



**Universal
University**

Rubika[∞]

— The future is here —

PRODUCT DESIGN

INNOVATE, DESIGN AND IMPROVE
THE OBJECTS OF OUR DAILY LIFE

B.Des

BACHELOR OF DESIGN
SPECIALIZATION IN PRODUCT DESIGN
DEGREE AWARDED BY
UNIVERSAL AI UNIVERSITY

M.Des

**5 YEARS INTEGRATED
MASTER OF DESIGN**
SPECIALIZATION IN PRODUCT DESIGN
DEGREE AWARDED BY
UNIVERSAL AI UNIVERSITY





CREDITS PHOTO: SAMUEL DHOUE



ABOUT UAIU

Nestled in the breath-taking location of Karjat, surrounded by mountains **Universal AI University (UAIU)** isn't just a place of learning, it is a gateway to the future of technology.

Universal AI University is India's first University in Mumbai for AI and technology focused education. It offers a unique blend of cutting-edge curriculum, industry-renowned faculty, and state-of-the-art facilities, preparing the students to thrive in the ever-evolving world of artificial intelligence, machine learning, and other emerging technologies.

With a focus on practical learning and industry collaborations, Universal AI University aims to equip its graduates with the skills and knowledge needed to thrive in the ever-evolving world of technology.

With focus on hands-on experiential and immersive learning, industry partnerships backed by 60 global CEOs, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects is one of it's kind.

With UAIU the students are at the forefront of shaping the future with AI technology to make themselves fully equipped to be future ready. *Become a part of the AI revolution!*

THE CURRICULUM



CYCLE **BACHELOR**

ADMISSION BASED ON WRITTEN TEST + INTERVIEW + PORTFOLIO

1ST
YEAR

2ND
YEAR

3RD
YEAR

FOUNDATION

DEVELOPMENT

IMPLEMENTATION

+ 800 HOURS
OF LESSONS

+ 800 HOURS
OF LESSONS

+ 880 HOURS
OF LESSONS

INTERNSHIP
1 MONTH

INTERNSHIP
2 MONTHS

PROJECTS ★
INDIVIDUAL +
IN TEAM WITH
BACHELOR 2

PROJECTS ★
INDIVIDUAL +
IN TEAM WITH
BACHELOR 1

PROJECTS ★
INDIVIDUAL +
IN TEAM

★ Projects may vary

ABOUT RUBIKA



+4000
ALUMNI NETWORK
AROUND THE WORLD

RUBIKA was founded in Valenciennes, France in 1988 with an objective to offer world class training in the fields of Animation, Film Making, Video Game Design and Industrial Design. The school has set a global benchmark in these fields by offering an industry-oriented project based pedagogy, collaborating with industrial partners and leveraging the alumni network.

The training programs at RUBIKA are designed keeping in mind the present and emerging industrial needs, enhancing global employment prospects and opportunities in well-known design studios and companies.

↓ INTEGRATED MASTERS

4TH
YEAR

5TH
YEAR



M. Des
MASTER OF DESIGN
SPECIALIZATION IN
PRODUCT DESIGN

MASTERY

EXPERTISE

~ 500 HOURS
OF LESSONS

~ 500 HOURS
OF LESSONS

INTERNSHIP
5 MONTHS

INTERNSHIP
5 - 6 MONTHS

PROJECT ★
IN TEAM

PROJECTS ★
IN TEAM +
SHOWCASE OF
PERSONAL
PROJECTS

▸ JOBS & CAREER

Product Designer
Services Designer
UX Designer
Eco Designer
Project Design Manager
Innovation Consultant
Packaging Designer
and many others...



B. Des
BACHELOR OF DESIGN
SPECIALIZATION IN
PRODUCT DESIGN

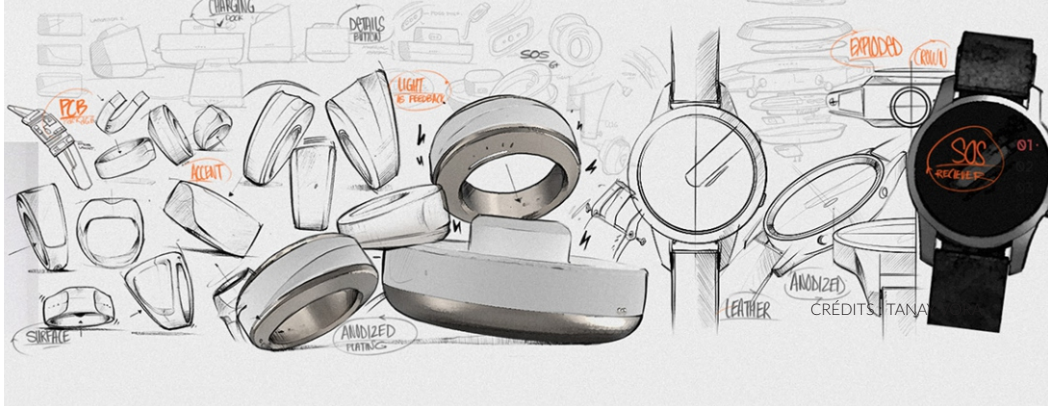


CRÉDITS : JULIEN FESQUET

AT THE END OF THE PROGRAM, I AM ABLE TO:

- **COMPREHEND** the design brief, user centered design and UXDE
- **ANALYZE** specifications from a creative and innovative perspective
- **FOLLOW & APPLY** project design methodology
- **VISUALLY COMMUNICATE** about design concepts using design, process, strategy, specifications and vision
- **PROTOTYPE** solutions and validate their viability
- **SET** the design process
- **PARTICIPATE** in team projects and communicate a creative vision
- **JOIN** a professional studio

BUILDING FUTURE, THROUGH DESIGN



+ JOB DESCRIPTION

The **Product Designer** innovates, designs and improves the objects of our daily life by integrating aesthetic, technical, functional, ergonomic, social constraints, with ethical and eco-responsible approach. Its expertise applies to any industrial product, whether manufactured in small, medium or large scales.

+ KEY SKILLS

Passion for Product Design, appreciating form and function, visual communication, team thinking, problem based solutions, empathy, ethnographic research, innovation.

+ ELIGIBILITY CRITERIA

Minimum 50 % marks in Higher or Senior Secondary Level (Equivalent to Class 12) in any stream from a recognized board.

Candidates appearing for the final exams can also apply, however it will be subject to passing board exam and producing the results prior to the commencement of the academic session.

OUR PAST RECRUITERS



Cartier

DECATHLON



GOODYEAR



Samsnite



DASSAULT
SYSTEMES



CONTACT US

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