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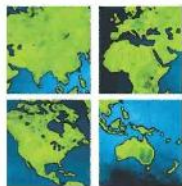
SSM
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UNIVERSAL BUSINESS SCHOOL

VISION 'A business school with a SOUL!'

"To establish a world-class Business School, which provides Indian and International organizations with superior talent, which is sensitive to Corporate Governance, CSR, Environmental concerns."



- **Endorsed by 60 CEOs**
- **Approved by AICTE, India**
- **Quality Assurance by QAA, UK**
- **Built by Industry for Industry**



***AT UBS THERE ARE
NO LIMITS,
ONLY POSSIBILITIES***

OUR FOUNDERS WELCOME YOU

Late Gurdip S. Anand

Founding Chairman

B.E., MBA (JBIMS) Gold Medalist,
Ex. Ed. Michigan B-School (USA)
IMD (Switzerland)



Universal Business School is a truly global B-school dedicated to international education and business, relevant to the global economy, industry and society.

It is said that success rides on time. The world demands managers and business leaders who can lead businesses to the forefront of the world economy. **UBS is a B-School with a 'Soul'**. In a short span of time, UBS has achieved a tradition in delivering a learning experience that is rigorous, relevant and rewarding. Our role is to challenge and inspire students, and ultimately enable them to achieve their potential for both personal and professional growth.



THAKRAL
CORPORATION LTD

Group CEO



Executive Director



Head - Human Resource



Head - Mumbai Refinery



Tarun Anand

Chairman & Founder

MBA (SPJIMR)
Ex. Ed. Michigan B-School (USA)
Tuck Business School (USA)
IE Business School (Spain)

Universal Business School is built '**By Industry for Industry**' and Endorsed by 60 CEOs giving us the most coveted corporate distinction. Our distinguished faculty is equipped with 500 years of corporate experience and academic excellence. They deliver value through the practical application of their knowledge and learning. We have world class faculty from prestigious institutes like INSEAD, Stanford, Oxford, IIM's, SPJIMR and JBIMS with a commitment to provide students top rate business education.



Youngest Chairman & MD,
South Asia



Global Head of Strategy, New York;
Head Asia Pacific, Hong Kong



Global Head of Treasury; Member,
Global Innovation Board, London



Business Manager



Sales Executive

INDIA'S 1ST GREEN B-SCHOOL

WHY UBS SHOULD BE YOUR PREFERRED TALENT PARTNER?

The UBS Advantage

- 1** Only B-School Endorsed by 60 CEOs
- 2** Earn your Global Passport with a British, French, Swiss or American Degree
- 3** Directly Learn from CEOs & have 10 Global CEOs as Mentors
- 4** 'FIVE STAR University' for Best Infrastructure (*India Today*)
- 5** 2nd Most Attractive B-school in India for International Students (*GMAC Study in India-2019*)
- 6** Trade Global Markets at Asia's 1st Global Trading Room
- 7** Highest Global Quality standards Accredited by AMBA (UK), QAA (UK), AACSB (USA), EDUQUA (Switzerland)
- 8** Network with 100+ CXOs during the program
- 9** Top 5 B-school in India with Highest ROI - 160% (*Times of India*)
- 10** NBA ACCREDITED
- 11** 1st Private B-school to achieve a Rs.1 crore Placement package
- 12** UBS student Entrepreneurs raised USD 100k VC Funding
- 13** Global Exposure Guaranteed across all programs
- 14** World Class Faculty (500+ years Industry experience) from Stanford, Oxford, IIMs & SPJIMR
- 15** 80% Experiential Learning Model
- 16** Become a CEO of a Pvt. Ltd. Company during your MBA



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**Padma Shri
Late Dr. Pritam Singh**
Professor Emeritus
MDI, Gurgaon;
Fmr. Director,
IIM - Lucknow



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Chief Mentor
Dean, ISDI & ISME;
Fmr. Dean, HR College;
Fmr. Sheriff of Mumbai



**Nirmal Suri
(Retd.)**
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Mofital Oswal Financial Services Ltd.



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Novartis (India) Ltd.



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MD - India Region,
MSD, Dubai



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Managing Director,
Omkar Realtors
& Developers



Nilesch Shah
Managing Director,
Kotak Mahindra
Asset Management Co.



Tejpreet Singh Chopra
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Bharat Light & Power;
Chairman,
Gujarat Pipavav Port Ltd.



Amadou Diallo
CEO, Africa & South Asia
Pacific DHL Global
Forwarding Management, UAE



Ameera Shah
Promoter & MD,
Metropolis Healthcare Ltd.



D. R. Dogra
Fmr. MD & CEO, Credit Analysis
& Research Ltd. (CARE)



Sanjeev Sanyal
Principal Economic Adviser,
Prime Minister of India
Mr. Narendra Modi, Singapore



Devita Saraf
Founder & CEO,
Vu Technologies Ltd.



Rick Sears
Deputy Finance Director,
Town of Nantucket,
USA



Niren Chaudhary
Chief Executive Officer,
Panera Bread, USA



Mark Smith
MD, Asia Pacific,
Digital Realty,
Singapore



Robert Holdheim
Founder & Principal,
Swing LLC, California, USA;
Fmr. MD, Edelman India



Ashiith Kampani
Chairman, CosmicMandala15
Securities Pvt. Ltd.



Tarun Anand
Fmr. Chairman & MD,
Thomson Reuters, South Asia



Late Prof. Patrick Turner
Fmr. Professor,
INSEAD, Singapore



Dr. Jayesh Jani
Strategic Medical Affairs &
Professional Education Leader,
ConvaTec



Tarun Kataria
Independent Director &
Audit Committee Member,
Jubilant Pharma Ltd., Singapore



Navin Suri
CEO, Percipient
Partners Pte. Ltd.;
Director, Nomura Asset
Management Taiwan Ltd.
Singapore



Ateef Sanghavi
Founder - Director, Purple Ventures
Management Consultants LLP.



Dr. Shekhar Mitra
President, InnoPreneur LLC, USA;
Fmr. Head - Innovation, P&G, USA



Aditya Somani
Chairman,
Everest Industrial
& Construction Ltd.



Late J. S. Chopra
Fmr. President,
Delphi TVS India



Christopher (Mitya) New
Founder, Leading Organisations
International, Hong Kong



Sunil Chandiramani
Founder & CEO,
Nyka Advisory Services;
Fmr. National Director,
Ernst & Young, India



Vinod Mittal
Founder, Avan Motors;
Chairman,
Ispal Industries Ltd.



Naina Krishnamurthy
Founder & Managing Partner,
K Law (Krishnamurthy & Co)



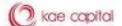
Raja Kochar
Vice President,
Global Transformation,
ESAB, USA



Albert Maasland
Group CEO,
Crown Agents Bank, UK



S. S. Kelkar
Director,
Bombay Dyeing Ltd.



Sasha Mirchandani
Founder & MD,
Kae Capital



Sarthak Behuria
Fmr. Chairman,
Indian Oil Corporation Ltd.



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Founder Trustee, DALHAM Foundation
Fmr. President, Flame Institute;
Fmr. Dean, IIM - Ahmedabad



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Founder, Chairman & MD,
XCyton Diagnostics Ltd.



Dr. Sanjeev Kaushal
VP - Corporate Technology & Business
Development, Tokyo Electron, USA



Anil V. Kamath
Founder Chairman, Esemcee
Advisors; Fmr. MD,
Wockhardt Hospitals Ltd.



Nisarg Doshi
CEO, Sintel Security
Print Solutions Ltd.
(A RAMCO Group Co.), Kenya



Mark Robson
Fmr. CEO,
FXMarketSpace Ltd., UK



Shrirang V. Samant
Country Head & Chief Representative-
India, Travelers Companies Inc. USA

TEACHING EXCELLENCE

Teaching is one profession that creates all other professions. As teachers, mentors and scholars, faculty plays a crucial role in the academic life of the students. One of the finest in the country, our faculty comprises of nationally and internationally experienced academicians. Equipped with corporate experience and academic governance, our faculty members impart theoretical as well as practical competence to the students making them corporate ready at the nascent stage.



Prof. Brigadier GPS Cheema, Indian Army | Director - BBA and BA (Hons) Program

MSc: AMP-MDI, Gurgaon; 37 years with Indian Army; Deputy General Officer commanding Kashmir, Commander, Armoured Brigade; Colonel General Staff, Armoured Div.; Director (Operation Logistics) HQ IDS – Secretary, Jt. Ops. Committee, under Chairman, Chief of Staff.

Faculty : Human Resources Management, Leadership & Mind Mapping



Prof. R. Sriram | Chief Operating Officer

BE (N.I.T.); MBA, (SPJIMR); Total 25+ yrs. of work exp. in Industry & Business Consulting in Equity Broking, Health & Fitness, Food & FMCG, Travel & Tourism, Manufacturing, Private Equity; VP & COO in NESS Technologies (An Israeli company); Sales Director (Intercept Consulting); Business Manager (TI Automotive PLC – American MNC) and Battiboi & Co.

Faculty : Operations Management



Prof. Vijay Tandon | Director - PGDM & International Programs

Director - PGDM & International Programs | Exec PGP (IIM Calcutta); MBA; BSc; 18+ years' Experience: 7 years in Marketing, 5+ years in Sales & 6+ years in teaching. Served as Marketing Consultant – South Asia, Magnus Health, Marketing Manager, GE Healthcare & worked for Tyco Healthcare & Astra Zeneca. Faculty - University of Economics, Europe & Swiss School of Management, Italy

Faculty : Marketing Management



Prof. Elora Basumatary | Director - Cardiff MBA Program

Director - Cardiff MBA Program | PGDM (IIM Calcutta); 18+ Years of experience in Business Development, Operations Management, Sales and Distribution, Marketing and Media management. Worked across 3 continents.

Faculty : Strategic Global Marketing, Innovation and Entrepreneurship, Insurance



Prof. Nilanka Chatterjee | Director - PGDM (BDI)

BBA, MBA; 33 years professional experience as Sr. GM - L&D, United Spirits (Diageo), AGM – HR, Ispat Ind., Reliance & Nestle. He has trained executives from P&G, Coca Cola, Britannia Tata Steel, Jindal Steel, SBI, Standard Chartered, Citibank, ICICI, Vedanta, LIC, HDFC, UB, Whirlpool, Samsung, ITC, Philips, Godrej & Boyce, Sanofi Aventis, IOCL, ONGC, Castrol, HP, IBM, Wipro, Infosys etc.

Faculty : Human Resources



Dr. Asha Bhatia | Director - Research

Director - Research | MBA Ph.D; 24 years' experience. Fmr. Dy. Director, National Association for Blind. Published research papers, authored books & received Research grants. Sole Asian rep. on the ENACTUS Global Faculty Research Board. Awarded "Distinguished Woman in the Field of Mgmt." & Unilever Award for "Leadership & Sustainability". Trained Mumbai Police, Indian Navy & faculty at K.J. Somaiya Institute.

Faculty : Research Methodology, Social Entrepreneurship



Dr. Indrajit Goswami | Director - Quality Assurance & Accreditations

Master of Social Work; PGDHRM; Diploma in Industrial Psychology; Ph.D. Published in SCOPUS, SAGE & EMERALD journals. Authored 3 books & contributed 7 book chapters. Conducted several FDPs & MDPs. Member of Editorial Advisory Board of International journals. Completed 29 certifications from YALE, Michigan, North Western University, Copenhagen B-School, Elsevier Institute & LinkedIn. Served as Dy. Director (DBA), SP Jain School of Global Mgmt. & guided Ph.D and M.Phil scholars at ABMTC Swiss.

Faculty : Research Methodology, HRM, OB, Legal Aspects of Business, Ethics & Human Values



Dr. Dilip Nandkeolyar | Director - Research & HOD - Marketing

B.Sc. (Hons); MBA, Asian Institute of Mgmt., Philippines; Ph.D | Served as Co-chancellor, Commonwealth Univ., UK & faculty at Victoria Univ., Australia. 44 years industry experience (CEAT, Vikrant Tyres, Standard Batteries, Reva Electric Car, Kalyanpur Cements, Sinatra - Logistics, Educe Solution (IT), Consulting, Coaching, Research & Oman for 4 years in USD 3.5 billion enterprise.

Faculty : Marketing Management



Prof. Inderalp Singh | Director - Skill Development

B.Sc.; MBA; MMM; Exec. Ed. at IIM-A & ISB. 25 years professional experience & held leadership roles in MNCs like Lotte, Wrigley India, Best Foods International & Heinz. Proficient Trainer in FMCG & durables cos. Founding Team of fastest growing B-Schools in Pune. As an entrepreneur successfully built up a recruitment & training company

Faculty : Marketing Management



Prof. Puneet Rathi | Director - Consulting

MMS – SPJIMR; PGDIM 130 years experience in Business, Operations & Human Capital Consulting globally. Worked with German consulting firm (Ottmann Global Partners GmbH) as Global Partner, Middle East (ABC Consultants) and India (Right Management & SHRM), Worked for AF Ferguson, Ranbaxy, ONGC & CHRO at Career Launcher. Certified Executive coach, happiness & life coach and NLP practitioner.

Faculty : Leadership, Human Resources and Change



Prof. Raj Barai | Director - Exec. Education & MDPs

Held leadership positions in Fin. Services, Car Rental, Aviation, Corporate Strategy, Learning & Development. 37 years professional experience across Sales & Marketing, Channel Distribution, Business Development, Corporate Strategy, New product Development, Mentoring, Coaching & Consulting. Conducted over 1400 mandays of training across Banks & NBFCs.

Faculty : Marketing Management

**Prof. Sundar Nataraj | Director - Executive MBA**

Bsc.: MBA – Sydenham Institute | 30 years work experience with brand leaders like Glodyne, Aptech, VVF, Shaw Wallace, Baisara Hygiene, and Ciba-Geigy & Nestle, International best foods (HUL). Served as Group Head Marketing of Krisorai Group in Nigeria, Kenya & South Africa and Head -Business of Care-Horizon. Served as visiting Faculty for 19 years.

Faculty : Marketing Management

**Prof. M. Guruprasad | Dy. Director - Research; HOD - GM**

BSc: MSc; PGCRM (Tata Institute); NET-JRF; MBA. 20+ years' experience in Teaching & Research. Authored 2 books - 'Insurance Institute of India – Insurance & The Environment' & 'Marketing Research & Insurance'. Served as Head of Academics, Placements & led MDP's.

Faculty : Economics, Banking, Quantitative Methods & Marketing

**Dr. Pranjali Madhur | HOD - HR**

LLB, MBA, PGDM, Ph.D (E); 14 years of experience in Academics, Research & Industry. Authored a book & published more than 25 research papers. She is Editorial Board Member & Advisory Board Member for several Management Journals. She is a Certified & Licensed NLP Practitioner and has expertise & consultancy in OD, Recruitment Analyst, Life Coach & Strategic Analyst. Served as Faculty at GITAM HBS and MIT School of Mgmt.

Faculty : Human Resources Management, Law, Strategic Management & Mandarin

**Prof. Maneesh Kefkar | HOD - Finance**

MA (Economics) & PGDM - Finance; 26 years work experience in Banking, Treasury, Risk Management and Fund Raising, Serves as Chief Business Officer, United Stock Exchange of India; Head – Debt & Credit markets at the French Bank Credit Agricole and as Head-Institutional Sales, Treasury at HDFC Bank. He has worked in ICICI Infotech in Sydney, Australia, Reuters India, Credit Lyonnais, Peregrine Capital, Ashok Leyland Investment etc

Faculty : Finance, Debt & Capital Markets, Banking, Valuation

**Prof. Jagbir Singh | Chief Financial Officer**

CA; CFP; NISM (MF Distributor, Investment Adviser & Depository Ops); Accredited Continuous Prof. Ed. for MF Distributor, MF Foundation Course & Investment Adviser, 32+ yrs. exp. & served as CFO, JMT Group. He is a leading trainer for Financial Planning, Equity & Debt markets, Investment Planning & Taxation; Trained employees & financial advisors of UTI AMC, Birla Sunlife AMC, DSP Black Rock AMC, SBI, HDFC, Axis Bank, etc.

Faculty : Financial Management

**Dr. Sumit Mishra | Head - Digital Transformation & Dy. HOD - Operations, Supply Chain, Analytics**

Exec. MBA (IIM-B), Ph.D, UGC-NET, Certified Lean Six Sigma Black Belt. 20 years experience in Service Delivery Operations, Project Management & Process Excellence across Sales Operations, Banking & MFs, Fin & Accts, US Mortgage & Airlines Mgmt. with world's leading MNCs Hewlett Packard, Accenture & Swiss Air.

Faculty : Operations Management

**Prof. G. Suman | VP - Corporate Relations & Executive Programs**

13 years of prodigious exp. in placement, teaching, training & development. Energetic community outreach manager, experienced in creating & maintaining long term relation with 2000 companies & top management people. Efficient, thoughtful Researcher who analytically Presented Paper for AICT Sponsored National Conferences, Somsira's National HR Conference & Allana Institute of Management Studies for National Conference.

Faculty : Human Resource Management

**Dr. Kanaiyalal S. Parmar | Associate Professor - Finance**

MBA (Finance); CFA; Diploma (Business Finance); Ph.D (Finance) from ICFAI. He has two decades of experience in teaching, research and industry and served as faculty at IBS, Hyderabad. Published several research papers at ABDC and Scopus listed journals; and a case at The Case Center. His research is in Corporate Finance, Risk management and Market microstructure.

Faculty : Capital Markets, Investment Banking, Portfolio Mgmt., Security Analysis, Risk Mgmt.

**Dr. Smrita Pachare**

Ph.D (Finance), MBS (Finance), M.com (Statistics), B.com (Statistics). She has been into teaching and Research for nearly 10 years for Post-graduation Programs. core is in teaching is Statistics, Data Analytics, Accounts & finance. Research interest Risk assessment, Digital payment system, Fintech.

Faculty : Finance & Accounts

**Prof. Savio Saldanha**

Founder, REP Support. Certified Project Management Professional (PMP) by the Project Management Institute, USA; Software QA by the International Software Testing & Qualifications Board, Belgium; Market Professional, NSE; Worked for TCS & L&T Infotech, working with Fortune 5 companies. Professor at NL Dalmia Institute; He has co-authored two books in Project Management.

Faculty : Data Sciences and Analytics using R and Python, Project Management

**Prof. Chandravadan Prajapati**

MBA (Human Resource Management), MDBA (International Marketing) & B.E. Computers 24 years of rich industry experience working with Top 6 IT services in India and Top 10 Business Schools in India. He has passion for innovation and serviced many Fortune 500 companies in 4 different continents. He is a recipient of CSI Award for IT Excellence and Silver Edge award.

Faculty : Operations, Supply Chain & Analytics

**Prof. Ananth Iyer**

MBA from PTU and PGDM Finance from Durham University, UK, Worked with Shepard Technologies Pvt. Ltd., (Fincash.com) as a Content Strategist, and ITM Group, as a Senior Subject Matter Expert.

Faculty : Financial Management

INTERNATIONALLY EXPERIENCED FACULTY

Our International faculty comprise an elite group of the world's most recognized thought leaders in business management from USA, UK, Europe, Africa and Asia. Our professors are highly approachable and accessible, providing leadership and personal guidance to help shape the graduate school experience.



Professor Emeritus Dr. David Faulkner

D.Phil. Oxford University, UK; Ex-Deputy Director, Oxford University Said Business School; Head Strategy Consulting, Arthur D. Little, Consultant McKinsey, UK; Authored 13 books; Emeritus Professor of Strategy, University of London.



Dr. Sanjeev Kaushal | Co-Chair, Academic Council

B.Sc. M.Sc (Delhi University); MS (USA); Ph.D. (Iowa State University, USA). Vice President – Corporate Technology & Business Development, Tokyo Electron Ltd.; Established TEL's Santa Clara Labs, California with partnerships with UC Berkeley, Stanford, MIT & Imperial College.

Faculty at University of Texas & Stanford University, USA



Dr. Aleksandar Shivarov | University of Economics, Varna

Bachelor – International Economics & Business; Master - Economics; Ph.D (Economics); 17 years experience. Served as Director, Centre for International Education; Project Co-ordinator, Black Sea NGO Network and Owner of Part Varna Ltd.

Faculty: Development Economics, Environment Economics



Dr. Massimo Bracale | President, Swiss School of Management, Italy

BBE (Eco), Zurich B-School; MBA, Swiss B-School; MBA (IB), University of South Australia; Ph.D, Newport Univ., USA. 20 years Swiss experience at Zurcher Kantonal Bank; Zurich Stock Exchange; Ascom Telematic; Head - Customer Service, Europe, Bally Management; Marketing Consultant, Swiss Post; Marketing Director, Mobile Solutions. Awarded "Academician" by European Academy for Economics & Cultural Relations, Rome

Faculty: Global Management and Leadership



Dr. Mukul Madahar | Associate Dean (International), Cardiff Met. University, UK

B.Tech (Hons in ECE); MBA; MSc (Information Systems); Ph.D (Spreadsheets & Risk Mgmt.). Worked as Recruitment Consultant & Consultancy projects. At Cardiff Met as Module Leader (Strategic Mgmt., International Mgmt. & People & Organisation); MBA Dissertation Convener; Serves on Advisory Com. For Research Conference of Symbiosis.

Faculty: Strategic Management & International Management



Prof. Salma Nasr | Head - International Relations

Graduated in Fine Arts at Helwan University, Egypt; MBA (Cardiff Met. University, UK). Worked 2 and half years in PC's as Microsoft and HP sales account Manager. Managing Relations with International University in 20 countries. New program development in collaboration with international universities. Supporting Digital Marketing & HRM.

Faculty: International Marketing



Dr. Mike Guerra | VP & Chief Operating Officer, Lincoln University, USA

Ph.D: MHROD (HR & OD); BS (Organisation Behaviour) from University of San Francisco, USA. Served as Faculty for 18 years, including Dean of Faculty. Served as Managing Partner at Guerra & Associates Consulting International for 21 years. Served as Chief of Police, San Francisco Police Department & as Police Academy Instructor for 27 years. Served as Advisory Board Member of International Institute of Criminal Justice Leadership, University of San Francisco, USA.

Faculty: Human Resource Management



Dr. Flavia Muzi Falconi

Program Director, SSM, Italy, BBE (Eco), La Sapienza Univ. of Rome, Italy. Entrepreneur, Owner of My cup of Tea; External Consultant for luxury brands Bulgari & Armani. 20 years work experience with Bulgari Spa (ATL Projects). Account Manager for P & G at Saatchi & Saatchi, Rome. Faculty for luxury industry

Faculty: Luxury Management, Innovation and Branding



Prof. Gianni Manente | Head-BD; Member, Board of Trustees, SSM, Italy

Founding President & Creative Director of Made in Italy Ltd., renowned Advertising & Mkt. Research agency in Italy. Member of TPP Italian Professional Advertising Assoc; Partner of UNICOM; Faculty at Costantinian Univ., USA, Rome La Sapienza Univ., Italy. Passionate Marketing Consultant, ADV Script writer & ADV Music Composer

Faculty: Marketing and Advertising



Learning in the Lap of Nature

OUR GLOBAL PARTNERS

Cardiff Metropolitan University, Cardiff, UK



- | Top University for International Student Satisfaction (6 years in a row)
- | Top Modern University in the UK (Times Higher Education)
- | Globally Recognised Brand with 150 years pedigree and 80,000 alumni around the world
- | 1st AICTE approved International MBA degree in India
- | Awarded "Investors in People" Silver accreditation

- | Most improved student experience Award (Times Higher Education)
- | Worked with 5000+ companies bringing to market over 500 new products
- | Working with 1000+ universities across 6 continents
- | Awarded 'First Class Honours' - People and Planet University Green League 2015

Global Accreditation (UK)



University of Economics, Varna, Bulgaria

- | Part of a century old tradition of business education
- | Trained over 120,000 professionals from 60+ countries
- | Partnerships with 100+ higher education institutions in Europe and Asia
- | A Joint Master's degree with Nottingham Trent University, UK and Universal Business School, India
- | Scored 8.46 for institutional accreditation in the year 2012 (The Bulgarian National Evaluation and Accreditation Agency)
- | Winner of prestigious "Building of the Year 2015" in the category of "Cultural Heritage"



Global Accreditation (Europe)



Lincoln University, California, USA



- ! Excellent Professors from leading universities in the Bay Area.
- ! Mentoring - Each student is guided all the way until their graduation and afterwards
- ! Diversity - Students from over 60 countries around the world
- ! Great Opportunities for Students – Merit-based scholarship; On campus job (Paid); 2 Paid Internships opportunities CPT (6 months) & OPT (12 months)
- ! Individual Attention - Friendly atmosphere in a small-class environment
- ! Extremely High Employability - Majority active job seekers graduating from Lincoln University find their first work opportunity within 3 months of graduation, either in their home country or in the U.S.

Global Accreditation (USA)



Swiss School of Management, Rome, Italy

- ! INSEEC ranked 12th in France by Challenges
- ! Hallmark of Swiss quality in the world
- ! Internationally accredited MBA with 6 months study and work in Paris & London
- ! Ranked among the best programs worldwide and accredited by AMBA (the Association of MBAs)
- ! INSEEC – 3 Palmes Excellent Business School ranked 15th in France (Eduuniversal)



Global Accreditation (USA & Europe)



UBS ACCOLADES


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It's time to deepen our links with India - and our universities are showing the way

Business, government and universities all have a part in helping the historic relationship between India and the UK grow and flourish

Prime Minister Theresa May and Indian Prime Minister Narendra Modi walk through the gardens of Hyderabad House in New Delhi



The relationship between the UK and India can be summed up with two words: opportunity and openness.

Initiatives such as the UK-India Business Council's CEO Forum and 2016's UK-India Year of Education, Research and Innovation are all helping to build new and stronger bonds. And to recognise this work, the CBI has recently published a report with Middlesex University entitled Bridges to the future: the role of universities in the UK-India relationship.

Interchange - For example, Cardiff Metropolitan University's partnerships with Planet EDU-QAI and Universal Business School is an excellent example of the fruits that are borne through the interchange between business and universities in both countries.

Cardiff Met also has a partnership in India with Universal Business School (UBS). The residential campus is in Karjat, an hour's drive from Mumbai. Currently, UBS has two courses with Cardiff Met, MBA and BA business and management (BARM).

The partnership is expanding steadily and there are long-term plans to expand the courses available. UBS has excellent links with industry, and has a governing body comprising over 50 eminent academics and business leaders from India and beyond. Students therefore benefit from a wide array of guest tutors to enhance their academic learning.

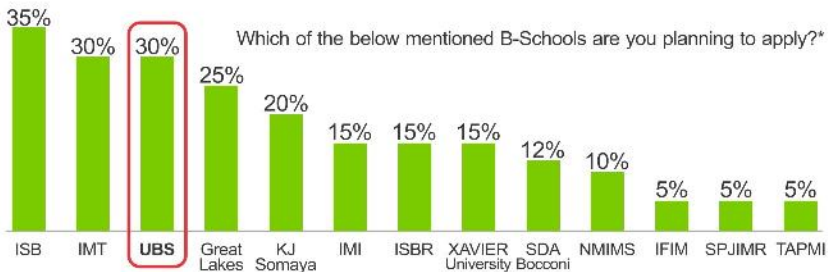
UBS is the 2nd Most Attractive B-School in INDIA by Foreign Students

Graduate
Management
Admission
Council*

Study in India 2019

Research Data

Sept 5, 2019



*2018 Participating B-School data

Times B School

An IISW initiative with The Times of India, Mumbai

Mumbai, March 27, 2017

Your Road-map to Success

Advertisement, Education, Promotional Feature

B-SCHOOL: The Ready-Reckoner PRIDE OF MUMBAI - Top 4 B-Schools

Mumbai, India's business capital has established leading B-schools which have consistently been ranked in the top B-schools across India. Here's the evaluation of the top AICTE approved private B-schools, on a range of critical factors: Input criteria, transformation on campus, placements and return on investment (RoI). All these B-schools are providing a high quality program which ensures access to opportunities at leading companies.

INPUT CRITERIA

Quality & Diversity of Intake

Students thrive in an arena of high calibre classmates who they can learn from. Towards this, SPJIMR has mastered the art of selecting the best quality students on the basis of their overall profile (academics, extra-curricular prowess, work experience, leadership, communication and entrance exam). Today, CEOs stress the importance of diversity as a key success factor in solving critical business challenges.

Student Strength

A large cohort is inversely proportional to the quality of delivery and it adds to the competition which every student has to endure. In this regard, SPJIMR and Universal Business School (UBS) score over NMIMS and Welingkar as they have 240 PGDM students versus 450-plus in the latter B-schools.

TRANSFORMATION ON CAMPUS

Quality Faculty

The most important factor whilst selecting a B-school is the faculty given students spend 1,200 hours a year in classes, making presentations, solving case studies or participating in workshops. If the professor is inspiring, the learning process becomes exciting. Faculty at these B-schools have served in top management positions of large companies for 10-15 years.

RANKING	CRITERIA	FIRST	SECOND	THIRD	FOURTH
Input	Quality & Diversity of Intake	SPJIMR	NMIMS	Welingkar	UBS
	Student Strength	SPJIMR	UBS	NMIMS	Welingkar
Transformation on Campus	Faculty	SPJIMR	NMIMS	Welingkar	UBS
	Global Context	UBS	SPJIMR	NMIMS	Welingkar
	Experiential Learning	SPJIMR	UBS	Welingkar	NMIMS
Output	Sports Integrated Program	UBS	SPJIMR	NMIMS	Welingkar
	Average Package	SPJIMR	NMIMS	Welingkar	UBS
	Highest Package	UBS	SPJIMR	NMIMS	Welingkar
	Return on Investment	UBS	SPJIMR	NMIMS	Welingkar

Global Context

In the current business world scenario, it is critical to understand and interpret global events and their impact on business. UBS was the first B-school in India to give an AICTE approved PGDM under the foreign collaboration route with Cardiff Metropolitan University, UK allowing students to follow a global curriculum and pedagogy and get the advantage of a Global Degree.

Experiential Learning

This impacts student engagement and ensures the highest level of understanding. SPJIMR with its value-based learning and UBS with its Thomson Reuters Global Trading room have clearly demonstrated innovative strategies towards providing a near 100% practical learning experience.

Sports Integrated Program

Young managers today have 12-hour workdays, not including commuting time requiring them to stay fit and have high energy levels. About 98% of the B-schools do not have any sports facilities leading to health breakdowns. UBS along with Edusports provides a sports integrated curriculum after the successful pilot at IIM-Bangalore. UBS has floodlit grounds for football, cricket, touch rugby, basketball, volleyball and badminton.

OUTPUT CRITERIA

Placements

SPJIMR has been doing a fantastic job on placements which has resulted in it being in the top-4 B-schools in India. All these B-schools regularly attract top MNCs to campus.

Return on Investment (RoI)

RoI is a critical consideration for students, where RoI = Total salary earned at the end of three years from commencement/ tuition fee. SPJIMR with its high average salary delivers a high RoI and UBS with its one-year MBA Degree allows for a high RoI as students save one year of their life.

B-School	Tuition Fee	Avg. Salary	Highest Salary	RoI (After 3 years)
SPJIMR	Rs 14.6 Lakh	Rs 19.3 Lakh	Rs 37 Lakh	132%
NMIMS	Rs 13.15 Lakh	Rs 17.07 Lakh	Rs 30 Lakh	130%
UBS	Rs 8.48 Lakh	Rs 6.57 Lakh	Rs 1.01 Crore	155%
Welingkar	Rs 8.6 Lakh	Rs 7.07 Lakh	Rs 22 Lakh	82%

Truly Global Business Schools in India

Going Abroad for an MBA v/s Doing your MBA in an International Business School in India

The dream of every India MBA aspirant is global exposure. Four private Indian B-schools come closest to giving their students a feel of being on a global campus. These institutions are specialists (unlike Universities who are generalists) and focus all their resources in delivering world class MBA education. They have all developed Industry integrated programs, excellent faculty, innovative pedagogy and ensure that their students get opportunities in leading companies. They are all led by Boards who have exceptional global backgrounds.

Indian School of Business, Hyderabad

Founded by Rajat Gupta, Former CEO of McKinsey & Anil Kumar from Harvard and Wharton respectively who with the help of Wharton Business School & Kellogg School established India's first truly Global Business School, which featured in top International rankings. They grew to 650 students spread over two campuses in Hyderabad & Mohali. They have Academic alliances with Fletcher School, Tufts University and Wharton School to develop Institutes,

SP Jain Institute of Management, Mumbai

Established by the Bharati Vidyā Bhavan, SPJIMR has grown in stature to command respect from corporations across India and abroad. SPJIMR became the only Asian Institute invited

by Aspen Institute, US, to develop Programs and has a Partnership with IBM for research. What was unique of SPJIMR is that they limited the number of students of the flagship program to just 240 and resisted the temptation of getting into additional campuses which has ensured that they are able to deliver a truly remarkable global education experience.

first AICTE Approved Indian B-School to offer an International MBA Degree from Cardiff Metropolitan University, UK. UBS partnered with Thomson Reuters to develop Asia's first Global cross asset trading room to allow students to get the global markets experience. UBS follows the SPJIMR philosophy of limiting its intake to 300 students.

Great Lakes Institute of Management, Chennai

Founded by Bala Balachandran of Kellogg School of Management fame, was established to compete with ISB, Hyderabad, with a vision to become the leading management institution in India providing Quality Education at an affordable cost. Great Lakes follows a Gurukulam system where faculty and students live on Campus. Great Lakes has 357 students and has established another Campus in Gurgaon.

Financial Decision

The Return on Investment argument is clearly in favor of studying in India, as the costs range from rupees 10-28 Lacs as compared to an International MBA, costing between rupees 25-80 Lacs. If you are lucky to secure your admission in any of the four, your ROI could jump significantly, especially for the one year MBA program. But reassured you will get a life changing experience where time will fly and you would be ready to take your step into a corporate career or turn an entrepreneur.

INTERNATIONAL CRITERIA	ISB	GL	UBS	SPJIMR
International Accreditation	✓	✓	✓	✓
Indian Accreditation	✗	✓	✓	✓
International Degree	✗	✗	✓	✗
International Ranking of School / Program	✓	✗	✓	✓
International Board	✓	✓	✓	✗
International Curriculum	✓	✓	✓	✓
International Faculty	✓	✓	✓	✓
International Academic Council	✓	✓	✓	✗
International Students	✓	✓	✓	✓
International Placements	✓	✓	✓	✓
Founders With Global Exposure	✓	✓	✓	✓
International Alliances	✓	✓	✓	✓
International Executive MBR	✓	✓	✗	✓
International Exchange Program	✓	✓	✓	✓
MBA Program Duration	1 Yr.	1&2 Yrs	1&2 Yrs	2 Yrs
Global Campuses	Dual	Dual	Single	Single

Universal Business School, Mumbai

Founded by Global CEOs Gurdip Anand, Babul Varma and Tarun Anand, educated at JBMIS, SP Jain Mumbai, Tufts B-School, Michigan B-School, IMD and IE B-School. UBS is endorsed by 60 CEOs and became the

AFTER 7 YEARS, TATA CAPITAL BROKE THE PARTNERSHIP WITH SPJIMR AND COLLABORATED WITH UNIVERSAL BUSINESS SCHOOL FOR THE GRADUATE TRAINING PROGRAM

MUM, MAR 22, 2017 / UPDATED 07:21 PM IST

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Tata Capital partners with Universal Business School for the Graduate Training program

Updated: Mar 22, 2017 22:20 IST

New Delhi [India], Mar.22 (ANI): Universal Business School (UBS) has entered into a three year JV agreement with Tata Capital to train the Graduate Trainee participants, which Tata Capital recruits and cherry picks after a stringent selection process from the best campuses across the country. The program is fully residential and is held at the UBS campus in Karjat.

Previously they were running this program with SPJIMR a Top 4 B-school in India for 7 years and have now moved to Universal Business School to improve the outcomes.

B-SCHOOLS WITH HIGHEST RETURN ON INVESTMENT IN INDIA

The ROI Myth busted at Indian B-Schools

Return on Investment (ROI) is emerging as a critical component on deciding which B-school should one select. It is clear that the ROI of any B-school is realised over several decades of corporate life as the MBA is just the start of one's career. However, students are keen to know the immediate ROI in this world of instant gratification.

Here is an analysis of the leading B-schools in India and their ROI calculated after three years from the date of stepping into the B-school (Based on statistics published on websites).

THE ONE YEAR MBA

The one year MBA program has significant advantages from an ROI perspective

ROI COMPARISON - 1 YEAR MBA V/S 2 YEARS PGDM

Year	PGDM - 2 years MBA - 1 year	
Year 1	Tuition Fee	Rs.4.25 Lacs
Year 2	Tuition Fee	Rs.4.25 Lacs
Year 3	Salary Income	Rs.5 Lacs
Year 3	Salary Income	Rs.7.35 Lacs
Total Investment	Rs.8.5 Lacs	Rs.8.5 Lacs
Total Return	Rs.6.5 Lacs	Rs.13.65 Lacs
Absolute Return	(Rs.7 Lacs)	Rs.5.15 Lacs
ROI	75%	160%

Note: Same Tuition Fee and Salary post MBA

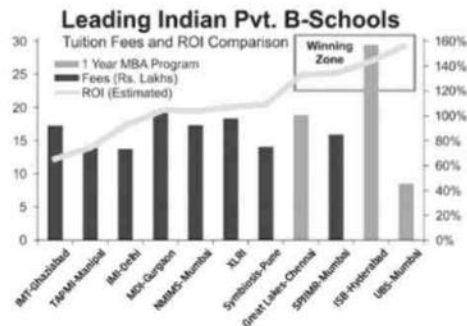
compared to two year PGDM and only a few private B-schools in India offer it viz. ISB, Great Lakes, XLRI, IMI, IMT, UBS and SPJIMR.

The one year MBA started in Europe with leading B-schools like INSEAD, London Business School, Saïd (Oxford University) and Judge (Cambridge University) adopting it

as they recognized that the one year MBA was sufficient for learning management science and currently every B-school in Europe, UK, Singapore and Hong Kong has adopted the one year MBA model. The surprising aspect has been the USA, which traditionally provided a two year MBA. Over a third of the American B-schools have moved to the one year MBA model. Top B-schools like Columbia, Michigan, Cornell are adapting to the one year model by introducing in their second year internships, live projects and global immersion to compete with their European counterparts.

Companies do not distinguish between the one year and the two years MBA programs. They are looking for candidates who are adaptable, analytical, ability to work in teams with entrepreneurial mind-set along with core knowledge in their specialisation and the right can-do attitude. If students can achieve this earlier, then they are capable to lead and thrive in the corporate world.

The biggest advantage for the one year MBA is the one year saved in a student's life, his additional year of earning, ability to get promoted and most importantly the one year of additional experience. It is common knowledge that the



real learning is in the corporate world.

QUALITATIVE ASPECTS OF ROI

The investment in an MBA has significant ROI upside on these emerging global parameters.

grams.

GLOBAL DEGREE

B-schools that have global academic partnerships for delivery of the curriculum and pedagogy and are awarding globally recognized de-

grees will attract the best quality of students. SPJIMR and Universal Business School are leading the way with the GMP programs.

TOP 5 INDIAN B-SCHOOLS ON ROI

Rank	B-Schools
1	FMS-Delhi
2	JBIMS-Mumbai
3	SIMSREE-Mumbai
4	IIT-Mumbai
5	Universal Business School-Mumbai

GLOBAL EXPOSURE

GLOBAL ACCREDITATION

B-schools that are adopting global international best practices in quality and global accreditation are being appreciated by MNCs who are keen to hire from such B-schools. Private B-schools like ISB (AACSB, EQUIS), SPJIMR (AMBA), XLRI (AACSB), IMT (AACSB), MDI (AMBA), Universal Business School (AMBA, AACSB, QAA), NMIMS (AMBA), TAPMI (AACSB), IMI (AMBA) and Great Lakes (AMBA) are providing globally accredited pro-

grams which give students opportunities to mandatorily study in an international campus as part of the program and gain multi-cultural experience will create future Managers who can lead global organisations. SPJIMR, Universal Business School and IMT provide such opportunities.

Disclaimer - The above data /facts/figures are based on study by independent research agency.

INDUSTRY SPEAKS



Dr. Indu Shahani
Dean, ISDI & ISME; Fmr. Dean, HR College
Fmr. Sheriff of Mumbai

"UBS promises to fill the gap between aspiring business professionals and the real world, promoting the ideology of ethical business and environment sustenance. I commend UBS for creating responsible business professionals."



Mr. Arun Nanda
Founder & Chairman, Mahindra Holidays
& Resorts; Director, Mahindra & Mahindra

"UBS has been developed on the lines of some of the best institutions across the globe and will provide us some of the future managers who will lead this country to its next level of economic growth."

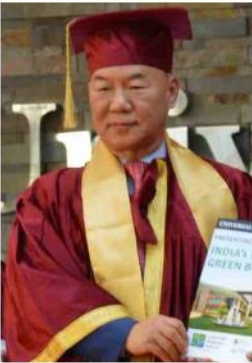


Mr. Deepak Kapoor
Chairman India, PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck."

Mr. Neil George
Managing Director, Nivea India

"I have experienced the amazing institution UBS that has been created. I am looking forward to coming back as the energy here is amazing. It is a beautiful campus, lovely students and I wish this campus grows from strength to strength."



Mr. Ki Wan Kim
Regional CEO, Middel East & Africa of LG
Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn and get the support of the UBS Faculty."



Mr. Ridham Desai
MD, Morgan Stanley

"Very impressed by campus and facilities, very good education concept, grand project, impressed by wisdom, kudos to the Founders, students are lucky to be part of it"



Mr. P.R. Ramesh
Chairman, Deloitte India

"UBS is a high quality institution with quality faculty. I have interacted with your Founders and I am truly impressed and I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."



LEARN FROM THE CORPORATE EXPERTS

Annual Symposiums

To arm our students with latest industry insights and make them corporate ready, we conduct voluminous interactive sessions with trade experts through 'Learn from The Corporate Experts' annual Symposium and Global CEO Series.

Linking Human Capital Management to Corporate Bottomline



Left to Right : Dr. Tanaya Mishra, Sr. VP – Group HR, JSW Steel; Mr. Rituraj Sax, VP - L&D, Lupin Ltd.; Mr. K. Raveendra, Director – Talent, CRISIL



Mr. D. Shivakumar Chairman & CEO, Pepsico India

"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location and great campus, Make the most of it!"

Functional Competencies to deliver MAKE IN INDIA



Left to Right : Mr. Jagdish Khosla, SVP - Sales & Services, HP; Mr. Pramod Sant, VP & Head of Import & Export, SIEMENS; Lt. Col. Anil Shukla, Head Logistics, IPSOS; Mr. RSP Singh, Head Sales & IT Support, L & T Investment

Disruptive Innovation – A Key Differentiator to Survive & Grow in VUCA Environment



Left to Right: Mr. Jayaram Ramachandran, VP-HR, Huhtamaki PPL; Mr. Hitesh Shinde, Business Head India, Blue Star infotech; Dr. Rahul Altekar, Industry Director, Aurionpro Solutions; Mr. Aniketh D'souza, CEO, Mindstorm; Mr. Dilip Jayaram, AVP HR & Consulting, Walchand People First

Woman's Symposium - The Juggle is Real: How to stay on your A-Game



Left to Right : Ms. Rekha G Rao, Sr. VP, 20:20 MSL; Ms. Seema Singh Bhadoria, CEO, Gyan Batao; Ms. Mayuri Mhatre, Director, WETIFY Brand Solution Pvt. Ltd.; Dr Shilpa Kulkarni Dang, HR Head, Ajmal Perfumes Manufacturing; Ms. Shanta Martin, Global CEO, Pentagon Group; Ms. Awantika Bhardwaj, VP - Employee Success, Abzooba; Ms. Radhika Mukherji, Founder & CEO, Happydemic, Music Lover, Entrepreneur



INDUSTRY CEO GUEST LECTURES



D. M. Katre
President



Abhay Gupte
Senior Director



Deepak Kapoor
*(Retd.) General
Fmr. Chief of Army Staff*



Dr. Nora Colton
*Deputy Vice Chancellor
(Academic)*



Shashank Jagirdar
Director - HR



SHIV KHERA
Founder



Tanvi Bhatt
Founder



Ananta Sarma
CEO



Tornio Isogai
MD & COO



Ramesh G Iyer
MD & CEO



Nilesh Pawaskar
Chief Digital Officer



Robin Banerjee
Managing Director



Monica Tata
Managing Director



Rehan Khan
Managing Director



Ridham Desai
Managing Director



Stephanie Draper
Deputy Chief Executive



G. Dhanorkar
Director



Nikumb Bhalchandra
MD & CEO (South Asia)



Ravi Chawla
Managing Director



Neil George
Managing Director

CORPORATE CONNECT & AWARDS



Asia Education Summit and Awards 2016, UBS awarded 'The Most Innovative B-School in Mumbai' by Hon. Minister of HRD, Govt. of India



Ratan Tata, Chairman Emeritus, Tata Group greets UBS Chairman Tarun Anand



Honorable President of India Late Shri. Pranab Mukherjee & UBS Chairman Late Gurdip Anand at the NDTV Leadership Awards 2012



ASSOCHAM National Education Excellence Awards 2013 UBS Awarded 'The Most Upcoming Business School in India' by Dr. Pallam Raju, Hon. Minister of HRD, Govt. of India



Honorable Prime Minister of India Narendra Modi meets UBS Board Member Tejpreet Chopra CEO, Bharat Light & Power in 2017



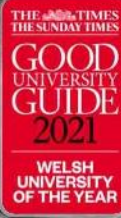









Honorable Sheriff of Mumbai, Dr. Indu Shahani, Mr. Arun Nanda, Chairman, Mahindra & Mahindra Holidays at the Launch of UBS Coffee Table Book 2011

KEY ACHIEVEMENTS & RANKING

<p>RANKED 3rd</p> <p>PRIVATE BUSINESS SCHOOL IN MUMBAI 2021</p> 	<p>TOP 17</p> <p>PRIVATE BUSINESS SCHOOL IN INDIA 2021</p> 	<p>A+++</p> <p>RATING IN 2021</p> 	<p>TOP 5</p> <p>PRIVATE BUSINESS SCHOOL IN MUMBAI 2021</p> 	<p>5th</p> <p>BEST PRIVATE B-SCHOOL IN MUMBAI 2020</p> 
<p>2nd</p> <p>MOST ATTRACTIVE B-SCHOOL IN INDIA BY FOREIGN STUDENTS, STUDY IN INDIA 2019</p> 	<p>PLATINUM RATING IN INDIA</p> <p>AICTE - CII Survey of Industry Linked Technical Institutes 2019</p>  <p>CII Confederation of Indian Industry</p>	<p>Ranking 51-75</p> <p>INDIA RANKING 2018</p> 	<p>TOP 4</p> <p>B-SCHOOLS WITH HIGHEST RETURN ON INVESTMENT IN INDIA 2018</p> 	<p>TOP 5</p> <p>GREEN EDUCATION INSTITUTES IN INDIA</p> 
<p>TOP 5</p> <p>B-SCHOOLS IN MUMBAI</p>   <p>Business Standard</p>	<p>1st</p>  <p>NATIONAL ACHIEVEMENT AWARD</p>	<p>1st</p> 	<p>4th</p> <p>BEST PRIVATE B-SCHOOL IN MUMBAI</p> 	<p>6th</p> <p>BEST EMERGING SCHOOL IN INDIA</p> 

GLOBAL RANKING

<p>CARDIFF MET TOP MODERN UNIVERSITY in UK</p> 	<p>CARDIFF MET No.1 UK UNIVERSITY IN STUDENT SATISFACTION (USB), 7 YEARS IN A ROW</p> 	<p>THE GOOD UNIVERSITY GUIDE 2021</p> <p>WELSH UNIVERSITY OF THE YEAR</p> 	<p>INSEC RANKED 12th IN FRANCE</p> 	<p>SSM PURSUES EXCELLENCE AND PERFECTION - A HALLMARK OF ORIGINAL SWISS QUALITY</p> 
<p>LINCOLN UNIVERSITY RANKED 3rd LARGEST MBA PROGRAM IN GREATER BAY AREA</p> 	<p>NORTHEASTERN ILLINOIS UNIVERSITY AMONG THE NATION'S LEADERS WITH THE LEAST DEBT 7 YEARS IN A ROW</p> 	<p>NORTHEASTERN ILLINOIS UNIVERSITY RANKED 1st MOST DIVERSE UNIVERSITY</p> <p>WALL STREET JOURNAL</p> 	<p>UNIVERSITY OF DALLAS RANKED 4th "BEST VALUE" SCHOOLS-REGIONAL UNIVERSITIES WEST</p> 	<p>UNIVERSITY OF DALLAS ONE OF AMERICA'S TOP COLLEGES</p> 

A LIVELY LEADERSHIP CULTURE

In the words of Nelson Mandela, "The youth of today are leaders of tomorrow" and at UBS, we make CEOs! There are various extra-curricular/student engagement activities to bring out the best in the students.

50 HOURS CASE STUDY



Cultivate team player & stress management skills with non-stop dynamic 50 hour case study exercise to experience the real corporate world pressures.

EXPERIENTIAL LEARNING CORPORATION (ELC)



Real targets, real board meetings, real valuation & mentoring by a Global CEO. ELC is the answer to your yearning to become a real VP and get promoted to a CEO, CMO, CFO of a Pvt. Ltd. company.

UNIVERSAL INNOVATION COUNCIL



Learn to innovate, apply your skills on real life challenges, create sustainable learning & business models.

UBS CLUBS



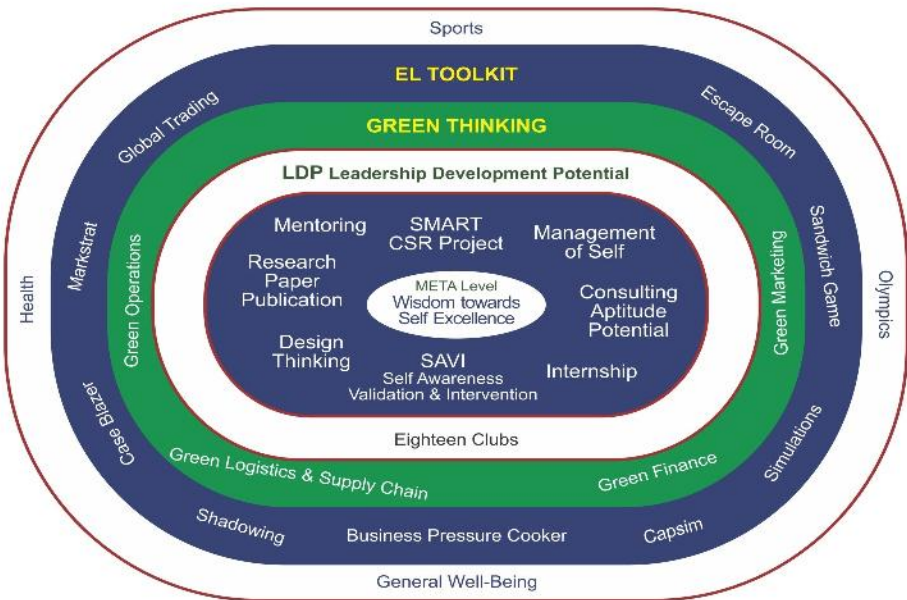
Unleash your passion in these clubs: ENVIRONMENT, MARKETING, ETHICS & CSR, FINANCE, SPORTS, HR INSPIRATIONS, ROTARACT, MUSIC & FINEARTS

GLOBAL TRADING ROOM



Trade global markets in stocks, bonds & currencies in real time as a professional trader in Asia's first Thomson Reuters Trading Room

EXPERIENTIAL LEARNING



WHERE CEO'S ARE MADE

INTERNATIONAL INDUSTRIAL CONFERENCES & PROJECTS



Brig. GPS Cheema at
International Summit, Cardiff, UK



Prof. Vijay Tandon conducting Faculty Development Program
at University of Economics, Bulgaria



UBS student at Student Exchange program
at Universitas Indonesia



UBS (IB) students studying at University of Economics
for 3 months in Varna, Europe



UBS students participated in the Indian Youth
Delegation to Beijing & Shanghai, China



UBS student at Student Exchange program
at Pearson Business School, UK

GLOBAL ALUMNI NETWORK

We, at UBS, believe in the strong power of our alumni who are making us proud around the globe. They act as guiding force to our students for the available industry updates, career possibilities, motivation, career support through guest lectures, professional innovative schemes such as Professional Mentoring Programme, work shadowing and professional networking opportunities. This enhances the students' experience and gives them that competitive edge in today's tough jobs market and corporate interactions.



SAITEJA NUTALAPATI
Founder & Director,
Budapest, Hungary



OMOYAJOWO SUNDAY
Clergy,
Nigeria



SHREYA PRABHU
Marketing Operations
& Analytics Associate,
Ireland



ABHIJEET THORAT
Duty Manager,
New Zealand



ANUJ SHANDILYA
Investment Consultant,
Dubai



VAISHALI KUMAR
HR Consultant



ANAIS REMON
Gestionnaire
Immobilier, France



HOSHEDAR BATLIWALLA
Instructor & Professor,
Canada



DANISH HASWARE
Operation Executive,
Saudi Arabia



TEJPARTAB ANAND
Financial Solutions Provider,
California, USA



DARIA DENISENKO
Russia



ABDELRAHMAN KADRY
CEO & Co-Founder,
Egypt



UNIKRISHNAN
Director,
Bahrain



STEPHANIE POSADA
Senior Consultant,
Venezuela



ELLA FUCHS
Consultant,
Germany



NGABU DAVID KIIZA
HR Manager,
Congo



MANIK KATARIA
Account Coordinator,
Canada



DR. SWATI GOGAWAT
Dental Practice Manager,
UK



BODAPATI RAVI
Project Manager



SANCHITA HAZRA
Sr. Wealth Manager,
Bahrain



AMIT SEKHAR
Sr. National Key
Account Executive



PLACEMENT & INTERNSHIP HIGHLIGHTS

All UBS students are considered equal and are given equal opportunities for placement.



FLAGSHIP BATCH



SPECIALISATION WISE HIGHEST SALARY



ALL TIME HIGHEST SALARY



SAVI MODEL (Self Awareness Validation and Intervention)

Building Blocks for Career Success

- RESUME DESIGN
- MOCK INTERVIEWS
- INTERVIEW- Do's & Don'ts
- CAREER COUNSELING
- APTITUDE TEST
- COMMUNICATION & ETIQUETTES
- CURRENT AFFAIRS QUIZ
- PSYCHOMETRIC TEST
- DOMAIN KNOWLEDGE ASSESSMENT
- BUSINESS WRITING SKILLS
- CASE STUDY
problem identification, analysis & solutions
- SALARY NEGOTIATION

Employability Skill Test

WHEEBOX EMPLOYABILITY SKILLS TEST

India's largest employability skill test endorsed by Industry and Academia

Behavioral Competency Graph




Transcript

Applicant Id: cyril.rao@ubs.co.in
 Name: Cyril Rao
 Country: India
 Test Date: 2018-08-14
 Test Duration: 80 Minutes
 Time Taken: 78 Minutes 39 Seconds

	Numerical Reasoning	Logical Reasoning	English Language	Computer Science
Total Question	10	10	10	10
Not Attempted	0	0	0	0
Attempted	10	10	10	10
Correct Answers	10	6	9	9
Incorrect Answers	0	4	1	1
Maximum Marks	30.0	30.0	30.0	10.0
Marks Obtained	30.0	13.0	26.0	9.0



PERCENTAGE

SECTION

Percentage				
100.0%	43.33%	86.67%	90.0%	

High scorers - Above 70%
 Average scorers - 50% to 70%
 Low scorers - Below 50%

CERTIFICATIONS IMPROVING EMPLOYABILITY



MARKETING



AKSHAY CHAVHAN (SSM) | Investment Banking Analyst, Paris

"Enrolling in UBS & pursuing a global master's program is one of my life-changing decisions. The year at UBS has enriched me beyond what I believed possible. Studying at UBS rendered me numerous differentiating skills from an international perspective. The master's from UBS is much more than an education program. Professors & the different programs put you in a challenging learning environment & prepare you for a vigorous career from day one. I'm pretty sure, UBS is the best destination to comprehend career-defining skills & emerge as resilient."



ALEFIYA KANORWALA (Cardiff MBA - 2 years) | Probationary Officer

"Life at UBS gave me so much to learn & experience which i will carry forward for the rest of my life. Every concept or theory taught in a practical manner is the experience worth having."



LOGISTICS & SUPPLY CHAIN



SUDHARMA K (Cardiff MBA - 2 years) | Executive Trainee

"My experience with UBS was different, in a good way! It helped me positively, specifically leading ENACTUS UBS in the first year itself. I had a chance to apply my theoretical skills in practice. The faculty also helped me in various ways, cleared all my doubts! I try to follow the theme of UBS, "Work hard, Party Harder". I am in my dream company now, Thanks to UBS."



NIKUNJ GATTANI (UEMBA) | Operations Management Trainee

"My journey at UBS was diverse & cultured, it allowed me to endure my pragmatic ability. There are lots of opportunities UBS has bestowed to explore & endure my skill set. I believe every story may have an end but every end is a new beginning & that's how one can transform their life."



FINANCE



KRITI PALOD (PGDM) | Analyst

"I consider myself to be very fortunate to be a student of UBS - The 1st green B-School. From classroom sessions to game changing virtual session, it was a roller coaster ride, with real world experience. Thankful to the global immersion & exposure to 2 clubs (Enactus UBS & ELC). Fully sponsored International exposure at such an early stage of my life, is another proud moment for me. My journey has been full of great learning & lessons."

Deloitte

SHRADDHA THORAT (Cardiff MBA - 2 years) | Management Trainee

"My journey in UBS was very experiential as the faculty and the planned session helped us to gain the industry knowledge also skill development sessions were provided as a bonus to excel in our careers."



OPERATIONS



SAKET SOMANI (PGDM) | Business Analyst

"UBS is a place where I was able to find my true self. Waking up to see greenery and a pollution free environment helped me focus on my strengths. All the different students and faculties taught me how to promptly deal with situations. I learnt- People Skills due to cross cultural residential program; Time Management from managing events to submitting assignments; Focus and Situational awareness through solving case studies & conflicts."

ESS
ENERGY SHIPPING SERVICE

URMITA GHOSH (UEMBA) | Partner success Team

"I had an incredible experience with UBS & it's whole family. It all went straight from being Corporate ready during personal development sessions to dancing with professors like it's our last day on this campus. The 3 am Maggi parties in hostels & the all nighters before exams. I am glad I was a part of UBS Family & I wish y'all great heights & success."



HUMAN RESOURCE



ASHWINI SAKURE (Cardiff MBA - 1 year) | Human Resource Associate

"The overall journey of 4 years (BBA+MBA) at UBS has transformed my life. What makes UBS different from others is their Experiential Learning & industry guidance by the faculty by blending core experience of the real corporate world into the students. As part of ELC (ExCoLearn Pvt Ltd), I got a platform to showcase my leadership skills & talents. Being a CHRO at such a young age has given me an edge over the other candidates at every interview I have faced. The placement team supported me in getting placed in Ernst & Young as HR associate."



BENAIFER PEREIRA (Cardiff MBA - 1 year) | Human Resource Analyst

"Majestic memories of the gorgeous greenery, magnanimous mountains, wacky waterfalls, & the rambunctious rains at UBS campus, is such an exhilarating thought. At UBS the learning never stops. The Global Degree from Cardiff Met. gave us multiple opportunities of student exchange, summer camp, foreign internships, etc. Something very unique about UBS is the ELC (Experiential learning corporation) run by the student themselves which helps them get an idea of how the corporate world works & also experiences in various fields. The Faculty is amazing & very friendly with a lot of experience in the corporate world. The motto 'Transforming life's' is so true here, as I have seen myself start to transform every month."



BUSINESS ANALYST



DURLABH DE (Cardiff MBA - 2 years) | Analyst

"One of the best B-Schools in India. With a state of Art Campus @ Karjat. This is a professional education institution on the track of excellence with landmarks set at every step. Having collaboration with foreign university the academic emphasis is of very high order with a total transformation of students to become fully corporate ready. All the experienced faculty, infra & placements is excellent. Endorsed by 60 CEOs, UBS has helped me realise my dream."



CONSULTING



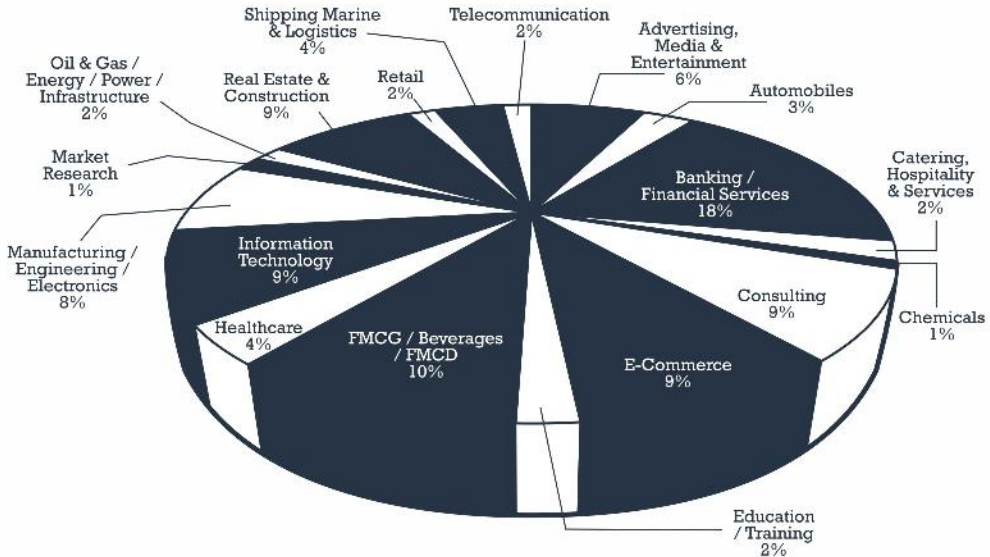
HEALTH SECTOR



CROSS FUNCTION



UBS PLACEMENT DISTRIBUTION (INDUSTRY - WISE)



SECTOR SPECIFIC ROLES OFFERED

Finance (BFSI)

This year witnessed reputed firms offering profiles in the Finance domain as they pronounced their confidence in the quality of our students by offering varied roles ranging from Management Trainee, Financial Analyst, Equity Analyst, Credit Analyst in Risk Management, Asst. Finance Manager, Fund Accounting Manager, Bank Branch Manager, Associate - Consulting & Advisory, Forex Trade Sales Manager, NRI Business Manager, Wealth Manager and SME Corporate Banking .

Marketing

Marketing students had the opportunity to choose from the maximum diverse profiles like Management Trainee, Area Sales Manager, Key Account Executive, Business Analyst, Corporate Sales Manager, Product Manager, Business Development Manager, Digital Marketing Manager, Market Research and Market Analyst, Client Servicing, Customer Service/ Client Relationship Manager, Corporate Sales - Strategic Accounts, Competitive Analysis, Senior Sales Engineer, Cluster Marketing, Team Leader - SEM Analyst, SEO / Social Media Analyst, Associate Strategist, Asst. Research Manager, Conference Producer, Area Sore Manager, Demand Manager, Business Intelligence, Product Ambassador, Customer Delight Executive, Centre Manager, Franchisee Co-ordinator, Sales Trainee in Trade Marketing & Distribution

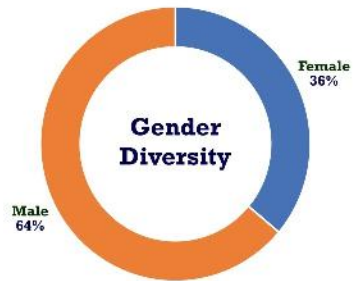
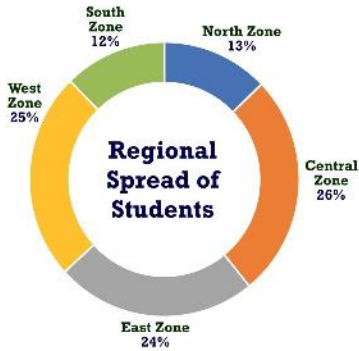
Operations

The Operations profiles on campus included Project Manager, Product Manager, Quality Analyst, Management Trainee, Vendor Manager, Supply Chain Management & Logistics, Warehouse Management, Analyst Data Scientist, Unit Manager, Operations Manager, Sourcing Analyst, Store Operations, Merchandising & Marketing Operations, Application Development Associates and Associate Consultant.

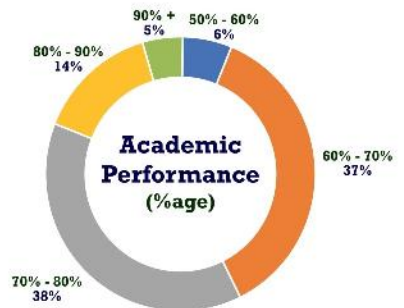
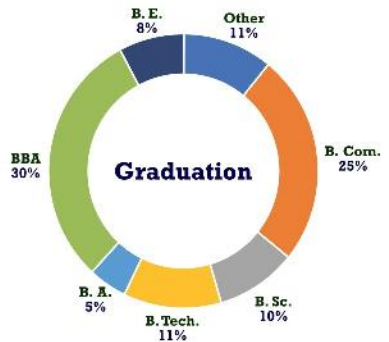
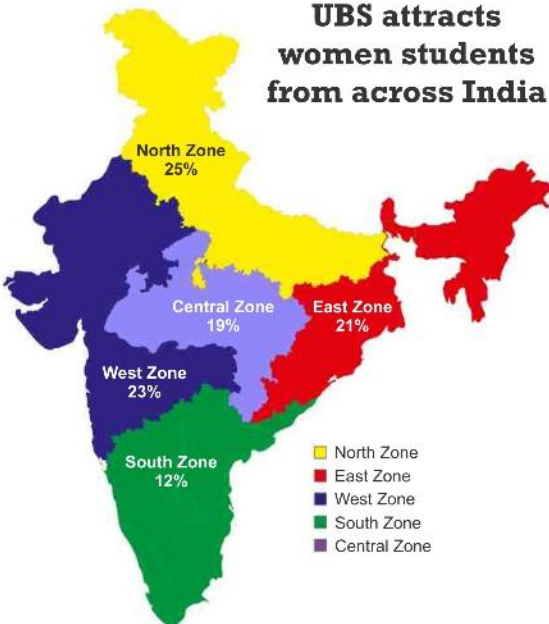
Human Resources

The HR candidates were offered roles in the areas of Talent Acquisition Manager, Learning & Development Executive, HR Business Partner, Asst. HR Manager, Training Management Executive and Compensation & Benefits Associate, Management Trainee - HR, Senior Career Guide, HR Generalist and Associate Consultant - HR.

STUDENT PROFILE



UBS attracts women students from across India



Aashi, BCA**MARKETING**

Internship:
2 months; UAS International
Projects:
Consumer Behaviour with respect to wealth management of selling Insurance, Internship in collegedunia under Campus Ambassador Program.
Interests:
Sports, Dance, Writing and Reading

Aayushi Goenka, B. Com.**MARKETING**

Internship:
3 months; Avalon Global Research
Projects:
Health care sector in Bihar (GBSN Beyond), Make in India Project / Sales Process in a B2B firm
Certifications:
Career Edge Knockdown the Lockdown (TCS), ION Inbound Marketing (Hubspot Academy), MS-Excel (Udemy)
Interests: Travelling and Listening to motivational talks

Abhishek Kumar, B. E.**MARKETING**

Internship:
2 months; Shriram Life Insurance Company
Projects:
Pre-sales of Shriram Life Insurance Company
Interests:
Travelling and Cooking

Abhit Soni, B. Tech. (Mechanical)**MARKETING**

Internship:
3 months; Osmosiss
Projects:
Scaling up a Startup
Certifications:
Social media marketing
Interests: Gym Enthusiast

Aishwary Gaonkar, BBA**MARKETING**

Internship: 9 months; Frooters Innovations Pvt. Ltd., Idea Forge Technology Pvt. Ltd.
Certifications:
Diploma In Web and Graphic Designing (CBITVT), Marketing Innovative Products and Services (edX), AI for Everyone: Master the Basics (edX)
Interests:
Graphic Designing, Video Editing, Watching Sports and Watching Travelling

Akshay Awasthi, BBA**MARKETING**

Internship:
3 months; Magnin india
Projects:
Research related to Reliance retail, Tata motors, A study on CRM, Role of E-Commerce and related marketing strategies with respect to Magnin india.
Interests:
State level table tennis Player and Reading, Listening Music

Aman Raj, B. Com.**MARKETING**

Internship:
3 months; 10 media Network
Projects:
A study and analysis of the impact of COVID 19 on the online media industry
Certifications:
Introduction to SEO and Marketing of innovative products and services
Interests: Cricket, Snooker and Automobiles.

Amit Kumar Chourasia, B. Com.**MARKETING**

Internship:
3 months; Whitehat Junior
Projects:
Whitehatjr- Revolution of traditional method of education
Interests:
Playing Cricket and Badminton

Aniket Banerjee, BBA**MARKETING**

Internship:
3 months; TATA Pravesh
Projects:
AI Marketing In Decision Making
Certifications:
Tally ERP 9, The fundamentals of digital marketing from google digital unlocked and The complete management skills certification course from Udemy
Interests: Photography

Ankit Kathawate, B. Sc.**MARKETING**

Internship:
2 months; The Digital Fellow
Projects:
Digital Marketing - Learning and implementation of Best Practices
Interests:
Editing (Photo/Videos)

Ankit Srivastava, B. Tech. (Mechanical)**MARKETING**

Work Expertise:
3.7 years; Mechanical Maintenance & Customer Service Engineer at Aryan Coal Beneficiary & Birla Tyre Ltd.
Certifications:
Great Learning Excel for Beginners and Intermediate
Interests:
Playing cricket and Travelling to Hill Areas

Ankita Shukla, B. Sc.**MARKETING**

Internship:
3 months; Himalaya
Projects:
Certification Process of Stores for Brand Himalaya
Interests:
Travelling, Cooking and Painting

Anugra Seth, B. Sc.

MARKETING



Internship:
2 months; Shriram Life Insurance
Projects:
Consumer Buying Behavior towards Life Insurance in Shriram Life Insurance
Interests:
Chess and Badminton

Anurag Choudhary, BBA

MARKETING



Internship:
3 months; Amoolya Group of Consultants Pvt. Ltd.
Interests:
Trading & Investing, Playing and Reading

Anurag Poddar, B. Tech. (Mechanical)

MARKETING



Internship:
3 months; Stallion Market Research
Projects:
Study on the establishment and operation of a market research company in the event of a pandemic
Interests:
Swimming and Online Gaming

Arbaaz Silawat, B. Com.

MARKETING



Work Expertise:
Sales & Marketing Executive at Videndaa Travel & Tourism
Internship:
2 months; Whitehat Junior
Projects:
A case study of Domestic Tourism in New Normal
Interests: Travelling

Arnab Dutta, B. Tech. (Civil)

MARKETING



Internship:
2.5 months; The Digital Fellow
Projects:
Best Practices Of Digital Marketing
Interests:
Watching Cricket and Reading

Ashok Singh, B. A.

MARKETING



Work Expertise: 1.6 year; Business Development Manager at Master Minds
Internship:
2 months; Whitehat Junior
Projects: I have presented Research paper which had been published in book and name of book is Marketing Strategy by Gutta Ratan International Business school.
Certifications: Social media & Digital marketing
Interests: Playing Football and Volleyball

Avinash Dixit, B. Com.

MARKETING



Internship:
2.5 months; PNB Metlife Insurance
Projects:
A Study of Consumer behaviour towards Investment in Life Insurance
Interests:
Playing Cricket

Ayush Singh, BBA

MARKETING



Internship:
2.5 months; Studycups Education
Projects:
Analysis of marketing and sales promotion in Studycups Education
Interests:
Travelling and Swimming

Bachhu Koushik, BBA

MARKETING



Internship:
3 months; Tenhard India Pvt. Ltd.
Projects:
Factors Influencing Consumer Buying Behaviour
Interests:
Badminton

Boby Ghode, BBA

MARKETING



Internship:
3 months; Social Matters
Interests:
Travelling, Horse riding, Trekking and Adventurous Sports

Brundha S V, BBM

MARKETING



Internship:
2 months; Shriram Life Insurance
Projects:
A Study on FMCG Products about Scenarios of Products beyond Covid-19 : REBOUND, REBOOT, REINVENT, The Analysis On Perception Of Investors Towards Investing In Life Insurance Products Of Shriram Life Insurance
Interests:
Dance and Planting

Chaitrali Pawar, B. Sc. (Computers)

MARKETING



Internship:
3 months; Expertrons and Digifine
Projects:
Consumer Behaviour and Audience Targeting with reference to online education programs
Interests:
Photography and Dancing

Danish Biba, B.A.M

MARKETING



Internship:
4 months; RJ Foods (Parle Pvt. Ltd.), Shriram Life Insurance
Certifications:
Entrepreneurship: From Business Idea to action, Kings college London, Excel for Beginners & Intermediate, Great learning Academy
Interests:
Music and Travelling

Debadutta Nayak, B. Com.

MARKETING



Work Expertise:
11 months; Sales Executive at Ruchira Projects, Marketing Manager at Appin Technology
Internship:
2 months; Botree Communications Pvt. Ltd.
Projects: Live project from Metvy, How advertisement & Brand image of gold/diamond jewellery influences consumer buying behavior
Interests: Exploring Nature, Cooking and Trekking

Deepak Purohit, B. Com.

MARKETING



Internship:
2 months; Lancer Counsel Pvt. Ltd.
Interests:
Playing Cricket and Gym Exercising

Devendra Mhaiskar, B. E.

MARKETING



Work Expertise:
3.2 years; Software Test Engineer for website & Mobile devices at Quality Kiosk & Satyam Infotech
Certifications:
Strategic Management Certification with BCG, Google Certification on Digital marketing
Interests:
Singing, Gymming, Swimming and Playing Cricket

Dibyendu Bhattacharjee, B. Tech. (Mechanical)

MARKETING



Work Expertise: 1.8 years; Junior Engineer at Star Industries & Production Supervisor at Eco Wires Pvt. Ltd.
Internship: 3 months; Tenhard India Pvt. Ltd.
Projects: Metvy Live Project / Impact of Covid-19 on sales of E-Magazines and E-Newspapers
Certifications: Autocad certificate from MSME, Quality Control & Inspection certificate from NSIC, Agile Innovation & Problem Solving Skill, Hazardous Waste Operations & Emergency response management, Applied Principle of Workplace Safety Compliance, Managing Safety Certificate from IOSH
Interests: Tech Enthusiast and Painting

Dikansa Rathi, B. Com.

MARKETING



Work Expertise:
9 months; Customer service associate at Policybazaar.com
Internship:
2.5 months; Bajaj Capital Ltd.
Projects:
Consumer behaviour towards Mutual fund and SIP
Interests:
Watching movies.

Divyank Sharma, B. Tech. (EC)

MARKETING



Internship:
3 months; Bajaj Capital Ltd.
Projects:
Project intern with Quollab team
Interests:
Singing, Playing cricket and Listening to music

Farheen Inamdar, B. Com.

MARKETING



Internship:
2 months; Botree Communications Pvt. Ltd.
Projects:
A Study on Digital Marketing Vs. Traditional Marketing In Real Estate Industry
Interests:
Writing and Cooking

Gopal Yadav, BBA

MARKETING



Internship:
2 months; Raheja Group
Projects:
Outlook live project
Interests:
Multi-potentialite

Govind, B. Tech. (Mechanical)

MARKETING



Work Expertise:
8 months; Engineer at Hero (Shivam Motor), Rohtak
Internship:
3 months; Career 4 casting
Projects:
Affiliate Marketing
Interests:
Exercise, Yoga, Theatre, Cooking and Market Research with implications of new ideas

Heena Harlalka, B. Com.

MARKETING



Internship:
2 months; Shriram Life Insurance Company (SLIC)
Projects:
Study On Customer Discernment On Insurance Products and Services Offered by Sriram Life Insurance
Interests:
Content Writing (short), Mimicry and Reading

Himanshu Chhabra, BBA

MARKETING



Internship:
2 months; Parle Products
Projects:
Factors Affecting Buying decision of retailers - Parle Biscuits
Interests:
Cricket, Reading, Design and Volunteering in NGOs

Jay Mehta, **BBA**

MARKETING



Internship:
3 months; Tenhard India Pvt. Ltd.
Projects:
How technology implementation will help to grow new age business
Interests:
Travelling, Photography and Play musical instrument

Jay Panjwani, **BBA**

MARKETING



Work Expertise:
2.6 years; Marketing at NAP Solutions, H.R. Panjwani Traders, Aryan Coal Beneficiary & Birla Tyre Ltd.
Certifications:
Certification courses in Accounts HR
Interests:
Bandminton, Snooker, Pool and Travelling

Khushali Phophalia, **BBA**

MARKETING



Internship:
2 months; Whitehat Junior
Projects: Impact of artificial intelligence in marketing decision making
Certifications: Bronze medal in CS OLYMPIAD 2016, Diploma in soft skills & management, Diploma in Entrepreneurship from TISS & Fundamentals of digital marketing from Google
Interests: Playing Basketball, Reading and Swimming

Lalam Akhilesh, **B. E. (Mechanical)**

MARKETING



Work Expertise:
3.3 years; Jr. Engineer at Synergies Castings Ltd.
Internship:
Visakhapatnam Steel Plant
Interests:
Photography, Travelling, Playing Cricket, Badminton and Cooking

Lucky Koolwal, **B. Com.**

MARKETING



Internship:
2 months; PNB Metlife Insurance
Projects:
Consumer behaviour towards investing in insurance
Interests:
Singing and Playing Cricket

Mahak Shah, **BBA**

MARKETING



Internship:
3 months; Expertrons
Projects:
Outlook Live Project
Certifications:
Digital marketing - Google, Analytical - Accenture
Interests:
Dance, Sports and Writing

Manisha Upadhyay, **B. Com.**

MARKETING



Work Expertise:
2 years; Business Development at Phoenix Hospitality Solutions & Innovision Brand Management
Internship: 2 months; The Digital Fellow
Projects: Live Project with Quollab - Understanding a basics on Product Management / Digital Marketing - Analysis Best Practices, Market Research - Dalmia Healthcare
Interests: Sports / Travelling

Megha Garg, **B. Com.**

MARKETING



Internship:
3 months; Expertrons
Projects:
Tri Business Championship, Effect of corporate and public relations on AI videobot technology platform
Certifications: Leading High performance teams, sustainable macroeconomics
Interests: Dance, Travelling, Badminton, Basketball and Shyris

Mithilesh R. Khilari, **BMS**

MARKETING



Internship:
2 months; Whitehat Junior
Projects:
Consumer behaviour towards whitehatjr
Interests:
Playing football

Mohit Ahuja, **B. E. (Computers)**

MARKETING



Internship:
2 months; Whitehat Junior
Projects:
Analysis of Consumer Behaviour
Interests:
Cricket and Snooker

Mohit Singh Rathore, **B. Com.**

MARKETING



Internship:
3 months; Bajaj Capital Ltd.
Projects:
Study on Mutual funds and the perception of Mutual fund investors
Interests:
Making videos

Monojit Bag, **B. Tech. (Computers)**

MARKETING



Internship:
3 months; The Digital Fellow
Projects:
Study on Mutual funds and the perception of Mutual fund investors
Interests:
Sports, Technology and Marvel Movies

Muskaan Khanna, **BBA**

MARKETING



Internship:
2 months; The Digital Fellow
Projects:
Digital Marketing - Learning and Implementation of Best Practices
Interests:
Reading, Dancing and Food Blogging

Nandini Singh, **B. Com.**

MARKETING



Work Expertise:
9 months; Sports Leader at Decathlon
Internship:
2 months; The Digital Fellow
Projects:
Tri-Business Championship / Learning and Implementation of Best Practices in Digital Marketing
Certifications: Inbound Marketing, Content Marketing
Interests: Dance and Mandala Art

Navya Agarwal, **BBA**

MARKETING



Work Expertise:
8 months; Manager at Jagware Sanitary Hardware Pvt. Ltd.
Internship:
4 months; Global Trading Corporation and WhiteHat Jr
Projects:
Scope of International Marketing in Pharma Industry
Interests:
Dancing, Drawing and Painting

Nidhi Patle, **BBA**

MARKETING



Internship: 2 months; UAS International
Projects:
A study to understand the customer preference towards insurance
Certifications:
Google analytics, Google digital unlocked, Python (beginners) - Coursera, Product management Fundamentals - EdX
Interests: Singing, Glass Painting and Playing Guitar

Nikhil Bisen, **B. E. (Civil)**

MARKETING



Internship:
3 months; Stallion Market Research
Projects:
A study to improve lead generation in B2B business development through survey
Interests:
Improvise Guitar

Nikita Khandelwal, **BBA**

MARKETING



Internship:
2 months; Glam Studio
Projects:
A study on consumer's response towards online course with respect to glam studio consulting
Certifications:
Certification of Metvy project, certification of USET
Interests:
Travelling and Tracking

Nitin Chandra, **B. Com.**

MARKETING



Work Expertise:
7 months; ISON BPO Expertrons
Internship:
4 months; Expertrons
Projects: Research work on learning style of UBS students / Business Development for Expertrons
Certifications: Tally Erp9 and Ms Excel
Interests: Playing Guitar, Football, Gymming, Swimming and Driving

Paramita Palit, **B. Tech. (Computers)**

Marketing



Internship:
3 months; Adbizit
Projects:
A study on Consumer Behaviour with reference to Online Courses during the COVID-19 Pandemic
Interests:
Listening to Music and Reading

Ponnada Rao, **B. Tech. (Mechanical)**

MARKETING



Work Expertise: 2.4 years; Systems Engineer at TATA Consultancy Services
Internship: 2 months; Botree Communications Pvt. Ltd.
Projects: Impact of Social Media On Hospitality Industry
Certifications: Marketing Innovative Product & Services - edX, GOOGLE Ads Search - GOOGLE, Digital Marketing - Internshala, AUTOCAD - CMC ACADEMY, CVT ROBOTICS, ART OF LIVING
Interests: Portrait Sketching, Reading and Playing Guitar

Pradyumn Rawat, **B. Sc. (Computers)**

MARKETING



Internship:
3 months; Digiana Pvt. Ltd.
Projects:
Distribution Development for Digiana Media Services
Interests:
Digital sketching and Animations

Pranjal Misra, **BCA**

MARKETING



Internship:
3 months; Expertrons
Projects:
Home Automation
Certifications:
Python, University of Michigan
Interests:
Music, Poetry and Story Writing

Pranjal Singh Chandel, **BBA**

MARKETING



Internship:
2 months; Shriram Life Insurance
Projects:
Consumer buying behaviour of Life insurance
Interests:
Traveller

Prashant Goyal, B. Com.**MARKETING**

Internship: 2 months; The digital fellow, Botree Communication
Projects: Diffusion and adaption of Healthcare Information Technology, Transforming India's Logistics Industry during COVID Crisis.

Certifications: Advance Excel (Udemy), Marketing Analytics (University of Virginia), Creative Thinking (Imperial College London), Consumer Analytics, Wharton Online (University of Pennsylvania), Inbound & Content Marketing (Hubspot), Lean Six Sigma Green Belt (Varsigma)

Interests: Playing Basketball & Guitar

Pratibha Gupta, BBA**MARKETING**

Internship:
 3 months; Whitehat Junior

Projects:
 Whitehatjr - India's Fastest Growing Start-up

Certifications:

Digital Marketing

Interests:
 Dance and Event Planning

Priyanka Raghav, B. Com.**MARKETING**

Internship: 3 months; Blitz Jobs

Projects:
 Marketing and Business Development strategies adopted by HR Consultancies

Certifications:
 Digital Marketing Certification by CCT Multimedia Institute Branding and Marketing - Live project by Metv, Financial Markets by Shine Projects

Interests: Reading

Punit Choudhary, B. A.**MARKETING**

Internship:
 2 months; Whitehat Junior

Projects:
 Consumer behavior towards Ed-Tech Industry

Interests:
 Playing Sports

Rachit Bajaj, B. Com.**MARKETING**

Internship: 2 months; The Digital Fellow

Projects: Women buying behaviour towards lifestyle products in the digitalized economy, Digital marketing and its impact on revenue generation

Certifications: Google Digital Marketing by Google, Inbound Digital Marketing - HubSpot, Artificial Intelligence in Digital Marketing -Udemy, Content Marketing - HubSpot

Interests: Cooking and Gardening

Rajas Mahajan, BBA**MARKETING**

Internship: 2 months; The Digital Fellow

Projects: A Scenario of Growth Strategy of Parle Products, Strategies to upturn Tourism in Karjat after Covid 19, Digital Marketing for TMT Bars

Certifications: Content Marketing HubSpot Academy, Inbound Marketing, HubSpot Confidence Building and Communications skills - Finesse Academy, Effective Presentation Skills JCI Orange City

Interests: Playing Cricket and Gardening

Rakshanda Hodekar, BMS**MARKETING**

Work Expertise:

1 year; HR at Teckriti IT Solutions

Certifications:
 Digital Marketing, NLP

Interests:
 State and National Level Sports Player, Dancing and Painting

Ravi Teja Boddapati, B. Tech. (ECE)**MARKETING**

Work Expertise:

3.11 years; Business Development Executive at Seashell Logistics Pvt. Ltd.

Internship:
 2 months; ABS Impex Pte. Ltd.

Projects:
 Business Under Crisis
Interests: Playing Badminton and Cooking

Raviraj Sharma, B. Com.**MARKETING**

Internship:

2 months; The Digital Fellow

Projects:
 An empirical study on customer satisfaction of Cafe Coffee Day

Interests: Listening Music and Playing Cricket

Rewati Ranjan, BBA (Marketing)**MARKETING**

Work Expertise: 1.7 years; Digital Marketing Specialist at Online Idea Lab; Jr. Digital Marketing Executive at EPG Economics Pvt. Ltd.

Internship: Attended 1 Semester under Student Exchange Program at University of Economics, Varna

Projects: Digital Marketing - Advance Online Idea Lab, Supply Chain Management - AIMS Institute of Higher Education, Advanced Excel Foundation Course - Edu Pinnacle, Business Analytics Foundation Course - Edu Pinnacle and Diploma in Computer Applications
Interests: Social Work and Travelling etc

Rishi Kiran AG, BBA**MARKETING**

Internship:
 3 months; Unschool

Projects:
 Consumer Attitude on E-learning

Interests:
 Food, Biking, Travelling, Badminton, Carrom and Gaming

Rituraj Mukherjee, B. Sc. (Chemistry)**MARKETING**

Internship:
 3 months; Tenhard India Pvt. Ltd.

Projects:
 A start-up travel company business plan and promote this thought out many social medias and data analysis of result, Consumer behaviour shifts from traditional reading to e-reading

Interests:
 Fitness Activity, Acting, Modelling and Recitation

Rohan Dowerah, **BBA**

MARKETING



Work Expertise:
2.3 year; Business Development at ERTC MEDIA, American Express and IFA Global
Internship:
3 months; Mount Hills Realty
Interests:
Sport, Reading and Music

Ruchi Sahu, **BBA**

MARKETING



Internship:
3 months; Social Matters
Projects:
Internship at unschool & small empires, Analysis between traditional & digital marketing
Certifications:
Digital Marketing
Interests:
Dance

S Sankirth, **B.E. (Computers)**

MARKETING



Internship:
3 months; Tenhard India Pvt. Ltd.
Projects:
Perceptions of consumers / non - consumers for Tenhard Products
Interests:
Sports & Games, Travel, Shows & Movies

Sagun Mahajan, **B. Com.**

MARKETING



Internship:
2 months; The Digital Fellow
Projects:
Impact of artificial intelligence, Quollab Live & Learning and Implementation of best practices
Certifications:
Tableau (Udemy)
Interests:
Mandala Art & Listening music

Santoshkumar Dyavanpelli,
B. E. (Mechanical)

MARKETING



Work Expertise:
2.10 year; Jr. Engineer at S G S Marine Habitability Pvt. Ltd. & Synergies Castings Ltd.
Internship: 1 months; Railway Diesel Car Shed-Kalyan
Certifications:
The Fundamentals of Digital Marketing (Google Digital Unlocked), Inbound Marketing. (Hubspot)
Interests: Travelling, Playing Cricket, Table Tennis, Badminton and cooking

Saptarshi Sanyal, **BBA**

MARKETING



Internship:
2 months; The Digital Fellow
Projects:
Digital Behaviour of Companies
Interests:
Playing Sitar, Avid Viewer of Football, F1 and Chess and Interest to follow Indian Economics

Sasha Aher, **BBA**

MARKETING



Internship:
4 months; Signature International Foods Pvt. Ltd.
Certifications:
Advanced Certification in Digital Marketing and Communication from MICA
Interests:
Music, Travelling, Netflix and Workout

Saurav Paul, **B. Com.**

MARKETING



Internship:
3 months; Whitehat Junior
Projects:
Research on Customer Satisfaction and after Sales at Whitehat Jr.
Interests:
Gyming, Singing and Trekking.

Sayed Arzoo Akhtar, **B. Sc.**

MARKETING



Work Expertise:
1 year; Digital Marketer at Indo Med Trip
Internship:
2 months; Whitehat Junior
Projects:
Metvey, Sales Process at Whitehat Junior
Certifications:
Digital Marketing
Interests: Cricket

Shikhar Dixit, **BBA**

MARKETING



Internship: 3 months; The Digital Fellow
Projects: Improving HOG structures & activities, competition benchmarking of consumer engagement activities, improving HOG Structures & digital engagement strategy plans
Certifications: Google digital marketing, Google analytics, Hubspot inbound certificate, Hubspot Content Marketing, Hubspot Digital Marketing, Artificial intelligence in Digital Marketing, Search engine optimization
Interests:
Sports & Exercise and Reading self help books.

Shivam Pathak, **B. Com.**

MARKETING



Internship:
2 months; Whitehat Junior
Certifications:
Digital Marketing
Interests:
Sports and Exercise

Shivangi Behl, **B. Com.**

MARKETING



Internship:
2 months; Shriram Life Insurance
Projects:
ASEAN Economy research paper, Consumer Behaviour of Shriram Life Insurance Products
Certifications:
Python
Interests:
Designing jewellerys and other handmade creativity

Shivangi Khare, BBA

MARKETING



Internship:
2 months; Botree Communications Pvt. Ltd.
Projects:
Study on Competitive Analysis of Finolex Pipes
Interests:
Dancing and Exploring Places

Shreyansh Jain, BBA

MARKETING



Work Expertise:
1.2 years; Product Marketing & Sales at Klimb & Tasam Media and Branding Agency
Internship:
6 months; The Happiness Factory, Nadiadwala Grandson Pvt. Ltd. & Kan Innovations
Interests:
Acting, Singing and Direction

Shubham Tank, B. Sc. (IT)

MARKETING



Internship:
3 months; Expertrons and Gidifine
Projects:
Research on Ed-Tech Industry
Interests:
Sports

Shubhangi Dasgupta, B. Com.

MARKETING



Internship:
2 months; Lancers
Projects:
Did live project with Outlook group where I managed to receive letter of excellence
Certifications:
Live project with Outlook group
Interests:
Gardening and Travelling

Siddhartha Pathak, BCA

MARKETING



Internship: 2 months; The Digital Fellow
Projects: Published research paper in PAL ARCH's Journal of Archaeology of Egypt/Egyptology, Research Paper on Effects of work from home on employees during COVID-19 pandemic, Consumer Preference Towards Social Media Marketing
Certifications: PDCAM (Lycos Institute), Inbound Methodology (Hubspot), Content Creation Strategy (Hubspot), Product Fundamentals (Edx), Innovative Product and Service (Edx)
Interests: Playing Badminton & Watching Movies

Simran Lalwani, BBA

MARKETING



Internship: 2 months; PNB MetLife Insurance
Projects: Change in trend of consumer behaviour towards Insurance
Certifications: Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing & more-IE Reinventing Higher Education Business School offered through Coursera, Inbound Marketing - Hubspot Academy
Interests: Cooking, Dancing and Listening to music

Soham Mukherjee, B. Tech. (ECE)

MARKETING



Internship:
2.5 months; The Digital Fellow
Projects:
Digital Marketing The New Era
Interests:
Cricket, Guitar

Soumodeep Samanta, BAF

MARKETING



Internship:
UAS International
Projects:
A study on customer satisfaction on life insurance
Interests:
Playing carrom

Souvik Das, B. Com.

MARKETING



Internship:
2 months; Kotak Securities Ltd.
Projects:
Overview of Indian Broking Industry
Certifications:
Marketing of Innovative Products and Services from University of Maryland (edx)
Interests:
Pet Lover

Srirang Iyengar, BBA

MARKETING



Internship:
2 months; Sriram Life Insurance Company
Certifications:
Excel for Intermediate
Interests:
Reading and Cycling

Sritama De, B. Sc. (Computers)

MARKETING



Internship: 3 months; Tenhard India Pvt. Ltd.
Projects:
Metyv Live Project/Impact of Brand Awareness on Sales of a Start up Company
Certifications:
Marketing Innovative Products and Services from edX, Fundamentals of Digital Marketing from Google Digital, Agile Innovation and Problem Solving Skills from edX
Interests: Sketching, Making small handcraft items

Suraj Patil, BBA

MARKETING



Internship:
1 month; TATA 1mg
Certifications:
Complete Financial Analyst Course, 365 careers
Interests:
Photography, Trekking, Cooking, Singing, Gardening and Agriculture

Swarnim Balfore, B. Com.**MARKETING**

Internship:
3 month; Whitehat Junior
Projects:
Prolegomenon to whitehatjr
Interests:
Playing music

Tamoghna Dey, B.Sc. (Economics)**MARKETING**

Internship: 3 months; Tenhard India Pvt. Ltd.
Projects:
Operations Management of Starbucks, Marketing Management of Hyundai Motors
Certifications: Digital Marketing and Advertising (Udemy), SQL (Udemy - 2021), Google Analytics, German Communicative Language
Interests:
Singing, Movies & Sports (Football, Cricket & Formula 1)

**Vaddadi Sthitapragnya,
B. Tech. (Mechanical)****MARKETING**

Internship:
2 months; Whitehat Junior
Projects:
Internship at metvy & Product design project of quollab, Customer preference on online classes
Interests:
Swimming, Trekking and Cycling

Vandita Sharma, BBA**MARKETING**

Internship:
2.4 months; Glam Studio
Projects:
An empirical study on CRM and it's impact on salon industry
Certifications:
Certificate in Event Management, The IIS University
Interests:
Event Management and Playing badminton

Varun Rijhwani, BBA (Marketing)**MARKETING**

Internship:
3 months; Fitwel Pharmaceuticals Pvt. Ltd.
Projects:
Marketing & Product Development for Fitwel Pharmaceuticals Pvt. Ltd.
Interests:
Badminton (District Level Player) & Photography

Vijay Yeleswarapu, B. Tech. (EE)**MARKETING**

Internship: 2 months; Ocupetal
Projects:
Customer preferences on digital marketing courses
Certifications:
Certifications through Udemy in Advanced Excel, Complete Digital Marketing, SEO, Business Analytics of marketing data, Adobe Illustrator, LinkedIn learning
Interests:
Portrait Drawing, Biking and Cooking

Vishal Roy, BHM (Hospital Management)**MARKETING**

Internship:
3 months; Study Cups
Projects:
Analysis of marketing and sales promotions at Study Cups
Interests:
Cricket, Badminton and Video Games

Yash Mirchandani, B. Com.**MARKETING**

Internship:
3 months; Expertrons
Projects:
A study on online courses to analyse the gap and come up with fresh capstone projects.
Certifications:
Digital Marketing
Interests:
Snooker and Cricket

Aakash Nair, B. Com.**FINANCE**

Internship:
3 months; Tata Capital
Projects:
Scope of Commercial finance in IT and Education sector in Pune
Interests:
Travelling, Sports and Cooking

Aditya Singh, B. E. (Mechanical)**FINANCE**

Work Expertise:
1.6 years; Engineer at Rajashree Polyfil Ltd. (A div. of century enka)
Internship:
2 months; Pramerica Life Insurance
Certifications:
Microsoft Office
Interests:
Cooking and Travelling

Adwait Deo, B. E. (Mechanical)**FINANCE**

Internship:
2.5 months; Finlatics
Projects:
Equity Research related Study
Certifications:
Letter of Recommendation from Summer internship
Interests:
Playing Chess, Badminton and Cricket

Akash Jain, BBA**FINANCE**

Internship:
2 months; FincruX Technologies LLP (Finlatics)
Interests:
Driving and Racing Games

Ankit Goyal, B. Com.

FINANCE



Internship:
2 months; Pramerica Life Insurance
Projects:
A Critical Analysis of the impact of Insurance Industry towards Economic Development of India.
Certifications:
Diploma in marketing by Bhartiya Vidyapeeth University
Interests:
Chess and Badminton

Ayushi Rastogi, M. Com.

FINANCE



Work Expertise:
6 months; Sr. Sales & Branch Banking Officer at ICICI Bank
Internship:
3 months; Bajaj Capital Ltd.
Projects:
Indian Financial Market, Mutual Funds In India
Certifications: NISM Certification, CCC Certifications
Interests:
Playing Indoor Sports, Reading & Cooking

Bhagyashree Sahoo, B. Com.

FINANCE



Internship:
2 months; Pramerica Life Insurance
Projects:
Budget of Cruise, Impact on insurance Industry due to Covid 19
Certification:
GFMP Certificate from BSE
Interests:
Dancing, Cooking and Swimming

Bhavendra Singh Kaliya, B. Com.

FINANCE



Internship:
4 months; Finlatics
Projects:
Financial Analysis of IDFC First Bank
Interests:
Playing Cricket, Football

Chandsi Sharma, BBA

FINANCE



Internship:
2 months; Equity Research Analyst at Finlatics
Interests:
Dance

Gyanesh Jain, BBI

FINANCE



Internship:
2 months; Finlatics
Projects:
Study related to Investment Banking
Certifications:
Institute of Actuaries of India - entrance level
Interests:
Playing Cricket

Jasmine Pasha, B. Com.

FINANCE



Work Expertise:
2 years; Analyst at KPMG
Certifications:
Train the Trainer Dale Carnegie Institute
Interests:
Watch Movies, Paint, Art and Craft

Keyur Doshi, BABM

FINANCE



Work Expertise:
1.6 years; Content Writer at Vibes Multientertainment Pvt. Ltd., Stock Brokerage at Sanjay Doshi
Internship:
3 months; Finlatics
Interests:
Football, Basketball, Cricket and Poker

Khushi Rawat, B. Com.

FINANCE



Work Expertise:
8 months; Asst. Accountant at Associated Aeromatics Pvt. Ltd.
Internship: 2.5 months; Bajaj Capital Ltd.
Projects:
Participant in Quollab Live Project, Satisfaction Level of Customers towards Life Insurance
Certifications: Tally Certification
Interests: Dancing and Teaching

Kirti Seth, B. Com.

FINANCE



Internship:
2 months; Finlatics
Projects:
Financial Analysis of Bajaj FinServ
Certifications:
Advance Excel, Basics of Finance, Corporate Finance, Data Science
Interests: Teaching, Singing and Guitar

Komal Jain, B. Com.

FINANCE



Internship: 2 months; Attended 1 Semester under Student Exchange Program at University of Economics Varna, Bulgaria
Projects: Transforming India's Logistic Industry during COVID Crisis, Pivoting to stay the course: How Universal Business School used innovative strategy and entrepreneurial spirit to combat COVID-19 crisis
Certifications: Advance Excel (Udemy), Financial Risk Analytics & Great Learning, Investment Banking (Udemy), Creative Thinking (Imperial College London), Psychological First Aid (The John Hopkins University)
Interests: Cooking

Komal Rupani, B. Com.

FINANCE



Internship:
2 months; Finlatics
Projects: Industry analysis of service and banking industry with Indigo airlines, IRCTC, HDFC Ltd, IDFC First Bank Ltd., Financial Analysis of Food service industry during COVID-19 with respect to Burger King
Certifications:
Inbound Marketing by Hubspot
Interests: Reading Through Websites and Volunteering

Kumar Arshabh, B. Com.

FINANCE



Internship:
2 months; Finlatics
Projects:
Equity Research, Financial Analysis of HDFC Bank
Interests:
Cricket and other Sports

Madhurima Das, BBA

FINANCE



Internship:
2 months; Shirram Life Insurance
Projects:
Consumer Buying Behavior towards Insurance
Interests:
Journaling, Art

Manish Singh, B. Com.

FINANCE



Work Expertise:
4.3 years; Financial Analyst at Genpact India Pvt. Ltd., Sr. Operations Associate at Filatex Fashions Ltd.
Interests:
Swimming and Playing Cricket

Minal Kotiya, BBA

FINANCE



Internship:
2 months; KRG Consultancies
Projects:
Market Research on Awareness on Income tax return and filing in India, Analysis of Fintech and Regtech
Interests:
Dance - Kathak

Mohit Kochar, BBA

FINANCE



Internship:
4 months; Jain Irrigations Ltd. & Finlatics Pvt. Ltd.
Interests:
Travelling, Playing Indoor Sports, Cooking, E-sports and Stock market

Prachi Chomal, B. Com.

FINANCE



Internship:
2.5 months; Bajaj Capital Ltd.
Projects:
Personal financing and wealth creation by Bajaj Capital Ltd.
Interests:
Stage Performances and Singing

Priyanshi Parihar, B. Com.

FINANCE



Internship: 2 months; Pramerica Life Insurance
Projects: Consumer attitude and preference towards insurance policy
Certifications: Series VIII Equity & Derivatives (NISM), Investment analysis & Portfolio Management (NSE), Python Basics for Data Science (edX), Introduction to Data Science (edX), Excel Skills for Business: Essentials (Coursera), Personality Grooming
Interests: Digital Poster Designing, Art & Craft

Rishabh Raichandani, B. Com.

FINANCE



Work Expertise: 3 years; Article Assistant at C.S. Associates
Internship: 2 months; Finlatics
Projects: Impact of COVID-19 on Axis Bank
Certifications: Quollab-Equity Research Experience Project, Citi Bank-APAC Investment Banking Virtual Reality Intern Experience, Create a budget with google sheet-Coursera, Leap up- Equity Investment Workshop and ICAI-Gst annual return and Audit form
Interests: Reading Books, Playing Badminton and Listening Music

Ritu Sekhani, BBA

FINANCE



Internship:
3 months; Expertrons
Projects:
Social Media Analytics Live Project
Certifications:
CFP -Certified Financial Planning, FPSB
Interests:
Reading, Writing, Researching

Ritvika Agarwal, B. Com.

FINANCE



Internship:
4 months; Utkarsh Financial Services and Nestle India
Projects:
The Outlook Group Live Project, A Study on the Awareness and Knowledge of Young Investors about Wealth Management & the Perception towards Financial Planning
Interests:
Cooking, Creative Writing & Digital Marketing

Riyansh Agrawal, GLOBAL BBA

FINANCE



Internship:
5 months; Stock Analysts & Research work at Finlatics
Certifications:
Certification in Digital Marketing by google, Virtual Reality from COURSEERA (London School of Business)
Interests:
Music, Singing, Playing Badminton and Tennis

Roshan Gupta, B.E. (Computers)

FINANCE



Internship:
2 months; Finlatics
Projects:
Research analyst in Boston consulting group under industry expert
Interests:
Reading Books and Watching Movies

Rudraksha Sharma, BBA

FINANCE



Internship:
4 months; Fincrx Technology Pvt. Ltd., Aashman Foundation
Interests:
Playing Cricket and Listening to music

Saumya Singh, B. Com.

FINANCE



Internship: 3 months; Utkarsh Finserv
Projects:
Study On Performance Of Impact Of Covid-19 On BSE&NSE, Study of Individual Financial Planning
Certifications:
Communication Skills - British Council Of India, Financial Marketing - Coursera, Microsoft Office - Udemy, Introduction to Capital Market - CFI
Interests: Badminton Enthusiast and Listening to Music

Shaili Sharma, B. Com.

FINANCE



Internship:
2.5 months; Cash Positive
Projects:
Cognizance of Wealth Management among Individual
Interests:
Reading Articles on Psychology and Painting

Shashank Mahmia, B. Com.

FINANCE



Internship:
3 months; Bajaj Capital Ltd.
Projects:
Wealth Premier League (WPL)
Certification:
Financial Planning for Young Adults (Coursera - 2021), Behavioral Finance (Coursera - 2021) and Introduction to Data Science (EdX - 2021)
Interests: Sports

Shruti Pandey, BBA

FINANCE



Internship:
1 year; Finlatics, Aashman Foundation
Certification:
High Impact Business Writing, Python for everyone, Excel for Beginners, Excel for Intermediate
Interests:
Travelling, Painting and Digital Marketing

Shubham Parihar, B. Com.

FINANCE



Internship:
2 months; Bajaj Capital Ltd.
Projects:
Wealth Creation by Mutual Fund in India
Interests:
Outdoor sports and travelling

Siddhant Sanap, BBA

FINANCE



Internship:
4 months; Polycab India Ltd., Signature International Foods Pvt. Ltd.
Interests:
Reading, Judo and Cricket

Sonali Varma, BBA

FINANCE



Internship:
2 months; Expertrons
Projects:
Live project on Social Media Marketing
Certifications:
Certified Financial Planner, FPSB India, 2022
Interests:
Reading and Swimming

Sravana Sai Kumar P., B. Sc.

FINANCE



Internship: 2 months; Finlatics
Projects: Research analyst intern in Boston consulting Group under Industry Expert, Finalatics IBEP (Investment Banking)
Certifications: JP Morgan Chase Investment Banking Virtual experience, Fundamentals Quantitative Business Modelling, Portfolio and Risk management. Certified Business communicator, The complete Business analysis Fundamental Course (Udemy), Bloomberg Financial Markets, Breaking into Wallstreet Financial Modelling.
Interests: Writing, Playing Soccer and Reading

Sweta, B. Com.

FINANCE



Work Expertise:
7 months; Customer Service & Operations Analyst at Royal Bank of Scotland
Internship:
3 months; Bajaj Capital Ltd.
Projects:
Consumer perception and buying with special reference to mutual fund investments
Interests: Baking & Gardening

Utkarsh Telang, BBA

FINANCE



Internship:
3 months; Cash Positive
Projects:
Financial Performance of Private Sector Banks
Interests:
Reading and Music Composition

V S Sai Prakash Dasam, B. Com.

FINANCE



Internship:
2.5 months; Cash Positive
Projects:
Are People are familiar and feeling safe with financial markets
Certifications:
Semi Qualified CA (2019)
Interests:
Travel, Exploring Culture and Food

Yogya Tewari, B. Com.**FINANCE****Work Expertise:**

1 year; Recruitment Consultant at Medecho Pvt. Ltd. and Process Analyst at Premium Customer IT Services Ltd.

Internship:

3 months; Blue Dart Ltd.

Interests:

Reading, Dance and Travel

Ajit Gawli, B. E. (Computers)**OPERATIONS****Work Expertise:**

8 months; Junior software engineer at Greytrix India Company Pvt. Ltd.

Internship:

2 months; Affluent Grisel Biodiesel India Pvt. Ltd.

Projects: The study of service operations in the field of website designing and digital marketing

Interests: logistics and supply chain, singing, playing computer games and playing football

Anjali Madhu, B. Com.**OPERATIONS****Internship:**

4 months; SYMTTEN

Projects:

Research on impact of Covid on Educational sector, Understanding Interrelations between customer buying decision and customer service

Interests:

Learning languages, Exploring Places and Culture

Anjali Mahajan, B. Sc.**OPERATIONS****Internship:**

3 months; Glam Studios

Projects:

Owner Engagement & Mass Franchise

Certifications:

Six Sigma Basics

Interests:

Reading and Listening Music

Debargha Raha, B. Tech. (ECE)**OPERATIONS****Internship:**

2 months; My Rent Space

Projects:

Inventory Practices

Interests:

Yoga - State Level, Playing Football, Cooking and Writing

Godine Anvesh, B. E. (EEC)**OPERATIONS****Internship:**

2 months; ZIGRAM

Projects:

Industrial Hemp in USA and Canada

Interests:

Singing and Playing Games

Hrishikesh Mangrulkar, B. Sc.**OPERATIONS****Work Expertise:**

6 years; Operations Manager at Le Chateau (Bangalore) & Cluster Manager at RKR Enterprises (Shell India Fuel Stations in Bangalore)

Internship:

2.6 years months; ITC Hotel

Interests:

Playing Cricket and Snooker

**Joel Shetty,
B. Com. (Transport Management)****OPERATIONS****Internship:**

2 months; Global Trading Corporation

Certifications:

TALLY, DTP, Advance Excel

Interests:

Dancing, Singing and Playing Instruments

**Karan Maheshwari,
BBA (Family Business)****OPERATIONS****Internship:**

2 months; My Rent Space

Projects:

Analysis of sourcing in On Demand Warehousing

Interests:

Playing basketball and Dance

Koyel Ray, B. A.**OPERATIONS****Work Expertise:**

4.8 years; HR Executive at Burdwan Holy Child School, Community Influencer at Unschool

Internship:

2 months; Xcerpt

Projects:

Social media in Supply chain and Logistics

Interests:

Fabric painting, Needle and Thread Work

Miraj Patel, BMS**OPERATIONS****Internship:**

2 months; Xcerpt

Projects:

Metvy (Data Analytics) Live project, Quollab (Product Management) Live project, Impact of new product development on an organisation considering customer insights

Interests: Swimming, Playing Chess, Black Belt in Karate, Won Gold Medal in Kickboxing

Mohan Thylammanal, BCA**OPERATIONS****Internship:**

3 months; Technozest Technologies Pvt. Ltd.

Projects:

IT Support and Operations Procurement

Interests:

Badminton, Boxing, Exploring & Travelling, Car and Bike Riding

Preet Bhatt, B.Tech. (Mechanical)

OPERATIONS



Work Expertise: 2.9 years; Sr. Executive Project Management in supply chain and logistics domain at Mahindra Logistics
Internship: 2 months; Oerlikon Graziano
Certification: IMS Audit, TUV Rheini, Microsoft Excel, Great Learning
Interests: Member of Mahindra Logistics Cricket Team, won the division F T20 tournament & was also a part of U-19 Oman National Team, Participated in Mahindra Group Entrepreneur Competition "Mindgames" Cooking, Dancing, Singing, Writing, Driving

Raghunandan Thakur, B. Sc. (Botany)

OPERATIONS



Internship: 2 months; Physics Mindboggler
Projects: Market Research in Quantum Communication, Electric Scooter & Future Passenger Vehicles
Certifications: Certificates related to Covid 19 & its vaccine development from Harvard Medical School, Central Vigilance Commission (Certificate of Commitment)
Interests: Reading

Rahi Jain, B. Com.

OPERATIONS



Internship: 3 months; OSMOSIS
Projects: Study of Operations Processes
Interests: Reading

Samuel Peddireddy, B. Com.

OPERATIONS



Work Expertise: 3.4 years; Passenger Service Agent at MBGHS Pvt. Ltd. & Stations Supervisor at JJ Logistics
Certification: BSS Diploma in Airport Ground Staff Training from Pinnacle Institute of Aviation & Hospitality
Interests: Playing Cricket, Reading Books and Learning New Things

Sanjay Babu Yadavalli, B. Tech.

OPERATIONS



Internship: 2 months; Syslogic Outsourcing Pvt. Ltd.
Projects: Application of IT Enabled Supply Chain
Certifications: Badminton player college zone level
Interests: YouTube streaming and Trading

Satyajeet Kumar, B. E.

OPERATIONS



Work Expertise: 1.8 years
Internship: 3 months; All India Radio
Interests: Traveling, Reading, Music and Badminton

Siddharth Shikari, B. E. (Mechanical)

OPERATIONS



Internship: 2 months; Global trading corporation
Projects: Effective & Efficient Procurement of Raw Material
Interests: Football, spending time with friends, movies

Tanvi Nijhawan, B. Com.

OPERATIONS



Internship: 3 months; Super Gases & Appliances Pvt. Ltd.
Projects: Study of Operations Processes
Certifications: Quollab Live project (Certificate of excellence)
Interests: Social Service and Cooking

Vikram Singh Jammodia, B. Sc.

OPERATIONS



Internship: 2 months; INGLU
Interests: Listening to music, watching Sunsets, travelling & cooking.

Villa Sai Devi Prasanna, BBA (HR)

OPERATIONS



Internship: 3 months; ProTrainy Skilled Learning Pvt. Ltd.
Projects: Operation Management at Air Asia Berhad, Strategic Management on Alibaba Group, Zara - Supply chain analysis.
Interests: Research and Making handicraft items

Vineet Govindani, B. Com.

OPERATIONS



Internship: 3 months; Parker Hannifin India Pvt. Ltd.
Projects: The betterment of Inventory Management using New Technology, Using Inventory Management Techniques for shifting a Warehouse to different location
Interests: Watching Sports, Reading

Aranya Ganguly, B. Com.

HR



Internship: 3 months; Reliance Retail
Projects: Internship Project of Coal India Ltd.
Certifications: Advanced Excel, Tally.ERP9, GST, Diploma in Financial Accounting, Certificate in Accounting Technician
Interests: Playing Cricket

Ariga Roshan, B. Com.

HR



Internship:

3 months; Blitz jobs

Projects:

Employment life cycle includes recruitment, onboarding and exit formalities

Interests:

Reading and Playing Outdoor Sports

Ayantika Deb, B. A.

HR



Internship:

2.5 months; Tata Steel

Projects:

Grievance Handling Mechanism, Enhance the agile & collaborative behaviour among the employees

Interests:

Trained Bharatnatyam Dancer

Dhanshree Daund, B. Sc. (Computers)

HR



Internship:

3 months; E&Y

Projects:

Talent Acquisition - Technology Consulting

Interests:

Badminton

Hemnath, B. A.

HR



Internship:

2 months; Blitz Jobs

Projects:

A Study on Effectiveness of Recruitment and Selection at Blitz Jobs

Certifications:

Cloud Computing Core - edX, Python basics of Data Science - edX

Interests: Books and Music

Inshu Rani, B. E. (Computers)

HR



Work Expertise:

3 years; Asst. Software Engineer at Gartner

Interests:

Listening to Music and Learning about Mythology

Ishita Maheshwari, B. Com.

HR



Internship:

2.2 months; Daikin Airconditioning India Pvt. Ltd.

Projects:

Diversity and Inclusion Practices at Daikin

Interests:

Reading

Lata, B. Com.

HR



Internship:

2 months; Unschool

Projects:

Unschool Community Youth Program

Interests:

Reading, Writing and Sketching

Preetam Kumar, B. Com.

HR



Internship:

2 months; Quess Corp.

Projects:

Recruitment Process

Interests:

Cooking, Sports and Sketching

Raj Bhagat, B. Com.

HR



Internship:

3 months; Blitz Jobs

Projects:

Case study Marathon + Skill Development Programs

Interests:

Listening Music, Watching & Playing Cricket

Sayantana Ghosh, BBA

HR



Internship:

2 months; Berger Paints India

Projects:

How corporates are dealing with covid 19 and salary structure analysis

Certifications:

Advance Excel, 2020

Interests:

Photography & Fitness

Sushmita Patil, B. Com.

HR



Internship: 2 months; Blitz Jobs

Projects:

Recruitment in Blitz jobs

Certifications:

HR Recruitment and HR Generalist Course, MS Office, MS Excel, Outlook Course, Participated in seminar of "Management in DigitalWorld" held in HR College Mumbai, MS-CIT - A' grade.

Interests: Painting, Cooking and Making Creative Things

Yukta Bachani, BBA

HR



Internship:

2 months; Equinox & APL Logistics

Interests:

Reading

CORPORATE RELATIONS TEAM

Today's competitive business world demands vision, innovation and critical thinking. At UBS, we focus on your transformative professional journey through experiential learning. The applied learning pedagogy allows you to take classroom learning to a different level and gives you an opportunity to gain hands-on experience in real-life business situations before you start your corporate career. This approach enhances your skills, qualifications and career progression.

Our team of devoted career advisors work with you right from the first day through various activities like HR Symposiums, Industrial visits, Personality Development workshops, Resume Building activities, Mock Interviews, Aptitude and Psychometric tests, Business Communication and Etiquette workshops, Domain Knowledge assessment and many more. At UBS, you will be a part of a professional community which will inspire, support and encourage you at every step of your path.



Ms. Suman
Vice President
09820993114
Consulting
and Banks



Ms. Deepa Birje
Assistant Vice President
09820392091
Retail and
Financial Services



Mr. Inderpal Singh
Director - Skill Development
09049996863
FMCG, Consumer
Durables and
Marketing Research



Mr. Vikas Narula
Director
09810129071
E-Commerce,
Ed - Tech, Analytics and
Logistics & Supply Chain



Ms. Prachi Bharadwaj
Sr. Manager
09873650066
Digital Marketing
and Insurance



Mr. Vutukuri Venkatesh
Manager
07030088860
Pharma & Healthcare
and IT / IITES



Ms. Pooja Pandey
Manager
09969316828
Manufacturing and
Service Industry



Ms. Priyanka Maske
Sr. Executive
09768040025
Real Estate

STUDENT PLACEMENT TEAM

- ▼ **Manisha Upadhyay**
- ▼ **Muskaan Khanna**

- ▼ **Sagun Mahajan**
- ▼ **Aditya Singh**

- ▼ **Utkarsh Telang**
- ▼ **Sravana Sai Kumar**

UBS @ A GLANCE

3E Model

ETHICS



EXPERIENTIAL LEARNING



ENVIRONMENT



ACADEMICS

9

Internationally
Accredited Dual
Degree Programs

500+

years Cumulative
Faculty Industry
experience

1:10

Student
Faculty Ratio

220+

Unique
Major-Minor
subjects

CEO CONNECT

60

CEO
Endorsements

30

Senators

100+

CEO
Lectures / year

3

Global
CEO Founders

PLACEMENTS

300+

Companies

Rs. 1.01 crore

Highest Salary
(International)

Rs. 20.5 lacs

Highest Salary
(Domestic)

20

Global
Placements

STUDENT LEADERSHIP

18

CEOs of Pvt. Ltd.
company created

22

Entrepreneurs
created

100

Students
Interview CEOs

18

Club
Leaders

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Kolkata:

Paramjeet Kaur
☎ 08420639003

Pune:

Prakash Tiwari
☎ 09960692713

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