



**Universal  
Ai University**

— The future is here —

**Rubika<sup>∞</sup>**

# TRANSPORT & MOBILITY DESIGN

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## DESIGNING THE FUTURISTIC MOBILITY SOLUTIONS

### **B.Des**

**BACHELOR OF DESIGN**

SPECIALIZATION IN PRODUCT DESIGN

DEGREE AWARDED BY  
UNIVERSAL AI UNIVERSITY

### **M.Des**

**5 YEARS INTEGRATED**

**MASTER OF DESIGN**

SPECIALIZATION IN PRODUCT DESIGN

DEGREE AWARDED BY  
UNIVERSAL AI UNIVERSITY





CRÉDITS PHOTO: SAMUEL DHOTE



## ABOUT UAIU

Nestled in the breath-taking location of Karjat, surrounded by mountains **Universal AI University (UAIU)** isn't just a place of learning, it is a gateway to the future of technology.

Universal AI University is India's first University in Mumbai for AI and technology focused education. It offers a unique blend of cutting-edge curriculum, industry-renowned faculty, and state-of-the-art facilities, preparing the students to thrive in the ever-evolving world of artificial intelligence, machine learning, and other emerging technologies.

With a focus on practical learning and industry collaborations, Universal AI University aims to equip its graduates with the skills and knowledge needed to thrive in the ever-evolving world of technology.

With focus on hands-on experiential and immersive learning, industry partnerships backed by 60 global CEOs, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects is one of it's kind.

With UAIU the students are at the forefront of shaping the future with AI technology to make themselves fully equipped to be future ready. *Become a part of the AI revolution!*

# THE CURRICULUM



## CYCLE **BACHELOR**

ADMISSION BASED ON WRITTEN TEST + INTERVIEW + PORTFOLIO

**1<sup>ST</sup>**  
**YEAR**

**2<sup>ND</sup>**  
**YEAR**

**3<sup>RD</sup>**  
**YEAR**

FOUNDATION

DEVELOPMENT

IMPLEMENTATION

+ 800 HOURS  
OF LESSONS

+ 800 HOURS  
OF LESSONS

+ 880 HOURS  
OF LESSONS

INTERNSHIP  
1 MONTH

INTERNSHIP  
2 MONTHS

PROJECTS ★  
INDIVIDUAL +  
IN TEAM WITH  
BACHELOR 2

PROJECTS ★  
INDIVIDUAL +  
IN TEAM WITH  
BACHELOR 1

PROJECTS ★  
INDIVIDUAL +  
IN TEAM

★ Projects may vary



**+4000**  
ALUMNI NETWORK  
AROUND THE WORLD

# ABOUT RUBIKA

**RUBIKA** was founded in Valenciennes, France in 1988 with an objective to offer world class training in the fields of Animation, Film Making, Video Game Design and Industrial Design. The school has set a global benchmark in these fields by offering an industry-oriented project based pedagogy, collaborating with industrial partners and leveraging the alumni network.

The training programs at RUBIKA are designed keeping in mind the present and emerging industrial needs, enhancing global employment prospects and opportunities in well-known design studios and companies.

# ↓ INTEGRATED MASTERS

4<sup>TH</sup>  
YEAR

5<sup>TH</sup>  
YEAR



**M. Des**  
MASTER OF DESIGN  
SPECIALIZATION IN  
TRANSPORTATION DESIGN

MASTERY

EXPERTISE

~ 500 HOURS  
OF LESSONS

~ 500 HOURS  
OF LESSONS

INTERNSHIP  
5 MONTHS

INTERNSHIP  
5 - 6 MONTHS

PROJECT ★  
IN TEAM

PROJECTS ★  
IN TEAM +  
SHOWCASE OF  
PERSONAL  
PROJECTS



## JOBS & CAREER

Mobility Designer  
Automotive Designer  
Color & Materials Designer  
Equipment Designer  
Project Manager  
Innovation Consultant  
and many others...



**B. Des**  
BACHELOR OF DESIGN  
SPECIALIZATION IN  
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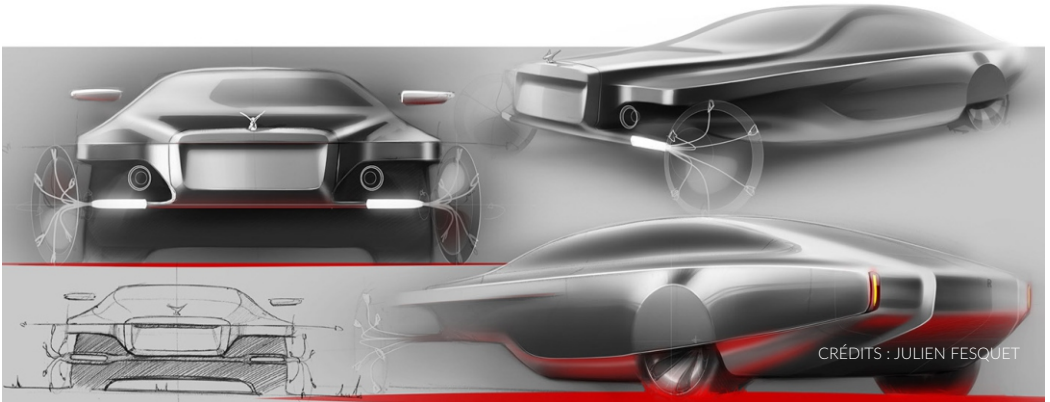
CRÉDITS : JIMMY BRULLEFERT

## AT THE END OF THE PROGRAM, I AM ABLE TO:

- **COMPREHEND** the design brief, user centered design and UXDE
- **ANALYZE** specifications from a creative and innovative perspective
- **FOLLOW & APPLY** project design methodology
- **VISUALLY COMMUNICATE** about design concepts using design, process, strategy, specifications and vision
- **PROTOTYPE** solutions and validate their viability
- **SET** the design process
- **PARTICIPATE** in team projects and communicate a creative vision
- **JOIN** a professional studio

# BUILDING THE FUTURE, THROUGH DESIGN

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## + JOB DESCRIPTION

The **Transport Designer** designs the products, services and mobility systems of tomorrow. Looking from a user perspective, he intervenes in both interior and exterior of the vehicles, providing aesthetic and functional solutions to specific problems. Endowed with great adaptability, it deals with a multitude of constraints such as ergonomics, production cost or even sustainable development.

## + KEY SKILLS

Curiosity, creative and aesthetic sense, taste for drawing, rigor, patience, meticulousness, critical thinking, empathy, ability to work in a team, taste for innovation.

## + ELIGIBILITY CRITERIA

Minimum 50 % marks in Higher or Senior Secondary Level (Equivalent to Class 12) in any stream from a recognized board.

Candidates appearing for the final exams can also apply, however it will be subject to passing board exam and producing the results prior to the commencement of the academic session.

# OUR PAST RECRUITERS

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Cartier

DECATHLON



GOODYEAR



Samsnite



DASSAULT  
SYSTEMES



# CONTACT US

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## CAMPUS ADDRESS

UNIVERSAL AI UNIVERSITY  
KUSHIWALI, P.O. - GAURKAMATH  
VADAP, KARJAT - 410201  
MAHARASHTRA

☎ 70260 23000

✉ [info@universalai.in](mailto:info@universalai.in)

🌐 [www.universalai.in](http://www.universalai.in)