Ai won't replace people.

People with Ai skills will replace people without it.

Upskill & Transform Your Career!

Creating India's 1st Batch Of Ai Equipped Professionals!

Welcome to Universal AI University, where we blend leadership and cutting-edge technology in our Executive MBA program. Set amidst the scenic backdrop of Karjat's mountains, our university is an inspiring hub for learning.

In today's automated and digitally transformed world, AI education is vital for global competitiveness. We lead the charge in imparting universal skills that prepare you for the future. Our AI-empowered Executive MBA program, tailored for working professionals, equips you with practical AI skills to drive innovation and optimize business processes.

Our focus on leadership, cultural competence, and sustainability sets us apart, enabling you to excel on the global stage. Embrace the future with AI expertise and position yourself at the forefront of industry innovation. Universal AI University is shaping the next generation of AI-driven professionals, come, be a part of it!

Those Who Choose To Learn Ai Today Are Destined To Succeed Tomorrow!

Study At Universal Ai University
INDIA'S FIRST & ONLY
Ai UNIVERSITY

2-Year Ai Powered Executive MBA
For Working Professionals!

ENDORSED BY
60
GLOBAL CEO'S

INDIA'S
1ST
GREEN
B-SCHOOL

ASIA'S
1ST
GLOBAL
TRADING ROOM

80%
EXPERIENTIAL
LEARNING MODEL

MEMBERSHIPS

INTERNATIONAL

gbsn Global Business School Network

businet global higher education network

PRME Principles for Responsible Management Education

case centre

AACSB

Business Education Alliance Member

POSITIVE IMPACT RATING

AMDISA SUPPORTED PROGRAMME

IMA Insight beyond information

Scopus

athe AWARDS FOR TRAINING AND HIGHER EDUCATION

INDIAN

bma

AIMA ALL INDIA MANAGEMENT ASSOCIATION

EPSI

HEF Higher Education Forum

AIMS ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

CII Confederation of Indian Industry

GLOBAL
ACADEMIC PARTNERS

Cardiff Metropolitan University
UK

University of Economics Bulgaria
Bulgaria

INSEEC
France

Northeastern ILLINOIS UNIVERSITY
USA

LINCOLN UNIVERSITY
USA

VNiVERSiDAD Ð SALAMANCA
Spain

SSM Swiss School of Management
Italy

ACCREDITATIONS

Estd. under MH Act

UGC University Grants Commission
Approved

AICTE All India Council for Technical Education
Approved

NBA NATIONAL BOARD of ACCREDITATION
Accredited

ASSOCIATION OF INDIAN UNIVERSITIES
Equivalent

KEY ACHIEVEMENTS & RANKING

A+++
RATING IN INDIA 2022
Business India

TOP 5
B- SCHOOL IN INDIA 'TRANSFORMING SCHOOL' 2022
POSITIVE IMPACT RATING FOR BUSINESS SCHOOLS

RANKED 3RD
BEST B-SCHOOL IN MUMBAI 2023
Times B School

RANKED 2ND
PVT. B- SCHOOL IN MUMBAI 2021
business today

PLATINUM
RATING IN INDIA AICTE- CII SURVEY OF INDUSTRY LINKED TECHNICAL INSTITUTES 2019
AICTE CII

2ND
MOST ATTRACTIVE B-SCHOOL BY FOREIGN STUDENTS (STUDY IN INDIA) 2019
Graduate Management Admission Council

THE ECONOMIC TIMES INDIA'S GROWTH CHAMPIONS 2023 statista
THE ECONOMIC TIMES statista

CARDIFF MET UK UNIVERSITY OF THE YEAR
THE AWARDS 2021

CHANCELLOR'S MESSAGE

Addressing
Ai EMBA Aspirants

Welcome to Universal Ai University,
Where innovation meets excellence. As Chancellor, I am delighted to extend my warmest greetings to those embarking on our Ai-powered Executive MBA journey.

Through this visionary program, we aim to unleash your potential and empower you to thrive in a rapidly changing world. With cutting edge technology at your disposal and unwavering support from our accomplished faculty, you will hone your leadership acumen and conquer new frontiers.

As you embark on this transformative quest, always remember, "The future belongs to those who believe in the beauty of their dreams." - Eleanor Roosevelt. Our dream is to see you succeed, upskill, and embrace greatness.

Together, let's seize the boundless opportunities that lie ahead, making an enduring impact in the realms of business and beyond

Best wishes,
Prof. Tarundeep Singh Anand

Why Should You Do
EMBA?

Explore an extraordinary career growth trajectory

Unlock the possibility to land better jobs, earn more, and get a promotion

Be your own boss, equip yourself to drive your own venture

Network with professionals from diverse fields, find a common ground, and make valuable connections

Specialize in your field and become an industry leader

Get back to college life, upskill without quitting your job

Why Study Ai-Powered EMBA

Ai is the future, so ride the Ai wave
This highly valuable & dynamic Executive MBA course helps working professionals like you upgrade and upskill rapidly, and become industry leaders.

Ai Powered EMBA
Develop top management pedigree while learning futuristic Ai skills. Become a highly sought professional in any industry you choose to venture in. Start transforming your career without quitting your current job!

Life After Ai Powered EMBA
- Become one of the earliest management professionals with Ai skills
- Lead your industry & bring innovative solutions
- Land top jobs, or bring an Entrepreneurial transformation

Who should apply for this program?

Graduates from any UGC recognized University

2+ Years

Working professionals with **2+ years** of experience

People aiming at senior-level management or leadership roles

People who want to start their own venture

Let Data Drive Your Decision!

Understand The Ai Landscape With Stats That Matter.

In a world where data shapes destinies, allow its guidance to steer your choices. Embracing the future means embracing AI, an essential addition to tomorrow's landscape. Our program not only hones your management skills but also bestows you with a coveted AI advantage. Here's how data can empower you to take a life-changing decision:

- Take an informed decision
- Think and analyze as per data trends & forecasts
- Compare what's the Ai situation today and where it will be in 5 years time
- Understand the impact of Ai on future jobs

NUMBERS TALK
Statistics Every Working Professional Ought To Know!

Emba Helps You Earn More
Graduates witness increased pay during & after the program!
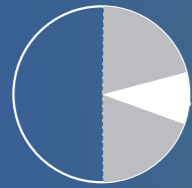
20-50% 💰
pay hike enjoyed by Managers after upskilling through EMBA *Education Times*

20%
increase in salary during the program *Education Times*

30%
directly after completion of EMBA *Education Times*

13.5%
increase in base salary witnessed by **EMBA graduates** worldwide. From start to end of the program. *Education Times*

63%
EMBA graduates received a promotion during or after their EMBA *Education Times*

70%
graduates got a salary increase or bonus as a result of their degree *Education Times*

39%
EMBA graduates have received a promotion after graduating *Shiksha.com*
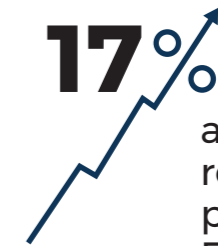
17%
average pay hike received by professionals doing EMBA *Zee Biz*

14.1%
EMBA graduates have got an increase in bonuses and compensation *Fortune*

Management + Ai Skills

The In-Demand Duo!
Doing an EMBA is great. But, if you really want to take your career to the next level, you ought to develop Ai skills too.

89%
increase in job searches for generative AI (Mar 2018 - Mar 2023)
Hindustan Times

20.2%
CAGR market growth predicted
The Hindu

20 million
jobs are to be added by 2025 around Ai. (GoI)
The Indian Express

$7.8 billion
Estimated AI market reach by 2025 in India
Deccan Herald

India has
16%
of the world's AI talent pool
It's all set to grow, and you can grab the next big opportunity
Money Control

Only
19%
of Indian candidates consider an **Executive MBA course!**
The opportunity is there for you to grab. Choose EMBA and take your career to unprecedented heights! *Shiksha*

Match India's Ai Skill Demand

629,000
professionals needed
Economic Times

416,000
AI skilled professionals today
Economic Times

Professionals who lack Ai skills across industries:

33% - Tourism & Travel

79% - Public Sector

75% - Healthcare

You can fill this gap by learning Ai skills *Economic Times*

AI's Power Of Transformation
Here's how Ai can help you in your field

FINANCE

- **Automation:** Streamline tasks like data entry, reducing errors and boosting efficiency.
- **Fraud Detection:** Spot anomalies in real-time data for fraud prevention and risk management.
- **Planning Aid:** Analyze historical data and trends to make informed decisions.
- **Automated Reporting:** AI extracts data for accurate, timely financial reports, ensuring compliance.
- **Smart Trading:** AI optimizes trading strategies through market analysis and trend tracking.
- **Customer Support:** AI chatbots provide personalized service, enhancing customer experiences.

HUMAN RESOURCES

- **Recruitment:** Automate resume screening, matches candidates, and conducts preliminary interviews through chatbots.
- **Onboarding:** Chatbots can be used to provide policy info, and streamline paperwork for better onboarding.
- **Engagement:** Analyze employee data for trends, suggest improvements, and boost engagement.
- **Performance Management:** Automate evaluation, track goals, and offer real-time feedback.
- **Learning & Development:** Get recommendations on training based on needs, providing personalized learning experiences.
- **HR Analytics:** Analyze HR data, get insights for informed decision-making, and predict outcomes.

MARKETING

- **Customer Segmentation:** Analyze data to pinpoint demographics and behaviors, aiding targeted campaigns.
- **Predictive Analytics:** Forecast trends, customer behavior, aiding data-driven decisions.
- **Content Creation:** Generate, optimize content, personalize for better engagement.
- **Chatbots and Assistants:** Automate interactions, enhances support, and reduces response times.
- **Recommendation Engines:** Tailor product suggestions, boosting satisfaction and sales.
- **Social Media Analysis:** Monitor sentiment, aids feedback response, and brand management.

OPERATIONS

- **Demand Forecasting:** Predict future demand using historical data and trends, optimizing planning and supply chains.
- **Supply Chain Optimization:** Enhance supply chains by managing inventory, logistics, and costs more efficiently.
- **Quality Control:** Monitor production for anomalies, predict failures, and improve product quality.
- **Process Automation:** Automate tasks like data entry, freeing human resources for strategic work.
- **Risk Management:** Analyze data for risk detection, covering fraud, cybersecurity, and compliance.
- **Customer Service:** Handle queries, personalize support, and improve communication.

Why
EMBA
At Universal Ai University?

Cutting-edge Ai integrated curriculum:
Innovative curriculum blending AI with education
for cutting-edge skill development.

**Focus on business fundamentals, leadership, analytical
thinking, technology, and entrepreneurship:**
Cultivate business acumen, leadership, analytics, tech, &
entrepreneurial prowess.

World class faculty & industry specialists:
Renowned faculty and industry leaders drive
transformative learning experiences.

Immersive Ai labs and facilities:
State-of-the-art AI labs create immersive learning
environments for hands-on exploration.

Experiential learning via simulations, projects & capstone courses:
Real-world learning through simulations, projects &
culminating capstone courses.

CEO Talk- Leadership insights (Every Trimester):
CEO Talks offer leadership wisdom, enriching insights &
inspiration every trimester.

Study In hybrid mode:
Hybrid mode allows you to learn at your own pace,
without quitting your job.

Network with professionals:
Get to network with like minded people. Make valuable
connections that help in the future.

Ai EMBA
Curriculum

Year 1 – Core Subjects – Trimester – I

– Principles and Practices of Management
– Business analytics for decision-making
– Accounting for Managers
– Business Economics and Finance
   CEO Talk (Leadership Insights) – 1

Year 1 – Trimester – II

– Human Resource Management and IR
– Marketing Management
– Leadership in VUCA & BANI World
– Operation Management
   CEO Talk (Leadership Insights) – 2

Year 1 – Trimester – III

– ESG, Sustainability & Business Ethics
– Entrepreneurship & Innovation
– Artificial Intelligence, Machine Learning for Business Excellence
– Design Thinking (Brain Mapping)
   CEO Talk (Leadership Insights) – 3

VALUE ENRICHMENT

- Business Modelling using Spread Sheet
- Data Science and Visualization with Tri-Language Analysis:
   Python, R, and Power BI
- Business Communication

FINANCE MANAGEMENT

Year 2 – Trimester – IV

– Global Investments Management and Banking (Simulation)
– Financial Statement Analysis and Reporting
– Harnessing AI in Investment Banking and Capital Markets
– Financial Derivatives
– Security Analysis and Portfolio Management
   Trading Dynamics using Algorithms
   CEO Talk (Leadership Insights) – 4

Year 2 – Trimester – V

– International Finance
– AI-Driven Risk Management for Corporate Leaders
– Mergers, Acquisitions and Corporate Restructuring
– AI-Based Corporate Financial Modelling & Valuation
– Wealth Management
   Financial Engineering & Innovation
   CEO Talk (Leadership Insights) – 5

Trimester – VI

– Behavioral Finance
– CEO Talk (Leadership Insights) – 6
– Capstone Project

MARKETING MANAGEMENT

Trimester – IV

– Customer Experience Management

– Product, NPD and Brand Management

– Integrated Marketing Communication

– Sales & Distribution Management

– AI-Enabled Digital Marketing, e-Commerce & SMM

  Omni Channel Management

  CEO Talk (Leadership Insights) – 4

Trimester – V

– International Marketing

– AI-Enabled Market Research and Consumer Insights

– Retail & Service Marketing

– Marketing Analytics

– AI-Powered B 2 B Marketing

  Blue Ocean Strategy

  CEO Talk (Leadership Insights) – 5

Trimester – VI

– Luxury Management

– CEO Talk (Leadership Insights) – 6

– Capstone Project

OPERATIONS MANAGEMENT

Trimester – IV

– Operational Excellence, BPR & Benchmarking

– Leveraging AI for TQM, Lean & Six Sigma Implementation

– Operations Research & Analytics

– Inventory Management, Warehousing & Simulation

– AI Integrated Global Supply Chain Management & Operations

  AI Integrated ERP

  CEO Talk (Leadership Insights) – 4

Trimester – V

– Digital Supply chain

– Operations Cost Management

– Service Operations Management

– Risk management

– Project Management with AI Integration

  Supply Chain Analytics

  CEO Talk (Leadership Insights) – 5

Trimester – VI

– Productivity Techniques & Improvement

– CEO Talk (Leadership Insights) – 6

– Capstone Project

HUMAN RESOURCE MANAGEMENT

Trimester – IV

– Talent Acquisition and Management with AI

– Compensation & Benefit Management

– AI Based Performance Management System & Succession Planning

– Training and Development

– Organizational Development and Change Management

  Assessment Development Centre

  CEO Talk (Leadership Insights) – 4

Trimester – V

– HR Analytics and Decision Making with AI

– New Age HR: Engagement, Retention, Surveys, Audits
  and Global Practices

– Executive Coaching for Result Orientation

– Leadership Incubation for C-Suit Competencies

– Happiness at Workplace and Organizational Culture
  Personal Growth Lab
  CEO Talk (Leadership Insights) – 5

Trimester – VI

– Diversity Equality Inclusion

– CEO Talk (Leadership Insights) – 6

– Capstone Project

**ADD AN AI EDGE
To Your Management Skills!**

Here's how Ai becomes your perfect partner to get various tasks done, smoothly, efficiently and effortlessly. It minimizes manual work and errors to help you focus on more important aspects.

1. Automating repetitive tasks
2. Improving decision-making
3. Providing data insights
4. Personalizing customer experiences
5. Optimizing operations
6. Managing risk

. . . .

**How Ai Empowers You In
Various Industries**

- **Manufacturing:** AI automates, enhances quality, and optimizes tasks in manufacturing process.
- **BFSI:** AI automates, detects fraud, aids investments, including algorithmic trading, and risk assessment.
- **Healthcare:** AI diagnoses diseases, supports treatment via image analysis and chatbots.
- **Logistics:** AI optimizes routing, tracking, predicts demand, and sorts shipments.
- **Retail:** AI personalizes, optimizes inventory, combats fraud using chatbots and recommendations.
- **E-commerce:** AI tailors recommendations, prevents fraud, optimizes pricing.
- **Telecommunications:** AI improves service, network performance using chatbots and predictive analytics.

share YOUR KEY TO

Universal University
——— The future is here ———
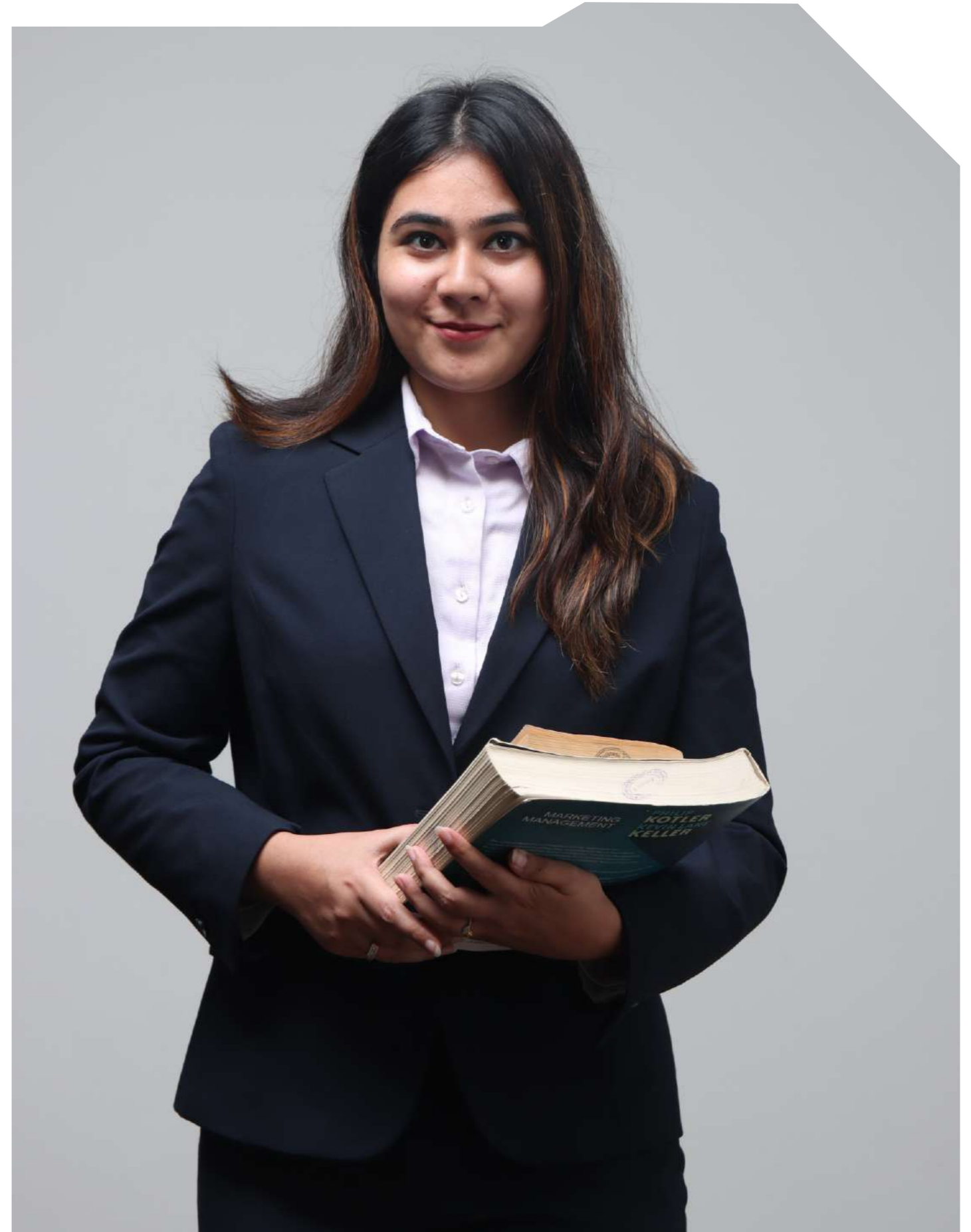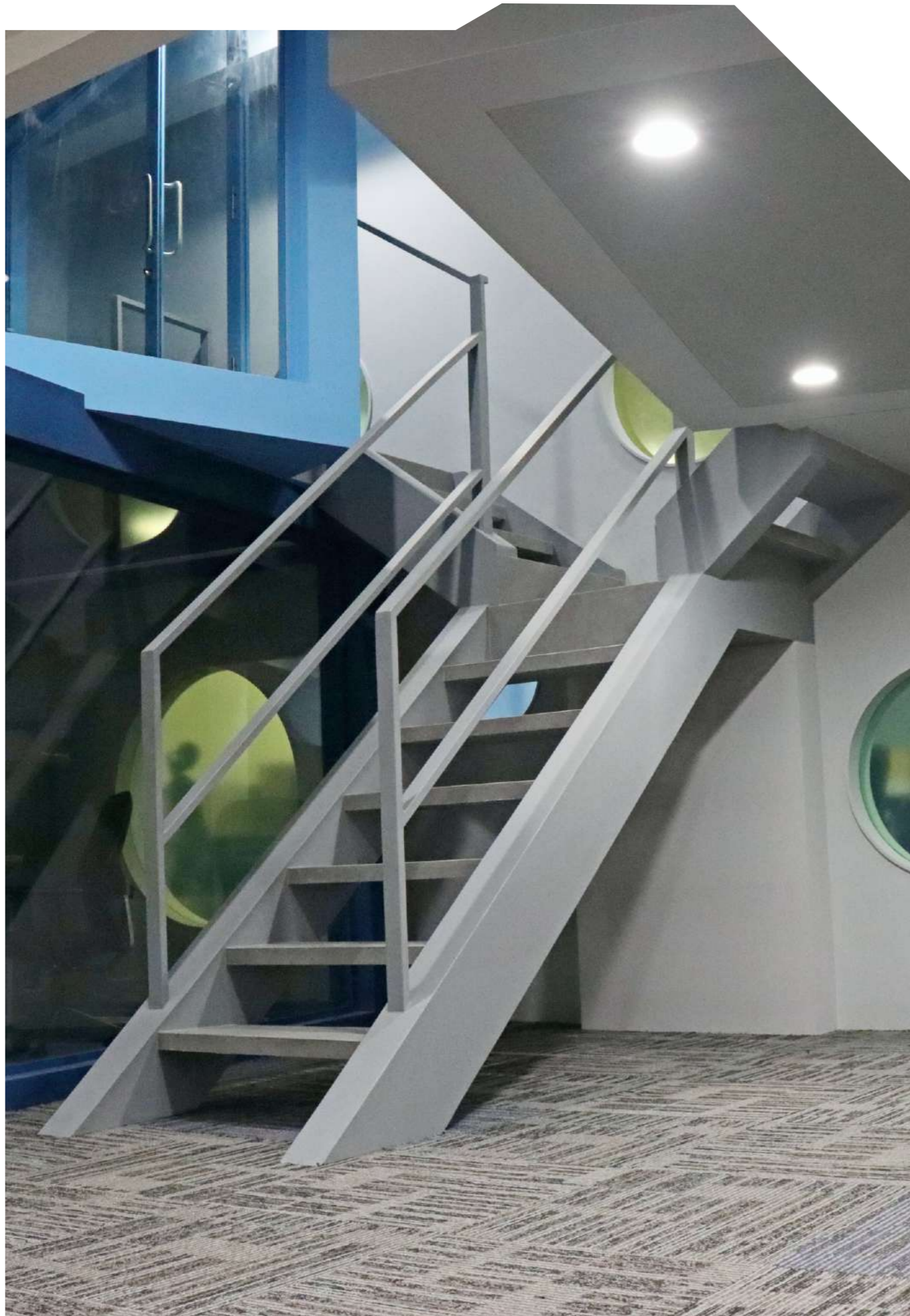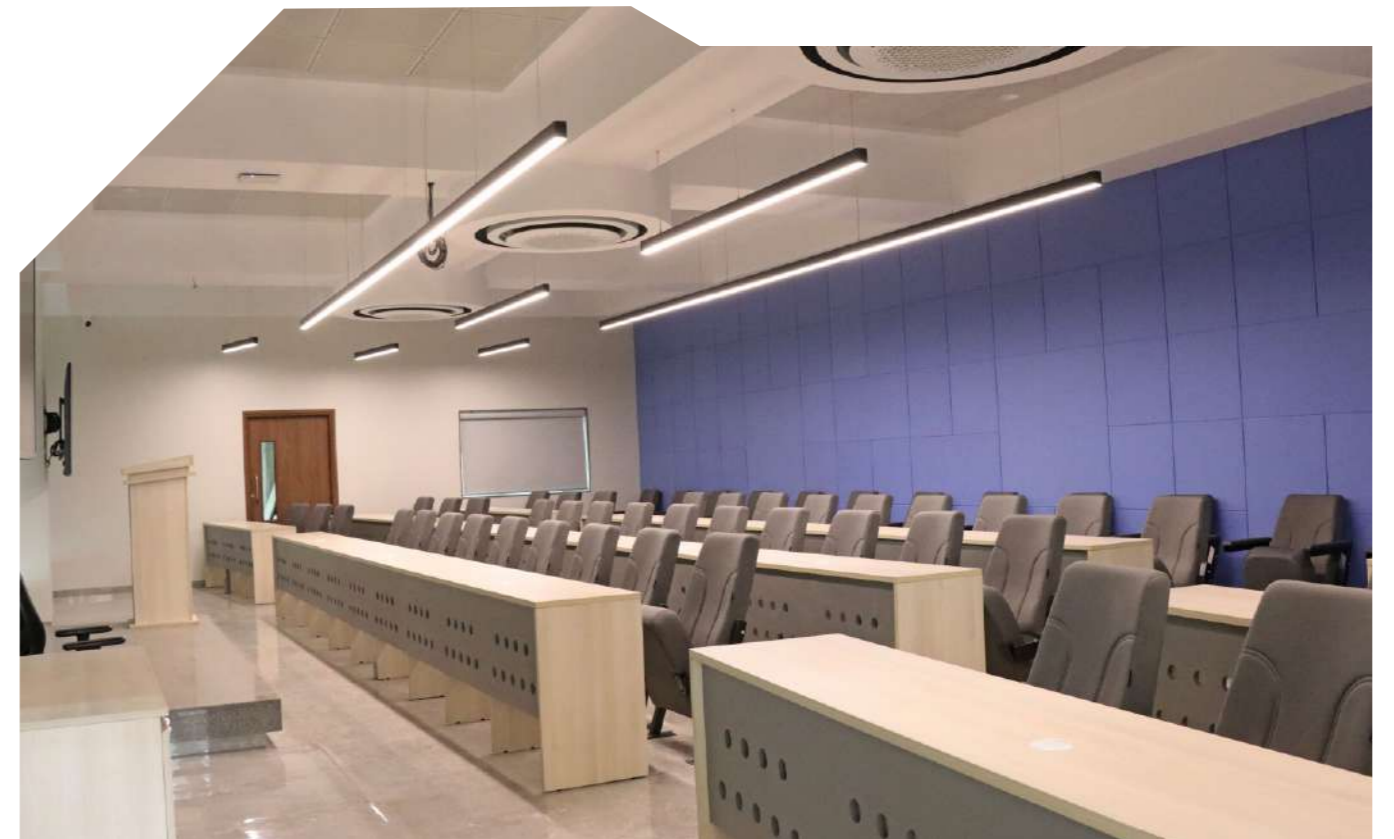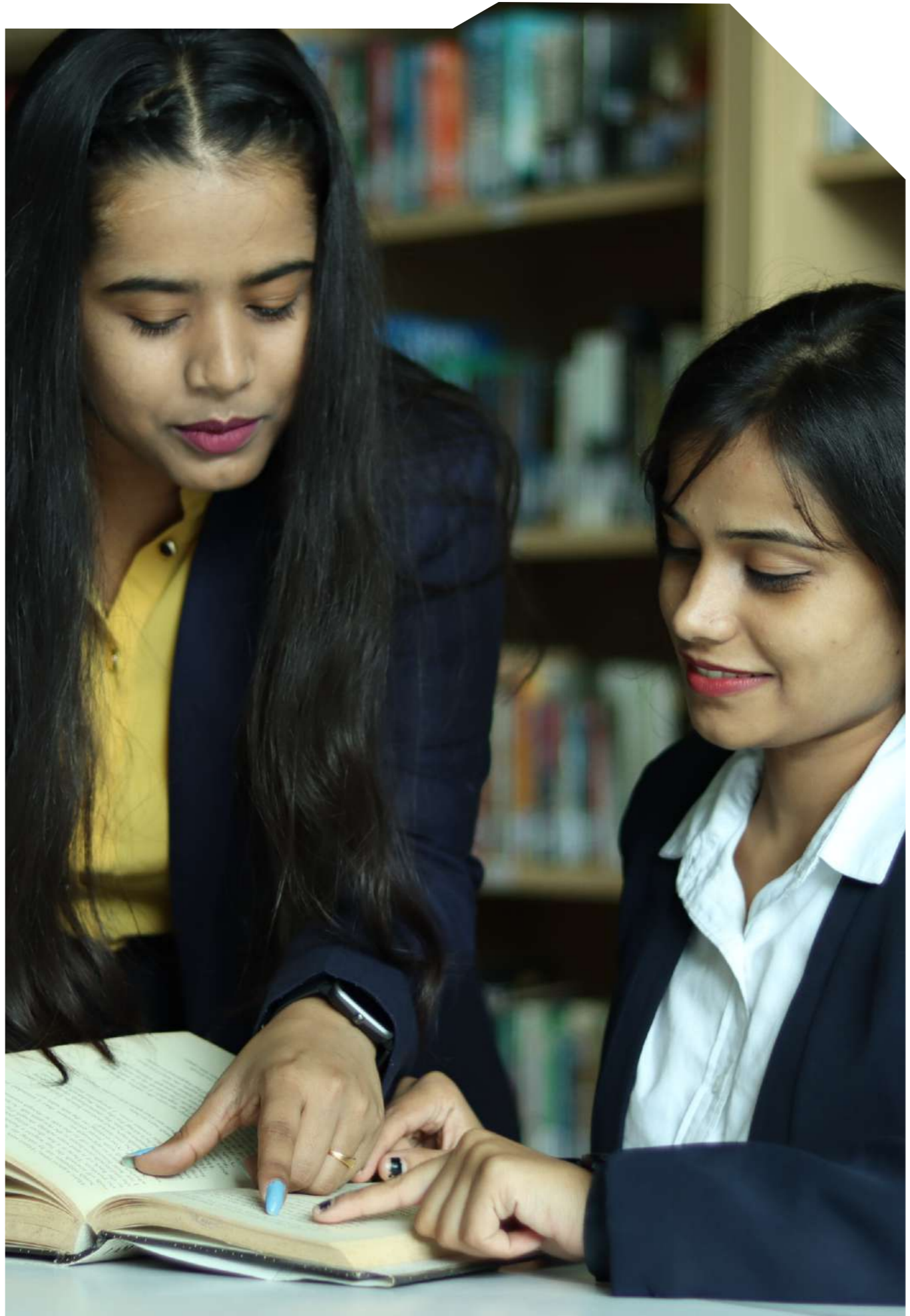
For admissions:
Call us on: 98678 03069
Email: executivemba@universalai.in

For more details click here:
www.universalai.in/executive-mba/

Connect with us:
Tap to explore social media

Branch Address

Office no. 507, 5th floor, Goldcrest
Business Park, Nityanand Nagar, LBS
Road, behind Kailas Esplanade,
Ghatkopar West, Mumbai,
Maharashtra 400086

Campus Address

Kushivili, PO Gaurkamath,
Vadap, Dist. Raigad, Karjat,
Maharashtra 410201