

**Universal  
Business  
School®**

*“Transforming Lives”*

# INVIGORATING INDUSTRY ACADEMIA IMPACT

# FROM THE CHAIRMAN'S DESK



## **Tarun Anand**

Chairman & Founder  
Fmr. Chairman & MD,  
Thomson Reuters, South Asia

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MBA (SPJIMR)  
Ex. Ed. Michigan B-School (USA)  
Tuck Business School (USA)  
IE Business School (Spain)

At Universal Business School, it is our Mission to transform the lives of our students and provide the industry with ethical global leaders for the 21st century, who are sensitive towards protecting the environment and are passionate about making significant societal contributions. We aspire to develop business leadership which is capable of building resilient organisations. We will continuously seek to create an enriching educational environment, where innovative thinking becomes a way of life.

We impart experiential learning imbued with global collaboration and industry best practices, thereby progressively enhance the competencies of our students and partners.

I am truly excited with the opportunity to collaborate with your esteemed organisation and create a long and sustainable mutually beneficial symbiotic relationship. I do believe that our collective strengths will ensure that we are able to produce high quality executives for industry, provide an enriching learning environment for your employees, create value added research, create an impact on society and the environment and solve the complex management problems together. We will together build a strong academia industry partnership, which is the crying need of our times.



130 Seater Amphitheatre



70 Seater Class Room



UBS Green Classroom



Conference Hall



Quadrangle

# THE UBS ADVANTAGE

Only B-School  
Endorsed by  
**60 CEOs**

Earn your  
**Global Passport**  
with a  
**British Degree**

**FIVE STAR**  
University  
for Best Infrastructure  
*(India Today)*

**NBA & AIU**  
**ACCREDITED**

**80%**  
Experiential  
Learning Model

**Directly Learn**  
from **CEOs** & have  
**10 Global**  
**CEOs** as Mentors

**2nd**  
**Most Attractive**  
**B-School in India**  
for International Students  
*(GMAC Study in India-2019)*

**World Class**  
Faculty  
**(500+ years**  
**Industry experience)**  
from Stanford, Oxford,  
IIMs & SPJIMR

Trade Global Markets  
at **Asia's**  
**1st Global**  
**Trading Room**

**Highest Global**  
**Quality standards**  
Accredited by  
AMBA (UK), QAA (UK),  
AACSB (USA),  
EDUQUA (Switzerland)

Dynamic Challenge Course



Executive Guest House



Residential Accomodation



Spacious Library



Global Trading Room



# ABOUT UBS

Founded by CEOs of billion dollar global businesses, UBS is committed to deliver a life-changing educational experience to Indian and International students. It is endorsed by 60 Global CEOs and follows an experiential learning pedagogy where practical and academic knowledge are given equal weightage. This makes our students corporate ready from the early stage of their career. Universal Business School follows the 3E Model in imparting education.

**3E MODEL**

**ETHICS**

**EXPERIENTIAL LEARNING**

**ENVIRONMENT**

World Class Faculty

Innovative Curriculum

Quality Infrastructure

Superior Research Focus

*“Transforming Lives”*



**BOARD OF GOVERNORS**



**Arun Nanda**  
Chairman,  
**Mahindra Holidays &  
Resorts India Ltd.**



**Niren Chaudhary**  
CEO,  
**Panera Bread,  
USA**



**Ameera Shah**  
Promoter & MD,  
**Metropolis  
Healthcare Ltd.**



**Rick Sears**  
Director & Co-Deputy  
Chairman,  
**CLS Group & CLS  
Bank International,  
London, UK**



**Ridham Desai**  
MD,  
**Morgan Stanley**



**Sai Venkateshwaran**  
Partner & Head -  
CFO Advisory,  
**KPMG**



**Abhay Gupte**  
Partner,  
**Deloitte**



**Minakshi Samant**  
Executive Director HR,  
**Ingram Micro**

**UBS SENATE**

# EXPERT RESOURCE POOL



**Prof. Brigadier GPS Cheema, Indian Army** | Director - BBA and BA (Hons) Program | MSc; AMP-MDI, Gurgaon: 37 years with Indian Army; Deputy General Officer commanding Kashmir, Commander, Armoured Brigade; Colonel General Staff, Armoured Div.; Director (Operation Logistics) HQ IDS – Secretary, Jt. Ops. Committee, under Chairman, Chief of Staff.



**Prof. R. Sriram** | COO | BE (N.I.T.); MBA, SPJIMR; Total 30+ yrs. of work exp. in Industry & Business Consulting in Equity Broking, Health & Fitness, Food & FMCG, Travel & Tourism, Manufacturing, Private Equity; VP & COO in NESS Technologies (An Israeli company); Sales Director (Intercept Consulting); Business Manager (TI Automotive PLC – American MNC) and Batliboi & Co.



**Prof. Vijay Tandon** | Director - PGDM & International Programs | Exec PGP (IIM - Calcutta); MBA; BSc; 18+ years' Experience: 7 years in Marketing, 5+ years in Sales & 6+ years in teaching. Served as Marketing Consultant – South Asia, Magnus Health. Marketing Manager, GE Healthcare & worked for Tyco Healthcare & Astra Zeneca. Faculty - University of Economics, Europe & Swiss School of Management, Italy



**Dr. Asha Bhatia** | Director - Research | MBA Ph.D; 24 years' experience. Fmr. Dy. Director, National Association for Blind. Published research papers, authored books & received Research grants. Sole Asian rep. on the ENACTUS Global Faculty Research Board. Awarded "Distinguished Woman in the Field of Mgmt." & Unilever Award for "Leadership & Sustainability". Trained Mumbai Police, Indian Navy & faculty at K.J. Somaiya Institute.



**Prof. Elora Basumatary** | Director - Cardiff MBA Program | PGDM (IIM Calcutta); 18+ Years of experience in Business Development, Operations Management, Sales and Distribution, Marketing and Media management. Worked across 3 continents.



**Prof. Nilanka Chatterjee** | Director - PGDM (BDI) | BBA, MBA; 33 years professional experience as Sr. GM - L&D, United Spirits (Diageo), AGM – HR, Ispat Ind., Reliance & Nestle. He has trained executives from P&G, Coca Cola, Britannia Tata Steel, Jindal Steel, SBI, Standard Chartered, Citibank, ICICI, Vedanta, LIC, HDFC, UB, Whirlpool, Samsung, ITC, Philips, Godrej & Boyce, Sanofi Aventis, IOCL, ONGC, Castrol, HP, IBM, Wipro, Infosys etc.



**Prof. Jagbir Singh** | CFO | CA; CFP; NISM (MF Distributor, Investment Adviser & Depository Ops); Accredited Continuous Prof. Ed. for MF Distributor, MF Foundation Course & Investment Adviser. 32+ yrs. exp. & served as CFO, JMT Group. He is a leading trainer for Financial Planning, Equity & Debt markets, Investment Planning & Taxation; Trained employees & financial advisors of UTI AMC, Birla Sunlife AMC, DSP Black Rock AMC, SBI, HDFC, Axis Bank, etc.



**Dr. Dilip Nandkeolyar** | Director - Research & HOD - Marketing | B.Sc. (Hons); MBA, Asian Institute of Mgmt., Philippines; Ph.D | Served as Co-chancellor, Commonwealth Univ., UK & faculty at Victoria Univ., Australia. 44 years industry experience (CEAT, Vikrant Tyres, Standard Batteries, Reva Electric Car, Kalyanpur Cements, Sinatra - Logistics, Educe Solution (IT), Consulting, Coaching, Research & Oman for 4 years in USD 3.5 billion enterprise.



**Prof. Puneet Rathi** | Director - Consulting | MMS – SPJIMR; PGDIM | 30 yrs. exp. in Business, Operations & Human Capital Consulting globally. Worked with German consulting firm (Ottmann Global Partners GmbH) as Global Partner, Middle East (ABC Consultants) & India (Right Management & SHRM). Worked for AF Ferguson, Ranbaxy, ONGC & CHRO at Career Launcher. Certified Executive coach, happiness & life coach & NLP practitioner.



**Prof. Sundar Nataraj** | Director - Executive MBA | BSc.; MBA – Sydenham Institute | 30 years work experience with brand leaders like Glodyne, Aptech, VVF, Shaw Wallace, Balsara Hygiene, and Ciba-Geigy & Nestle, International best foods (HUL). Served as Group Head Marketing at Krisoral Group in Nigeria, Kenya & South Africa and Head -Business at Care-Horizon. Served as visiting Faculty for 19 years.



**Prof. Raj Barai** | Business Head - MDPs | Held leadership positions in Fin. Services, Car Rental, Aviation, Corporate Strategy, Learning & Development. 37 years professional experience across Sales & Marketing, Channel Distribution, Business Development, Corporate Strategy, New product Development, Mentoring, Coaching & Consulting. Conducted over 1400 mandays of training across Banks & NBFCs.



**Prof. Maneesh Ketkar** | HOD - Finance | MA (Economics) & PGDM - Finance; 26 years work experience in Banking, Treasury, Risk Mgmt. & Fund Raising. Served as Chief Business Officer, United Stock Exchange; Head – Debt & Credit Markets, Credit Agricole & Head-Institutional Sales, Treasury, HDFC Bank. He has worked in ICICI Infotech in Sydney, Australia, Reuters India, Credit Lyonnais, Peregrine Capital, Ashok Leyland Investment etc



**Dr. Sumit Mishra** | Head - Digital Transformation & Dy. HOD - Operations, Supply Chain, Analytics | Exec. MBA (IIM-B), Ph.D, UGC-NET, Certified Lean Six Sigma Black Belt. 20 years experience in Service Delivery Operations, Project Management & Process Excellence across Sales Operations, Banking & MFs, Fin & Accts, US Mortgage & Airlines Mgmt. with world's leading MNCs Hewlett Packard, Accenture & Swiss Air.



**Prof. Inderpal Singh** | Director - Skill Development | BSc; MBA; MMM; Exec. Ed. at IIM-A & ISB. 25 years professional experience & held leadership roles in MNCs like Lotte, Wrigley India, Best Foods International & Heinz. Proficient Trainer in FMCG & durables cos. Founding Team of fastest growing B-Schools in Pune. As an entrepreneur successfully built up a recruitment & training company.

A person is writing in a notebook on the left, and another person is using a laptop on the right. The background is a blurred office setting. A blue overlay covers the entire image.

**THE HUMAN MIND IS  
OUR FUNDAMENTAL  
RESOURCE**

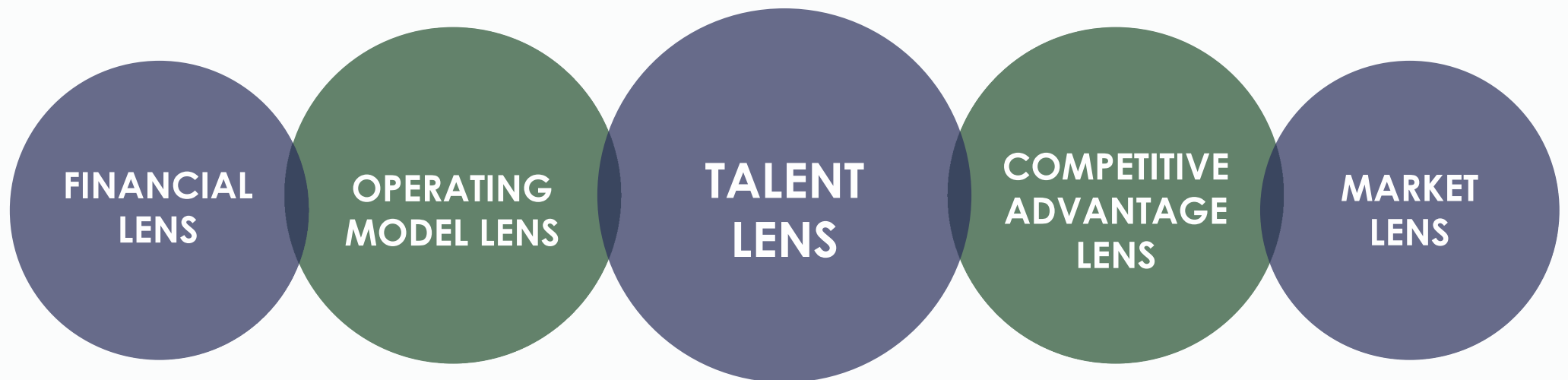
**– John F. Kennedy**  
**35th President of the United States**

# CONSULTING

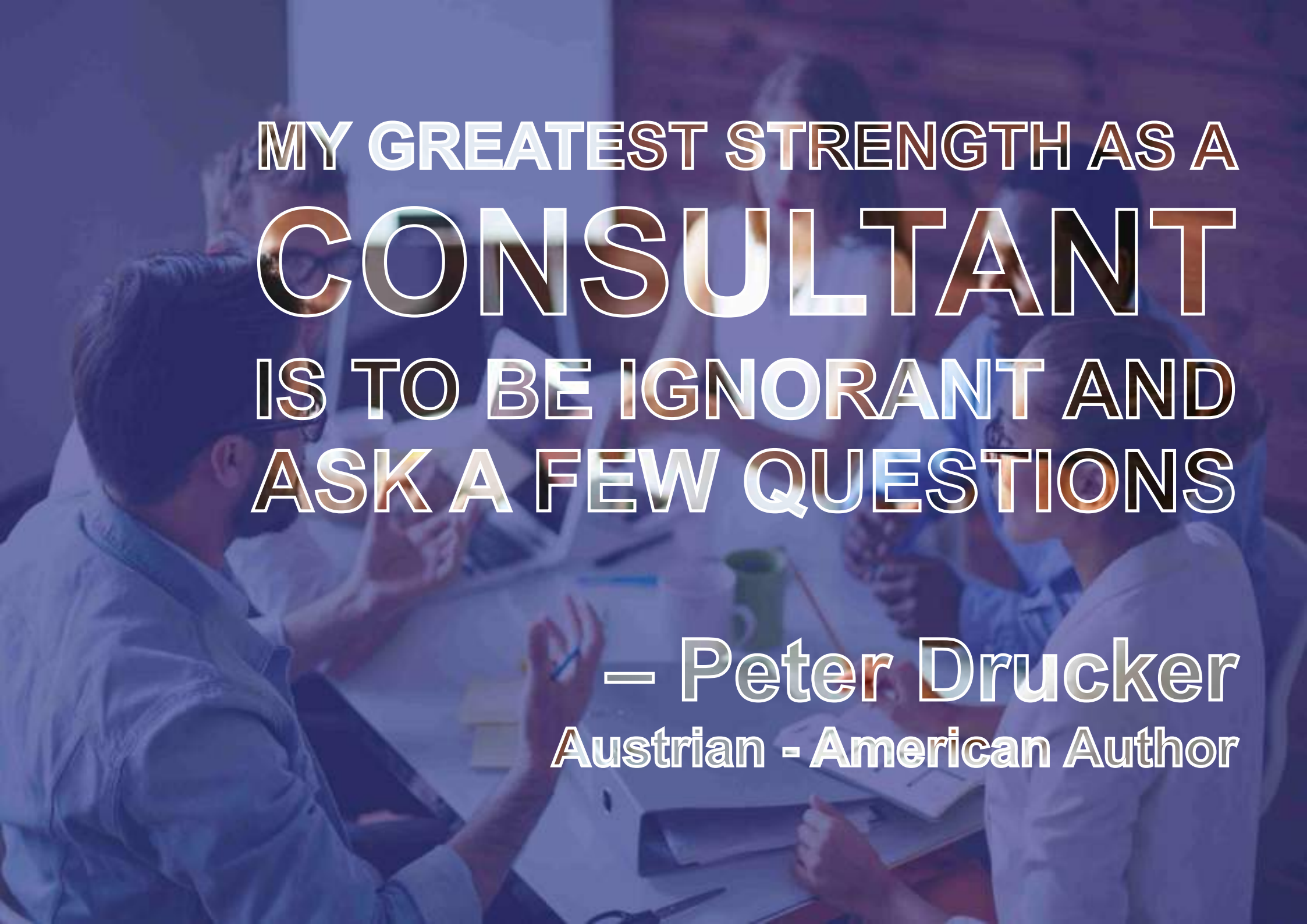
Our Consulting practice is dedicated to helping organizations manage change, mitigate risk, structure financing, market entry strategy, business strategy, delivering operational excellence, organisational change, digital transformation and encompassing all industries with over 500+ years of industry background.

Each practice has a leader with over 25 years industry experience and staffed with experts recognized for the depth of their knowledge and a track record of making an impact. Collectively, we offer a comprehensive suite of services designed to assist clients across the business cycle-from proactive risk management to the ability to respond rapidly to unexpected events in dynamic environments.

Our professionals are acknowledged leaders in their chosen field, not only for the level of clarity and understanding that they bring but for their ability to identify practical, workable answers to complex questions. Viewed in aggregate, we are unmatched in the depth and breadth of expertise we bring to bear on our clients' behalf.





A group of business professionals in a meeting, with a blue overlay. The text is overlaid on the image.

MY GREATEST STRENGTH AS A  
**CONSULTANT**  
IS TO BE IGNORANT AND  
ASK A FEW QUESTIONS

– Peter Drucker  
Austrian - American Author

# MANAGEMENT DEVELOPMENT PROGRAMS AND EXECUTIVE TRAINING

UBS is uniquely placed to offer exclusive fully customized programmes for corporates, across a wide spectrum of organisational needs

- Developmental programs for managers to address specific areas of Sales & Marketing, Operations, Finance
- Leadership development initiatives for senior management

## Our Approach and Philosophy:

- Committed to 'Shaping the Future', by exclusive capability building initiatives for Managers & Leaders.
- Aligning Organizational Objectives, Functional Goals and Individual Needs
- Customized and contextualized solutions with clear linkage to business outcomes

## Our Expertise and Experience:

- Deep understanding of business challenges & talent management
- Enviably pool of world-class faculties across all domains, having vast experience in various industries & functions.
- Impressive track record of delivering customized programs to a wide range of companies.

## Our Learning Landscape

**Standard Programs**

**Focused Group Initiatives**

**Outbound / Team Building programs**

**Certification Programs**

**Leadership Development**

A woman in a dark business suit stands in the center of a meeting room, gesturing towards a whiteboard. She is surrounded by several people seated around a table, some of whom are looking towards her. The room is brightly lit, and the overall atmosphere is professional and collaborative.

TO BUILD A CULTURE OF ENGAGEMENT IT IS  
IMPORTANT TO INCORPORATE TRAINING  
ON INTRINSIC MOTIVATION AND EMPLOYEE  
ENGAGEMENT INTO **MANAGEMENT**  
**DEVELOPMENT PROGRAM (MDP)**

– **Kenneth Thomas**  
Professor - University of California,  
Los Angeles

# EXECUTIVE MBA

UBS, one of the top B-Schools in Mumbai, offers Global Executive MBA programs to help your employees make significant career transitions.

This Global MBA in India is an internationally recognised & respected qualification for managers. The teaching program is aimed at those who are looking to develop their careers and at 'high flyers' that need an understanding of all the major functions of business providing generalist knowledge for prospective leaders. In addition to enhancing the skills of your employees, the course aims to encourage independent and creative thinkers. This is done by following the UK Quality Assurance Agency guidelines in giving students a 'strong practical and professional orientation' differentiating it from other Indian MBA programs.

The Executive MBA experience also offers a focus on personal development and leadership, nurturing greater self-awareness that supports personal and professional growth.

**MBA Degree –  
Cardiff Met., UK**

**PGDM – AIMA**

**Global Blended  
MBA**

**Customized  
Executive MBA**



**TOP MODERN  
UNIVERSITY IN UK**  
by Times Higher Education



**A GLOBALLY  
RECOGNIZED  
BRAND YOU CAN  
TRUST WITH 150  
YEARS PEDIGREE**



**MOST IMPROVED  
STUDENT  
EXPERIENCE  
AWARD**  
by Times Higher Education



**80% of the University's  
Quality Profile Rates as  
'WORLD LEADING' or  
'INTERNATIONALLY  
EXCELLENT'**



**No.1 UK UNIVERSITY  
IN STUDENT  
SATISFACTION FOR  
6 YEARS IN A ROW**  
by International Student Barometer

A blue-tinted photograph of three business professionals in a modern office hallway. A man in a suit is on the left, a woman in a business suit is in the center, and another man in a suit is on the right. They appear to be in conversation. The hallway has large windows and a curved ceiling.

**THE MBA IS A GENERALIST DEGREE**

# **EXECUTIVE**

**EDUCATION OFFERS THE CHANCE TO  
BE VERY SPECIFIC, EVEN TAILOR YOUR  
OFFERINGS TO A COMPANY'S NEEDS.**

**– Jim Goodrich**

**Dean College of Business, Pacific University**

# SPONSORED RESEARCH

UBS has collaborated with industry partners, conducting several sponsored research studies. We have developed the capability of conducting research in the field of marketing, operations, leadership, organisational transformation, new market entry, competitive studies, industry research, financial strategies, etc.

Our approach to research is by asking companies their business problems, and propose research that will help them make decisions. We work closely with marketing and research executives at the partner company to understand business problems, identify priorities, and define objectives in a process that functions as a deep ethnography of corporate business practices.

With the amazing resource pool of highly qualified faculty who have published over 200 research papers and patents in top globally recognized peer reviewed and indexed journals along with our talented students who have published over 50 research publications, we have the qualified team to accomplish high quality research for our clients.



A woman with dark hair tied back, wearing a white lab coat and a blue lanyard, is looking at a computer monitor. The background is a laboratory or office setting with various pieces of equipment and a blue-tinted lighting.

AS LONG AS I HAD EASY ACCESS TO  
PSYCHEDELICS AT THE GOVERNMENT

SPONSORED

RESEARCH

PROJECT, MOST OF MY ENERGY  
WENT INTO PSYCHEDELIC SESSIONS.

— Stanislav Grof  
Czech Psychiatrist

# PUBLISHING CASE STUDY

Universal Case Research Centre is a not-for-profit initiative of Universal Business School which will provide a stellar opportunity to shape research, case writing, industry-academia collaboration and teaching method in business education. We work with transformational Business Leaders, CEOs across industries to produce high value case studies which focus on how Indian and Asian companies are disrupting business and transforming their organisations, markets and industries across a wide variety of industries.

## Value to your Organization

**Enhance your reputation and brand beyond the borders**

**Use as a recruitment and induction tool**

**Facilitate deeper research and trust**

**Use as a reflective tool to look at how to do things better**



**Prof. Richard McCracken, London (UK); Director of The Case Centre (since March 2008) overseeing global operations.**

*BA, University of Sheffield, UK; LLB, Open University; PG Diploma in Intellectual Property Law, University of London, UK.* He is a prolific and passionate speaker on Case Studies across the world. moderator. Richard is also on the judging panels

for The Case Centre's annual case method awards and competitions and EFMD's case writing competitions. He was Head of Intellectual Property at the Open University (OU) where he launched the OpenLearn initiative & managed the relationship with the BBC.



**Dr. Alkis Thrassou, Cyprus (EU); Professor, University of Nicosia, Cyprus**

*Ph.D., University of Leeds (UK).* He is the managing, associate or guest editor of many prestigious journals & books, & published numerous works on Management / Strategic / Marketing. He is also a chartered member of CIM (UK), RICS (UK) & CIOB (UK) & a consultant to the industry.



**Prof. Ketan Gandhi, Founder, KGGuruji Consultancy Services**

*B.E. - 2<sup>nd</sup> Rank, Bhavnagar University.* 28 years industry experience having worked with companies like Suzlon where he was the business head handling revenues of 1500 Crores. Starting with a basic engineering degree, he has done his Exec. education program with Harvard Business

School, Life Academy, Sweden & IIM Ahmedabad. He is certified case writer & published cases in IIM's & IVEY league B-Schools.



**Prof. Munawwar Ahmed, Dubai (UAE); Case Writer & Reviewer, The Case Centre**

*Exec. Ed at Harvard University, USA; MBA, Murdoch University, UAE.* 16+ years experience as author, supervisor & reviewed 150+ cases. Trained 50+ writers worldwide & conducted workshops on Case Writing & Teaching methodologies. Served as Head of Research & Case Study Centre, Amity

University, Dubai & Faculty at Heriot Watt University, Edinburgh. Headed large-scale construction projects in UAE like Cirque du Soleil. He is only the 2nd UAE-based Winner of the prestigious 2017 EFMD Case Writing Competition. In 2020, his case on Sustainable Fashion was voted among the Best 10 Cases in Europe.



IF YOU WAIT UNTIL  
THERE IS ANOTHER  
**CASE STUDY**  
IN YOUR INDUSTRY,  
YOU WILL BE TOO LATE.

CASE

STUDY

— **Seth Godin**  
Keynote Speaker,  
Author of Permission Marketing

# ENDOWMENT

The idea of the UBS Endowment Fund is to have a fund to further the cause of management education. UBS stands for providing world class education with the unique 3E model with a focus on Ethics, Environment and Experiential Learning. Being associated with UBS would give longevity of being associated with the cause of education as well as contributing to sustainable development by nurturing the environment. We at UBS endeavour to build relationships with potential partners that will help support UBS's long-term objectives by contributing funds to the UBS Endowment Fund called “Universal Business School Education Fund” with the promise to contribute business ready professionals that will help business with higher business productivity, low training investments, low induction periods, fast deliverables on projects & roles, and optimized revenues. As Strive India Education Foundation is an 80G company, any contribution will result in a **80G tax benefit**. The contributions can be in the following ways.

- **Creation of an Endowed Professorship / Chair** (Marketing, Finance, Business Analytics, Operations, Human Resources etc.) to promote various subjects and disciplines
- **Creation of an Incubation Lab**
- **Creating of Centres of Excellence to provide industry specific research**
- **Naming of Classroom / Auditorium / Library**
- **Endowed Scholarships / Fellowships and part funding education of students requiring financial support**
- **Investing in Green & Sustainable Learning towards safeguarding the environment**

It will give you a chance to make a difference by funding scholarships, promoting research chairs etc. It also gives you visibility as a brand ambassador of the two key areas the school stands for:

**Environment  
Preservation**



**Experiential  
Learning**





I RESOLVED TO STOP ACCUMULATING  
AND BEGIN THE INFINITELY MORE  
SERIOUS AND DIFFICULT TASK OF WISE

**ENDOWMENT**

DISTRIBUTION.

– **Andrew Carnegie**  
Scottish - American Industrialist  
and Philanthropist

# CORPORATE SOCIAL RESPONSIBILITY (CSR)

Economic empowerment means fixing the broken rungs, at the bottom of the poverty to wealth ladder. Every individual must be given the skills, resources & the confidence to take control of their life, achieve their performance potential & benefit from the opportunities of the liberalised economy. We at Universal will develop Human Capital, to become the most valuable resource for addressing the multifarious challenges which are being faced by organisations.

At Universal, we are fully committed to ensuring that the leaders of tomorrow are sensitive towards CSR, the Environment and are passionately committed towards Ethical Practices. We design SMART (Social Management Aptitude and Responsibility Temperament) CSR projects in partnership with companies and NGOs, focused towards achieving tangible outcomes towards a social cause in rural areas and believe this will contribute to achieving enduring business success.



**We invite you to partner with us in joint CSR projects in supporting:**

**Rural Livelihoods**

**Farming Practices**

**Sanitation**

**Hygiene & Health**

**Sustainability**

**Education**



THE EMPHASIS PLACED BY  
MORE AND MORE COMPANIES ON  
CORPORATE SOCIAL  
RESPONSIBILITY (CSR)  
SYMBOLISES THE RECOGNITION THAT PROSPERITY  
IS BEST ACHIEVED IN AN INCLUSIVE SOCIETY

*Corporate*

– Tony Blair

Former Prime Minister of the United Kingdom

# ACADEMIC IMPACT

## Faculty Industry Internships

Faculty internships in organizations are becoming a popular means to satisfy the criticism that too many business professors lack recent, relevant experience. This opportunity will offer encouragement to, and reasons to bridge the gulf between marketing education and business practice. We at UBS believe, that it is in the best interests of corporates to encourage faculty internships to invest in the business education eco- system which will be rewarding in creating high value talent for these very organisations.

## Live Industry Projects

UBS prides itself on Experiential Learning and towards this objective to get our students 80% practical learning, we would be delighted to offer Live Industry projects to our students who can learn and contribute with their ideas. UBS has talented students who have been awarded 2nd prize by Bombay Management Association Innathon on their solution for ACC.

## Industry Mentoring

This is partnership between key personnel in your company and our students. This is focussed on developing career management skills and advising students on potential career options and goals along with the critical requirements to succeed in organisations. The Industry mentor will use their skills, experience and knowledge to guide our students in making decisions about their future.

## Company Sponsored Modules / Programs

Our Faculty are encouraged to continuously innovate on the Teaching and learning pedagogy to ensure maximum student engagement, interest, learning and retention of concepts learned in the classroom. We believe in the maxim – You never learn to ride a bicycle by reading a book. Management is no different, it is a practical science and can be only learnt by doing and we partner with corporates to include their intended outcomes in terms of knowledge and skill sets required in a particular industry.

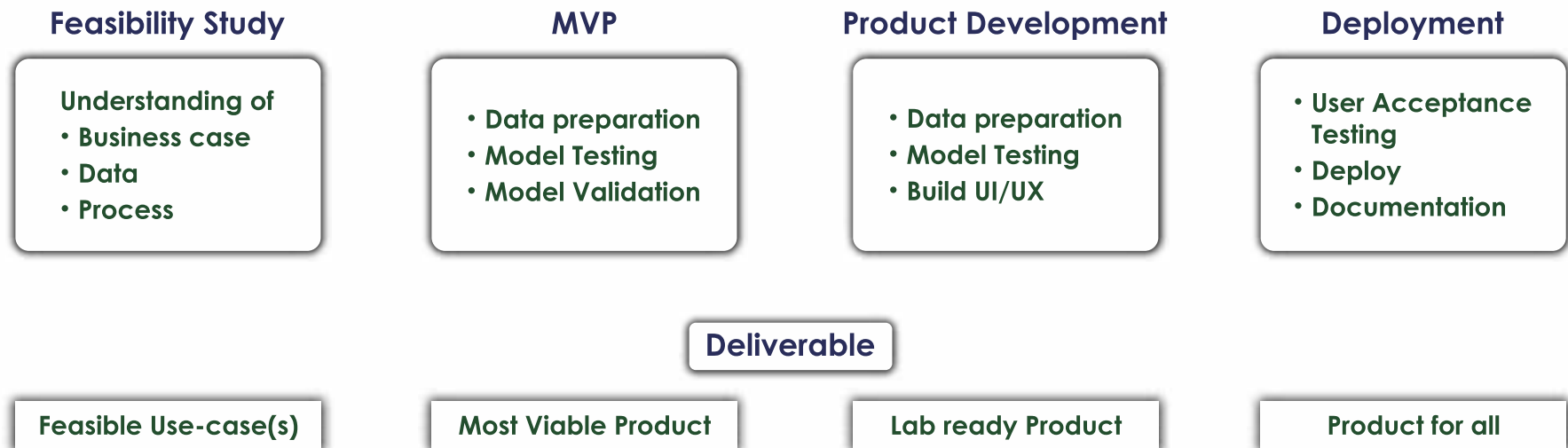
PERSONALLY, I DISCOVERED THAT  
YOU COULD GO THROUGH THE  
ACADEMY AS A YOUNG SCHOLAR,  
COME OUT, AND ALMOST IMMEDIATELY  
HAVE AN **IMPACT** ON THE  
**ACADEMIC** ENVIRONMENT.

— **Bernice Johnson Reagon**  
American Scholar and Social Activist

# ARTIFICIAL INTELLIGENCE LAB

Artificial Intelligence (AI) is transforming every business and every business needs to embed AI into its processes to become intelligent and responsive to the customers. This actionable intelligence is backed by data which allows organisations to pivot their decision making and be able to derive critical insights for their businesses. Businesses which fail to harness the potential could face serious disruption. UBS recognizes this as a major opportunity for companies to enlist the services of professionals in understanding challenges that companies face, developing the appropriate business analytical modules, designing the appropriate AI ML solutions including predictive modelling and implementing the same to allow companies to harness the power of actionable Artificial Intelligence.

UBS is creating an AI Lab with IoT capability modelled on international best practices with the latest hardware and software including SAS licences. UBS faculty have successfully been recognized for developing a Patent on IoT based organic fertilizer. We are confident, we have the capabilities to do the following for your organisation.







# ARTIFICIAL INTELLIGENCE

IS “A CORE, TRANSFORMATIVE  
WAY BY WHICH WE’RE RETHINKING  
HOW WE’RE DOING EVERYTHING.”

– Sundar Pichai  
CEO, Google

# ENVIRONMENT *At UBS, We Walk the Talk*

Climate Change is the defining issue of our time and we are at a defining moment. From shifting weather patterns that threaten food production, to rising sea levels that increase the risk of catastrophic flooding, the impacts of climate change are global in scope and unprecedented in scale. Without drastic action today, adapting to these impacts in the future will be more difficult and costly.

As India's **1st Green Business School**, it is our responsibility to reverse the adverse impacts of climate change and contribute towards reducing the green house gasses which are wrecking havoc on communities across the world. We would like to partner with you towards actioning on the 17 **United Nations Sustainable Development Goals (SDG'S)**, a blueprint for success, by doing joint projects, joint research, creating an environmental impact in rural communities, bringing in best practices and case studies into the academic mainstream with our Green Thinking subjects of Green Finance, Green Marketing, Green Operations & Supply Chain and Green HR.

Solar Carport Plant



Rooftop Solar Plant



Rain Water Harvesting



Planting 5000 Trees



Green Building



Electric Mobility



Organic Farming



Waste Recycling





# SUSTAINABLE DEVELOPMENT GOALS

**CLIMATE CHANGE,**  
GLOBAL WARMING IS AN EXISTENTIAL  
THREAT TO HUMANITY. WE HAVE A  
MORAL OBLIGATION TO DEAL WITH IT!

— **Joe Biden**

46th President of the United States

SUSTAINABLE  
DEVELOPMENT  
GOALS

# OUR CLIENTS

We describe ourselves as a “**Performance Partner**”. We understand our clients' needs, and we work together with them to achieve their business goals. Our expert resource teams are skilled professionals who know how to uncover needs, define root causes and identify realistic solutions. Those solutions are tailored and created specifically for each client.



# 'I HAVE RECRUITED FROM UBS'

**Samrat Zaveri**  
MD  
**Shazē**  
SHINE BY DESIGN



"I found the students to be extremely talented, high on energy and very resourceful. We hired in our Digital Marketing department and were pleased with the student willing to go outside their defined area and create an impact."

**Vikram Thakur**  
Director  
**Rico**  
Home Appliances



"The UBS Professors are the best in the Industry comparable to INSEAD, France. We have hired students from UBS and they are a cut above the rest. When they joined Rico, they hit the ground running."

**Chintan Thakkar**  
MD  
**OSTC**  
GROUP



"The UBS students we have hired have been dynamic, hardworking and a deep desire to succeed. I have interacted with them and enjoyed mentoring them."

**Deepika Mahajan**  
Head Talent  
Acquisition &  
Employer Branding



"We would like to thank you for being an integral part of our campus recruitment process & for your personal involvement in hiring of young professionals into mainstream corporate careers for our bank. The IDFC FIRST Bank has honored each & very offer made at campus this year & will continue to partner with you in times to come. We would like to thank you for training & grooming our management trainee hires. We believe our campus hires have tremendous potential & are well on their way to building successful careers & add substantial value to our Bank. We express our gratitude to the placement team, faculty members & the management. We value our relationship & look forward to deepening it this year through active campus engagement activities, internship hiring & final year placements."

**Ameera Shah**  
Promoter & MD  
**METROPOLIS**  
The Premium Lodging



"UBS aims to fill that gap in creating a platform that urges leaders to think differently & help churn out some of the best minds in the future. The founding team comes with such rich industry experience that students will be benefited with knowledge serving global & local businesses."

**Anand Sathaye**  
Sr. GM  
**Gulf**



"Our association with UBS is since year 2015. It has been four years now, we are regularly visiting UBS for campus recruitment for our Sales & Marketing verticals. The profiles of the students are extremely good & meets our expectations. The inputs provided by the Institute are extremely helpful & apart from the functional expertise, the overall communication skills, team working & interpersonal skills are developed very well."

**Julian D'Souza**  
Regional Head  
- South Asia  
**THE CONFERENCE BOARD**



"We are proud to be associated with the Universal Business School, as we give unlimited access to every student to our vast knowledge resources. We are particularly pleased that UBS will treat management education with humanity as a core discipline and impart a philosophical dimension to their curriculum. UBS is committed to evolving their students into managers for the future."

**Chandrashekhar Tripathi**  
Ex. - Divisional  
Sales HR Manager  
**marico**



"It was a great experience being on the UBS campus in 2019 amidst the energy, enthusiasm & inquisitiveness of the students. Their orientation towards practical requirements of a stint in corporate as also the academic rigour was commendable. The selection process was smooth & efficient; thanks to the faculty & place-com members The scenic campus offered a refreshing break from the city lights. I wish the institute, student & faculty body all the best in their future endeavours."

# INDUSTRY TESTIMONIALS



**Ranjit Shahani** | Fmr. Vice Chairman & MD - Novartis (India) Ltd.

*"It is my deep desire to see Universal Business School right up there among the best in the world. I dream of a day when we will have students of the developed nations looking to come to India for Higher Education. I am sure that if we put our minds to it this too will become a reality."*



**Sunil Chandiramani** | Founder & CEO, Nyka Advisory Services; Fmr. National Director - Ernst & Young, India

*"Universal Business School is an institute that very much stands up to this need in a changing business environment and promises to churn out professionals with the heart and dream to create a more vibrant India."*



**Madhav Kalyan** | MD & CEO, Head Corporate Banking, South & South East Asia - JP Morgan

*"At the UBS emphasis is placed on effective methods of conceptual training & the importance of business ethics in society. It gives me immense pleasure to be part of this prestigious institute whose students will play a major role in shaping the future of our country & environment."*



**Tejpreet Chopra** | Chairman & CEO - Bharat Light & Power; Chairman - Gujarat Pipavav Port Ltd.

*"I am delighted to support UBS & contribute my learning & best practices. We have an ambition to make it a Centre for innovation, entrepreneurship, evolved management thought & experiential learning."*



**Arun Nanda** | Chairman - Mahindra Holidays & Resorts India Ltd.

*"UBS has been developed on the lines of some of the best institutions across the globe and will provide us some of the future managers who will lead this country to its next level of economic growth."*



**Rick Sears** | Director & Co-Deputy Chairman - CLS Group & CLS Bank International, UK

*"UBS is an unexpected gift. It represents a fresh approach to education in the 21st Century. The vision of the founders is compelling & the potential to create an army of graduates determined to foster positive socio economic changes demand my support"*



**Amadou Diallo** | CEO, Africa & South Asia - Pacific DHL Global Forwarding Management, UAE

*"I agreed to join the UBS Board because of my desire to support education wherever I can & also to learn the best practices that India has developed so that they can be applied in my home country, Senegal"*



**Deepak Kapoor** | Chairman India - PWC

*"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck."*



**Neil George** | MD - Nivea India

*"I have experienced the amazing institution UBS that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."*



**Ki Wan Kim** | Regional CEO, Middel East & Africa - LG Electronics

*"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn and get the support of the UBS Faculty."*



**Nilesch Shah** | MD - Kotak Mahindra Asset Management Co.

*"I am sure with your passion and commitment UBS will go places. It will be my pleasure to be part of the Board of Governors."*



**Sanjeev Sanyal** | Principal Economic Adviser - Prime Minister of India Mr. Narendra Modi, Singapore

*"I joined the UBS Board of Governors for two reasons. First, it is always satisfying to work with a group of dynamic people. Second, I strongly believe in UBS's vision of a broad education rather than the narrow focus that is the bane of India's education system."*



**Ashith Kampani** | Chairman - Cosmicmandala15 Securities Pvt. Ltd.

*"I Met Tarun Anand and he mentioned about his passion for education and his contribution to India in the form of UBS. Having discussed the complete Pedagogy and the passion with other members of Board was coming together, it was apparent UBS would be creating a resource pool with Pedigree and confidence. I feel really proud to have joined in as one of the board of Governors for UBS."*



**General Deepak Kapoor (Retd.)** | Chief of Staff, Indian Army

*"For imparting quality knowledge, we need excellent institutions like the UBS which use advanced techniques to educate youth in the best practices for corporate governance. My vision to see India right on top by the end of 21st century acted as a catalyst for me to contribute my bit by becoming a member of the Board of Governors of this fine institution."*



**D. Shivakumar** | Chairman & CEO - Pepsico India

*"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"*



**Ridham Desai** | MD - Morgan Stanley

*"Very impressed by campus and facilities, very good education concept, grand project, impressed by wisdom, kudos to the Founders, students are lucky to be part of it."*



**Motilal Oswal** | Chairman & MD - Motilal Oswal Financial Services Ltd.

*"Our Business School, UBS can make a huge difference in the life of the students by imparting them the best quality knowledge based education. The students also should be exposed to the real life situations and problems for them to be far better professionals."*



**Devita Saraf** | CEO - VU Technologies Ltd.

*"I joined the board of UBS as it is a premier educational institution offering international quality education. Students can immerse themselves in a range of educational offerings & avail to the best of global knowledge combined with the wisdom of Asian insights. Being India's first Green Business School, it makes students proficient yet a morally conscious leader. It is here that students strive for professional excellence while contributing to a green economy."*



**Navin Suri** | CEO - Percipient Partners Pte. Ltd.; Director - Nomura Asset Management Taiwan Ltd., Singapore

*"As a member of the Board of Governors, it is a compelling opportunity for me to participate in a journey that aims to create a knowledge ecosystem that delivers 'thinkers and doers' to the world."*



**Rehan Khan** | MD - India Region, MSD, Dubai

*"I was impressed by Tarun's passion for developing a truly innovative business school that provides students with a superior academic foundation coupled with the relevant experiential learning - students will graduate better equipped to make a rapid impact on their chosen professions."*



**Ipsita Dasgupta** | Country Manager - India - Apple Services

*"Institutions like UBS create the foundational elements required in the market to drive & nurture innovation through dynamic, aggressive, & socially responsible leadership. I welcome the opportunity to join the Board of Governors because I believe in the fundamental need for such institutions & trust the talent in the founders to drive this vision, & look forward to a role in helping do so."*



**P. R. Ramesh** | Chairman - Deloitte India

*"UBS is high quality institution with quality faculty. I have interacted with your Founders and I am truly impressed and I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."*

*“Learning in The Lap of Nature”*



**Toll Free: 1800 22 94 95 | Email: [info@ubs.org.in](mailto:info@ubs.org.in)**

**[www.universalbusinessschool.com](http://www.universalbusinessschool.com)**

