

**Universal
Business
School®**

"Transforming Lives"

Accreditation



Endorsed by 60 CEOs



**AICTE APPROVED
PGDM**

WHY UNIVERSAL BUSINESS SCHOOL?

Asia's
1st
Global Trading Room
Trade Global Markets at

Network with
100+
CXOs
during the program

**World Class
Faculty**
500+ years Industry
experience from Stanford,
Oxford, IIMs & SPJIMR

80%
Experiential
Learning Model

AN INNOVATIVE LEARNING MODEL

3E MODEL | **ETHICS | EXPERIENTIAL LEARNING | ENVIRONMENT**
World Class Faculty | Innovative Quality Curriculum | Quality Infrastructure | Superior Research Focus

Universal Business School follows the 3E Model in imparting education. UBS is committed to deliver a life-changing educational experience to Indian & International students.

UBS BOARD OF GOVERNORS - 60 CEOs



Ameera Shah
Promoter & MD,
Metropolis
Healthcare Ltd.



Arun Nanda
Director,
Mahindra &
Mahindra



Madhav Kalyan
MD & CEO,
Corporate Banking,
JP MORGAN, India
J.P.Morgan



Motilal Oswal
Chairman & MD,
Motilal Oswal
Fin. Services



KEY ACHIEVEMENTS & RANKING

A+++
RATING
IN INDIA
2022

**RANKED
TOP 5**
B-SCHOOL
IN INDIA
'Transforming
School'
2022

**TOP
4**
PVT.
B-SCHOOL
IN MUMBAI
2022

**TOP
15**
PVT.
B-SCHOOL
IN INDIA
2022

**RANKED
2nd**
PVT.
B-SCHOOL
IN
MUMBAI
2021

**RANKED
25th**
PVT.
B-SCHOOL
IN
INDIA
2021

**PLATINUM
RATING IN INDIA**
AICTE - GI Survey
of Industry Linked
Technical Institutes
2019

2nd
MOST
ATTRACTIVE
B-SCHOOL IN
INDIA BY
FOREIGN
STUDENTS,
STUDY IN INDIA
2019

INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known both for their academic credentials & experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers of our distinctly different approach to education will define your experience.

It's important to connect what's taught in the classroom to what actually occurs in the corporate setting. We do this through case-based teaching, interactive team projects & bringing in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futures & entrepreneurial thinking to complex, cutting-edge innovative horizons. Students get to experiment with different types of competitions, simulations & disruptive technology which we consider a cross-cultural learning lab.



Prof. Vijay Tandon
IIM Kolkata Alumnus,
Taught in Europe



Prof. Nilanka Chatterjee
Ex. Sr. GM - L&D,
United Spirits (Diageo)



Dr. Karunakar Jha
Ex. Director & Co-Founder,
Cricketnext.com



Prof. R. Shiriram
Ex. VP & COO,
NESS Technologies



Prof. Inderpal Singh
Ex. Sales Head, Parry's
Confectionery Ltd.



Dr. Tapas Sengupta
Ex. Vice President
Projects, Linkquest



Brigadier GPS Cheema
Ex. Deputy General
officer Commanding,
Kashmir



Prof. Elora Basumatary
IIM Kolkata Alumnus,
Worked across
3 Continents



Prof. Raj Barai
Ex. Head Alliances & Strategic
Partnerships, Aditya Birla
Customer Services Pvt. Ltd.



Dr. Asha Bhatia
Ex. Dy. Director,
National Association
for Blind



Prof. Deepak Alva
Ex. Chief Manager
- Finance & Strategic
Planning, Asian Paints



Prof. Maneesh Ketkar
Chief Business Officer,
United Stock
Exchange of India

INDUSTRY SPEAKS



Ms. Arundhati Bhattacharya | Chairperson & CEO, Salesforce | Fmr. Chairman, SBI

"I was amazed at the greenery & the principle of sustainability adopted by UBS. UBS emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."

Mr. Bharat Puri | MD, Pidilite Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UBS. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream"



Mr. Deepak Kapoor | Chairman India, PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck."

Mr. Ki Wan Kim | Regional CEO, Middel East & Africa, LG Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UBS Faculty."



Experiential Learning



Core Modules

- Strategic Management
- Business Research Methods
- Human Resource Management
- Financial Accounting for Decision Making
- Operations Management
- Global Macro Economics
- Dynamics of Marketing
- Decision Science Modelling
- Integrated Business Communication
- International Finance
- Competitive Strategy
- Organisational Behaviour
- Design Thinking & Entrepreneurship
- Business Analytics
- Business Statistics
- Advanced Excel
- Ethics & CSR
- Corporate Finance

Optional

- Business Law / CMAPS
- Universal Philosophies Impacting Society / CMAPS
- Project Management / CMAPS

Certification

- Data Science using SAS
- Introduction to R programming
- Python Programming

Experiential Learning

- Wisdom Towards Self Excellence
- Summer Internship (2 months)
- Leadership Development Potential
- Management of Self
- Research Paper Publication
- SMART Project
- Experiential Learning Toolkit
- Consulting Aptitude Project
- Design Thinking Workshop
- Mentoring
- CMAPS
- Sports

Specialization

- Human Resource Management (HRM)
- Financial Management
- Operations / International Supply Chain Management
- Marketing Management

International Business

Minor Specialization in Europe (1 month)

- International Entrepreneurship
- Contemporary International Marketing Strategies

STUDY ABROAD

European Dual Specialization

Dual Specialization

Major	Option 1 Marketing	Option 2 Finance	Option 3 Operations	Option 4 Marketing
Minor	Business Analytics (For Option 1, 2 & 3)			Option 4 A Operations & Supply Chain
				Option 4 B Finance
				Option 4 C Business Design & Innovation

PLACEMENT HIGHLIGHTS



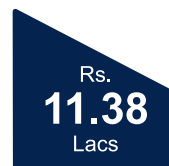
All Time Highest Salary



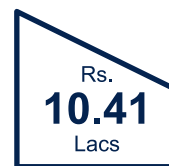
Highest Salary



Average Salary (Top 25%)



Average Salary (Top 50%) Students



Average Salary



Median Salary

FLAGSHIP BATCH

Total Final Placement Offers



Companies Visited Campus

Students earning more than Average Salary



Students earning more than Average Salary

Total No. of Interviews



International Offers

Average No. of Interviews



Highest Increase in Salary of Experienced Student

Average Increase in Salary of Experienced Student



Multiple Offers



Certifications Improving Employability



OUR ALUMNI

MARKETING



Nandini Singh
Management Trainee
- Product Marketing



Soumodeep Samanta
Territory Sales Officer



FINANCE



Utkarsh Telang
Management Trainee



Khushi Rawat
Associate
Operations Manager



LOGISTICS & SUPPLY CHAIN



Preet Bhatt
Management Trainee



Peddireddy Samuel
Financial Operations



OPERATIONS



Anjali Mahajan
Management Trainee



Hrishikesh Mangrulkar
Store Manager



HUMAN RESOURCE



Hemnath Specialist



Dhanshree Daund
Corporate MT



BUSINESS ANALYST



Monojit Bag
ESG Analyst



Sayed Akthar
Lead Analyst



CONSULTING



Soham Mukherjee
Management Trainee



Chandsi Sharma
Analyst



World Class Student Infrastructure

A/C Student Housing



Amphitheater



Global Trading Room



Library



Award of Honor



Admission Procedure

- Step 1 Fill Online Application Form
- Step 2 Boardroom Round
- Step 3 Group Personal Interview
- Step 4 Offer Letter
- Step 5 Confirmation of Admission

* Education Loans Available from 25+ Banks

Admission Criteria for AICTE PGDM

Academics (10 th , 12 th & Graduation)	Entrance Exam (CAT, GMAT, C-MAT, CET)	Extra- Curricular Activities	Communication Skills	Work Experience / Leadership	Total
20%	20%	20%	25%	15%	100%

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Bangalore:

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Hyderabad:

Govindhu Ch
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