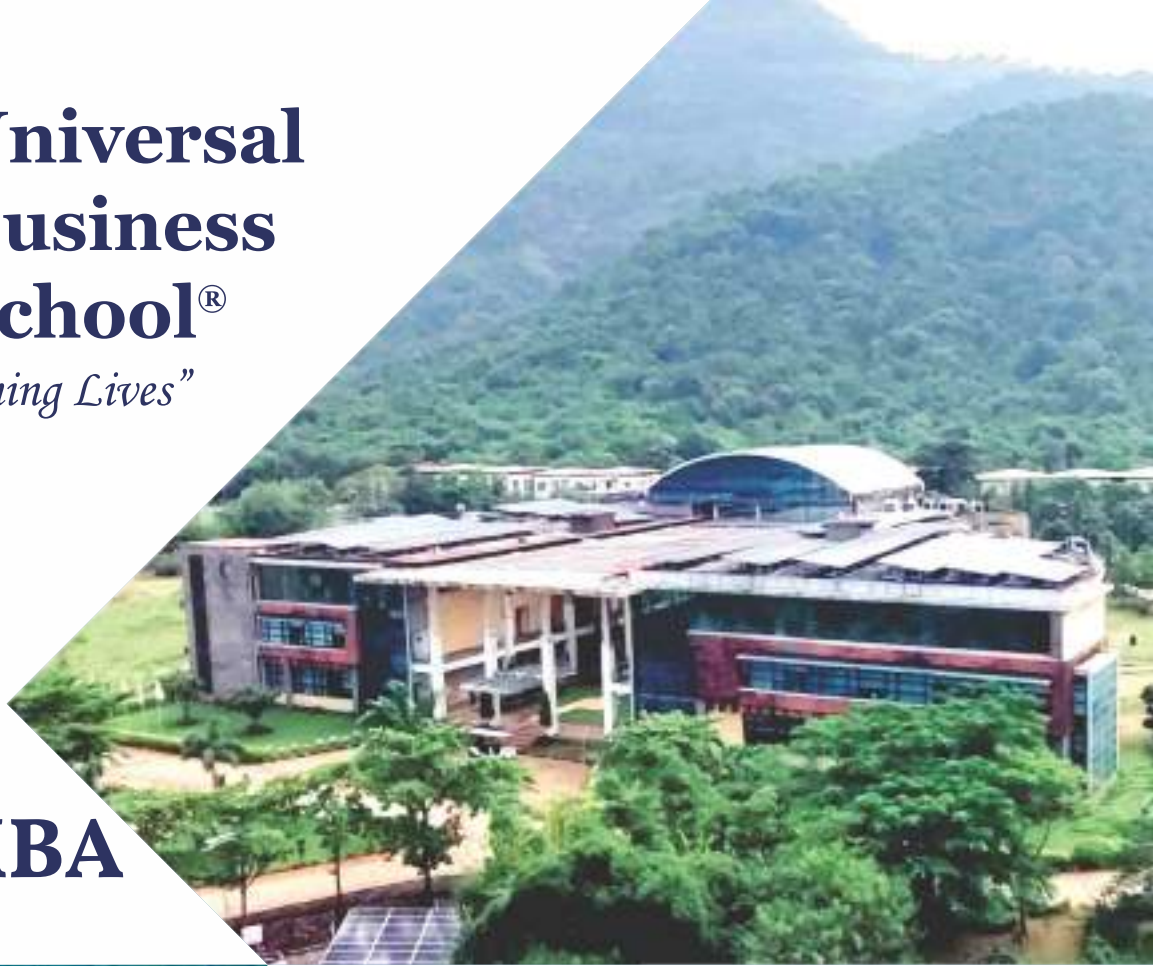


Universal Business School®

"Transforming Lives"

**PGDM
+ GMP /
Global MBA**



**Cardiff
Metropolitan
University**

**Endorsed by
60 CEOs**

Accreditation held by UBS Partner Institutes



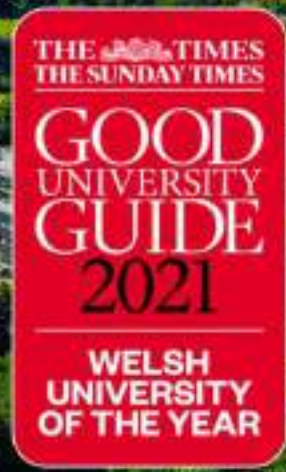
Network with
**100+
CXOs**
During the
program

Truly Global &
BEST ROI
in India by
Times B-School

Cardiff Met.
NO.1 UK
University
in Student
Satisfaction

Globally
Recognised with
150 YEARS
pedigree and
80,000
Alumni around
the world

This program is a perfect blend of British quality and creativity and Indian Experiential Learning, giving students an internationally recognised qualification ideal for Freshers who aspire for a Dual Specialisation.



AN INNOVATIVE LEARNING MODEL

Universal Business School follows the 3E Model in imparting education. UBS is committed to deliver a life-changing educational experience to Indian and International students.

3E MODEL

ETHICS | **E**XPERIENTIAL LEARNING | **E**NVIRONMENT

World Class Faculty | Innovative Quality Curriculum | Quality Infrastructure | Superior Research Focus

INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known both for their academic credentials & experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers of our distinctly different approach to education will define your experience.

It's important to connect what's taught in the classroom to what actually occurs in the corporate setting. We do this through case-based teaching, interactive team projects & bringing in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futures & entrepreneurial thinking to complex, cutting-edge innovative horizons. Students get to experiment with different types of competitions, simulations & disruptive technology which we consider a cross-cultural learning lab.



Prof. Vijay Tandon
IIM Kolkata Alumnus, Taught in Europe



Prof. Elora Basumatary
IIM Kolkata Alumnus, Worked across 3 Continents



Brigadier GPS Cheema
Ex. Deputy General officer Commanding, Kashmir



Prof. Nilanka Chatterjee
Ex. Sr. GM - L&D, United Spirits (Diageo)



Dr. Asha Bhatia
Ex. Dy. Director, National Association for Blind



Prof. R. Shiriram
Ex. VP & COO, NESS Technologies



Dr. Karunakar Jha
Ex. Director & Co-Founder, Cricketnext.com



Prof. Inderpal Singh
Ex. Sales Head, Parry's Confectionery Ltd.



Prof. Raj Barai
Ex. Head Alliances & Strategic Partnerships, Aditya Birla Customer Services Pvt. Ltd.



Prof. Maneesh Ketkar
Chief Business Officer, United Stock Exchange of India



Prof. Deepak Alva
Ex. Chief Manager - Finance & Strategic Planning, Asian Paints



Dr. Tapas Sengupta
Ex. Vice President Projects, Linkquest

PGDM (International Management) VISION

To develop entrepreneurial leaders, using global andragogy and integrated industry connect, which is sensitive to ethics, CSR and environmental concerns.



**AICTE Approved PGDM (Business Management)
with GMP (Cardiff Met. University, UK)
Dual Specialization (24 Months)**

This program is a perfect blend of British quality and creativity and action-based learning through Experiential courses, giving students an internationally recognised qualification; Ideal for Freshers who aspire for a Dual Specialization.

Core Modules

- Marketing
- Ethics & CSR
- Advanced Excel
- People & Organization
- Strategic Management
- Business Statistics
- Corporate Finance
- Business Analytics
- Global Macro Economics
- Operations Management
- Decision Science Modelling
- Business Research Methods
- Design Thinking & Entrepreneur
- Accounting for Decision Makers
- Finance of International Business
- Integrated Business Communication

Experiential Learning

- Sports
- CMAPS
- Mentoring
- SMART Project
- Management of Self
- Experiential Learning Toolkit
- Consulting Aptitude Project
- Wisdom Towards Self Excellence
- Design Thinking Workshop
- Summer Internship (2 months)
- Research Paper Publication
- Leadership Development Potential
- New Business Project & Professional Practice

Optional

- Business Law / CMAPS
- Universal Philosophies Impacting Society / CMAPS
- Project Mgmt. / CMAPS

Specialisation

- Marketing Management
- Business Analytics
- HR Management
- Financial Management
- Operations / International Supply Chain Management

Business Analytics

- Business Process & Data Analysis
- Social Media Analytics

Certification

- Data Science using SAS
- Introduction to R programming
- Python Programming

Get an opportunity for fully paid trip to UK for 15days

Global MBA (Cardiff Met. University, UK) 2 Continents and 3 Campus program (15 Months)

Eligibility : Minimum 2 years work experience

MBA is an internationally recognised qualification is for 'high flyers' who are keen to assume leadership roles & boost their career prospects. The course aims to encourage independent & creative thinkers by following the British Quality Assurance Agency (QAA) guidelines in giving students a 'strong practical & professional orientation' differentiating it from other Indian MBA programs. You get the best of the reputed IIM pedagogy & global exposure in our two continents & three campus flagship program in collaboration with the reputed IIM-Indore & Cardiff School of Management, UK or 1 month study in Europe.

Study at the business school where

You'll learn about

the world

so you can work across cultures

future

so you can shape it

Yourself

so you can confidently lead others

1 Global
MBA
Degree

Optional AICTE Approved PGDM for students who have valid CAT / GMAT / CMAT scores

2 Continents
• Asia
• Europe

STUDY
ABROAD

3 Business
Schools

• Universal Business School
• Cardiff School of Management, UK
• IIM Indore

Multi Dimensional Transformation

- Innovation
- Entrepreneurship
- Ethics
- Wisdom Through Self Excellence
- Environment

Experiential Learning (Credits)

- Design Thinking
- Management of Self (MOS)
- Research Paper Publication (RPP)
- Consulting Aptitude Project (CAP)
- Leadership Development Program (LDP)
- Global Trading (Thomson Reuters Lab)
- Self Assessment, Validation & Intervention (SAVI)
- Societal Management Aptitude & Responsibility Temperament (SMART)

Experiential Learning (Non Credits)

- Excel Workshop
- Organisation Behaviour Lab
- Talent Competition
- Sula Wines Industrial Visit
- Sports Competition
- Imagica visit - Entertainment
- "UNSTOP" Challenge
- Community Learning (Industry Conference)
- Case Study Competition

Specializations

- Marketing
- Business Analytics
- Finance
- Logistics & Supply Chain
- Human Resources

Optional Electives

- Corporate Finance
- Sales & Distribution

Core Modules

- Marketing
- Decision Sciences
- Project Management
- Business Analytics
- Business Statistics
- Strategic Management
- Operations Management
- People & Organization
- Global Macro Economics
- Data Analysis with Excel
- Business Research Methods
- Design Thinking & Innovation
- Accounting for Decision Makers
- Visual Analytics Using Tableau
- Artificial Intelligence & Machine Learning
- New Business Project & Professional Practice

Transformational Skills

- Time Management
- Problem Solving
- Project Management
- Working within Teams
- Negotiating Globally
- Quantitative Ability
- Inter-personal Skills
- Business Communication
- Decision Making Skills
- Cross Cultural Awareness
- Coachability & Reflection
- Data analysis & Interpretation
- Conflict Management & Resolution
- Oral Communication & Presentation

Knowledge

- Book Review Competition
- International Economic Review
- Domain Specific Certification
- HBR Article Competition
- Business Statistics Workshop
- Finance for Non-Finance Workshop
- Relevance of Analytics Workshop

New age Sub Specialization

- Strategic Global Marketing
- Consumer Behaviour
- Management of Finance
- Finance of International Business
- Supply Chain & Logistics
- Logistics in a Global Environment
- Social Media Analytics for Business
- Business Process & Data Analysis

Global Passport for Global Leaders

PASSPORT



"Transforming Lives"

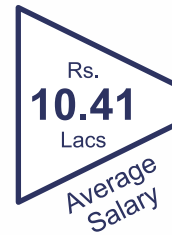
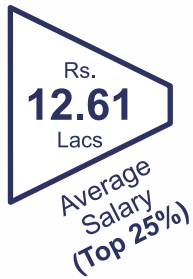
Universal
Business
School

Global Passport
for Global Leaders

UBS – Where CEOs are made

PLACEMENT HIGHLIGHTS

REAL TIME | REAL CHALLENGES | REAL RESULT



FLAGSHIP BATCH



OUR ALUMNI

MARKETING



Nandini Singh
Management Trainee - Product Marketing
ASCENSO
never stop rising



Soumodeep Samanta
Territory Sales Officer
asiansparks

FINANCE



Utkarsh Telang
Management Trainee
JM FINANCIAL



Khushi Rawat
Associate Operations Manager
INDIA FIRST Bank

OPERATIONS



Anjali Mahajan
Management Trainee
Reliance



Hrishikesh Mangrulkar
Store Manager
adidas

HUMAN RESOURCE



Hemnath
Specialist
mi xiaomi



Dhanshree Daund
Corporate Management Trainee
QUALITYKIOSK TECHNOLOGIES

LOGISTICS & SUPPLY CHAIN



Preet Bhatt
Management Trainee
Mahindra LOGISTICS



Peddireddy Samuel
Financial Operations
KUEHNE+NAGEL

BUSINESS ANALYST



Monojit Bag
ESG Analyst
ERM



Sayed Akhtar
Lead Analyst
AMERICAN EXPRESS

CONSULTING



Soham Mukherjee
Management Trainee
tcs | **TATA CONSULTANCY SERVICES**

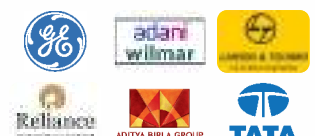


Chandsi Sharma
Analyst
Deloitte

HEALTH SECTOR



CROSS FUNCTION



SKILL DEVELOPMENT AND COMPETENCY BUILDING

SAVI MODEL (Self Awareness Validation and Intervention)

Knowledge and understanding of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.

 One-on-one Counselling	 Resume writing	 LinkedIn Profile Building	 Aptitude tests	 Group Discussions
 Interview Training	 Personality Development	 Salary Negotiation	 Sector Orientation Talks	 MS Excel Training
 Mock Interviews	 Communication & Etiquette	 Current Affairs Quiz	 Psychometric Test	 Case Study

CERTIFICATIONS IMPROVING EMPLOYABILITY

WHEEBOX EMPLOYABILITY SKILLS TEST

India's largest employability skill test endorsed by Industry and Academia

Behavioral Competency Graph

Transcript

Applicant ID: 646444444444
 Name: Cyril Das
 Country: India
 Test Date: 2018-08-14
 Test Duration: 60 Minutes
 Time Taken: 75 Minutes 39 Seconds

General Reasoning	Logical Reasoning	English Language	General Science
10	10	10	10
0	0	0	0
10	10	10	10
10	6	9	0
0	4	1	1
100.0	100.0	100.0	100.0
100.0	100.0	100.0	100.0
100.0%	41.33%	86.67%	80.0%



FIND SOLUTIONS CMAPS

BRIGHT MINDS = BIG RESULTS

Collaborative Multi-disciplinary Approach towards Problem Solving (CMAPS) matches our MBA students with the complex business issues of corporate, not-for-profit and entrepreneurial sponsors. Our MBA students provide companies with new ideas and energy that is needed to find the best solutions.

1 Solving Business Problems	2 Examining Markets
3 Planning Expansion	4 Finding Solutions
5 Analyzing Opportunities	6 Increasing Revenue

Duration	1 month in Term 2	1 month in Term 3
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INDUSTRY SPEAKS



Ms. Arundhati Bhattacharya
Chairperson & CEO, Salesforce
Fmr. Chairman, SBI

"I was amazed at the greenery & the principle of sustainability adopted by UBS. UBS emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."



Mr. Bharat Puri
MD, Pidilite Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UBS. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream"



Mr. Deepak Kapoor
Chairman India, PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck."

Mr. Neil George
MD, Nivea India

"I have experienced the amazing institution UBS that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students & wish this campus grows from strength to strength."



Mr. Ki Wan Kim
Regional CEO, Middel East & Africa,
LG Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UBS Faculty."



Dr. Indu Shahani
Founder Atlas SkillTech University;
Fmr. Dean, HR College;
Fmr. Sheriff of Mumbai

"UBS promises to fill the gap between aspiring business professionals & real world, promoting the ideology of ethical business & environment sustenance. I commend UBS for creating business professionals."

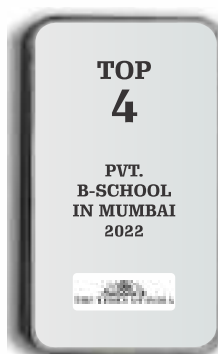
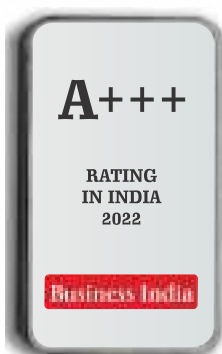


Mr. P. R. Ramesh
Vice Chairman & MD, Mahindra Finance

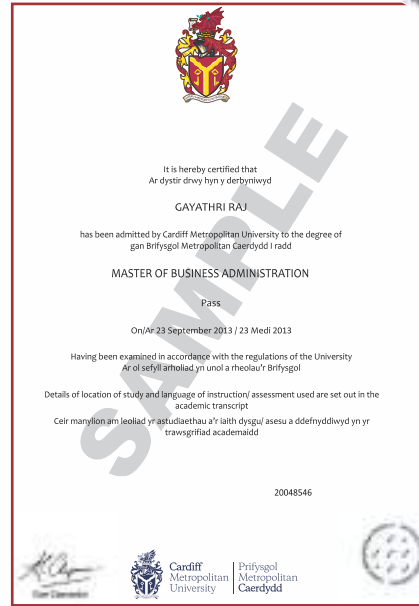
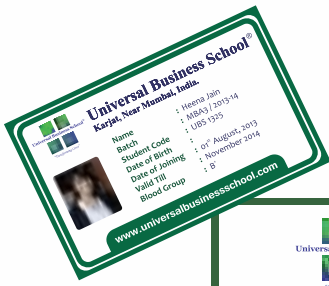
"UBS is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."



KEY ACHIEVEMENTS & RANKING



AWARD OF HONOR



WORLD CLASS STUDENT INFRASTRUCTURE

A/C Student Housing



Amphitheater



Global Trading Room



Library



ADMISSION PROCEDURE

Step 1	Fill Online Application Form
Step 2	Boardroom Round
Step 3	Group Personal Interview
Step 4	Offer Letter
Step 5	Confirmation of Admission

* Education Loans Available from 25+ Banks

ADMISSION CRITERIA	PGDM + GMP / GLOBAL MBA
Academics (10 th , 12 th & Graduation)	20%
Entrance Exam (CAT, GMAT, C-MAT, CET)	20%
Extra-Curricular Activities	20%
Communication Skills	25%
Work Experience / Leadership	15%
Total	100%

Dubai: Salma Nasr ☎ +971 589713599	Mumbai: Bhalchandra Kurne ☎ 09545422022	Delhi: Jyoti Nihalani ☎ 07838825939	Kolkata: Paramjeet Kaur ☎ 08420639003	Pune: Prakash Tiwari ☎ 09960692713	Bangalore: Sonica Agrawal ☎ 09538760705	Hyderabad: Govindhu Ch ☎ 09848313001
Gujarat: Mayur Parihar ☎ 09727004064	Madhya Pradesh: Varish Bembey ☎ 09981930311	Gurugram: Naina Mehta ☎ 08368657610	Patna: Vishal khanna ☎ 09905700748	Jharkhand: Lakshmi Singh ☎ 09065834015	Guwahati: Ranjana Kouli ☎ 08099794920	

www.universalbusinessschool.com

Toll Free: 1800 22 94 95 | Email: info@ubs.org.in

