



GLOBAL MBA

6TH EDITION: **JANUARY 2023**



VNIVERSIDAD
D SALAMANCA

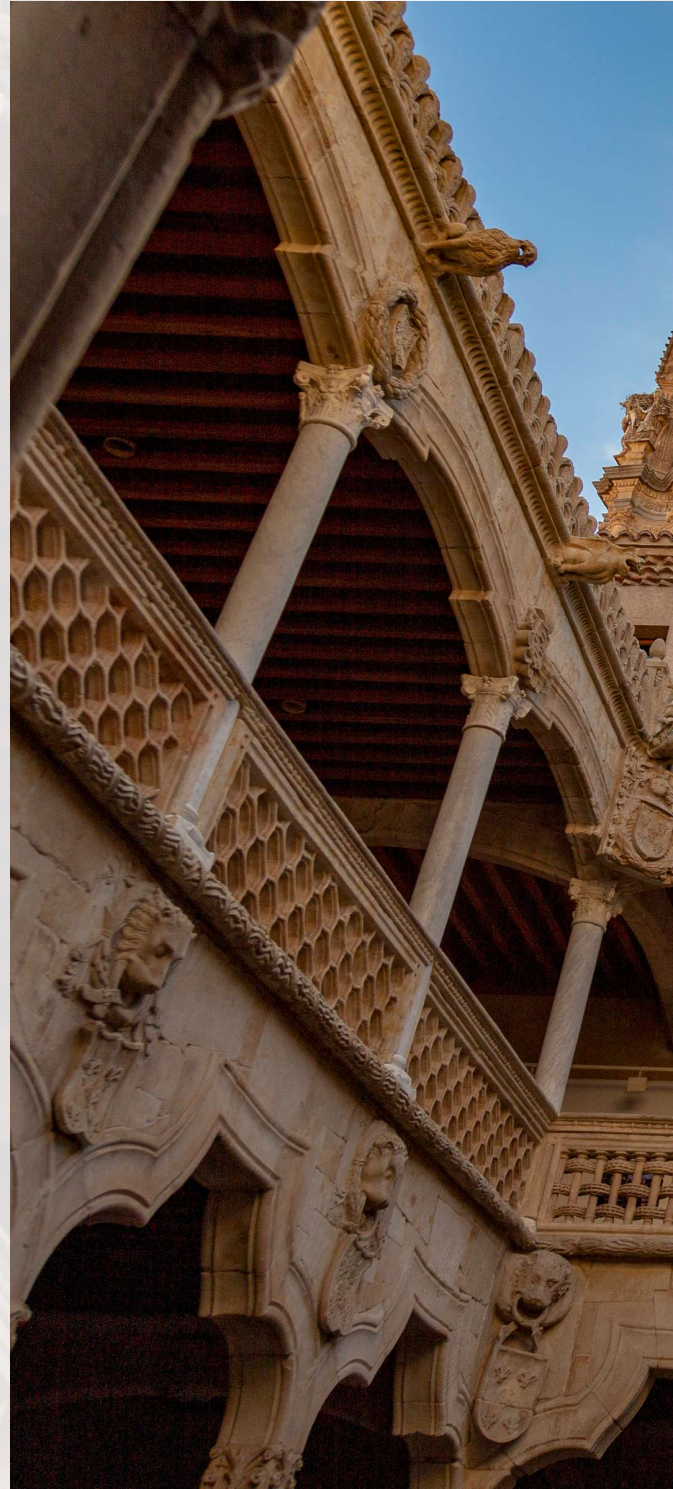
IME
business
school

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Your talent transformation





CAMPUS OF INTERNATIONAL EXCELLENCE

If you are looking for a multicultural experience.: An experience where you can learn and develop your personal and social skills. An experience where culture, history, knowledge, practice, learning, globalization, fun and people come together. An experience where you will be able to see things from a different perspective. An experience where you will feel the path of the Camino de Santiago. An experience where prestigious students, professors and rectors, such as Miguel de Unamuno, Hernán Cortés, Fray Luis de León and Christopher Columbus wrote our history. An experience where you breathe art, culture and knowledge as you walk along the streets and admire its stately buildings, cathedrals and Plaza Mayor. If that is what you are looking for, Salamanca is your choice. Our city, a unique destination.

UNIVERSITY OF SALAMANCA

A unique destination



+ 800 years

Oldest Hispanic
University in the world

+30.000

Annual Students

Salamanca

UNESCO World Heritage Site

Business Network

+500 collaborating companies

International

Students from more than 50
countries

Public Prices

Scholarships available

IME BUSINESS SCHOOL

Your talent transformation

At IME Business School, we trust your talent, as a student you are the core of the learning experience.

FACULTY

**EXECUTIVES FROM
COMPANIES**

METHODOLOGY

CASE METHOD

SPECIALIZATIONS

5 AREAS AND FUNCTIONS

SCOLARSHIPS

+ 100 SCHOLARSHIPS

JOB OPPORTUNITIES

+ 100 COMPANIES

NETWORKING

1.000 MEMBERS



GLOBAL MBA

At a glance

A program designed for those students who are willing to professionally develop within international environments.



START DATE

January 2023



12 MONTH

6 months face to face-to-face sessions / 6 months Final Project



CAMPUS

University of Salamanca



FULL TIME



LANGUAGE

100 % English



60 ECTS

European Credit Transfer and Accumulation System



FACULTY

Over 40 Multinational company executives



**NO PREVIOUS
WORK
EXPERIENCE
REQUIRED**

VISION & METHODOLOGY

Global

Multicultural world, diversity, international lecturers and foreign students at University of Salamanca.

Digital

Innovation, creativity and digital transformation supported by leading executives.

People

You are the talent leading the change.

A METHODOLOGY ALIGNED WITH OUR VISION



CASE METHOD

Real cases based on global companies' experiences where the students put themselves in the shoes of the Director.



GROUP DISCUSSIONS

Students will meet in small groups to discuss the cases on which the sessions will be based. These small group discussions are a key step to promote learning from each other, listening to diverse points of view, effective communication, global thinking and leadership skills.



BUSINESS EXPERIENCE SEMINARS

Weekly practical seminars from top executives.



MENTORSHIP

Personal mentor will provide consistent support, guidance and practical help.



FINAL PROJECT

Practical project, based on the Global MBA learnings.



EVALUATION

Student's performance graded based on individual sessions discussions, subjects' exams and Final Project evaluation.

SUBJECTS

GENERAL

PROFESSIONALISM AND SUSTAINABILITY
GLOBAL PEOPLE MANAGEMENT
MANAGEMENT SKILLS
BUSINESS ENGLISH
BUSINESS STRATEGY FOR GLOBAL ENVIRONMENTS
GLOBAL MANAGEMENT CONTROL
FINANCIAL MANAGEMENT
OPERATIONS MANAGEMENT
MARKETING
GLOBAL BUSINESS
INTERNATIONAL TRADE
ADVANCED FINANCIAL MANAGEMENT
DIGITAL MARKETING
BUSINESS LOGISTIC

OPTIONAL (MAIN SUBJECT)

INTERNATIONAL TRADE IN ACTION
INTERNATIONAL MARKETING
DIGITAL TRANSFORMATION
OPERATIONS IN GLOBAL CONTEXTS
FINANCE IN THE GLOBAL ENTERPRISE

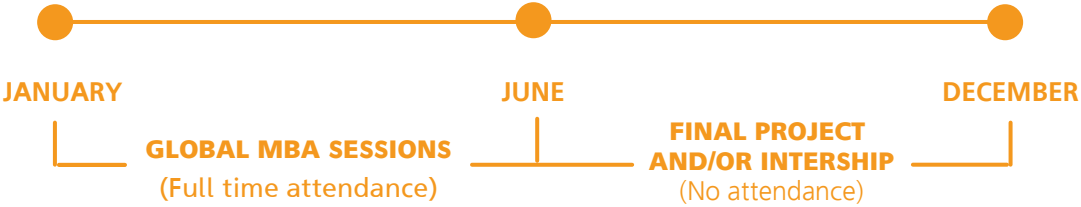
INTERSHIP* | FINAL PROJECT

* It is not mandatory to be enrolled in the internship's subject

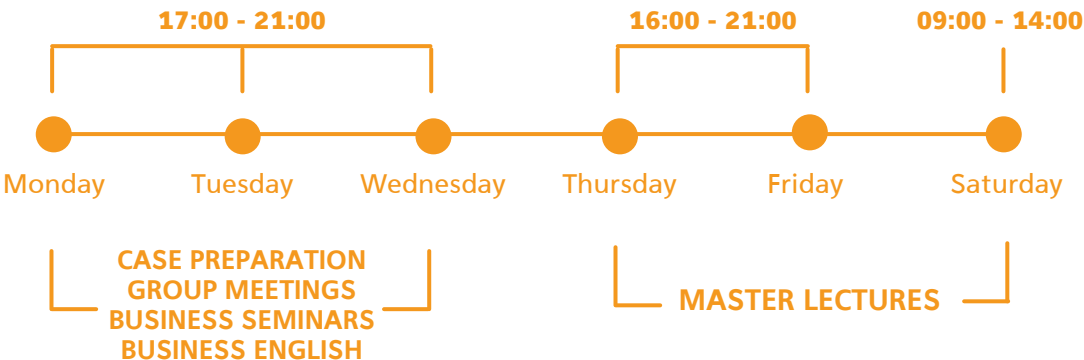
PROGRAM SCHEDULE

The Global MBA program lasts 12 months. The first semester (January-June) requires on-site attendance in Salamanca, whereas the second semester consists of working on the Final Project, under the supervision of a Project Director, which can be carried out remotely.

2023 MASTER DURATION



Easter and any other official Spanish or local holidays will be respected. Below a typical week at IME Business School during your Global MBA.



FACULTY



The [teaching team of the Global MBA](#) integrates the academic rigor of the coordinating professors of IME Business School with the practical approach of the managers. For this reason, all subjects are coordinated by a Coordinating Professor from the University of Salamanca, who ensures the proper development of the subject.

The Global MBA Faculty integrates the rigor of the IME Business School coordinators and Professors (10%) and the practical approach of business leaders (90%). This mixed teaching team is the best guarantee for the development of business knowledge, leadership skills and networks to accelerate our students' career.

The Global MBA management team will ensure compliance with the teaching methodology at all times, in accordance with the standards established by IME Business School.

ADMISSION PROCESS

APPLICATION

Download and complete the curriculum vitae from our [website](#) and send it to: seleccion.ime@usal.es

*Send university degree

Motivation
letter

Language
certificate

Academic
record

INTERVIEW

Conducted in person or via Skype.

*Proven fluency in reading, writing and speaking English is required (minimum C1 level)

ADMISSION

You will be notified the outcome of the interview and instructions about the next steps to take.

CONTACT

Eva Lahuerta
globalmba@usal.es

PRE-REGISTRATION

Once admitted to the program, and in order to secure your place, you would need to pay the preregistration fee (960€), two weeks after the admission letter

Note: This entire brochure is subject to change. IME Business School reserves the right to modify the content of this brochure if deemed appropriate and of interest.

TUITION FEES

The program's total tuition fees are 6.960€, with the following split.

PRE - REGISTRATION
960€

TUITION
6.000€

FINANCIAL AID AVAILABLE, ASK FOR IT!

Fundación Pro IME offers personalized financing options

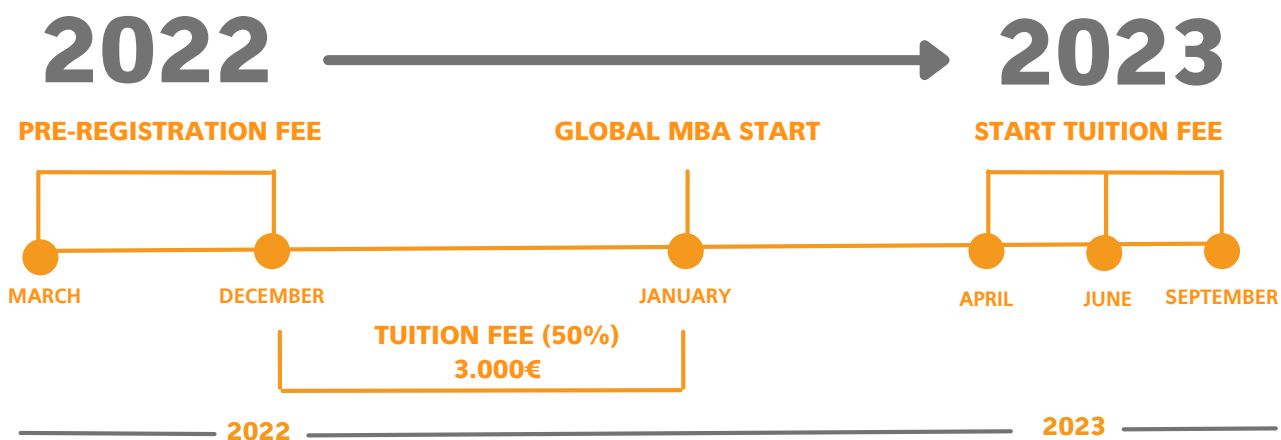
PAYMENT TERMS

- **Pre-registration fee:**

To be paid as soon as the student receives the admission letter.

- **Tuition fees:**

50% of the tuition fee should be paid prior to the beginning of the Global MBA.



SCHOLARSHIPS AND FUNDACIÓN PRO IME

FUNDACIÓN PRO IME

FUNDACIÓN PRO IME was established by a group of distinguished business men and women to support the activities of the IME. Consequently, one of its aims is to support the development of the people involved within the business world. Therefore, Fundación Pro IME guarantees the aid offered by companies and institutions to pursue any of the IME's goals.

IME PARTNERS INTERNSHIPS

Companies in partnership with IME offer scholarships to IME Business School students. In this process, IME business partners subsidize a percentage of the tuition fee, which in most cases is 100%, although there is a possibility that the percentage was lower. In return, the student has to undertake an internship between 300-900 hours during the year.

FUNDACIÓN PRO IME GUARANTEE SCHOLARSHIPS

For those students with a high level of employability, Fundación Pro IME guarantees the non-payment of a percentage of the tuition fee. The student can still be selected by a business partner for an internship in the company. If the student is not selected by any company, Fundación Pro IME will pay the amount corresponding to the guaranteed percentage of the tuition fee.



CARLA GARCÍA HERNÁNDEZ
Local communication - Decathlon España

When I thought about which Master's degree to take, I had two essential requirements in mind: on the one hand, that it should be as practical as possible in order to improve my employability and, on the other hand, that it should allow me to put into practice in a real company everything I had learnt. Now, after choosing IME Business School, I have to say that I was right in my choice. Thanks to case method teaching, the classes bring us closer to real situations, put us under stress and also help us to develop different skills that are very useful in the business world.

SOME OF OUR PARTNERS





CONTACT

IME BUSINESS SCHOOL
University of Salamanca
Miguel de Unamuno Campus



Avda. Francisco Tomás y Valiente, s/n. 37007 Salamanca



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