

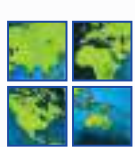
India's

**FIRST AI**

**UNIVERSITY**



WHERE THE  
FUTURE OF EDUCATION  
AND TECHNOLOGY CONVERGE!



**AI Universal  
University**

— The future is here —



## GLOBAL ACADEMIC PARTNERS



## ACCREDITATIONS



Estd. under MH Act



Approved



Approved



Accredited



Equivalent

## MEMBERSHIPS

### INTERNATIONAL



### INDIAN





## TARUN ANAND

Chancellor & Founder, Universal AI University

Chairman & Founder, Universal Business School  
Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) |  
Tuck Business School (USA) | IE Business School (Spain)



# FROM THE CHANCELLOR'S DESK



### WELCOME TO UNIVERSAL UNIVERSITY,

where we are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of degree programs in Business Management, Liberal Arts, Environment Sciences, AI, Design, Law, Sports, Commerce, and International Diplomacy will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal AI University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnership backed by 60 Global CEO's, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths, including roles in data analysis, AI and machine learning which will be applicable to the fields of Business, Technology, Environmental Studies, Design, Law, Sports, Liberal Arts and International Diplomacy.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

**BECOME A PART OF THE AI REVOLUTION!**

## INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known both for their academic credentials and experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers offer a distinctly different approach to education which will define your experience.

To connect what's taught in the classroom to the real world, we follow case-based teaching, interactive team projects and bring in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futuristic and entrepreneurial thinking to complex real world problem.

### Leaders Make Leaders



**Brigadier GPS Cheema**

Fmr. Commander of Armoured Brigade, Director, Institute of Leadership & Behavioural Science



**Prof. R. Shiriram**

SPJIMR Alumni, Fmr. VP & COO, NESS Technologies



**Prof. Elora Basumatary**

IIM Calcutta Alumni, Worked across 3 Continents



**Dr. Kamatchi Iyer**

Fmr. Dean of Data Science Program, ATLAS-INSOFE & 23 yrs. Academic Exp.



**Prof. Vijay Tandon**

IIM Calcutta Alumni, Corp. Exp. at GE, Tyco & Astra Zeneca



**Dr. Asha Bhatia**

Fmr. Dy. Director, National Association for Blind



**Dr. Kavitha Venkatachari**

Fmr. Dean & 20 yrs. Academic Exp.



**Prof. Deepak Alva**

SPJIMR Alumni, Fmr. Chief Manager - Finance & Strategic Planning, Asian Paints



**Prof. Nilanka Chatterjee**

Fmr. Sr. GM - L&D, United Spirits (Diageo)



**Dr. Waheeda Thomas**

Fmr. Dean, Prof. & Principal, 20 yrs. Academic Exp.



**Dr. Harishta Kumar**

Fmr. Dean & 25 yrs. Experience



**Prof. Maneesh Ketkar**

Fmr. Chief Business Officer, United Stock Exchange of India

# OUR PROGRAMS

## LIBERAL ARTS & HUMANITIES SCHOOL

- BA (Hons) Economics
- BA (Hons) Psychology
- PhD

## LAW SCHOOL

- BA LLB
- BBA LLB
- PhD

## ENVIRONMENT & SUSTAINABILITY SCHOOL

- BSc Environment Sciences
- PhD

## AI & FUTURE TECHNOLOGIES SCHOOL

- BTech AI & ML
- BTech Data Science
- BSc (Hons) AI & ML
- BSc Business Analytics
- PhD

## DESIGN SCHOOL

- B. Design
- PhD

## GLOBAL AFFAIRS SCHOOL

- BA Global Affairs
- MA International Affairs & Diplomacy
- PhD

## SPORTS SCIENCES SCHOOL

- BSc Sports & Exercise Science
- BA Sports Management
- PhD

## UG PROGRAMS

- Global BBA
- Global BBA + MBA
- BCom
- BBA in AI

## PG PROGRAMS – AICTE APPROVED

- PGDM (Single/Dual/EU Certification)
- PDGM + Foreign Collaboration (Cardiff Met. University – UK)
- PGDM (Business Mgmt)+ GMP (UK)
- PGDM (International Business) + GMP (USA/France/Spain/Italy/Bulgaria)
- PGDM (Business Design & Innovation)

## EXECUTIVE PROGRAMS

- Global MBA (2 Continents & 3 B-schools)
- Executive MBA

## DOCTORAL PROGRAM

- PhD



# AN INNOVATIVE LEARNING MODEL

Universal AI University follows the 3E Model in imparting education and is committed to deliver a life-changing educational experience to Indian and International students.

## 3E MODEL - ETHICS | ENVIRONMENT | EXPERIENTIAL LEARNING

World Class Faculty | Innovative Curriculum |  
Quality Infrastructure | Superior Research Focus



### ENDORSED BY 60 GLOBAL CEO'S



**Ameera Shah**  
Promoter & MD,  
Metropolis Healthcare Ltd.



**Arun Nanda**  
Chairman & Founder Director,  
Mahindra Holidays &  
Resorts India Ltd. (MHRIL)



**Amadou Diallo**  
CEO, Africa & South Asia,  
Pacific DHL Global  
Forwarding Management, UAE



**Madhav Kalyan**  
MD & Head of Payments,  
Asia Pacific, J.P. Morgan



**Motilal Oswal**  
Chairman & MD,  
Motilal Oswal Financial Services Ltd.



**General  
Deepak Kapoor ( Retd.)**  
Chief of Staff, Indian Army

# ANDRAGOGY (KSA - ESAi Framework)

35%-57%

Knowledge

10%-30%

Skill Development

5%-10%

Attitude

43%-65%

Experiential Learning

3%-7%

Green / Sustainability

3%-48%

AI Lab Work

## *Best of both worlds*

Learning in Karjat Campus is the '**Best of both worlds**' dynamic – green campus in the lap of nature with quick access to the fabled **City of Dreams**, Mumbai – makes for an unforgettable experience for Universal AI University!



## INTERNATIONAL OPPORTUNITY

(Summer Schools and Student Exchange Programs across the World)



## APPLICATIONS OPEN

### AI & FUTURE TECHNOLOGIES SCHOOL

- BTech AI & ML
- BTech Data Science
- BSc AI & ML
- BSc Business Analytics

### LIBERAL ARTS & HUMANITIES SCHOOL

- BA (Hons.) Economics
- BA (Hons.) Psychology

### UNIVERSAL BUSINESS SCHOOL

- Global BBA
- Global BBA + MBA
- BCom
- BBA in AI

## PROGRAM HIGHLIGHTS

2

Mandatory Internship

2

CMAPS  
(Collaborative Multi-disciplinary Approach towards Problem Solving)

1

SMART Project

3

Years of Leadership Development

1

SDG/ESG Project  
(Sustainable Development Goals)

1

Research Paper

5

Inter-Disciplinary Curriculum

1

AI Lab Project / Capstone Project

7

Skills Developed

80%

Experiential Learning

## ADMISSION PROCESS

Universal AI University invites applicants from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / A-Level / HSC / CBSE or 12th Grade Equivalent).

STEP  
01

Filling the Application Form (Online)  
| Available on Universal AI University Website | Application Fee is INR 2,000 / USD 35 / GBP 20 / EUR 25

Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities

STEP  
02

STEP  
03

Appearing for Universal AI University Aptitude Test (UBSAT) / SAT / ACT / PEARSON / CUET / UGAT / JEE / MH CET / Other National ET

Appearing for the Personal Interview (PI)  
| All PI's will happen online via Zoom

STEP  
04

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature.

## WEIGHTAGE FOR SELECTION

ACADEMICS & OTHER SUPPORTING DOCUMENTS - 50%

APTITUDE TEST - 25%

INTERVIEW - 25%





### ARUNDHATI BHATTACHARYA

Chairperson & CEO, Salesforce;  
Fmr. Chairman, SBI

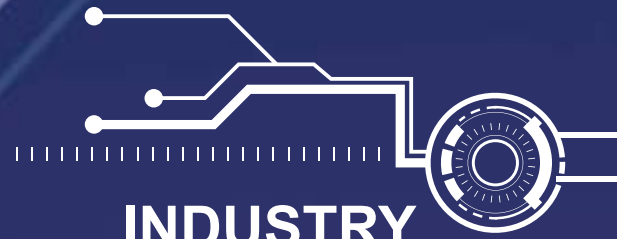
“I was amazed at the greenery & the principle of sustainability adopted by UBS. UBS emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives.”



### BHARAT PURI

MD, Pidilite Industries

“Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UBS. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream”



## INDUSTRY SPEAKS



### DEEPAK KAPOOR

Fmr. Chairman India, PWC

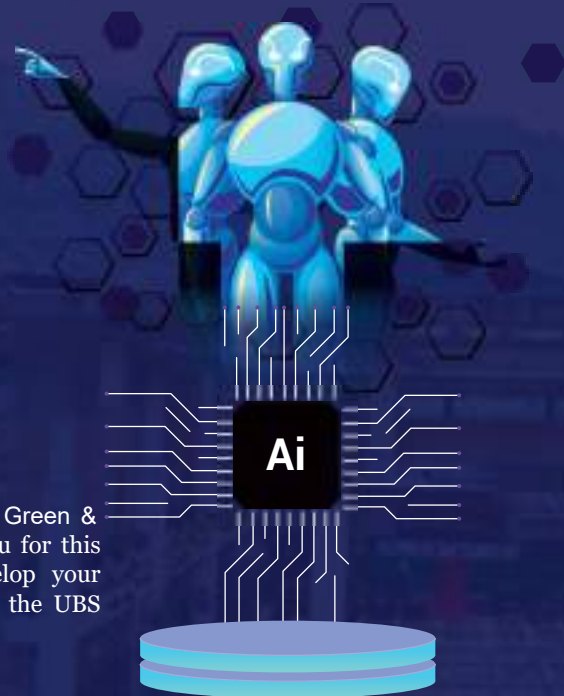
“It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck.”



### KI WAN KIM

Regional CEO, Middel East & Africa, LG Electronics

“My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UBS Faculty.”



### NEIL GEORGE

MD, Nivea India

“I have experienced the amazing institution UBS that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength.”



### D. SHIVAKUMAR

Fmr. Chairman & CEO, Pepsico India

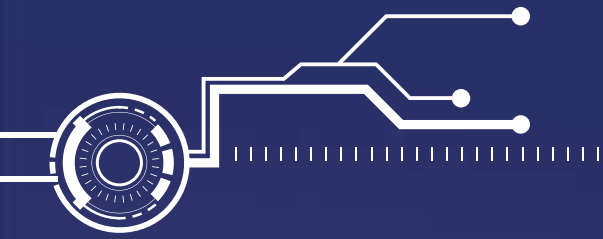
“Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!”



### P. R. RAMESH

Fmr. Chairman, Deloitte India

“UBS is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world.”



# WORLD CLASS STUDENT INFRASTRUCTURE



**CLASSROOM**



**AR/VR/MR LAB**



**CAFETERIA**



**QUANTUM COMPUTING LAB**



**FUTSAL & TENNIS COURT**



**GLOBAL ASSET TRADING ROOM**



**GYM**



**INDOOR SPORTS ROOM**



**LIBRARY**



**PLAZA WITH OPEN AIR THEATRE**



**STUDENT ACCOMMODATION**



**WELLNESS ROOM**

# UBS GROWTH SUCCESS STORY

## START UP

✓ 2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

## EARLY YEARS

✓ 2014 - 2016

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 30 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI
- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.

- 4 Faculties & 2 students funded by European Union (Erasmus+)
- Completed MT & GT Program for Tata Capital (Won deal from SPJIMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

## GROWTH YEARS

✓ 2017 - 2019

- 'Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe - 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit

- Successfully launched SSM + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB

- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

## TAKE OFF

✓ 2020 - 2023

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP

- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published
- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members

- Universal Case Research Centre launched 1st Journal published by the UBS Case Research Centre
- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023

# 2023

Established

 **Universal  
University**

— The future is here —

# KEY ACHIEVEMENTS & RANKING



Business India



POSITIVE IMPACT  
RATING  
FOR BUSINESS SCHOOLS



Times School



business today



Graduate  
Management  
Admission  
Council



THE ECONOMIC TIMES

statista



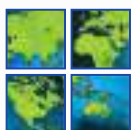
THE AWARDS  
2021



✉ [info@universalai.in](mailto:info@universalai.in)

🌐 [www.universalai.in](http://www.universalai.in)

☎ +91 702 602 3000



**Universal  
University**

— The future is here —