP27.

The transparency of commitments from businesses and institutions will be a priority of UN Climate Change in 2023. The UN Secretary-General asked UN Climate Change to come up with a plan early next year on how to ensure transparency and accountability with non-state actors.



ESG



Climate Change



Waste & Pollution



Natural Capital



Health & Safety



Society



Human Rights



Corporate Governance



Stakeholder Engagement



Transparency

ENVIRONMENT

SOCIAL

GOVERNANCE

4. **Mobilizing more financial support for developing countries:** Finance is at the heart of all that the world is doing to combat climate change. Mitigation, adaptation, loss and damage, climate technology – all of it requires sufficient funds to function properly and to yield the desired results. On this crucial topic, COP27 created a pathway to align the broader finance flows towards low emissions and climate resilient development.

The COP27 cover decision, known as the Sharm el-Sheikh Implementation Plan, highlights that a global transformation to a low-carbon economy is expected to require investments of at least USD 4-6 trillion a year. Delivering such funding will require a swift and comprehensive transformation of the financial system and its structures and processes, engaging governments, central banks, commercial banks, institutional investors and other financial actors.

One of the key outcomes of the various decisions on climate finance is a call for developed country Parties to provide resources for the second replenishment of the Green Climate Fund.

5. **Making the pivot toward implementation:** Of course, climate pledges aren't worth the paper they're written on if they aren't taken off the page and turned into concrete action. That's why COP27 was expected to be one of "implementation."

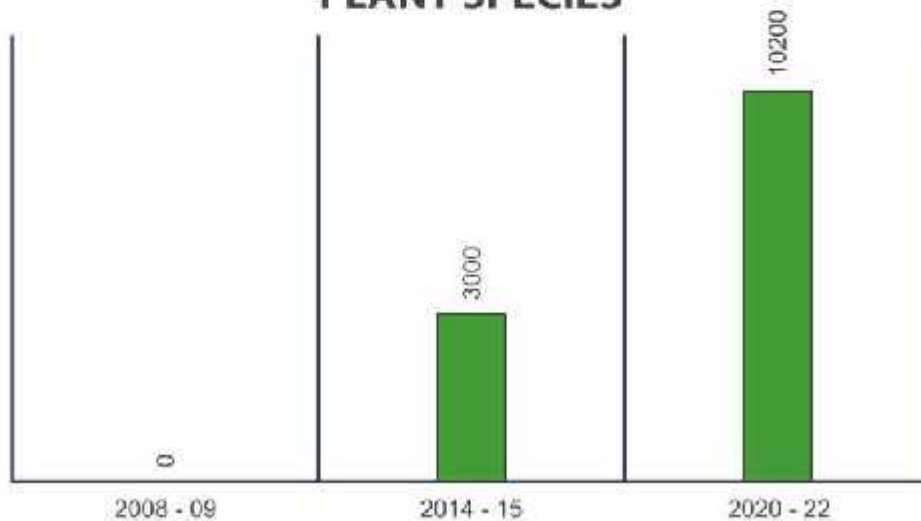
On the opening day of the conference, UN Climate Change Executive Secretary Simon Stiell called for aligning "every corner of human activity" with the 1.5°C goal, saying "Paris gave us the agreement and Katowice and Glasgow gave us the plan, Sharm el-Sheikh shifts us to implementation."

The package of decisions have a strong focus on implementation – they aim to strengthen action by countries to cut greenhouse gas emissions and adapt to the inevitable impacts of climate change, as well as boost the support of finance, technology and capacity building needed by developing countries. Notably, nations resolved to make the transition to low-emission and climate-resilient development ambitious, just and equitable. They went one step further at COP27 by deciding to establish a work programme on 'just transition,' which is expected to build on and complement the work to urgently scale up mitigation ambition and implementation.

"The heart of implementation is: Everybody, everywhere in the world, every single day, doing everything they possibly can to address the climate crisis," said Stiell.

We at UAI have taken this pledge and our manta is “green university” and we stand by it. UAI is spread over 40 acres of land and when the construction of UAI started in 2008-09, it was completely a barren piece of land with no plantation whatsoever, but our green mantra drove us towards attaining the green cover of having planted more than 10,200 plant and tree species (fig below). We have multiple agriculture, horticulture and forest tree species planted tighter on the scientific lines of agro forestry system. This plantation drive has not only improved the aesthetic and recreational value of the UAI but we have been able to augment wild life habitats, we can see many wild life species in our green campus. Additionally, this large-scale plantation has helped in ground water recharge.

PLANT SPECIES



Innovative Technologies have been adopted to reduce the GHG emissions. We have double cladded buildings that reduce the overall temperature indoors and it helps us in controlled use of electrical energy & AC usages. We have BLDC technology fans in place, these fans reduce energy consumption by 50%. All lightings are LED technology in admin & hostels. Solar street Lights.



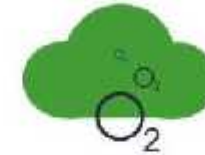
Greenhouse Gas Emissions is one of the issue global community is facing due to varied reasons, At UAI we have taken a serious note of it. All our operations owe to generate low GHGs, we have large scale tree plantation that helps us in reducing the GHG emissions and also in carbon sequestration.



Reimagining Sustainability 'The Green Mantra'

Tree Plantations

We call ourselves as green university, we stand by this as we have been able to plant 10200 different plant species that include forest tree species, horticultural and agricultural crop.



Innovations in Tree Plantations

Scientifically it is termed as agroforestry system, the approach that has been adopted at UAI. We have amalgamated forest tree species, horticultural; and agricultural crops together.





Clean Energy

- 300 kilo watts is the total energy we produce from our solar establishment.
- We have solar roof top system in places as well.
- We have been able to install a dedicated solar park in our campus.



Innovation in Clean Energy

- It is not only a solar park but we use the space as our parking area as well.
- The space is used for other cultural activities.
- Our students get hands-on experience & demonstrations of clean technology goals.





Green Zone

- Our main building is designed by American architect.
- We are a plastic free zone.
- We are a smoke free zone.
- Electric vehicles ply from main gate to administration block, hostels & guest house.
- No outside vehicle is permitted from the main gate.



Innovation in Green Zone

- We consolidate emissions with our stretched plantations across 16 acres of land
- We have 10000 tress species that sequester carbon and other GHG emissions.
- We have BLDC technology fans that consume 50% less electricity than normal regular fans.
- Only steel water bottles are allowed in the campus, one-time plastic bottles are banned.
- We have double sided wall cladding buildings to reduce emissions by 10%.



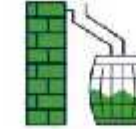
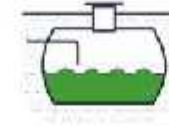


Water Harvesting

- We have borewells inside the campus and we do not purchase & use municipal water.
- We are in process of creating more rainwater concrete harvesting structures.
- All our water requirements are self-sufficient.
- 3 dedicated rain water harvesting in 2 acres of land.

Innovation in roof rain water harvesting

- 2022 UAI has developed as a system of top roof water harvesting in which the water of roofs at times of rain is stored in the bore wells.



Innovation in water conservation

- We have drip irrigation, hydroponics and sprinklers all across our plantation sites.
- We have installed Hydroponics setup in our camps.





Waste Management

- We have green and blue dustbins for wet and dry waste collection all across the campus.
- We have installed machinery worth 12 lakh for food waste valorization.
- We have three waste management plants installed inside the campus.



Reuse and recycle mantra at UAI

- Waste water is completely utilized in irrigation of our agricultural crops and flower pots.
- The building material left overs (iron and other) are collected, segregated and sold to local vendor.
- We have reduced 80% of our food wastage over the years.
- The left overs like food wastage is valorized for biogas preparation.
- The food left overs are distributed to our ground and housekeeping staff free of cost
- Disposing Used Cooking Oil as per the RUCO guidelines & thereby contributing to the reduction of CO2 emissions towards a clean India.



UAI has implemented a holistic solid waste management program that is based on the principles of a circular economy and encompasses the waste value chain. UAI flagship initiative, Wellbeing out of Waste (WOW), focuses on providing an end-to-end sustainable and a scalable solution spanning the entire value chain right from awareness creation to reduce the use of plastic, segregation and collection at source and recycling of the wet solid waste into being turned into black gold—so called because compost, the mixture of decayed organic matter, is valuable as a nutrient-rich soil additive.

Academic Intervention

Green Projects

UAI has designed a credit course Green Project where students have to research the global best practices of companies who have embarked on the sustainability footprint. Students have to answer 4 questions:

1. Illustrate how the organization has integrated its Purpose, Vision, Mission and Strategy to meet the SDG's
2. Demonstrate with evidence how this company has built in Green Practices in the execution of its Strategy across Marketing, Finance, HR, Operations & Supply Chain.
3. Evaluate how the organization has benefited the ecosystem by implementing the various Sustainable initiatives from a People, Profits & Planet perspectives.
4. As a young corporate manager what are the initiatives that you would take in your area of responsibility to influence you and your organization to meet the Sustainable Goals.

Here are some of the companies which were research by our students in 2023.



UAI SMART Impact

UAI has designed a credit course SMART (Societal Causes Management Aptitude and Responsibility Temperament) to develop empathy and compassion in our students, the critical skills required to be a successful leader by following the triple bottom line of Profit, People and Planet. Students have an immersive learning for 10 days in the rural & tribal villages of Maharashtra where they engage with farmers, villagers and help support and solve problems of Rural Livelihood, Environment, Health and Hygiene and Rural Education,



SMART PROJECT (Societal causes Managerial Aptitude & Responsibility Temperament)

Brief Outline of the Activity	1	SMART Project is an intensive social immersive project where students get an opportunity to experience the social issues in areas of Education, Health, Livelihood & Environment. These projects are typically for 2 weeks where students get exposed to the issues at the grass root level working with the NGO's.	Experiential learning Ground level Social & Environmental Issues Application of learnings - 1st year Guided Immersion
Key Learning Outcomes	2	Demonstrate knowledge & skills needed to identify & solve social problems which will impact the beneficiaries. Gain insights in the challenges of implementation in remote locations as well as the opportunities available at the bottom of the pyramid. Solutions to market their products like stone jewelry, bags etc... through e-commerce.	Solve real social problems Sensitivity to Society Character Development
Skills Developed	3	Sensitiveness to societal needs, problem solving skills, Rural Innovation, Digital marketing, ability to work with resource constraints, Project Management skills & team-work.	Application of project management tools Active learning pedagogy
Skills measured / Rubrics used	4	Students are measured on the no. of beneficiaries impacted during the project. No. of innovations suggested for improvement to the NGO, Project execution in terms of scope achieved & timelines. The student teams give a final report and presentation to the key stakeholders of UAI & NGO partners at the end of the project.	Social Impact rural Innovation Application of knowledge & skills
Overall Impact	5	<ul style="list-style-type: none"> 1500 man hours per immersion, 50+ Villages, 1000+ beneficiaries. Generating new business enquiries, Revenue generation, Process improvements Organic farming, Water conservation, Waste management, Solar Energy 	Corporates will get ready made Socially Sensitive employees already aware of ESG measurements

ENVIRONMENT

5 Villages Covered

8 Informative Activies

10 Farmers Group Meeting

5 Farms Visit



HEALTH

28 Villages Covered

8 Informative Activies

4 Street plays - Child Marriage, Drug Addiction, Importance of Education

275 Meeting with Household

2 Awareness on Good Health & Hygiene



EDUCATION

6 Villages Covered

6 Schools Visit

7 Number of Activities



LIVELIHOOD

6 Village Covered

15 Number of Activities

6 Schools Visit



Establishing Centre of Excellence

Sustainable, Social & Spiritual Development



Vision *"To contribute towards a sustainable future by promoting environmental nurturing, prosperity, and creating positive social impact."*



Transforming Rural Bharat Through AI



Achieve net-zero campus status



Adoption of a tribal village to develop it into a model village.



Enhancement of solar power capacity

"The Centre aims to foster positive change in society through research, education and community programs that promote social justice, environmental sustainability, and personal growth."



Brig (Prof) GPS Cheema

Chairperson – Centre of Excellence for Sustainable, Social & Spiritual Development & Professor of Practice



SMART Project



CMAPS (Social)



Enactus



GirlUp

Reimagining The Social Contract

Co-Curricular Activities - Rotaract Club Initiatives



Book Donation Drive

Rotaract Club of Universal Ai organised "Book Donation Drive" in the month of January. The drive was organised as a part of the SDG Goal 4-Quality Education. The event was witnessed a great success and saw the enthusiasm of UAIians joining their hands for a noble cause.

Rotaract Week

Rotaract Week is a dedicated period when Rotaract clubs worldwide engage in various service projects, professional development activities, and community initiatives. It typically aims to raise awareness about the impact of Rotaract, a global movement for young adults aged 18 to 30, sponsored by Rotary International. During this week, our club organize events, fundraisers, and volunteer activities to showcase our commitment to making a positive difference in the communities and beyond. It's a time for Rotaractors to celebrate the achievements, promote fellowship, and inspire others to join the movement.



Marketing Murlidhaar

"Do everything you have to do, but not with ego, not with lust, not with envy but with love, compassion, humanity, and devotion." – Lord Krishna.

This year we collaborated with Matchbox Club of Universal Ai and celebrated Janmashtami with full enthusiasm and spirit and to make event full of high energy, fun and enthusiasm. To make Janmashtami more enjoyable we organised different events like Flash mob, Dahi handi and Treasure hunt.



Orphanage Visit

The Rotaract Club of Universal Ai visited a nearby orphanage in Karjat and it was a heart-warming experience, surrounded by joy and laughter. The children's resilience left a lasting impression, reminding us of the importance of kindness.



Blood Donation Camp

The Rotaract Club of Universal Ai teamed up with HDFC Bank to organize an impactful Blood Donation Camp. The event was not just about donating blood but about saving lives and making a positive impact on our community's health.



Daawat 2023

Daawat - A feast of flavours, a celebration of cultures! Hosted by ELC, featured a vibrant food fest. The Rotaract Club of Universal Ai showcased authentic Punjab flavours, captivating college students with amazing and mouth watering delightful tastes.



Societal Impact Initiative - Girl Up



Workshop at the blind girls' school

Girl Up UAI had a humbling experience while conducting a workshop, providing education and opportunities to empower specially-abled girls, giving them a voice that deserves to be heard and proving that their strength knows no bounds.



Nukkad Natak on Gender Based Violence



Gender-based violence is a serious issue that affects all sections of society. Nukkad natak is an effective medium that can be used to educate people about this issue and raise awareness. So, GirlUp Ubs organised a nukkad natak on gender based violence.

"Our nukkad natak highlights the importance of speaking out against gender-based violence. If you see something, say something."

"Our nukkad natak shows how we can all work together to create a more gender-equal world. Let's stand up against gender-based violence!"

"We believe that everyone deserves to live a life free from violence.



Carnival Extravaganza - Pockets full of hope

Carnival Extravaganza-

Electric and Vibrant atmosphere during Carnival Extravaganza. It was a huge success, we received an amazing response. Everyone were so excited!!

Some of the highlights of the carnival were:
The thrift store | The food stalls and finally | The cohort battle

Let's Connect - National Meet with Girl Up India

GirlUp India organized an empowering event, "Let's Connect: Level Up," bringing together teams from various colleges and states. Saloni Shreya, member of GirlUp chapter of Universal Ai University was part of the meet representing the university. The event aimed to foster collaboration, share experiences, and highlight the impactful work undertaken by the GirlUp community. GirlUp India proved to be a significant platform for fostering collaboration, sharing experiences, and building a strong network among the diverse teams present. The speeches from esteemed speakers provided valuable insights into the challenges faced by women in various fields, inspiring attendees to contribute to positive change.



Ethics & CSR Club Social Initiatives

Raksha Bandhan with the UAI staff and facility management



"A brother is a friend God gave you; a friend is a brother your heart chose for you".

Objectives:

- This was done to cherish a sense of brotherhood among the students and staff, who always take care of the students
- To celebrate the Indian culture and festivals, which is fostered in the UAI vision and mission

Clean Drive

"Cleanliness is the Hallmark of perfect standards and the best quality inspector is the conscience".

Objectives:

- To keep the environment around clean and healthy
- To raise awareness among students to keep the place dirt-free
- A drive to educate people of the Sustainability goal of UAI
- Guide the students the appropriate Code of Conduct that is supposed to be followed on the campus.



Village Livelihood

OBJECTIVES

- In village livelihood, we aim to help Mausi and do something different from our daily busy schedule. Mausi after working full day goes to hand pumps to fill water for their daily basic needs. We helped them in filling their pots and take them to their homes. We took chocolates for children wherein we felt the 'Joy of Giving' by seeing the excitement in children's eyes. Many old people were sitting. We went and spoke to them.
- By this, we all experienced happiness as "if you offer your free time to help out at a charity or to read to an older person or simply to give someone something without ever expecting a thank you, it's amazing how much more you can notice the blessings which fill your life



Recyclebia

Objectives:

- The aim was to use Google Forms to collect information on the individual's departure from college for their future ventures. The Google Form also asked if they wanted to donate or otherwise.
- Once we had the precise figure of willing persons, we asked them for the residence. The willing persons were instructed to place the donated garments in a single box outside their residence, in accordance with the COVID-19 Protocols.
- ECSR members then picked up the package. After we finished gathering the garments, they were carefully cleaned in the laundry, folded, and categorized by size. The total clothes we received were approx. 16 Kgs.
- On February 24th, 2022, the ground-keeping staff was allowed to choose the clothes they liked and the event was closed.

ENACTUS



Enactus Nationals

The patron of Enactus UBS club, Dr. Asha Bhatia, was invited as a judge to the ENACTUS INDIA National Exposition at Indian Institute of Technology, Delhi on 9th July 2023.

Enactus World-Cup

The patron of Enactus UBS club, Dr. Asha Bhatia, was invited as a judge to the ENACTUS WORLD CUP 2023 at Utrecht, Netherlands.

She quoted, "There were amazing social entrepreneurship projects with awesome energy. It was a humbling experience to represent India and Universal AI University on the global platform."



Project Kiah



It aims to promote menstrual hygiene & independence among women from the backward sections of the country. • Successfully conducted various awareness campaigns, impacting the lives of about 1000 women.



Project Ikshana



- Aims to provide means of fighting preventive blindness in the backward sections of the society by training women to provide low cost, door-to-door eye screenings and helping people get treatments done through our medical partners
- Got awarded a 3000\$ Grant from Combat Blindness International
- Collaborative Partner- UWW Enactus, USA



Project Roop

- An initiative by Enactus UBS that seeks to solve the pressing issue of improper treatment of plastic.
- Key activities include recycling plastic manufacturing products from plastic, creating supply chain and managing the resources, Segregation process
- Value Proposition: Minimize the impact of plastic waste on the planet by upcycling plastic into functional and sustainable products



Project Panah

- Project Panah Mission: Crafting stylish and eco-friendly tote bags for a cause.
- Empowering Underprivileged Communities: Providing sustainable employment opportunities for those in need.
- Social Impact and Economic Upliftment: Motivating others to join the journey of positive change.
- Every Purchase Counts: Aiming for a brighter future as each purchase contributes to the cause.
- Community Collaboration: Fostering a sense of unity and shared responsibility for social betterment.





Social Wellbeing Initiatives



Staff Birthday Celebration



Staff Fairwell



Performance Appraisal and Promotions



Diwali Celebration at All office



Staff Team Building Activities



"Happy Diwali" Honorable Chancellor wishes Diwali Greetings



Training Sessions with Staff



Monthly Sports Activities



Activity With Students



Reimagining Ethics and Governance at UAi

The governance philosophy at UAi is embedded into its core values. It lies on the values of trusteeship, transparency, ethical corporate citizenship, empowerment, accountability, and control.

In governance and ethics, the students are our top priority, to keep them embedded with value, conviction and mission of UAi various co-curricular activities and clubs have been formed. The active engagement of students is making them ready to be our future sustainability leaders, we are infusing all sustainability practices based on our daily activities within our pool of students.

We have added experiential and community learning part in our curriculum so that students get acquainted with the real and ground-based problems, find solutions and implement them.

We have in place many committees headed by students to get more active in governance aspects, say no inequalities and prosper for a better future.

Uai has a worldwide presence &

43%

of our employees are women.

52% of leadership are Woman Leaders

#EduWomensLeadershipChallenge



Dr. Kamatchi Iyer
Dean Academics & Doctoral Studies



Dr. Asha Bhatia
Dean Research



Dr. Kavitha Venkatachari
Dean - School of AI & Future Tech



Dr. Waheeda S Thomas
Dean - Commerce & Management (UG)



Prof. Elora Basumatary
Dean - Quality Enhancement Directorate (QED)



Dr. Harshita Kumar
Professor & Program Director - GM



Dr. Sangeeta Chopra
Program Director - Cardiff Met MBA



Dr. Pranjali Madhur
Director - Quality



Prof. G. Suman
Dy. Director & Head - Corporate Relations



Dr. Meena Sharma
HoD of Human Resources



Dr. Seema Laddha
HoD of Marketing



Ms. Beeba Anand
Pro Vice Chancellor



Ms. Prachi Pawar
Deputy, Controller of Examinations



Payal Singha
Head of Student Wellbeing



Prof. Surabhi Deshpande
Company Secretary



Salma Nasr
Head - International Alliances



Jyoti Nihalani
General Manager - Marketing



Vani Bhalla
Head of Content



Paramjeet Kaur
Chief Manager - Marketing



Trupti More
Regional Head - West India

Our Governance Mantra

1

We have equal representation of women and men in our Leadership Team.

3

We have dedicated faculty handbook with all required and necessary instruction for students' overall conduct.

5

We have sexual harassment committee headed by a senior female professor with equal representation of male and female members.

7

We have various cultural and environment clubs for students.

9

We conduct town hall faculty meeting every three months to felicitate the top performers.

2

We have dedicated student's handbook with all required and necessary instruction for students' overall conduct.

4

We have dedicated anti-ragging committee headed by senior professor with equal representation of male and female faculty members.

6

We believe in equality, transparency, innovation and accountability, for this we follow bottom-up approach that provides voice to each stakeholder right from the bottom.

8

We have class representatives, class coordinators for each UG and PG programs to voice their concerns.

10

We have posters and banners placed all across the campus on anti-ragging and sexual harassment.

Research Conference on Ai & sustainability

Universal Business School International research conference - 2023 (UBSIRC-2023) was a celebration of research, knowledge of new technologies like artificial intelligence, and important concepts that affect the world like sustainability. The conference was based on the theme: Artificial Intelligence for Sustainable Future: Challenges, Opportunities, and Best Practices. The conference was held in a hybrid mode spanning two days (24/3/23 - 25/3/23) and consisted of detailed paper presentations and distinguished sessions. A pre-conference workshop was also conducted on the use of "Stat-Craft" by Mr. Mithun Jayaprakash. In two days of the conference, six distinguished speakers enlightened the students with their vast knowledge and expert opinions about the theme. During the conference at UBS over Sixty papers were presented across various themes by students, researchers, and faculty members, which states their interest in research at Universal Ai University.

SOME GREAT MEMORIES



International Case Study Conference - Beyond Borders: Explaining Sustainable Global Practices

The International Case Study Conference organized by the Universal Case Research Centre at Universal Ai University, held on November 24th and 25th, 2023, proved to be a remarkable event that blended physical and virtual experiences. The conference saw participation from global fraternity from USA, UK, Malaysia, New Zealand, Kenya, Egypt & Morocco. The conference aimed to foster academic excellence, innovative discussions, and knowledge sharing among thought leaders, researchers, academicians, and practitioners from around the world.

Ms. Vicky Lester, CEO, The Case Centre, UK delivered an insightful keynote speech, sharing her expertise in case study development and its global impact. Her address set the tone for the conference, emphasizing the importance of case studies in academic and practical contexts.



TedxUBS

Artificial Intelligence has lately seen a significant rise in its popularity. Mr. Manish Godkhindi speaks about the other side of this transformational shift, exploring the negative aspects of Artificial Intelligence and the toll that it is taking on our planet. He narrates how he leads a carbon-neutral life and suggests simple measures for all to adopt and become more carbon conscious. He speaks about how reducing personal carbon footprint by adopting simple sustainable practices, such as reducing energy consumption and raising consciousness about digital dependency, can reduce the carbon footprint of our digital devices and contribute to a more sustainable future. Mr. Manish Godkhindi is a visionary with over 10 years of extensive

experience using data and digital to address sustainability issues. Extensive professional expertise in the IT, digital, data, and AI industries spanning more than 25 years. He managed multimillion-dollar P&L, CXO-level relationships, and ESG Data start-up acquisitions.

He has been in multiple renowned organisations in salient positions – being Sr. Manager at Tata Interactive Systems, Regional Sales Manager at SIFY, Sr. Sales Manager at IBM India, Energy, Utilities and Sustainability at Infosys, and Global Managing Partner and Head - Analytics Lab at ERM.

He completed his post-graduation certificate in sustainability from the famed University of Cambridge and is extremely passionate about leveraging data, digital and AI, and operationalizing sustainability.



TedxUBS



Ms. Pankti Pandey - As a mother, a wife, and an environment-conscious citizen, Pankti talks about how she leads a zero-waste life and her practices of refusing, reducing, and recycling. She emphasizes how individual actions can make impactful differences in the environment. She speaks about the importance of small efforts combined to bring about changes on a larger scale. This talk educates about individual waste management and developing a habit of conscious consumption to maintain a carbon-neutral lifestyle that she practices along with her family.

As she takes us through her journey of transformation, she talks about developing a new perspective to look at our habits and highlights how social media is a powerful tool to spread awareness. Minimalism and sustainable menstruation habits are a few key practices that she mentions can bring about change in our environment, for the better. Pankti Pandey is an Environmentalist,

Minimalist and Zero Waste practitioner. She has been advocating for sustainable living and creating a conscious community and has influenced countless and innumerable people to lead a better and more "environment-conscious lifestyle", reducing waste and reusing more.

To be sustainable, a society must be able to meet its demands without compromising those of future generations – living by this guiding principle, she has shown, through action, how to better ourselves when it comes to living green.

She was awarded Forbes India's Top 100 digital star and is the chairperson of the NGO Haath se Haath - aiming to improve the socioeconomic status of Indian artisans.

As an active social media influencer, she posts awe-inspiring posts on how to reduce, reuse and recycle.

Patents



Dr. Kavita Venkatechari

Dean - School of AI & Future Tech, HoD & Professor - Computer Science

Patent

- A smart computer device for sales and distribution system in banking
- A Noval method for the use of cloud HR system in the banking sector in India



Prof. Puneet Kumar

Professor - AI/ML/Data Science/Business Analytics

Patent

- Machine Learning based Health Monitoring Wearable Device



Dr. Meena Sharma

Professor & HoD – Human Resource Management

Patent

- Portable Device for Teacher Professional Development with Peer Coaching and Feedback
- Computer table for providing the Role of HR in Promoting Ethical Behaviour and Corporate Social Responsibility



Dr. Ashish Kulkarni

Associate Professor - AI/ML/Data Science/Business Analytics

Patent

- Iot-based vehicle authority and monitoring system using driver's license

Research Papers -ESG Focussed

Author	Title	Journal	Date of Acceptance	SDG
Prof. Puneet Kumar	Advanced Fraud Detection Using Machine Learning Techniques in the Accounting and Finance Sector	World Journal of Management and Economics	January, 2023	SDG 8
Dr. Kavita Venkatachari	Decoding the triad: Knowledge Management, IHRM practices in MNCs & Foreign Subsidiaries- A systematic Literature Review (2006-2019)	Journal of Contemporary Issues in Business and Government	February, 2023	SDG 4
Dr. Priya Solomon	Redesigning workspace at Adobe: an Indian perspective	Facilities	February, 2023	SDG 9
Dr. Meena Sharma	The Stress Resilience Factors as Mediators in the relationship between Human Resource Management Practices and Employee Performance - Organizational Productivity	World Journal of Management and Economics	March, 2023	SDG 3
Dr. Indrajit Goswami	Determinants of organizational climate on the job satisfaction among higher education faculties in Telangana State	World Journal of Mgt & Economics	March, 2023	SDG 4
Dr. Indrajit Goswami	A study on stress management among employees in IT sector	World Journal of Mgt & Economics	March, 2023	SDG 3
Dr. Kavita Venkatachari	Analyzing the Need for augmenting online study material for Engineering Students in the Era of Educational Technology (ET)	European Economic Letters	July, 2023	SDG 4
Dr. Priya Solomon	Concept of Energy Finance: Background, Spectrum and Applications	European Economic Letters	July, 2023	SDG 7
Prof. Nilanka Chatterjee	The Emergence of AI and Innovation Networks: Changing Perspective to Innovation Dynamics	Korea Review of International Studies	July, 2023	SDG 9
Prof. Krutika Sawant	A Study of AI in Banking System	Korea Review of International Studies	July, 2023	SDG 8
Dr. Ansari Sarwar Alam	A Systematic Review of Literature to Understand the Connection between Consumer, Sustainable Clothing, and Purchase Intention in Indian Context.	Korea Review of International Studies	July, 2023	SDG 3, SDG 7

Author	Title	Journal	Date of Acceptance	SDG
Prof. Guruprasad	Exploring the Role of Emotional Intelligence (EI) To Strengthen the Artificial Intelligence (AI) For Sustainable HR Practices in the Post Covid-19 Era.	Korea Review of International Studies	July, 2023	SDG 8
Dr. Asha Bhatia	Impact of AI on Customer Relationship Management for a Sustainable Future – A Comparative Study between Retail Industry and E-Commerce Industry in India	Korea Review of International Studies	July, 2023	SDG 8
Prof. Vijay Tandon	From Print to Pixel: Analysis of Perception of Gen – Z towards Sustainability in Print and Online News Formats	Korea Review of International Studies	July, 2023	SDG 12, SDG 3
Dr. Asha Bhatia	Sustainable Innovations and Impact of Artificial Intelligence (AI) in the Indian healthcare Industry	Korea Review of International Studies	July, 2023	SDG 3
Dr. Logasakthi	Impact of Artificial Intelligence on Students' Sustainable Education and Career Development Using Extended Toe Framework	Korea Review of International Studies	August, 2023	SDG 4
Dr. Kavita Venkatachari	Impact of job enlargement on retention of non-teaching staff in private higher education Institutions of Punjab" accepted and published in the	Journal of Informatics Education and Research	Sep, 2023	SDG 4, SDG 3
Dr. Asha Bhatia	Analysis on Awareness Level of Buy Now Pay Later Payment Gateway Facility Provided By Banks in India: The Sustainable Payment Option	Korea Review of International Studies	Nov, 2023	SDG 8
Dr. Ansari Sarwar Alam	A Quantitative Study to Know the Relation between Sales of Motors Vehicles and Pollution: Evidence from the Capital of India (Delhi)	Korea Review of International Studies	Nov, 2023	SDG 13, SDG 15
Prof. Elora Basumatary & Prof. Vijay Tandon	A Study of Perception of Gen 'Z' Of India about Sustainable Apparels and Its Implications in the Apparel Industry	Korea Review of International Studies	Nov, 2023	SDG 3
Prof. M. Guruprasad & Prof. Surabhi Deshpande	Green Economy- Regulatory Policy Trends in India	Korea Review of International Studies	Nov, 2023	SDG 8

Author	Title	Journal	Date of Acceptance	SDG
Prof. M. Guruprasad	Sustainability through Climate Action- Role of ECOSIA in India	Korea Review of International Studies	Nov, 2023	SDG 13
Dr. Neha Khandelwal, Dr. Abhishek Sahu & Dr. Asha Bhatia	Analyzing the Influence of Fintech and Blockchain on Sustainable Growth in Banking and Financial Services within the Green Econom	Korea Review of International Studies	Nov, 2023	SDG 8, SDG 9
Dr. Abhishek Sahu, Dr. Neha Khandelwal & Dr. Asha Bhatia	Critical Success Factors of Industry 4.0 and Circular Economy to Achieve Green Economy & Sustainable Development Goals: A Dematel Approach	Korea Review of International Studies	Nov, 2023	SDG 8
Dr. Meena Sharma	The Influence of Diversity and Inclusion Initiatives on Employee Retention: A Cross-Industry Analysis	Journal of Harbin Engineering Universit	July, 2023	SDG 3
Dr. Meena Sharma	The Role of Organizational Culture in Promoting Work-Life Balance: A Literature Revie	Journal of Harbin Engineering Universit	July, 2023	SDG 3
Dr. Logasakthi	Occupational intelligence (Oi) to overcome the work related stress: A contemporary assessment	Scopus Index	August, 2023	SDG 3



International - Association Partnerships and Dialogues

We have been engaging with our global networks towards enhancing our learning by bringing the global best practices in ESG learning to India.



GBSN - Mr. Tarundeep Singh Anand, Founder and Chancellor of Universal AI University was thrilled to be part of the GBSN Beyond and 20th Anniversary Celebration in Cairo during October 30- November 1, 2023.



PIR - UBS has achieved the Top 5 Educational Institution in India in the Positive Impact Rating (PIR) in 2023 and achieved the 'Progressing Schools' Level 3 Status. The PIR seeks to contribute as a lever of change to the transformation of the B-School landscape and our objective was getting an independent global rating agency to study the impact that we are making as an institution towards pursuing our ESG goals.



PRME - Our learners participated in a Poster Competition at PRME India Chapter in SPJIMR,

Engaging with sustainability and responsible management as the theme, our students showcased their vision for a better future.

UAI ESG Initiatives in the News



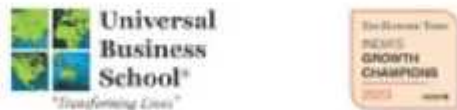
Happy Diwali 2023: What Is The Impact Of Increase In Pollution In Delhi After Diwali? Know How To Deal With It - Featured on ABP Live.



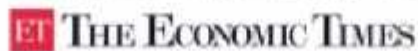
Universal AI University spreads 'Go Green' message on Teacher's Day: Spotlight on Prahaar



Digitally enabled solutions for Gender – equity in the AI-led



UNIVERSAL BUSINESS SCHOOL awarded **India's Growth Champions 2023** ranks nation's fastest-growing companies by



UBS is the only B-school in INDIA GROWTH CHAMPIONS 2023 - Co

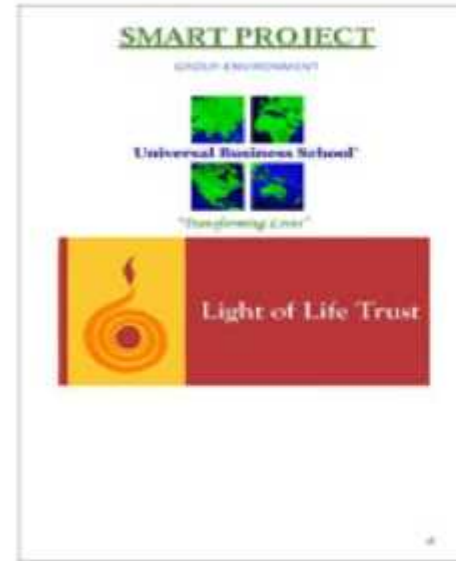


Award for 'Institution with Innovative Infrastructure & Lear



TEDxUBS 2023 – "Worlds Imagined" radiates success and inspiration

ESG Reports - LOLT



Prakriti Newsletters

Environment Newsletter "Prakriti" written by UAI students from the Environment club. Highlighting sustainability initiatives on campus & key environmental issues.



Sustainable Development Goals and Our Standings

Green Credentials





POSITIVE IMPACT RATING FOR BUSINESS SCHOOLS

UBS Positive Impact Rating

The positive impact rating rates the sustainable practices of business schools, which are carried by students for the students. The positive impact rating aims to transform business schools by defining their sustainability, moving to more collaboration and providing a tool for change. UBS got a score of 6.8 out of 10 which makes it to reach level 3 – progressing.

The schools were ranked according to five levels, with 5 being the top level and 1 the lowest:

Level 1 * Beginning efforts at schools that are either getting started or are considering getting started or have difficulties getting off the ground despite a stated commitment or vision

Level 2 ** Emerging schools starting to translate a stated commitment to positive action in one or more domains

Level 3 *** Progressing schools demonstrating evidence of results across some impact dimensions

Level 4 **** Transforming schools with a positive impact culture, embedded in governance and systems, with visible results progress in many impact dimensions

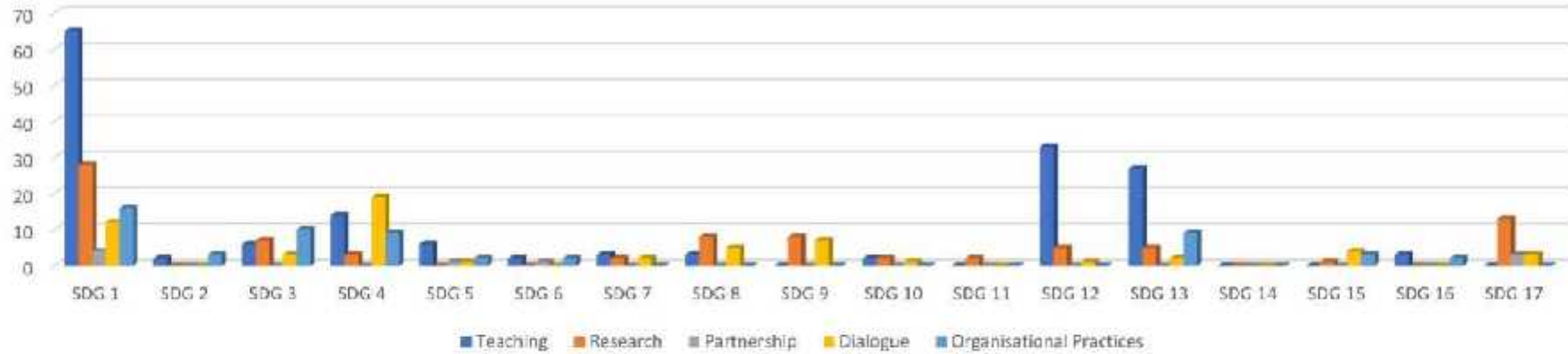
Level 5 ***** Pioneering schools with unique, sustaining global leadership progress in all impact dimensions

The PIR 2023 Report features 69 schools of which seven schools made it to the top Level 5 (Pioneering schools). At Level 4 (Transforming schools), the report features 39 schools while 23 schools were rated at Level 3 (Progressing schools).

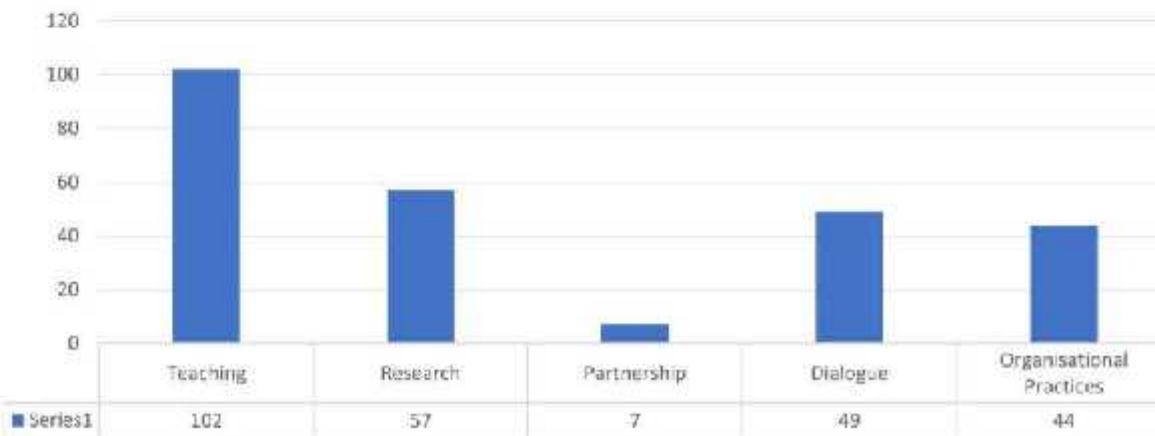
PIR 2023 – Rated Schools by level and sorted alphabetically (cont.)

Level 3 – Progressing (23 schools)	Amsterdam School of International Business	Netherlands
	BI Norwegian Business School	Norway
	Concordia University John Molson School of Business	Canada
	EDHEC Business School	France
	EHL Hospitality Business School	Switzerland
	HHL Leipzig Graduate School of Management	Germany
	Jyväskylä University - School of Business and Economics	Finland
	KEDGE Business School	France
	Leeds School of Business University of Colorado Boulder	USA
	Luiss Business School	Italy
	Maastricht University School of Business and Economics	Netherlands
	Montpellier Business School	France
	Newcastle Business School	UK
	Rowe School of Business Dalhousie University	Canada
	Sasin School of Management	Thailand
	SGH Warsaw School of Economics	Poland
	Universal Business School	India
	University of Economics and Human Sciences Warsaw	Poland
	University of Gothenburg School of Business, Economics and Law	Sweden
	University of Namur Faculty of Economics, Social Sciences and Bus Admin	Belgium
	University of Turku School of Economics	Finland
	Wroclaw University of Economics and Business	Poland
	ZHAW School of Management and Law	Switzerland

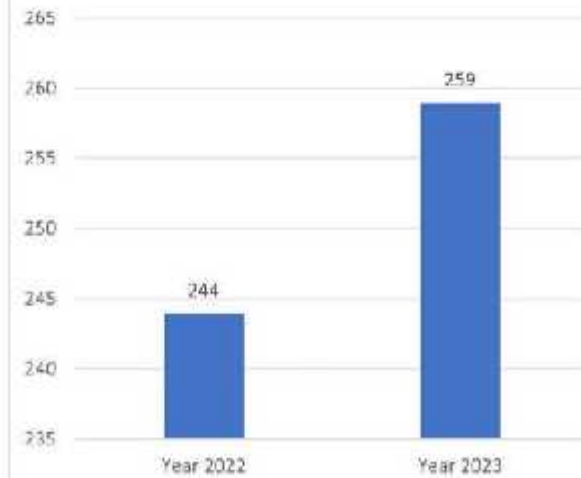
Performance Across SDGs 2023



Impacted Areas



SDGs Activities in 2022-2023



Appendix A: UN SDG Initiative

The global community is at a critical moment in its pursuit of the Sustainable Development Goals (SDGs). More than a year into the global pandemic, millions of lives have been lost, the human & economic toll has been unprecedented, & recovery efforts so far have been uneven, inequitable & insufficiently geared towards achieving sustainable development. The current crisis is threatening decades of development gains, further delaying the urgent transition to greener, more inclusive economies, & throwing progress on the SDGs even further off track.



At UAI we aim at promoting sustainability & achieve sustainable development goals in all forms. We have envisioned various initiatives right from green pasture to innovative clean technologies. From social development to resilience & governance aspect, we have embedded sustainability in our core values, conviction & mission.



- The BBA Batch Smart project at UAI kicks off with the Livelihood Team's inspiring journey to Light of Life Trust Centres in Tiwari and other villages. Witnessing the impactful work of empowering individuals from small villages with meaningful employment, we're motivated & committed to making a positive impact! This aligns with SDG 1, striving for a brighter livelihood and work towards eradicating poverty in our communities.



- Prof. Inderpal Singh from UAI delivers Special Talk on "Current Job Scenario & New Age Skills" at SDM Rotary Career Guidance & Placement Centre in SDM College. Aligned with (SDG 4).



- The Livelihood Team (BBA students), embarked on an uplifting journey to the Light of Life Trust (LOLT) Centres in three villages, commencing with Tiwari. Students witnessed the remarkable impact of the LOLT initiatives, where individuals from small villages meet with meaningful employment opportunities, paving the way for a brighter and more sustainable livelihood. This experience has ignited a renewed sense of motivation within the students, and they are now more inspired than ever to channel their efforts towards making a positive and lasting impact in the lives of those they aim to serve.



- Fulfilling dreams and fostering entrepreneurship, the UAI BBA Smart Project Livelihood Team, in collaboration with Light of Life Trust (LOLT), embarked on a purpose-driven mission to connect with eight aspiring entrepreneurs in Dhulewadi, Posari, Bhoirwadi, and Kundlaj. With open hearts and a shared commitment to positive change, our students engaged deeply, attentively listening to the entrepreneurs' stories, gaining valuable insights into their challenges



• UAI BBA Smart Project Livelihood Team personally visited incredible individuals through one-to-one interactions, the team delved into the inspiring stories of resilience and determination. Covering Kundlaj, Barne, Tiwari, Posari, and Dhulewadi, the team connected with 9 remarkable women, learning about their journey from inception, the initial struggles they faced, to the current scenarios.

- Visit to the "Shraddha" Rehabilitation Foundation, situated just 11 km from UAI. During the interaction with caretakers and patients, we gained valuable insights into the foundation's transformative impact on lives. As part of our initiative, we shared sweets and eateries, intending to bring joy to the patients and ensure access to resources and support for asylum seekers, irrespective of their background aligned to SDG-2: Food Distribution, emphasizing our commitment to addressing hunger-related issues.



• Universal AI University BBA Smart Project Livelihood Team personally visited incredible individuals. Through one-to-one interactions, our team delved into the inspiring stories of resilience and determination. Covering Kundlaj, Barne, Tiwari, Posari, and Dhulewadi, the team connected with 9 remarkable women, learning about their journey from inception, the initial struggles they faced, to the current scenarios. Every story is a testament to strength and perseverance.

• Menstrual Awareness Workshop & Sales Drive. Bhimardi Vidyalaya, Zugarewadi, Maharashtra:- The smiles and enthusiasm of the young minds at Bhimardi Vidyalaya students are truly heartwarming! UBS students conducted an enlightening Menstrual Awareness Workshop, breaking down taboos and misconceptions around periods. Sales Drive in Karjat's Residential Societies :- Taking our mission to a new level, students also organised a spectacular sales drive within the vibrant residential societies of Karjat! The event was a true celebration of sustainability and community support.



• UAI is delighted to share about the successful cleanliness drive organized by the PGDM - BDI cohorts students in Gaurkamath Village on Aug 10, 2023. Teams were made in consultation with the members of the Gram Panchayat to clean the litter and waste on streets in the village. During the drive, the learners collected a large amount of waste that included polyethene, bottles and non-degradable materials. Also, the collected waste was handed over to the

dedicated person of Gram Panchayat for proper disposal and recycling, ensuring a sustainable approach to waste management. This initiative closely aligns with the SDG 3 Goal too as students could focus on healthy lives and could promote the relevance of clean and hygienic environment.





• UAI announces a significant achievement as Dr. Asha Bhatia, Director- Research for securing an International patent. The patent, granted by the Government of South Africa, focuses on innovations aimed at making healthcare more accessible and affordable aligned to SDG 3. This groundbreaking patent reflects UAI's commitment to contributing to global efforts in ensuring healthy lives and promoting well-being for all with the broader goal of improving global health outcomes.

• UAI celebrated the Valedictory Ceremony of the SMART Project, that honored and applauded our students for their outstanding contributions to CSR activities, aligned with SDG 3. Our students actively engaged in social outbound projects spanning Education, Health, Environment, and Livelihood areas. Their impactful efforts reached approximately 130 villages, as well as Taluka places near Karjat. This initiative reflects UBS's commitment to nurturing socially responsible leaders who actively contribute to the improvement of community well-being and health.



• Tanmay Jain, a 1st year PGDM student (Batch 2023-24) at UAI, invites you to embark on a captivating wilderness adventure. In his journey, Tanmay shares the transformative experience of breaking free from the daily grind and discovering solace in the breathtaking beauty of the great outdoors, aligned with SDG 3. His exploration of nature, highlights the therapeutic benefits of connecting with the environment. This statement encourages others to prioritize their well-being by immersing themselves in the calming and rejuvenating embrace of nature.



• Prepare to be captivated by the debut episode of the Unheard Mysteries Podcast! In this thought-provoking conversation, we embark on a journey into the uncharted territory of life after death with the esteemed Dr. Kamatchi Iyer, Dean of Academics at UAI. Aligned with SDG 3, this podcast episode delves into the mysteries of existence, sparking contemplation and expanding our understanding of life's profound questions.



• The Cleanliness Drive aims to bring together students, faculty, and staff in a collective effort to enhance hygiene and cleanliness on our campus. By fostering a sense of responsibility for our surroundings, we contribute to the overall well-being of individuals and promote a healthier living and learning environment

• Exploring the UN's 17 SDG Goals at UAI! Our 'Sustainability Report' is our roadmap for a better future, including 'Good Health and Wellbeing' - Goal 3.



• On Oct 13, 2023, UAI's Aarushi Shukla, a PGDMBDI4 student, is thrilled to share the success of our dynamic Zumba session. Conducted by the enthusiastic learners of BDI and G10, this invigorating event unfolded on our college's picturesque front lawn, aligned to SDG3. Zumba, the vibrant dance fitness program is more than just a workout; it's a celebration of health and happiness. Beyond physical and mental wellness, these Zumba sessions also play a pivotal role in nurturing a sense of community among learners.

AIP Conference Proceedings



• Research article on "Occupational intelligence (Oi) to overcome the work related stress: A contemporary assessment" by Dr. K. Logashakti, professor, UBS. Abstract: Artificial intelligence is playing a predominant role in the present era. Data science supports the business in numerous ways such as customer relationship management, strategy formulation, corporate governance, human resource information system, finance and digital marketing. The aim of the study is to identify the occupational intelligence and its role on recovering the work place stress. Employees are constantly engaged with continuous tasks and challenges in their respective domain. The vulnerability to come across the work-related stress is very high in the magnesite industry, since the employees needed to contribute physically more in the work place. This study has chosen three categories of respondents such as workmen, supervisor and administrative employees. Specific domain skill, knowledge and attitude is required to fulfil job and these intelligence helps the employees to work smoothly and complete the target on time. When an occupational demand doesn't match with the skill set of the employees, they forced to undergo work related chronic stress which not only bring down the organizational productivity but also impair the health of the employees very severely.



• Celebrating the successful culmination of World Mental Health Week at UAI's WINGS Community! A week filled with energy, collaboration, and initiatives aimed at creating a happier, more supportive, and accepting environment for all students. We've sparked important conversations around mental health and overall well-being, fostering introspection and mindfulness. Let's continue to be considerate and supportive of one another.

• On Oct 12, 2023, Project Ikhshana at UAI commemorated World Sight Day under the theme 'Love your eyes at work!'. In alignment with this, students took a proactive step by distributing safety goggles to ground-level workers at the UAI. Additionally, a complimentary eye camp was organized for all workers and staff members. Impressively, students conducted over 100 eye screenings, contributing to the overall health and wellbeing of the university community.

• The BBA students' team from UAI collaborated with Light of Life Trust to visit the hamlets in Varne. Students set up ABHA card registration, ensuring health access for all, and explored a local government school for a fantastic kitchen gardening initiative.



• UAI BBA Smart Project Health team embarked on their mission with a sense of purpose. Beginning at the LOLT center, the team strategized the day in collaboration with the program head. Subsequently, they proceeded to Varne and Thakudwadi to broaden the scope of our ABHA Card registration efforts.

• The Health Team of the UAI BBA Smart project demonstrated unwavering dedication to community engagement. During their visit to a village, the team actively participated in a constructive meeting with the gram sevak. Conversations centered on elucidating the diverse government schemes accessible to the villagers, with the primary goal of ensuring widespread awareness & maximum benefit for everyone involved.





• Breaking the silence and sparking conversations this International Men's Mental Health Month. Real Talk: Men Speak Out. Let's shatter the stigma, share our stories, and support each other on this journey. Mental health matters, and so do you. This initiative was taken by Mr. Abhishek Kumar Ram.



• UAI BBA Smart Project Health Team is making strides in community well-being! Engaging with the local self-help group, they discuss women's income and economic empowerment. The team also takes the initiative to educate kids at the local school on the importance of sanitization aligned to SDG 3.



• The UAI Rotaract Club students have taken a meaningful stride in promoting inclusivity by distributing toiletries among all staff workers. This considerate initiative, focused on reducing inequalities, ensures that individuals from various backgrounds have access to essential hygiene items. This endeavor champions good health and well-being and aligns with SDG-3.



• The Rotaract club orchestrated an exhilarating treasure hunt game on campus, and it proved to be an absolute hit! The game not only generated excitement but also fostered team collaboration and spirit, with participants forming teams to decode numerous clues that demanded the active use of cognitive skills, aligned with SDG-3.



• BBA students showcased their intellectual prowess by delving into a variety of topics related to shifts in organizational activities, aligned with SDG3. Under the guidance of Dr. Ansari Sarwar Alam, a dynamic brainstorming session unfolded to refine a research problem statement, with a focus on promoting sustainability within the apparel industry. This commitment to sustainability resonates deeply in our classrooms, molding the minds of future leaders who understand the importance of integrating business practices with global sustainability objectives.



• On Nov 28, 2023, we took a meaningful step toward SDG3 through a Blood Donation Camp at UAI in collaboration with HDFC Bank led by Dr. Meena Sharma. Your generous contributions during the blood donation camp make a direct impact on health and well-being.



• Ms. Annice Joseph, D&I Leader at SAP Germany, delivered a thorough overview underscoring the significance of cultivating diversity within the workplace and its positive ramifications on company culture, innovation, and overall success aligned to SDG-3, SDG 4 & SDG 10. It acknowledges the profound impact that a diverse and inclusive work environment can have on the well-being and productivity of employees, contributing to a healthier and more thriving professional atmosphere.





May I Help You? Employing Visually Challenged in India

Case - Reference no. 623-0002-1

Subject category: Entrepreneurship

Authors: Asha Bhatia (Universal Business School); Kavitha Venkatachari (Universal Business School)

Published in: 2023

Length: 23 pages

Data source: Published sources

Topics: India; National Association for the Blind; NAB (India); DDB Madra West; Visually-challenged; Employment; Career opportunities; Scalability; Social entrepreneurship; Social enterprise; Equity and inclusion; Inclusive business model

Tags: UN Sustainable Development Goals (UN SDGs): Goal 3: Good health and well-being

- Engaging students finds its ideal medium through the exploration of case studies. Dr. Asha Bhatia & Dr. Kavitha Venkatachari have motivated their students by encouraging the presentation of their project in the form of a case study titled "May I help you - employing visually challenged in India," now published at The Case Centre UK. This case study serves as a valuable resource for fostering discussions on topics such as Diversity, Inclusion, and Employment; Social Entrepreneurship; Sustainable Business Models; Innovation; and Social Impact. It is tailored for students enrolled in MBA & Executive MBA programs, providing a rich platform for comprehensive exploration and learning.



- A wave of excitement sweeps through Universal AI University as BBA 1st Year students gear up for their SMART project journey. The kickoff for this remarkable initiative is scheduled for November 2, 2023, with students organized into three groups concentrating on Livelihood, Health, and Environment. Today marks the Orientation Day, fostering collaboration with the esteemed Light of Life Trust. In unison, students illuminate the path toward a future filled with promise and brightness.



- Hats off to the inventive spirit and innovation displayed by the students of UAI. The learners took part in a Poster Competition hosted by the PRME India Chapter at SPJIMR. Centered around the theme of sustainability and responsible management, our students passionately presented their visions for a brighter and more responsible future



- Ms. Annice Joseph, D&I Leader at SAP Germany, delivered a thorough overview underscoring the significance of cultivating diversity within the workplace and its positive ramifications on company culture, innovation, and overall success aligned to SDG-3, SDG 4 & SDG 10. It acknowledges the profound impact that a diverse and inclusive work environment can have on the well-being and productivity of employees, contributing to a healthier and more thriving professional atmosphere.



- Prof. Arvinth Chandramohan, with 20+ years of experience shaping the IT industry is committed to steering the academic landscape toward excellence and innovation, aligned with SDG 4. In his role as a key figure in Operational and Business Analytics, his contributions to UAI are instrumental in providing students with a holistic and hands-on educational experience.





• All things are possible because anything can be learned, shared, transferred and actioned having said that, Prof. Vijay Tandon (Dean – Business School-PG at UAI) congratulated Pooja Choyal one of the shining stars from the Cardiff Met., program for achieving a certificate of appreciation from the United Nations for her support to SDG 4.

• UAI announces a transformative Five-day Faculty Development Program on 15th - 21st June 2023 on "Statistical Discovery using JMP PRO." Dr. Muralidhara, a distinguished member of the JMP Global Academic Team, will facilitate the session in alignment with SDG 4. Covering essential aspects like Data Visualization, Data Reduction Techniques, Structural Equation Modeling (SEM), Multivariate Techniques, and Predictive Analytics, the initiative aims to enhance the quality of education and equip faculty members with valuable statistical insights



• At UAI, our unwavering commitment lies in delivering groundbreaking technology solutions that propel advancement and efficiency across diverse industries. Our holistic program is designed to empower individuals to emerge as leaders in a spectrum of fields, ranging from Arts, Design, Sports, Sustainability, Law, International Diplomacy, to Business aligned with SDG 4, our educational approach places a strong emphasis on cutting-edge technology and unparalleled expertise.

• UAI remains steadfast in its commitment to opening new horizons for students by championing India's First AI University, Universal AI University in alignment with SDG 4. Our university is devoted to equipping students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Recognizing the rapid evolution of the technology industry, we understand the imperative for our students to possess the tools and training necessary for success.



• UAI proudly clinched the prestigious award for 'Institution with Innovative Infrastructure & Learning Environment' in the Higher Education Category. This recognition underscores our unwavering commitment to providing a cutting-edge and enriching learning experience in alignment with SDG 4. Prof. Elora Basumatary, Dean – QED at UAI, highlighted our commitment during a insightful conversation with Resham Suhail of BW Business World at the BW Education Leadership Summit and Top Education Brands Awards 2023.



• Offering valuable insights, Ms. Annice Joseph, D&I Leader at SAP Germany, delved into the crucial significance of promoting workplace diversity. Her comprehensive overview highlighted how fostering diversity positively influences company culture, drives innovation, and contributes to overall success. This perspective aligns seamlessly with the principles of Sustainable Development Goal 4 (SDG-4): Quality Education, emphasizing the pivotal role diversity plays in creating an inclusive learning environment, ultimately benefiting the organization's prosperity and individual growth.



THE INFLUENCED EDUCATOR

Dr. Sandeep Singh
Associate Professor
Business School



• This article delves into the challenges within the privatized Indian education system, emphasizing the exploitation of educators and the emergence of a digital divide through Ed-Tech. It questions the true motives behind educational institutions, highlighting the financial agenda often masked by visions and missions. The author calls for a shift towards genuine educational models and challenges the herd mentality that perpetuates the status quo. Ultimately, the article encourages individuals to embrace digital education, master relevant skill sets, and pursue self-driven success in the evolving landscape.

• The Ethics & CSR club at Universal Business School organized an event 'Pratibha Jamboree' consisting of various fun and talent events for school children. The initiative was executed by students under the guidance of the Patron Prof. Dr. Pranali Madhur Ma'am. The event was very exciting as students witnessed the energy in small children to perform their acts while representing their schools. Fun activities like musical chairs for the children and after which they performed the group dance, everyone gave their best performance. After which, a drawing competition was scheduled. Also, the members of CSR arranged beautiful prizes for the ones who won the competitions.



• Embark on a journey through the enlightening conversation expertly moderated by Mr. Kris Bhatt, showcasing distinguished speakers including Prof. M.M. Pant, Mrs. Manila Carvahlo, Dr. Pramod Mahajan, Prof. Bhargav Mistry, Mrs. Priyanka Bhatkoti, Ms. Vani Bhalla, Ms. Tanya Sethi, and Mr. Pranav Guha Thakurta. The discussions, a focal point for all education stakeholders aligned to SDG 4.



• Mr. Tarun Anand, Chancellor, UAI, is a distinguished speaker at the 25th World Education Summit & Award, on 20th & 21st March 2023 at the Crowne Plaza Hotel, Dubai, UAE. His presentation, titled "Exploring the Next in Education," promises insights into the future of learning aligns with SDG 4.

• UAI congratulates all the winners during the valedictory ceremony for Case Mania 2.0! Embodying the spirit that "Coming together is a beginning, Keeping together is progress, and Working together is a success," The event marked a significant achievement for collaborative learning and problem-solving, aligned with SDG 4. Case Mania 2.0 provided a platform for participants to engage with diverse academic areas under the guidance of UAI professors.

• UAI honored to host Mr. Sanjeev Chitre, the distinguished Silicon Valley Entrepreneur, on Jan 25th, 2023. A renowned speaker and author of 'What not to do in entrepreneurship,' Mr. Chitre, with his remarkable success in building a company from nothing to over \$450 million in just 5 years in the mid-90s, shared his invaluable insights with the learners of UG & PG programs. In alignment with SDG 4, his keynote session provided comprehensive insights, contributing to a transformative educational experience for UAI students. His visit exemplified UAI's commitment to offering a rich and diverse learning environment that connects students with real-world achievers, preparing them for success in the ever-evolving entrepreneurial landscape.





• UAI extends gratitude for the insightful and impactful virtual session featuring Mr. Tarun Anand, Chancellor of Universal AI, and esteemed co-panelists during the ICCF Foundation webinar on the 'Impact of Foreign Universities Setting Up Campuses in India'. In alignment with SDG 4, the session garnered the participation of over 500 attendees, fostering a robust exchange of knowledge and ideas

• On Jan 18, 2023, UBS Chairman, Tarun Anand, brought his visionary insights to the forefront as one of the esteemed panelists at the BW Education Leadership Summit & Top Education Brands Awards in New Delhi. In alignment with SDG 4, Mr. Anand's participation underscores UAI's commitment to advancing education and shaping the future of learning. The summit served as a platform for meaningful discussions, fostering collaboration and innovation in the education sector.



• On May 20, 2023, Ms. Vani Bhalla, Head of Content at Universal AI takes the stage as one of the distinguished speakers at College Board UniTalk India 2023. In alignment with SDG 4, Ms. Bhalla's participation underscores a commitment to advancing education and sharing valuable insights. This event serves as a platform to empower minds, foster knowledge exchange, and contribute to the global pursuit of inclusive and quality education for all.



• Prof. Priya Solomon, HoD (Finance) at UAI, was the keynote speaker at the National Workshop on Artificial Intelligence in Finance hosted at Shyam Lal College in the University of Delhi. In alignment with SDG 4, this collaboration between the 2 institutions signifies a commitment to advancing knowledge and expertise in the field of Artificial Intelligence in Finance.



• In a compelling article titled "AI is the Ultimate Career Choice for Tomorrow," Mr. Shreyas Nambiar, Chief Business Officer - AI & AR/VR Lab, illuminates how the future is shaped by the transformative power of Artificial Intelligence. Aligned with SDG 4, this piece emphasizes the pivotal role of AI in shaping thriving careers within emerging technologies. It underscores the importance of fostering knowledge and skills in AI to prepare individuals for the dynamic landscape of tomorrow's workforce.

• Dr. Meena Sharma, HoD – HR at UAI has been honored with the 'Academic Excellence Award' at the recently concluded International Conference held in Singapore (10th to 13th June 2023). The conference centered around Sustainable Strategies and Global Transformation in the Context of Industry 4.0 for India and Asian Countries. Aligned with SDG 4, her recognition highlights the commitment to advancing academic excellence and knowledge in the pursuit of sustainable strategies.



• Dive into the captivating world of Gamification and LinkedIn Mastery through the insightful perspective of Sejal Soni, a brilliant 1st-year PGDM student at UAI. In her latest blog, Sejal delves into the transformative sessions conducted by Aditya Tripathy at the university. Aligned with SDG 4, Sejal's blog invites readers to explore the enriching experiences and knowledge-sharing moments that contribute to personal and professional growth.



- In her latest blog, Taniya UAI student provides fresh insights and perspectives, inviting readers to dive into the transformative journey of experiential learning. Aligned with SDG 4, her exploration encourages a holistic approach to learning, emphasizing the value of hands-on experiences. This statement celebrates the power of experiential learning in shaping well-rounded individuals ready to tackle the challenges of the modern world.



- On 23rd Sept 2023, Mr. Mahesh Makhijani, Director-Strategy at GroupM and Alumni of UAI provided valuable insights and perspectives, contributing to the enrichment of knowledge and expertise. Aligned with SDG 4, this interactive session aims to foster continuous learning & knowledge-sharing, empowering participants with valuable insights in the field of strategy.

- On a transformative visit to Vadap Primary School on Aug 26, 2023, the SDG 4 Team made a positive impact. Engaging with students from grades 1 to 7, the team was greeted with joy, becoming a source of inspiration. The heartening experience fueled the team's motivation, igniting a strong sense of responsibility to contribute to the success stories of these young learners. Despite initial language barriers, especially with the younger students in classes 1 and 2, the team's commitment broke through the shyness, creating a meaningful connection.



- The inaugural Parents-Teacher meeting for PGDMG10 program on Sept 16, 2023, embraced the theme "Reflection, Connection, & Action." Program Director Dr. Harshita Kumar & Student Engagement Manager Ms. Perpetual Mathias conducted the session aligned with SDG 4 providing parents a platform to express their questions in an interactive manner. Their queries were addressed ensuring that every parent felt valued & heard. The meeting offered a comprehensive overview of each student's journey from June to September, featuring detailed performance reports that highlighted strengths, areas for growth, & overall progress. A notable highlight was the program leadership's unwavering commitment to students' development, emphasizing personalized mentoring, feedback, and robust support.

- Embark on a unique financial journey as we gather by the fireside with Samrat Banerjee, Sr. Wealth Manager at IIFL Wealth. He shared his insightful story with learners, delving into the crucial financial aspects of business aligned to SDG 4. This engaging session empowered our learners with valuable insights into the financial landscape, fostering a deeper understanding of the intersection between education & practical financial knowledge.



- UAI hosted Mr. Ashish Tripathi, Head of Global Purchase, Logistics & Agency - General Manager at TORM Shipping India Pvt. Ltd, for an enlightening guest session. His talk not only provided invaluable insights into the intricacies of the shipping industry but also served as a powerful educational tool aligned with SDG 4. The interaction with Mr. Tripathi facilitated a real-world understanding of business logistics and global purchasing strategies, contributing to the holistic education of the PGDM batch.



- Mr. Bhatruhari Ray, a 1st year PGDM student at UAI publishes an insightful blog delving into the incredible impact of Artificial Intelligence (AI) in Higher Education, aligning with SDG 4. From personalized learning experiences to transformative innovations, the blog highlights the game-changing role of AI in ensuring access to inclusive and equitable quality education.



• Mr. Tarun Anand, takes center stage in the latest episode of the NEWSMAKERS Talk Show by the Hindustan Times. Aligned with SDG 4, this conversation marks a significant milestone in advancing the discourse on education, technology, and the transformative impact of AI.

• A collaborative multidisciplinary approach towards problem-solving is the experiential learning method where the learners solve the any given company problem. By doing this the learners become competitive enough to understand the business world.

• Join us on a captivating journey of knowledge as #AdityaBhattacharya, a 1st year PGDM student at UAI, sharing insightful reflections from the induction experience. Dive into a story of innovation and learning that resonates with the spirit of SDG 4. This narrative encapsulates the commitment to fostering a culture of continuous learning and academic excellence, laying the foundation for a brighter, more informed future.



• Our MBA/2023 batch, under the guidance of Prof. Guruprasad, delved into the intricacies of Global Macroeconomics. The module focused on current issues, the impact of businesses, and organizational practices.



• The Universal Case Research Centre (UCRC) at Universal Ai University organised the International Case Study Conference in 2023. The conference was held on November 24th and 25th, 2023, in the beautiful location of Karjat. This conference brought together thought leaders, scholars, educators, and practitioners from around the world to discussed the latest advancements in case studies.

• BBA students worked on Smart Project at Universal AI University. Livelihood Team embarked on an inspiring journey with Light of Life Trust Centre in three villages, starting with Tiwari. Witnessed the incredible work of Light of lift trust centre.



• Tree Plantation at Gratitude Day 2023 of our Principal Founder Mr. Gurdip Singh Anand's Birthday on 12th March. This day is celebrated every year as Founders Gratitude Day, to express our gratitude towards him who toiled 10 years selflessly to establish Universal Business School to bring it to one of the Top 4 B schools in Mumbai.

• "Rakhi: A thread of love, a knot of encouragement, and a promise of unwavering support." In the world of innocence, where laughter knows no bounds and dreams are painted in the brightest colours, the learners of UBS celebrated a tribute to their innocence, as a reminder that every child deserves the chance to dream, to learn, and to grow.





- On September 15, 2023, Abhishek Kumar Ram, a PGDM G10 Program student at Universal AI University, led a visit to Vadap Primary School as part of the SDG4 campaign. The SDG Team successfully engaged with students, teaching factorization and basic English. Chocolates served as rewards for active participation. The session included introductions, math lessons on factorization, and interactive English memory games.

- Prof. Tarun Anand, Chancellor of UAI, is speaking at Collegedunia Connect 3.0 - Education Summit on Nov 24th 2023 at Taj Palace, New Delhi, for a dynamic discussion on the future of education and its societal impact, aligned with SDG 4.



- As part of their experiential learning, the students of PGDM BDI 2 at UAI embarked on a creative journey. They created videos that not only shed light on the challenges posed by gender inequality in the workplace but also proposed thoughtful solutions and initiatives. Through these visual narratives, students learned HRM concepts and created awareness toward achieving gender equality. Students learned critical thinking, problem-solving, collaboration, communication, ethics, and leadership skills during this session.

- The Business Design and Innovation (BDI) cohort at UAI proudly presents 'Zindagi ke Rang (Colours of Life)', a unique Parents Interaction Event aligned with SDG 4, emphasizing the transformative power of education to shape a brighter future. This event is a testament to the commitment of UAI to provide a holistic learning by fostering a collaborative space for parents, students, and educators thereby showcasing the vibrant spectrum of BDI cohort.



- Dr. Kamatchi Iyer, Dean – Academics provides an exhilarating journey into the realm of Artificial Intelligence (AI) aligned to SDG 4, showcasing the commitment to providing transformative education in the field of AI. She serves as the guiding force in steering UAI towards excellence in AI education.

- Mr. M Sai Prakash, a Freelance Consultant in Supply Chain & Sustainability spoke on 'Sales & Operations Planning (S&OP): Here's a glimpse of the valuable insights gained: Outcome Learning: Can sustainability be addressed through S&OP? How are organizations incorporating sustainability in their Sales & Operations Planning?



- In a vibrant Teachers' Day celebration, we organized a small speech competition and engaging activities, including singing, showcasing our commitment to SDG 4. This competition provided a platform for students to express their thoughts, ideas, and gratitude for their teachers, fostering an environment that encourages effective communication and public speaking skills. By incorporating singing activities, we added an artistic touch to the celebration, promoting creativity and cultural expression.

• Embracing the world of innocence, we celebrated Rakhi with Vadap and Gaurkamat school children. Their laughter echoed boundlessly, and dreams were painted in the brightest colors. Tying sacred threads around tiny wrists, we witnessed a purity of heart that transcends all barriers.



• A thrilling Squid Game was organized for our students! This engaging activity not only provided entertainment but also served as a fun way for students to work on their cognitive skills, solving clues and navigating challenges. Promoting SDG 4, the event showcased our commitment to creating an environment that fosters both learning and enjoyment.

• The Rotaract club orchestrated an epic treasure hunt game on campus, and it was an absolute hit! The game not only stirred up excitement but also promoted team collaboration and spirit as participants formed teams to decode numerous clues, requiring the active use of cognitive skills. Promoting SDG 3 & 4, the game added a dash of thrill to our commitment to quality education and good health.



• Dr. Ansari Sarwar Alam facilitated a discussion with the IM6 cohort learners, exploring the intricate interconnection between SDGs & ESG criteria. This dialogue delved into their profound impact on the economy, fostering a holistic understanding of responsible business practices. The discourse emphasized not only the economic implications but also the societal & environmental aspects, aligning with SDG 4.



• Engaging in experiential learning, the students of PGDM BDI 2 at UAI undertook a creative journey. Through the production of videos, they illuminated the challenges associated with educational inequality while also presenting insightful solutions and initiatives. This initiative reflects a commitment to the ideals of SDG-4, demonstrating their dedication to addressing educational disparities and fostering a more inclusive and equitable future.



• On 31st January 2023, the Head of International Relations, Ms Salma Nasr Successfully did her 2nd Online EQUUBUSINESS Event on Gender Equality in organizations - "Promoting Gender Equality in Organisations: Approaches and Practices". She grabbed the certificate of participation from Prof. Dr Çağnur Balsarı, Project Coordinator and Dr Edita Jurkonyte, Vytautas Magnus University.

• UAI expresses a positive trend towards gender equality in leadership, particularly highlighting the prominence of women leaders in alignment with SDG 5, which focuses on achieving gender equality & empowering all women & girls.



Reimagining Ethics and Governance at UBS



• Girl Up community at UBS had a humbling experience while conducting a workshop, providing education and opportunities to specially-abled girls, giving them a voice that deserves to be heard and proving that their strength knows no bounds.

• Exciting times ahead as Girl Up UBS collaborated with Universal Ai University to inspire positive change and build a better tomorrow. Recent initiatives include an Education Fair, Health Fair, and a powerful Nukkad Natak against gender-based violence, advancing SDG 4 and fostering unity.





- UAI congratulated to Dr.Asha Bhatia, Dean - Research, for the recognition as the "Woman Director of the Year" by the Woman Leaders Forum for the year 2023! Aligned with SDG 5, this prestigious award highlights Prof. Bhatia's exceptional leadership and contributes to breaking barriers in promoting gender equality and empowering women in leadership roles.
- An inspiring session aligned with SDG 5 aims to motivate and empower individuals, fostering a sense of confidence and determination. Mark your calendar for 21st Sept 2023 and get ready to elevate your spirits for personal and collective success.
- The Girl Up Club Team at UAI shares the recent impactful initiatives undertaken aligned with SDG 5, Girl Up UAI stands as a beacon for empowerment, fostering positive change and inclusivity.



- On Jan 3, 2023, focusing on SDG 5 during the teaching of DEI subjects, we embarked on an insightful activity. The classroom blossomed with the creation of a Diversity Flower, crafted with paper. Each student shared valuable insights about their roots and the state they belong to, fostering a deep understanding that diversity encompasses a rich tapestry of unique characteristics.



- In a world that's constantly evolving, fostering DEI is crucial. It ensures that every individual is valued, heard, and appreciated, irrespective of their backgrounds and identities. To celebrate these principles, an engaging activity brought together 20 students from different states. The activity aimed to create a visual representation of diversity, equity, and inclusion, fostering awareness and understanding of these values within a team and society.



- Marketing Murlidhar showcased equal opportunities for all students at UAI. During the Dahi Handi ritual, traditionally dominated by men, in a groundbreaking move, UAI shattered stereotypes, featuring a young girl enthusiastically participating in the Matki Fod ceremony. Our commitment to gender equality extends beyond words to impactful actions.



- As part of their experiential learning, the students of PGDM BDI 2 at UAI embarked on a creative journey. They created videos that not only shed light on the challenges posed by gender inequality in the workplace but also proposed thoughtful solutions and initiatives. Through these visual narratives, students learned HRM concepts and created awareness toward achieving gender equality. Students learned critical thinking, problem-solving, collaboration, communication, ethics, and leadership skills during this session.



- Ms. Alapinee Deshmukh is the HR lead at ECW (HR Technology, organization development, diversity & inclusion, employee Wellness, CSR). She shared her valuable insights with the students on "Why Diversity, Equity & Inclusion are important & are practised in the Organization".



- 'Step into the world of wellness with the Nugget Bar – a delightful and nourishing snack specially curated for PCOS warriors! Infused with organic ingredients and brimming with protein and fibre, our bars are tailored to assist in managing PCOS symptoms and promoting overall health and well-being. As we align with SDG 5, our mission is to empower women by providing a product that addresses a common health condition.



- UAI proudly announces the successful completion of its Rooftop Water Harvesting Project, a significant step towards environmental sustainability. The institution has been awarded the Rainwater Harvesting Certificate by Col. Shashikant Dalvi (Retd.), Director of Parjanya Rainwater Harvesting Consultancy, and Mr. Anirudha Todkar, Managing Director at MAPS Industries (I) Pvt Ltd. Aligned with SDG 6, by harnessing rainwater through this project, UAI actively contributes to water conservation efforts, promoting a more sustainable and water-efficient campus environment



- UAI's Environment Club takes the lead on World Cleanup Day, making strides towards a cleaner, greener future! Together, we prioritize responsible waste management, contributing to SDG 13. Let's continue our commitment to protect our planet, one cleanup at a time. Join us in creating a sustainable and eco-friendly environment for all.



- Proudly acknowledging the Government of India's significant strides in promoting menstrual hygiene awareness and commitment to break the stigma surrounding menstruation. Enactus Club of UAI in support of SDG 5, and recognized the importance of menstrual hygiene in the broader context of environmental sustainability, whereby they stood united in ensuring that every woman has access to the support and resources she needs through Project Kiah.



- Project Kiah is focusing on women's health and thus coming up with sustainable sanitary pads products. The sanitary pad price is lower so that each woman can have it.

- 'Say goodbye to disposable and embrace sustainable sipping! Introducing the intelligent tumbler designed to keep your coffee hot or your smoothies cool while satisfying your thirst for a better planet. Crafted from eco-friendly materials, this smart tumbler is the ideal companion for supporting #SDG6 (Clean Water) and promoting

#SDG12 (Responsible Consumption). Here's to making conscious choices and cheers to a more sustainable future!





- Book chapter by Dr. Ansari Sarwar Alam , Ms. Aanchal Agarwal & Mr. Debjyoti Chaki entitled as "A descriptive study of Sustainable Development Goals and their comprehension in the Indian Context," in the prestigious book "Futuristic Trend in Renewable & Sustainable Energy, Volume 2, Book 29, Part 6 Iterative International Publishers
- Book Chapter by: Dr. Ansari Sarwar Alam entitled as "A Descriptive Comprehension Study on Solar Energy, Solar Products, and Solar Products Marketing in Indian Context" published in a Scopus index Journal.



THE FREE PRESS
Universal AI University Spreads 'Go Green' Message On Teacher's Day - Covered on The Free Press Journal



- Case Study Topic: SPC Power Corp: Shifting Focus to Renewables Abstract: Established in the Republic of Philippines (the Philippines) in March 1994, SPC Power Corporation (SPC) had an agreement with National Power Corporation to carry out rehabilitation, operation, maintenance and management (ROMM) of Naga Power Plant Complex (NPC) in Colon, Naga, Cebu. Besides, in 2017, the company was authorized by the Philippines Securities and Exchange Commission (SEC) to do the business of selling, brokering, marketing or aggregating electricity to end users. The company operated exclusively through its subsidiaries and associates for power generation and distribution and ventured into the renewable energy segment for sustained growth and prosperity. The company had focused on renewable energy projects based on hydro, geothermal and biomass power plants while continuing with coal-fired power projects and power barges.

- The UBS SDG7 Team is actively working towards the SDG 7, aiming to make "Affordable and clean energy a necessity." In our first crucial discussion, Mr. Tarun Anand, the Chancellor, provided insightful perspectives on the significance and implications of SDG 7 for the UAI campus.



- In a noteworthy feature on The Free Press Journal, witness the impactful initiative led by Mr. Tarun Anand, Chancellor, Universal AI, champions the 'Go Green' message on Teacher's Day. Aligned with SDG 7, this endeavor underscores the commitment to environmental sustainability and eco-conscious practices.

- This paper presents a comparative analysis of the traditional and advanced pretreatment methods on the Napier. The grass is used as biomass. It is a perennial C-4 type grass that belongs to a sugarcane family, also called Pennisetum Purpureum. It is found in abundance all across the world and is traditionally used as a cattle feedstock in India. The author attempted better effectiveness of the Napier Grass processing towards better productivity by using various pretreatment methods viz: Spectrophotometry, High-Performance Liquid Chromatography, Enzyme Hydrolysis and Sonication. Napier Grass has lignocellulosic fibres with structural carbohydrates that require pretreatment and are enzymatically saccharified before they are fermented into monomeric sugars and biofuel.

A comparative study between the conventional and advanced biomass pretreatment methods applied on the Napier Grass used as a biomass



Abstract
This study presents a comparative analysis of the traditional and advanced pretreatment methods on the Napier Grass used as biomass. The present study compares the traditional and advanced methods of biomass pretreatment. The study is divided into two parts: the first part is the traditional method and the second part is the advanced method. The author intends to compare the better effectiveness of the Napier Grass



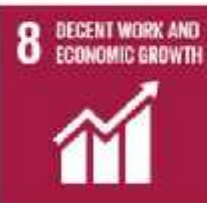
- BBA students presented diverse topics exploring changes in organizational activities, all thoughtfully aligned with the principles of SDGs. Under the guidance of Dr. Ansari Sarwar Alam, a brainstorming session unfolded to crystallize a research problem statement, emphasizing sustainability within the apparel industry. This commitment to sustainability echoes in our classrooms, particularly, our endeavors align with SDG-7, reflecting our dedication to responsible energy consumption.

- A research paper by Dr. Nitin A Kubde entitled as "A comparative study between the conventional and advanced biomass pretreatment methods applied on the Napier Grass used as a biomass". Abstract - This paper presents a comparative analysis of the traditional and advanced pretreatment methods on the Napier Grass used as a biomass. It is a perennial C-4 type grass belongs to a sugarcane family, also called as Pennisetum Purpureum. It is found in abundance all across the world and traditionally used as a cattle feed stock in India. The author made an attempt for better effectiveness of the Napier Grass processing towards better productivity by using various pretreatment methods viz: Spectrophotometry, High Performance Liquid Chromatography, Enzyme Hydrolysis and Sonication.



- The learners showcased their creativity in innovative projects with impactful messages: 'Shine bright, charge smart' advocates for sustainable light to create a brighter future. SDG7 Clean Energy. 'Power in your pocket, fueled by the sun' encourages charging up for change. SDG13 ClimateAction. And 'Ditch the batteries and embrace the sun' lights the way naturally. SDG12 Responsible Consumption.

- Embarking on a journey where technology meets sustainability, our learners proudly present their innovative project: 'Tech Meets Sustainability: The Future of Hydration is Here!' With our ingenious smart bottle + app combination, we've seamlessly crafted a hydration experience that's not only future-proof but also aligns with SDG 7. Track your progress, personalize your goals, and stay healthy while reducing your environmental impact.



- Mr. Tarun Anand recently shared his inspiring success story on "The Harpreet Singh Show" YouTube Channel in Canada. In alignment with SDG 8, he provided insights fostering economic growth and decent work opportunities, aligning with the global effort to build a sustainable and inclusive economy.

- Moments frozen in time as the International Economic Review (IER) 2023 unfolds, capturing the vibrant essence of BRICS economics at UAI library. Aligned with SDG 8, this impactful event serves as a focal point for discussions, insights, and knowledge exchange, fostering economic understanding and contributing to the pursuit of sustainable and inclusive growth.



- Dive into the world of economics with Prof. M Guruprasad, HoD - General Management, UAI. Explore his insights on 'Economics For Everyone - Gearing Up For G20,' featured on Talk Markets.

- Our students are taking a leap into the world of digital currency! In this innovative exercise, they become creators of their own virtual currency, complete with Central Banks and their own unique denominations. They exchange and manage their currency with peers, getting a firsthand experience of the future of finance. As India and the world embrace digital currency, we're preparing our students for the financial landscape of tomorrow.



- Drs. Asha Bhatia and Dr. Kavitha Venkatachari, have integrated their project, "NAB May I help you - empowering the visually challenged," into the classroom setting. This impactful case study, now published at The Case Centre UK, serves as a beacon for fostering discussion on crucial themes including DEI, Social Entrepreneurship, Sustainable Business Models, Innovation, and Social Impact. This aligns with SDG 8.

Chapter 14
Youth Intention Towards Implementing Digital Currency: Role of Social Media and Government

Dr. Asha Bhatia
Ph.D. in Business Administration, University of North Carolina, USA
Assistant Professor, School of Business Administration, University of North Carolina, USA

Dr. Kavitha Venkatachari
Ph.D. in Business Administration, University of North Carolina, USA
Assistant Professor, School of Business Administration, University of North Carolina, USA

ABSTRACT
The main objective of this research is to explore the intention of youth towards implementing digital currency and the role of social media and government in this process. The research is based on a survey of 1000 youth aged between 18 and 30 years. The results of the study indicate that youth have a positive intention towards implementing digital currency and that social media and government play a significant role in this process. The research also identifies the factors that influence youth intention towards implementing digital currency and provides recommendations for future research.



- Book chapter by : Dr. Logasakthi Kandasamy entitled as "Youth Intention Towards Implementing Digital Currency: Role of Social Media and Government".

- Prof. Inderpal Singh, Director - Skill Development at UAI, takes center stage in a compelling podcast titled "Skills Beyond Borders: Navigating the Global Skills Gap and the G20 Agenda." This podcast is part of the InterLinked series, initiated by OP Jindal School of Liberal Arts. In alignment with SDG 4, Prof. Singh's podcast contributes to the dialogue on navigating the global skills gap.

- Dr. Ansari Sarwar Alam led a discussion with the IM6 Cohort, unraveling the relationship between SDG's and ESG criteria. This dialogue delved into their profound impact on the economy, fostering a comprehensive understanding of responsible business practices. The discourse emphasized not only the economic implications but also the societal and environmental aspects, aligning particularly with SDG 8.

- Sip for good & gut good': A new drink supporting SDG 3 by using locally sourced ingredients, reducing packaging waste, and promoting gut health. Cheers to a healthy planet and a happy belly! hashtag#SDG3 hashtag#GutHealth hashtag#SustainableSips



- TEDxUBS 2023 – "Worlds Imagined" radiates success and inspires meaningful conversations. On 10th March 2023, Universal Business School, Karjat hosted the highly anticipated TEDx UBS – "Worlds Imagined" which was a huge triumph, drawing in a large crowd of individuals eager to hear from some of the most thought-provoking and innovative speakers under the tracks of Business and Technology, Sustainability, Unsung heroes, Entertainment, and Sustainability with AI. All enthusiastic attendees had a great time – diving deep into an event of exploration and acquisition of knowledge, forming new perspectives, creating new connections, and sharing indispensable opinions and sentiments. With the theme of "Worlds Imagined", the speakers at TEDx UBS offered inspiring and impactful talks that left the audience feeling motivated and energized. The event showcased the different ideas and the importance of bringing together diverse perspectives to create meaningful change.





- Mr. Kundana Lal, a seasoned IT professional with 30 years experience and an AI evangelist emphasizes the vast potential of AI in enhancing efficiency, productivity, and decision-making across industries, even reaching our households. Aligned with SDG 9, he discusses the evolution of AI into Quantum AI, driven by advancements in Quantum Computing. While recognizing the positive impact of AI, he underscores the need to instill ethical values within AI systems. Acknowledging the impending disruptions in employment due to automation, Mr Lal is actively contributing to India's AI research and application development, fostering innovation and progress

wealth generation tips serve as a valuable guide for managing wealth while contributing to societal well-being. Recognizing the significance of technological literacy in the modern business world, he advocates for continuous learning and unlearning to navigate the evolving landscape successfully.



- In a dynamic talk, Mr. Taranpreet Singh, a distinguished technology entrepreneur, delves into the transformative impact of technology on the business landscape. Drawing from his extensive entrepreneurial journey, he shares key insights on the importance of innovation and adaptability in remaining competitive. Aligned with SDG 9, he emphasizes how businesses can leverage technology to innovate and thrive. His



- Mr. Aman Goel, a dynamic entrepreneur and CEO of Cogno AI, shares his remarkable entrepreneurial journey marked by perseverance and innovation. From his college years, Aman invested time in developing business ideas, emphasizing the power of starting young and small. Aligned with SDG 9, his talk motivates aspiring entrepreneurs to identify problems, start early, and prioritize customers over investors. As the co-founder of Cogno AI, he highlights the significance of goal setting and dedication in building a robust product focused on conversational AI for customer service. Aman's success story, including the bootstrapping of Cogno AI to over \$1M in revenues before acquisition, serves as an inspiration for the youth. Recognized with the Technoviti Award, Aman Goel continues to contribute to the entrepreneurial ecosystem as an accomplished angel investor.

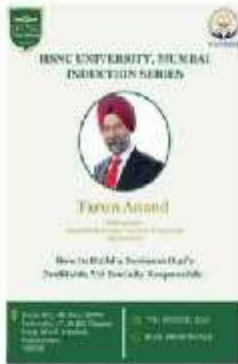
- Dr. Meena Sharma honoured with the 'Academic Excellence Award' at the International Conference held in Singapore from 10th to 13th June 2023. The conference focussed on Sustainable Strategies and Global Transformation in the Context of Industry 4.0 for India and Asian Countries. Dr. Meena Sharma had the honour of delivering the Keynote speech and serving as an expert research paper evaluator during the technical session. She also presented a paper on 'Digital Transformation and Achievement of Gender Diversity in India with reference to the attainment of Sustainable Development Goal'.



- Snapshots from our Inspiring Guest Lecture! On 02-09-2023, Universal AI University had the privilege of hosting Mr M. Saiprakash ex-VP of Supply Chain at L'Oréal, who delved into the world of sustainability through the Sales and Operations Planning (S&OP) Process. Explored his valuable insights on planning, implementing, and monitoring sustainable strategies within organizations.

- Mr. Alok Ranjan's guest lecture on "Reimagining Business with AI" becomes a game-changer! Learners were enlightened with the profound insights into Artificial Intelligence & its future implications. Aligned with SDG 9, this lecture sets the stage for reimagining the business landscape through the lens of cutting-edge technology.





• Mr Tarun Anand, Chancellor, UAI, addressed the incoming batch at HSNC University, Mumbai, during their Induction Series on Aug 7th, 2023. This session was aligned to SDG 9 where he shared insights into the transformative power of education, emphasizing the role of innovation & technology in shaping the future. He spoke on fostering industry-relevant skills & promoting innovative approaches to learning.

• Mr. Tarun Anand, Chancellor, UAI, delves into the world of Artificial Intelligence, addressing the 'FOBO' in AI (Fear of Being Obsolete) on Entrepreneur INDIA magazine. Unlocking the AI potential, he shares valuable insights to shape the future of education and innovation. This aligns with SDG4 embracing AI with knowledge and build a future-ready society

• UAI is set to host the National Symposium on AI Innovations- Transforming the Future of Financial Services on 9th Dec 2023. Sponsored by AXIS Mutual Fund, the symposium aims to bring together BFSI industry leaders, experts & practitioners to share insights, discuss trends & promote collaboration. This event aligns with SDG 9.



• Symposium Highlights: Insights: Hear from BFSI leaders, experts, and practitioners sharing their AI experiences. Trends & Challenges: Identify the latest trends and challenges shaping the future of BFSI with AI. Collaboration: Foster collaboration between BFSI, Fintech Companies, and Academia. Transformation: Discover how AI is reshaping the BFSI landscape.



• Celebrating inclusivity and diversity at UAI, we extend a warm welcome to our first LGBTQ+ member guest, Zoya Lobo, for "THE UNTOLD STORIES" series! In alignment with SDG 10, this occasion reflects UAI's commitment to fostering an inclusive environment where all voices are heard and valued. Girl Up, as a platform symbolizes the spirit of changemakers that society has been longing to see.



• The UAI Rotaract Club students have taken a meaningful step by distributing toiletries among all staff workers, aiming to reduce inequalities and ensure access to essential hygiene items for people from all backgrounds aligned to SDG-10. By providing essentials like soap, toothpaste, and sanitary pads, we contribute to building a healthier and more equitable community.



• Ms. Annice Joseph, D&I Leader at SAP Germany, delivered a thorough overview underscoring the significance of cultivating diversity within the workplace and its positive ramifications on company culture, innovation, and overall success aligned to SDG-3, SDG 4 & SDG 10. It acknowledges the profound impact that a diverse and inclusive work environment can have on the well-being and productivity of employees, contributing to a healthier and more thriving professional atmosphere.





• The Universal Case Research Centre (UCRC) at UAI organized the International Case Study Conference. The conference was held on Nov 24th and 25th 2023. The conference brought together thought leaders, scholars, educators, and practitioners from around the world to discuss the latest advancements in case studies.



• Dive into the 'Get ESG Ready in 21 Days' program—an innovative initiative designed to equip you with ESG insights. This unique program is a gateway to elevating your understanding of sustainable practices, fostering responsible leadership, and contributing to the achievement of SDG 11. At UAI, we believe in shaping not only careers but also responsible and conscious individuals who can drive positive change in the world.



• An article written by Yogesh Jha - Student, Universal Business School. Entitled as "Green H.R. Inducing corporate sustainability employing strategy, policy, and people for a greener future". Abstract : In a span where environmental concerns are growing and reaching their possible heights, the role of institutions for establishing a sustainable future has become most predominant in coming years. Most prominent institutions look forward to achieving their 17 S.D.G. Goals (Sustainability development goals) by 2030 but these goals remain considerably unattained in various sectors, And U.N. (#unitednations) secretary General Antonio Guterres alerted all the sectors of industries unless the organization starts acting An article written by Yogesh Jha - Student, Universal Business School. Entitled as "Green H.R. Inducing corporate sustainability employing

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• Siddhi Vibhandik, our PG student presented her research paper on "The Influence of Ethical Branding on Consumer Behavior Towards - The Body Shop's Products and its Sustainability as a Brand" at the 10th International Conference on Sustainability during the Indian IIM Shillong Research Conference. Her presentation earned her the prestigious "Certificate of Presentation"! A moment of immense pride for UAI.

• Prof. Brig. GPS Cheema, Chair of Sustainability and Social Impact at UAI, was honored to be a speaker at the "National Conclave On ESG" hosted by Goa Institute of Management on Nov 24, 2023.





- A research paper by Dr. Neeraj Dangi entitled as "Prosumers and Sharing Economy in the Organic Food Value Chain".
- UAi BBA students presented diverse topics concerning changes in organizational activities, all aligned with SDG's guided by Dr. Ansari Sarwar Alam. They formed a research problem statement focusing on sustainability within the apparel industry aligned to SDG 12.
- Dr. Ansari Sarwar Alam engaged IM6 cohort in a discussion about the interconnectedness between SDG's & ESG criteria. This dialogue underscored the importance of responsible business practices, emphasizing not only the economic implications but also the societal and environmental aspects in alignment with SDG 12.



- Prof. Aadil Dalvi conducted an enlightening module named 'Ethical Supply Chain Management' for BBA students. Under his guidance, students were motivated to craft posters that portrayed various industries' initiatives aligning with SDG 12. The learners showcased their creativity through informative posters, shedding light on ethical supply chain practices. Among the exemplars discussed was BMW, illustrating the company's dedication to responsible consumption and production.
- In celebration of the Founders Gratitude Day on 12th March, dedicated to honoring the selfless efforts of our Principal Founder, Mr. Gurdip Singh Anand, a tree plantation initiative is set to take place. This special occasion, marking Mr. Anand's birthday, symbolizes our collective appreciation for his decade-long commitment in establishing the Universal Business School, now recognized as one of the Top 4 B schools in Mumbai. This meaningful event resonates with the objectives of SDG 13.



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- Dr. Neeraj Dangi engaged MBA students in a session on SDG 12, inspiring them to create related activities. The learners showcased their creativity and perspective with an innovative project: 'What's on Your Plate?' Introducing a food chemical detector, empowering individuals to make informed choices and support SDG12.



- The learners' ingenuity and outlook illuminated their inventive projects: 'Shine bright, charge smart': Sustainable light for a brighter future. SDG 7 Clean Energy 'Power in your pocket, fueled by the sun': Charge up for change. SDG13 Climate Action 'Embrace the sun, ditch the batteries': Illuminating the way, naturally. SDG 12 responsible consumption



- Dr. Neeraj Dangi was awarded the Emerald Literati Award for the year 2023 for revising a research paper.

- 'Ditch the disposable, sip the sustainable!': Introducing the smart tumbler that keeps your coffee hot (or your smoothies cool) and helps you quench your thirst for a better planet. Made with eco-friendly materials, it's the perfect companion for SDG6 and SDG12.



- 'Introducing the Nugget Bar': A delicious and nutritious snack perfect for PCOS warriors! Made with organic ingredients, and packed with protein and fiber, our bars are designed to help manage PCOS symptoms and promote good health and well-being (SDG3). SDG 5: with a product that addresses a common health condition. SDG 12: Responsible Consumption and Production - Committed to using sustainable and ethical ingredients, reducing environmental impact.

- The learners showcased their creativity with an innovative project: 'Tech Meets Sustainability: The Future of Hydration is Here!': Our smart bottle + app blend seamlessly to create a future-proof hydration experience. Track your progress, personalize your goals, and stay healthy while reducing your environmental impact.



- Professor Aadil Dalvi spearheaded a module titled 'Ethical Supply Chain Management,' educating BBA students and motivating them to craft posters illustrating various industries' initiatives related to SDGs. Students explored real-world examples of companies championing sustainability in their supply chains. By integrating IKEA's practices into the discussion, students gained valuable insights into the practical application of ethical supply chain management, further enhancing their understanding and appreciation of sustainable business practices.

- Prof. Aadil Dalvi conducted an enlightening module named 'Ethical Supply Chain Management' for BBA students. Under his guidance, students were motivated to craft posters that portrayed various industries' initiatives aligning with SDG 12. The learners showcased their creativity through informative posters, shedding light on ethical supply chain practices. Among the exemplars discussed was Tata Motors, illustrating the company's dedication to responsible consumption and production.



• Prof. Aadil Dalvi conducted an engaging module titled 'Ethical Supply Chain Management' for BBA students. Under his guidance, the students were motivated to craft posters that depicted various industries' endeavors related to SDG 12. The learners showcased their creativity through informative posters, providing insights into the ethical supply chain practices across different industries. A notable example discussed during these sessions was TSMC (Taiwan Semiconductor Manufacturing Company).

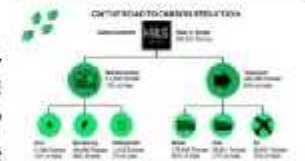


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• Prof. Aadil Dalvi taught a module named 'Ethical Supply Chain Management' to BBA students, inspiring them to create posters showcasing different industries' SDG activities. The learners showcased their creativity with informative posters A Glimpse into the Ethical Supply Chain Management module, highlighting industries' efforts towards SDGs 12 (Responsible Consumption and Production) and 13 (Climate Action).



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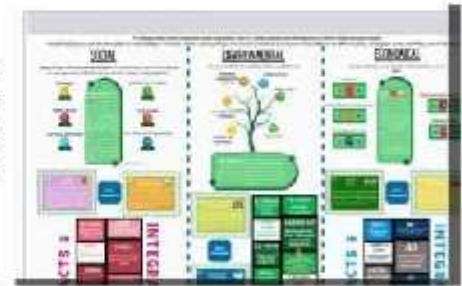
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• The Environment Team of the Universal AI University BBA Smart Project embarked on a purposeful journey to Chinchmal Village. Their activities included conducting surveys and engaging with the village residents, during which they visited a total of 20 houses. Each interaction served as a valuable opportunity to grasp the dynamics of the village, gain insights from the community, and collaboratively explore sustainable solutions. The team expresses gratitude for the warm welcome extended by the residents and the valuable insights shared during this meaningful engagement.

• The Directors' Institute is pleased to congratulate Dr. Asha Bhatia, Dean of Research, Universal AI University, for completing her ESG Program. Students are proud to announce that Dr. Asha Bhatia is now a certified ESG expert. She also has a CPD-accredited certification that is recognized in over 40 countries, so she can now look for opportunities around the world.

• Tree plantation On the occasion of independence day Environment Club organised a tree plantation drive.

• Dr. Rajendra Shende, Chairperson, 'Smart Campus Cloud Network' (SCCN) and Founder of 'Green TERRE Foundation', visited our campus along with his team, on 13th October. A proud moment for Universal AI for having been selected amongst the top 75 universities in India (U75) to join the 'Net Zero' initiative by the Government of India. They had a fruitful interaction with our Core Group, headed by Dr. Neeraj Dangi and supported by Dr. Abhishek Sahu. UAI and SCCN have joined hands and signed a MOU, to collaborate towards becoming a 'Net Zero' campus and to provide AI expertise to other universities to become 'Smart Campuses'.



• Universal Ai University celebrates the World Environment Day on 5th June 2023.

• Celebrating World Soil Day: Unveiling the inextricable link between Soil & AI Innovation. In the realm of AI innovation, the journey from soil to sophisticated algorithms is a testament to the power of foundational elements. Much like the soil nurtures life, providing the bedrock for growth, data acts as the fertile ground for groundbreaking AI advancements. Imagine the intricate ecosystem within the soil-teeming with diversity, complexity, & interconnectedness. Similarly, the world of AI thrives on the richness of diverse data sources, each data point contributing to the intelligence & evolution of algorithms that redefine industries. Yet, this journey isn't merely about development-it's about responsibility & ethical cultivation. Just as we prioritize sustainable practices to preserve our soil's health, responsible AI development demands integrity, ethics, & a commitment to societal benefit.





• Dr. Harshita Kumar, Program Director of PGDM (General) at UAI, leading the way in sustainability! She wowed us with her paper on "Emerging Trends towards Environmental Sustainability" at the International Research Conference, SOCEN-2023.

• The Environment Team from UAI embarked on a meaningful journey to Chinchmal Village as part of their BBA Smart Project. The team's focus was on conducting surveys in collaboration with the village residents, engaging with 20 households. Every interaction with the community served as a valuable opportunity to comprehend the dynamics of the village, gather insights from its residents, and actively contribute to the pursuit of sustainable solutions.



• Exploring the dual facets of Artificial Intelligence, Mr. Manish Godkhindi sheds light on the environmental toll it takes. Advocating for a carbon-neutral lifestyle, he shares simple measures to reduce our digital carbon footprint. Addressing the negative aspects of AI, he emphasizes personal responsibility in reducing energy consumption and raising awareness about digital dependency. Mr. Godkhindi, a sustainability visionary with over 25 years of experience, inspires a shift towards more carbon-conscious practices for a sustainable future.



• Mr. Tarun Anand, Chancellor of UAI, was a distinguished panelist at the PRME India Chapter hosted by SPJIMR. The panel, titled 'Business Schools for Climate Leadership (BS4CL): Beyond Anthropocene,' brought together leaders and educators committed to fostering climate leadership in business schools. The Principles of Responsible Management Education (PRME) serve as a beacon for institutions dedicated to blending education with a commitment to sustainable development. This initiative aligns with SDG 13 (Climate Action), emphasizing the importance of collaborative efforts in addressing climate challenges and creating a positive impact on our planet's future.



• Shining Bright: Meet our PGDM learners Yogesh Jha and Aryan Atrey! They proudly presented their research on Social and Environmental Sustainability at ITM Business School's 'SOCEN-2023' International Research Conference.

• Captivating moments from our IER (International Economic Review) presentation and dynamic discussions on Climate Change & SDG 13 Initiatives. Our dedicated student and SDG 13 teams are championing the cause at UAI.

• Join us in the mission to swap plastic for eco-friendly alternatives, taking a crucial step towards sustainability. India alone generates over 9 million tons of plastic waste annually, contributing significantly to the global plastic pollution crisis. By choosing sustainable practices and reducing single-use plastics, we align with the vision of SDG 13.





• The Environment Team of BBA SMART project learners at UAI embarked on a purpose-driven mission, delving into the challenges faced by the community of Sondewadi. Through collaborative efforts with the Light of Life Trust Center, the team conducted in-depth surveys focusing on crucial aspects like water management and waste solutions. This initiative aligns with the objectives of SDG 13, as the learners actively contribute to addressing environmental issues and promoting sustainable practices.



• The BBA Smart Project Environment Team at UAI, in collaboration with the Light Of Life Trust Centre (LOLT), embarked on a transformative journey to Sondewadi's waste dump yards. Going beyond exploration, the team actively engaged in meaningful activities, including constructing sheds and participating in tree planting initiatives. Collaborating with local students, they took concrete steps towards fostering a greener and cleaner environment. This impactful initiative resonates with the principles of SDG 13.



• Yashwant Patidar, a dedicated learner at UAI, along with his friend Gourav Singh, initiated a remarkable SDG-13 'Climate Action' Awareness Campaign. Their destination: Ekikrit Government High School in Ghasoi, Mandasur, M.P. Their mission: Engage with the school's principal and students to shed light on the significance of SDG 13. They discussed the urgency of collective action to combat climate-related challenges. The students actively participated, absorbing knowledge about climate change and its potential impact on their lives. The goal is clear: Inspire responsibility and commitment to a sustainable future.



• The learners' creativity & perspective shone through in their innovative projects: 'Shine bright, charge smart': Sustainable light for a brighter future. #SDG7 #CleanEnergy 'Power in your pocket, fuelled by the sun': Charge up for change. #SDG13 #ClimateAction 'Ditch the batteries and embrace the sun': Light the way, naturally. #SDG12 #ResponsibleConsumption

• Prof. Aadil Dalvi spearheaded a module titled 'Ethical Supply Chain Management,' educating BBA students & motivating them to craft posters illustrating various industries' initiatives related to SDGs. Students explored real-world examples of companies championing sustainability in their supply chains. By integrating IKEA's practices into the discussion, students gained valuable insights into the practical application of ethical supply chain management, further enhancing their understanding & appreciation of sustainable business practices.

• Prof. Aadil Dalvi conducted an enlightening module named 'Ethical Supply Chain Management' for BBA students. Under his guidance, students were motivated to craft posters that portrayed various industries' initiatives aligning with SDG 12. The learners showcased their creativity through informative posters, shedding light on ethical supply chain practices. Among the exemplars discussed was BMW, illustrating the company's dedication to responsible consumption and production.

• In celebration of the Founders Gratitude Day on 12th March, dedicated to honoring the selfless efforts of our Principal Founder, Mr. Gurdip Singh Anand, a tree plantation initiative is set to take place. This special occasion, marking Mr. Anand's birthday, symbolizes our collective appreciation for his decade-long commitment in establishing the Universal Business School, now recognized as one of the Top 4 B schools in Mumbai. This meaningful event resonates with the objectives of SDG 13.



• Prof. Aadil Dalvi conducted an engaging module titled 'Ethical Supply Chain Management' for BBA students. Under his guidance, the students were motivated to craft posters that depicted various industries' endeavors related to SDG 12. The learners showcased their creativity through informative posters, providing insights into the ethical supply chain practices across different industries. A notable example discussed during these sessions was TSMC (Taiwan Semiconductor Manufacturing Company).

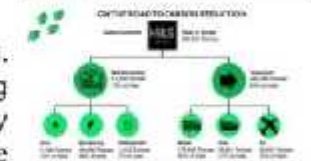


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• Prof. Aadil Dalvi taught a module named 'Ethical Supply Chain Management' to BBA students, inspiring them to create posters showcasing different industries' SDG activities. The learners showcased their creativity with informative posters A Glimpse into the Ethical Supply Chain Management module, highlighting industries' efforts towards SDGs 12 (Responsible Consumption and Production) and 13 (Climate Action).



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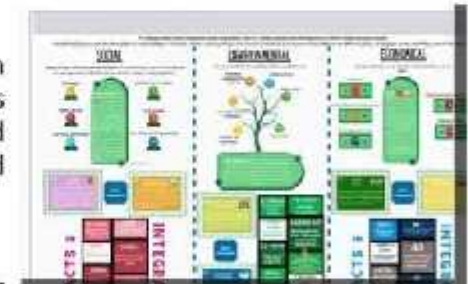
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- Embark on an enlightening journey through the latest blog post by our brilliant PGDM 2nd Year student, Neha Mishra, titled 'The Blue Economy: Unlocking the Potential of Our Oceans for a Sustainable Future! Dive deep into the exploration of vast opportunities and innovative strategies that lie beneath the waves. Aligned with Sustainable Development Goal 8 (SDG 8) - Decent Work and Economic Growth, Neha's blog showcases the transformative potential of the Blue Economy for building a sustainable and thriving world.



- Universal AI University Spreads 'Go Green' Message On Teacher's Day. Feature on The Free Press Journal: <https://www.freepressjournal.in/mumbai/universal-ai-university-spreads-go-green-message-on-teachers-day>
- Universal AI University organised a tree plantation drive on 25th January, 2023. It is an event in collaboration with HDFC Bank and students would like to embrace this opportunity by bringing more greenery to nature.



- Tree Plantation at Gratitude Day 2023 of our Principal Founder Mr, Gurdip Singh Anand's Birthday on 12th March. This day is celebrated every year as Founders Gratitude Day, to express our gratitude towards him who toiled 10 years selflessly to establish Universal Business School to bring it to one of the Top 4 B schools in Mumbai.



- Ms Pankti Pandey, an Environmentalist, Minimalist, and Zero Waste practitioner, shares her inspiring journey towards leading a zero-waste life. As a mother, wife, and environmentally conscious citizen, she emphasizes the power of individual actions in making impactful differences for the environment. Aligned with SDG 15, Pankti's talk highlights the importance of conscious consumption, waste reduction, and recycling. Her insights on minimalism and sustainable habits contribute to building a conscious community and fostering a better, environment-conscious lifestyle. Through the use of social media, she spreads awareness, showcasing how small efforts collectively lead to significant positive changes for the environment.



- Universal AI University Environment Club, leading the way on World Cleanup Day! Together, students' making a cleaner, greener future by putting waste in its proper place.



- In a remarkable stride towards environmental stewardship, UAI's Environment Club, in collaboration with HDFC Bank, successfully organized and executed the inaugural "Go Green Drive," the university's first tree plantation initiative. This impactful endeavor aligns with SDG 15, emphasizing the commitment to biodiversity conservation and sustainable land use.



- Dr. Meena Sharma, HoD-HRM at UAI, took the stage as a key speaker at 'The 2nd International Research Conference On Sustainable Environment (IRCSE)' themed 'Countries in Conversation: Promoting the Integrity of Creation' on 28th & 29th Nov 2023.



• UAI's Chancellor, Mr. Tarun Anand, promotes an eco-friendly Diwali, emphasizing the importance of celebrating the festival while being conscious of our environment. By encouraging a pollution-free Diwali, Prof. Anand aligns with Sustainable Development Goal 15, which focuses on protecting, restoring, and promoting sustainable use of terrestrial ecosystems. This initiative contributes to environmental well-being and supports the broader goal of ensuring life on land, fostering a harmonious coexistence between festivities and ecological responsibility.



• Dr. Asha Bhatia, Dean-Research at UAI, attains the prestigious status of a certified ESG (Environmental, Social, Governance) expert. Her accomplishment is further highlighted by the CPD (Continuing Professional Development) accredited certification, recognized in over 40 countries. In alignment with SDG 15, this certification underscores Dr. Bhatia's commitment to environmental sustainability. Special thanks to the Directors' Institute, the World Council of Directors, and the World Development Corporation for their instrumental role in advancing expertise that contributes to a more sustainable future.



• Embracing the motto of clean and green surroundings, the Environment Club took proactive steps by organizing a cleanliness drive on World Cleanup Day. This dedicated effort aimed not only to make the immediate area cleaner but also to spread awareness about the importance of maintaining a clean environment. Aligned with SDG 15, the initiative emphasized the significance of preserving and restoring terrestrial ecosystems. By actively participating in the cleanliness drive, the Environment Club advocated for responsible environmental stewardship and inspired others to contribute to a healthier, more sustainable planet.

• UBS is delighted to share about the successful cleanliness drive organized by the PGDM - BDI cohorts students in Gaurkamath Village on 10 August 2023. Throughout this initiative, the learners have displayed an exceptional enthusiasm marked with dedication as they flocked around together for this initiative. When they reached the village, learners decided to divide themselves into teams, in consultation with the members of the Gram Panchayat and targeted various areas within Gaurkamath Village cleaning the litter and waste on streets and various spots. The learners' collaborative spirit and engagement with residents studentsre truly inspiring, fostering a sense of responsibility and awareness about maintaining a clean and hygienic environment. During the drive, the learners collected a large amount of waste that included polyethene, bottles and non-degradable materials. Also, the collected waste was handed over to the dedicated person of Gram Panchayat for proper disposal and recycling, ensuring a sustainable approach to waste management. This initiative closely aligns with the SDG3 Goal too (Good Health and Students wellbeing) as students could focus on healthy lives and could promote the relevance of clean and hygienic environment.



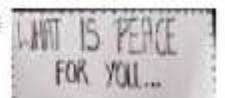
• "Clean and green, make the perfect scene!" With this motto of clean and green surroundings, Environment Club organised a cleanliness drive on the occasion of World Cleanup Day! Students took a step to make the area cleaner and also advised the people to keep their surroundings clean.



• Our transformative project is set to revolutionize the treatment of plastic waste, aiming to mitigate its negative impact on ecosystems & establish it as a valuable resource. With your generous support, we envision a future where old plastic waste is repurposed into new products, fostering far-reaching benefits for our community & the planet. This initiative is aligned with SDG 15, emphasizing our commitment to preserving biodiversity, ecosystems, & creating a sustainable environment. Together, let's turn the tide on plastic waste & pave the way for a greener, more sustainable world.



• As part of SDG 16, we organized an activity on 20th Oct 2023 on campus centered on the theme of "What Is Peace for you?" This event aimed to emphasize the significance of peace in one's life and encourage thoughtful discussions among participants. During the activity, participants were given chart papers to express their individual perspectives on peace. They shared valuable thoughts, personal experiences, and creative expressions of what peace meant to them. These submissions ranged from notions of global harmony to inner tranquility, highlighting the diverse ways peace resonates with individuals. This activity reinforced the idea that peace plays a crucial role in enhancing well-being, fostering cooperation, and ensuring a just society. From this experience, we learned the power of engaging the community in discussions about important global issues.



• Wishing you a day filled with peace, harmony, and inner strength as we come together to celebrate International Yoga Day. May this day be an opportunity for all to find solace and rejuvenation through the practice of yoga. In alignment with SDG 16, the practice of yoga fosters not only personal well-being but also contributes to a sense of inner peace that radiates outward, promoting harmony within our communities and beyond.



• The students of UAI Rotaract Club organized a heartfelt visit to Vanjarwadi, Karjat, 11 kms from campus. Interacting with children of different age groups, each with unique abilities, we were inspired by their resilience and high spirits towards life. This visit aligns with SDG-16.



• During our eye-opening visit to the "Shradha" Rehabilitation Foundation, we connected with caretakers and patients, gaining valuable insights into the foundation's significant impact on lives. Our initiative included sharing sweets and eateries, with the goal of bringing joy to patients and promoting equality by ensuring access to resources and support for asylum seekers, regardless of their background. This visit is aligned with SDG 16.



• Aligned with our commitment to fostering inclusive and peaceful societies, this visit was a celebration of compassion and creativity, promoting SDG-16. Emphasizing our dedication to addressing the intricate challenges within our communities, the initiative showcased the nuanced connection between fostering unity and actively contributing to the goal of promoting just, peaceful, and inclusive societies.



• The UK team from Cardiff Met. University, (Dr. Stephen Bibby, Prog. Director of Exec. MBA, Dr. Theo Koukouravas, Head of Partnerships, and Mr. David Thomas, Dy. Head of Partnerships), engaged in a detailed discussion on the Exec. MBA program. The collaborative session aimed to enhance partnerships and further strengthen the Exec. MBA initiative aligned to SDG 17. This signifies a commitment to fostering international collaboration and leveraging partnerships to achieve shared objectives for sustainable development.





• The UAI conference (24th – 25th March 2023) focusing on the globally resonant theme, "Artificial Intelligence for a Sustainable Future," will convene at the campus, embracing a hybrid approach, combining both online and offline elements, the conference underscores its commitment to inclusivity and accessibility. This gathering aligns with the principles of SDG 17. By fostering collaboration and knowledge exchange on AI, the conference aims to contribute to the collective effort towards building sustainable solutions and partnerships for a better future.

• Prof. Brig. Cheema moderated a panel discussion on the topic "Green Technology and innovations paving the way for sustainable future"



• Prof. Vijay Tandon, Dean – Management (PG), UAI, recently engaged with learners from the University of Economics (UE) during their visit to the campus. A key strategic objective was to encourage collaboration between learners from both institutions, believing that such partnerships contribute to UAI's mission of creating impactful knowledge in collaboration with Global Academia aligned with SDG 17. We had lectures for UE students under the Erasmus Program, further strengthening the relationship with the partner university.

• Today, on June 1, 2023, a significant exchange of ideas took place as Prof. Amod Bhat, Country Manager for India at Aivancity School for Technology, Business & Society Paris-Cachan, visited India's 1st AI University, Universal AI University, in Karjat (Near Mumbai). During this momentous occasion, Prof. Tarun Anand, the Chancellor of UAI, engaged in discussions on AI, its future trajectory, and its impact on the education system. Aligned with SDG 17, this collaboration between two leading AI institutions highlights the importance of international cooperation in advancing AI education. As both universities focus on the triptych of Artificial Intelligence, Business, and Ethics, this meeting signifies a step towards shared knowledge and a collective commitment to shaping the future of AI education globally.



• On May 20, 2023, Prof. Tarun Anand, Chancellor, UAI lent insights as one of the distinguished panelists at The Consulate General of India, New York & The Global Indian Trade and Cultural Council, USA. Engaging in a crucial discussion on "Vision 2025: Making India a Global Education Hub Ecosystem," this event embodies a collaborative approach towards Sustainable Development Goal 17 (SDG 17) – Partnerships for the Goals. By fostering global partnerships and sharing visions for the future of education, the discussion aims to contribute to making India a pivotal hub for global learning.



• Partnership with Mcfam University for the International Case Study Conference: Beyond Borders: Explaining the Sustainable Global Perspectives.

• International Case Study Conference: Artificial Intelligence for Sustainable Future: Challenges, Opportunities, and Best Practices.

• Partnership with The Case Centre, UK for the International Case Study Conference: Beyond Borders: Explaining the Sustainable Global Perspectives.



- Dr. Farzana Quoqaub conducted a workshop at the International Case Study Conference. She worked as an associate professor in university technology Malaysia.

- Ms. Vicky Lester delivered a session as a key speaker at the International Case Study Conference. She is the CEO of The Case Centre, UK.



- Mr. Saurabh Antani delivered a session as a key speaker at the International Case Study Conference. He is the Country Head of HR, India at Wallingford UK.

- Dr. Denis Ushakov delivered a lecture at the international research conference. he worked as an Asst. professor at Suan Sunandha Rajabhat University, Bangkok, Bangkok City, Thailand.

- Dr. M. I. Subhani, Dean, Business School, ILMA University, Pakistan. Dr. Subhani delivered a lecture in the international research conference.

- Ms. Pauline Laravoire, Sustainability Director, Techno India Group, she delivered a lecture at the international research conference.

- Mr. Nilesh Gore delivered a lecture at the international research conference, he worked as VP at Global Business & Marketing, CSS, Singapore.

- Mr. Pratik is a Partner and head of the Sustainable Business Strategy and Solutions practice at Tata Consultancy Services (TCS). He delivered a lecture at the International Research Conference.

- Mr. Surendra Tipparaju, Director, Microsoft, India. He delivered a lecture at the International Research Conference

- Dr. Vijay Kant, Chancellor, Dr. C.V Raman University, Patna, India. He delivered a lecture at the International Research Conference.



- Prof. Vijay Tandon, Dean – Management (PG), UAI visited University of Economics Varna, Bulgaria. This event, hosted by Prof. Todor Dyankov, marked a significant moment in global academic collaboration, showcasing the convergence of knowledge and cultural diversity. Under the Erasmus mobility program, Prof. Tandon served as a guest lecturer, delivering an impactful session on "Sustainable Luxury: How luxury brands are integrating sustainability into their marketing strategies and how sustainability can enhance the luxury brand image." This collaborative effort reflects a commitment to SDG 17.



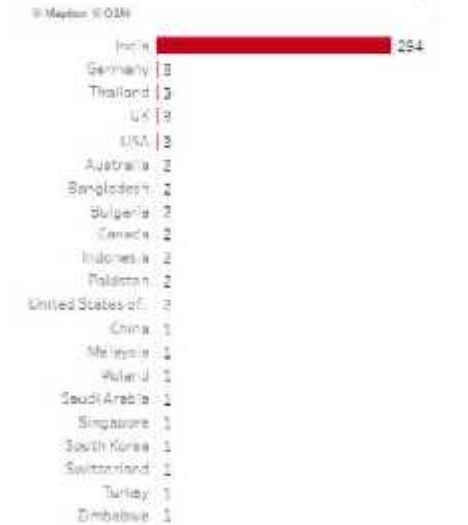
UAI SDG Dashboard

Universal Ai is the second University in India has the SDG dashboard.

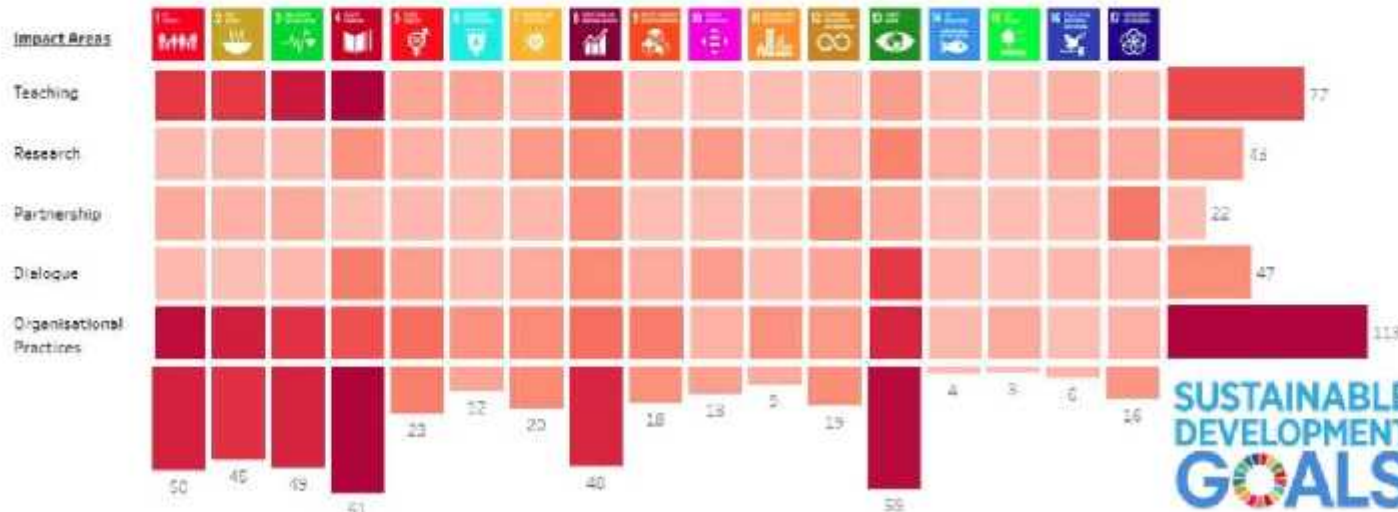
The SDG Dashboard is a collaborative data analytics platform designed to assist higher education institutions in reporting and sharing best practice impacts on the United Nations' Sustainable Development Goals (SDGs) and accelerate the transformation of higher education into a force for good. The SDG Dashboard is provided by the Haub School of Business at Saint Joseph's University.



Higher Education Institution: Universal Business School
Reporting Year: (AI)



17 # SDGs Reported On
298 Total Activities Shared
21 Countries Impacted

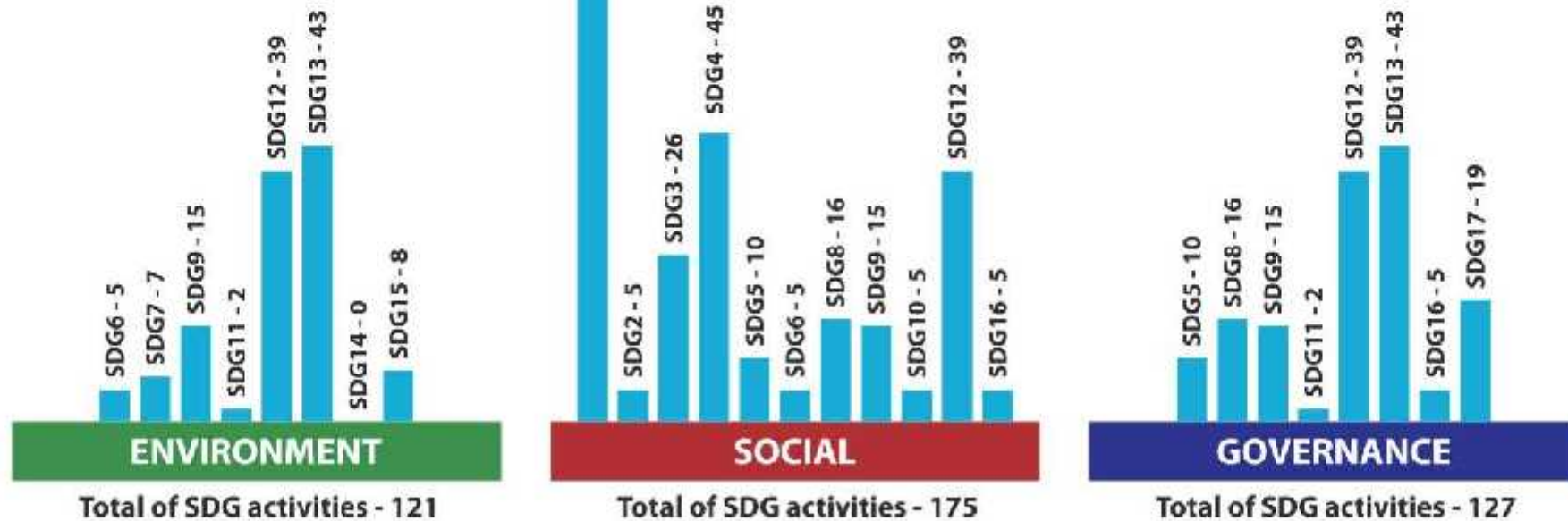


SDG through the lens of ESG

Concerning the below figure, the following table shows the number of activities performed by the Universal Ai University under the head of Environment, Social and Governance.



Figure: SDG through the lens of ESG | Source: Berenberg, report 2018



The in-depth evaluation of SDG activities within the ESG framework brings to light a notable emphasis on social-related SDGs at Universal Ai University, showcasing the institution's commitment to addressing societal concerns. While there is a slightly lower count in Governance and Environment-related SDGs, this serves as an opportunity for positive growth and enhancement. Rather than viewing it as a challenge, it signals an area where the institution can channel its efforts for further improvement. Universal Ai Universities dedication to ESG principles is evident, and this insight provides a constructive lens to identify specific areas for focused development, ensuring a more holistic and balanced approach to sustainable practices.

Appendix B: UAi Green Matrix 2023

Setting and Infrastructure

158510 Total campus area (m ²)	10500 Total campus ground floor area of buildings (m ²)	31576 Total campus buildings area (m ²)	> 1 - 80% The ratio of open space to total area	0 Facilities exist in all buildings and are fully operated Campus facilities for disable and maternity care
5750 University's budget for sustainability effort (in US Dollars)	10500 Total campus ground floor area of buildings (m ²)	0 < 25% Percentage of operation and maintenance activities of building in one year period	32 Total number of academic and administrative staff	
810 Estimated annual total population	0 > 1 - 80% The ratio of open space to total area	49,92,050 (in US Dollars) Total university's budget	802 Total number of regular students (part time and full time)	
0 > 15° 0 Percentage of University's budget for sustainability effort	> 35% Total area: Total area on campus covered in forest vegetation	D > 30% Total area: Total area on campus for water absorption besides forest and planted vegetation		
<= 10% Total area: 4157 Total area on campus covered in planted vegetation (please provide total area in square meters)	Health infrastructure available (first aid, emergency room, clinic, hospital and certified personel), system and accessible for public Health infrastructure facilities for students and academic and administrative staff wellbeing	0 > 70 m ² / person The total open space area divided by total campus population.		
Security infrastructure is available and fully functions and security responding time for accidents, crime, fire, and natural disasters is less than 10 minutes Security and safety facilities	Conservation program 1-25% implemented Conservation: plant (flora), animal (fauna), and wildlife, genetic resources for food and agriculture secured in either medium or long- term conservation facilities			

Energy and Climate Change

> 0.11 - 2.05 metric ton

The total carbon footprint divided by total campus population (metric tons per person). Formula: (2.11) / (1.15)

> 75%

Smart Building implementation (percentage of the total floor area of smart building to the total all floors building area) - smart & non-smart buildings area

1 source

Number of renewable energy sources in campus (solar power, bio diesel, etc)

Solar Power | Total kWh: 44485

Please specify renewable energy sources in campus and provide capacity produced in kilowatt hour

399464 kwt

Electricity usage per year (in kilo watt hour)

0 2 programs

The number of innovative program(s) in Energy & Climate Change

> 25%

The ratio of renewable energy production divided by total energy usage per year

3 elements

Elements of green building implementation as reflected in all construction & renovation policies

1535 - 2423 kWh

The total electricity usage divided by total campus population (kWh per person) Formula: (2.6) / (1.15)

> 75%

Energy efficient appliances usage

1009.488

Please provide the total carbon footprint (Co² emission in the last 12 months, in metric tons)

28280

Total campus smart building area (m²)

Provide training and educational materials for surrounding communities, at national level, at regional & international level
Impactful university program(s) on climate change

Program(s) aims to reduce two out of three scopes emissions (Scope 1 & 2 or Scope 1 & 3 or Scope 2 & 3)
Greenhouse gas emission reduction program

Waste

Extensive (> 75% treated)
Organic waste treatment

Treatment for up cycling
Sewage disposal

Recycling program for University
Plastic waste | IT waste | Paper waste

Extensive (> 75% treated)
Inorganic waste treatment

Extensive (> 75% treated) or campus produces a minimum amount of toxic waste
Toxic waste treatment

more than 3 programs on campus
Program to reduce the use of paper & plastic

Water

> 50% water conserved Water conservation program & implementation	> 75% treated water consumed Total campus ground floor area of buildings 2	50% of water efficient appliances installed Total campus area (m ²)
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Policy & programs for water pollution control are fully implemented & monitored regularly Water pollution control in campus area	> 25 - 50% water recycled Water recycling program implementation
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Transportation

5 Number of cars actively used and managed by University	1 Approximate daily travel distance of a vehicle inside campus only (in Kilometers)	0.045 The total number of vehicles (cars and motorcycles) divided by total campus population. Formula: $(5.1+5.2+5.3) / (1.15)$
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Pedestrian paths are available, designed for safety, convenience, and in some parts provided with disabled- friendly features Pedestrian path on campus	12 Number of cars entering the university daily	< 1% Ratio of parking area to total campus area. Formula: $((5.12/1.5) \times 100) / 0.0$
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1 Number of shuttles operated in your university	2 Total trips of shuttle services each day	> 0.004 - 0.008 The total number of Zero Emission Vehicles (ZEV) divided by total campus population. Formula: $(5.10)/(1.15)$	20 Total ground parking area (m ²)
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20 Number of motorcycles entering the university daily	15 Average number of passengers of each shuttle	> 3 initiatives, or initiative no longer required Number of transportation initiatives to decrease private vehicles on campus (car sharing and bus services)
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Program resulting in more than 30% decrease in parking area or parking area reduction has reaches its limit.
Transportation program designed to limit or decrease the parking area on campus for the last 3 years (from 2018 to 2020)

Shuttle service is provided by university, regular, and environment friendly.
Shuttle service - 2 times a day

Education and Research

> 47 Total campus area (m ²)	102 Total number of courses / subjects offered	1 - 5 startups Number of sustainability - related startups	11000 Total research funds dedicated to sustainability research (in US Dollars) (average per annum over the last 3 years).
28400 Total research funds (in US Dollars) (average per annum over the last 3 years).	> 1 - 5% The ratio of sustainability courses to total courses/subjects	84 - 300 publications on sustainability published. (average annually for the past 3 years)	
More than 3 Projects Number of sustainability community services project organised and/or involving students	> 10 Total campus ground floor area of buildings 2	> 1 - 80% The ratio of open space to total area.	Website is available, accessible, and updated regularly University-run sustainability website
https://universalbusinessschool.com/ESG Sustainability website address (URL) if available	More than 3 events per year Number of cultural activities on campus	Sustainability report is published annually Sustainability report	
> 20 - 40% The ratio of sustainability research funding to total research funding	3 Programs Number of university program(s) to improve teaching and learning	5 Number of courses / subjects related to sustainability offered	



ESG Objectives

- 1) Responsible Management Teaching Materials – Increasing the number of ESG focused case studies & materials in consultation with faculty
- 2) PRME Active participation in projects and initiatives of PRME Indian Chapter
- 3) Uai SDG Dashboard making further progress on all SDG's
- 4) Fostering an Annual Research Conference on Green Economy
- 5) Ensuring New Case Studies written by Faculty have an ESG lens
- 6) Continue to publish research and impact conferences through thought leadership on ESG subjects
- 7) Continue to write articles on ESG
- 8) Green Objectives
 - a) Reduce Carbon Footprint through adoption of new technologies
 - b) Further invest in rainwater harvesting techniques
 - c) Ensure effective solid waste recycling
- 9) Further Develop Student engagement in ESG projects
- 10) Social Objectives- Ensure larger impact on communities through Enactus, Rotaract, Ethics & Governance Club, Environment Club & SMART projects
- 11) Governance Objectives – Ensure that all Governance standards are followed with a continuing strategic focus on Sustainability
- 12) Increasing Diversity and inclusion of workplace.

Conclusion

The ESG Report for the year 2023 provides a detailed and expansive account of Universal Ai University's unwavering dedication to Environmental, Social, and Governance (ESG) principles. Opening with a message from the Chancellor, the report not only sets the tone for the institution's commitment but also underscores the motivation behind the various initiatives and practices undertaken by learners, faculty members, administrative staff, and key stakeholders. This motivation, as articulated in the message, centres around the collective goal of contributing to a better world, with a keen focus on uplifting society, fostering environmental sustainability, and adhering to robust governance practices.

The academic interventions, prominently featured in the report, showcase the impactful SMART project. With a total of 44 projects, students engaged in hands-on work addressing social challenges, demonstrating a practical understanding of problems, and proposing effective solutions. The geographical reach of these projects extended to 45 villages, and visits to 5 schools underscored a commitment to grassroots engagement.

The narrative then seamlessly transitions to the myriad activities conducted by different clubs, numbering a total of 20. Each activity is meticulously aligned with specific ESG dimensions. Notable among these are the Enactus Club's projects, including Ikshana, Roop, Kiah, and Panah, which have left a positive imprint on society. CSR and Ethics activities, exemplified by clean drives and the joy of sharing, underscore the institution's proactive stance on environmental conservation. The Girl-Up community's activities explicitly focus on empowering women, while the Rotaract club's initiatives, such as book donations and blood donation camps, reflect a socially responsible perspective. Social well-being activities outlined in the report further illustrate UAI's commitment to fostering a peaceful and inclusive environment.

The report highlights Universal Ai's multifaceted holistic approach to ESG through a combination of hands-on initiatives, research-based activities and responsible practices, emphasizing partnerships, ongoing evaluation, and transparent communication. In addition to practical endeavours, the institution actively engages in conferences on sustainability, produces research papers, contributes to book chapters, case studies and holds patents, showcasing its intellectual contributions to the ESG discourse. The commitment to advancing knowledge is intricately woven into the institution's broader mission. The conclusion of the report emphasizes collaborative efforts, positive impact ratings, and the establishment of an SDG dashboard.

Universal Ai promises to produce leaders who will be:

- * Competitive in their respective field yet compassionate in society.
- * Critical when thinking yet constructive while collaborating.
- * Able to understand the ethical dilemmas whilst having the value to overcome them.
- * Able to recognize the challenges facing humanity and can use their entrepreneurial skills to help solve them.



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