



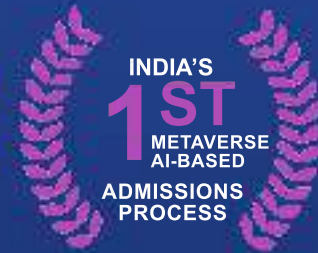
# UNIVERSAL Ai UNIVERSITY



**INDIA'S  
FIRST AI  
UNIVERSITY**

Where the future  
of education  
and technology  
Converge!





### GLOBAL ACADEMIC PARTNERS



### ACCREDITATIONS



### MEMBERSHIP

#### INTERNATIONAL



#### INDIAN



# Contents

|  |    |
|--|----|
| 1. From the Chancellor's Desk  | 1  |
| 2. Vision & Mission  | 2  |
| 3. An Innovative Learning Model - 3 E's, Sustainability Impact & ESG                             | 3  |
| 4. Universal Ai Advantage - Why do students from all over the world join us?                     | 5  |
| 5. Board of Governance - The 60 CEO's & Senate   | 6  |
| 6. Teaching Excellence - Leaders Make Leaders  | 9  |
| 7. International Partner Universities  | 13 |
| 8. Benefits Of Integrating AI Modules In The Curriculum  | 17 |
| 9. Our Programs  | 18 |
| a) Undergraduate Programs  |    |
| i. B.Tech (Computer Science) in AI & ML / Data Science   | 20 |
| ii. B.Tech Sound Engineering / B.A. Music & Audio Production                                     | 21 |
| iii. B.Design in Game Art / Game Design/ Product / Animation Movie Making/ Transportation Design | 22 |
| iv. BBA in AI  | 23 |
| v. B.Sc or B.A. Psychology   | 24 |
| b) Postgraduate MBA Programs   | 25 |
| c) Executive MBA Programs  | 33 |
| d) Doctoral Ph.D. Programs   | 35 |
| 10. Admissions Criteria & Application Process  | 36 |
| 11. Fees, Scholarships & Loans   | 40 |
| 12. Success Stories - Join the Legacy of Global Leaders  | 45 |
| 13. Placement Journey  | 46 |
| 14. Global CEO Series, Industry Speaks & International Conferences                               | 61 |
| 15. Campus Life - Living Experience, Sports Community & Events                                   | 64 |
| 16. Summer School & Exchange Programs  | 71 |
| 17. Universal Ai in the News   | 73 |
| 18. Corporate Connect & Awards   | 74 |
| 19. Mumbai, the City of Dreams - Best of Both the Worlds   | 75 |
| 20. Growth Success Story   | 76 |





## TARUN ANAND Chancellor & Founder, Universal Ai University

Chairman & Founder, Universal Business School  
Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) |  
Tuck Business School (USA) | IE Business School (Spain)



FROM THE  
CHANCELLOR'S  
DESK



### WELCOME TO UNIVERSAL Ai UNIVERSITY,

We are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of degree programs in Business Management, Liberal Arts, Environment Sciences, AI, Design, Law, Sports, Commerce, and International Diplomacy will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal Ai University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnerships backed by 60 Global CEO's, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths, including roles in data analysis, AI and machine learning which will be applicable to the fields of Business, Environmental Studies, Design, Law, Sports, Liberal Arts and International Diplomacy.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

**BECOME A PART OF THE AI REVOLUTION BY JOINING AI-MAZING UNIVERSITY!!**

# Vision & Mission



VISION

To create impactful knowledge and develop innovative, ethical, responsible, and global leaders who will transform organisations and society at large.



MISSION

To drive excellence in education, impactful research, and strong community engagement, resulting in a positive societal impact on our ecosystem that will help transform organizations and society at large.

Universal Ai University does this through:

01

**Teaching** - We offer an innovative curriculum and dynamic learning environment, enabling our learners to become responsible leaders with universal skill sets, to solve complex global challenges.

02

**Research & Development** - We develop impactful research through global collaborations, using cutting-edge technology and infrastructure to fuel innovation.

03

**Service** - We contribute towards a sustainable future by promoting environmental nurturing, prosperity, and positive social impact.

# An Innovative Learning Model - 3 E's

Founded by CEOs of billion dollar global businesses, Universal Ai University is committed to deliver a life-changing educational experience to Indian and International students. It is endorsed by 60 Global CEOs and follows an experiential learning pedagogy where practical and academic knowledge are given equal weightage. This makes our students corporate ready from the early stage of their career. Universal Ai University follows the 3E Model in imparting education.

ETHICS | EXPERIENTIAL LEARNING | ENVIRONMENT



World  
Class Faculty



Innovative



Quality  
Curriculum



Quality  
Infrastructure

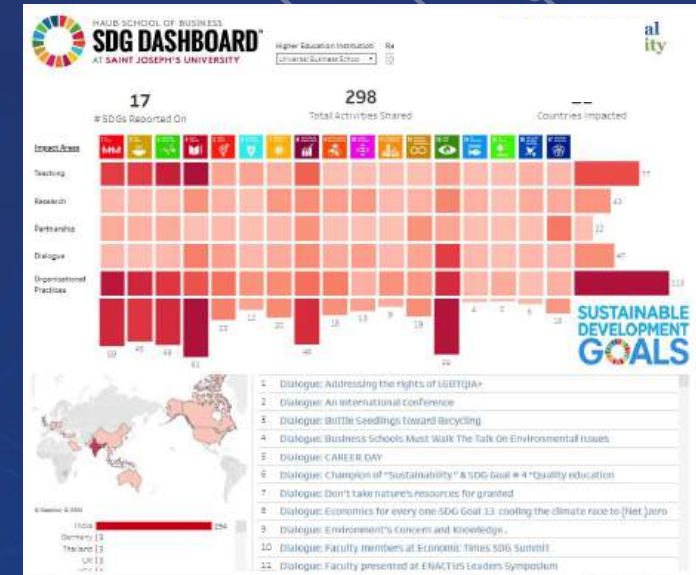


Superior  
Research  
Focus

# Sustainability Impact & Economics, Social, Governance

All major corporations are expected to account for their environmental and social footprint. This is carried out through a diverse set of standards, frameworks, and metrics related to what is referred to as an ESG (environment, social, governance) report. Such reporting enables the corporations to better manage their contributions to the attainment of the United Nations SDGs (Sustainable Development Goals).

Universal Ai University has emerged as a disruptor in the SDG landscape, by being the first business school in India to launch its own ESG report, disclosing its environmental and social footprint and re-affirming it's position as India's 1st Green Business School.



## India's 1st Green University



Plantation Drive



Solar Energy Plant



Waste Management Plant

# Universal Ai Advantage

**1** Only University led by a Global CEO & Endorsed by 60 CEO's from GE, JP Morgan, etc

**2** India's 1st B-School with an with High Tech AI Quantum Computing, AR/VR/MR/IoT Labs

**3** 80% Experiential Learning Model

**4** 2nd Most Attractive B-School in India for International Students (GMAC Study in India)

**5** Trade Global Markets at Asia's 1st Global Trading Room

**6** 'FIVE STAR University' by India Today

**7** Economic Times Growth Champion - Fastest Growing Company in India

**8** World Class Faculty (500+ years Industry experience) from Stanford, Oxford, IIMs & SPJIMR

**9** Top 5 B-School in India with Highest ROI - 160% (Times of India)

**10** Highest Global Quality standards Partner Institutions: Accredited by AMBA (UK), AACSB (USA), QAA (UK), EDUQUA (Switzerland)

**11** Earn your Global Passport with a British, French, Spanish, Italian; or an American Degree

**12** Become a CEO of a Pvt. Ltd. Company during your study

**13** 1st Private B-School to achieve a Rs.1 crore p.a. Placement

**14** India's 1st AI embedded Multidisciplinary and Interdisciplinary curriculum

**15** Partnership with World's Top French Design School Rubika India

**16** Academic collaboration with Multi-billion dollar fastest growing Indian IT Company, LTIMindtree for AI & Future Technologies School

**17** India's First AI – embedded Degree in Sound & Music launched by Padma Shri Sonu Nigam

**18** Best of Both Worlds - Study in the Lap of Nature & near Capital City of Dreams, Mumbai



# Board of Governors – The 60 CEOs



**Motilal Oswal**  
MD & CEO,  
MOTILAL OSWAL  
FINANCIAL SERVICES



**Mark Robson**  
FMR. CEO,  
FXMARKETSPACE LTD, UK



**Arun Nanda**  
FMR. FOUNDER & CHAIRMAN,  
MAHINDRA HOLIDAYS &  
RESORTS INDIA LTD.



**Niren Chaudhary**  
CEO,  
PANERA BREAD, USA



**Julian D'Souza**  
REGIONAL HEAD, SOUTH ASIA,  
THE CONFERENCE BOARD



**Navin Suri**  
ADVISOR TO THE BOARD,  
ELEVANDI; CEO, PERCIPIENT  
PARTNERS PTE. LTD.,  
SINGAPORE



**Rehan Khan**  
MD, MSD - INDIA REGION;  
BOARD @ ABACUS &  
HEALTHQUAD; EARLY STAGE  
INVESTOR, DUBAI, UAE



**Madhav Kalyan**  
MANAGING DIRECTOR,  
J.P. MORGAN, INDIA



**Nilesh Shah**  
MD & CEO,  
ENVISION CAPITAL



**Rick Sears**  
DIRECTOR & CO-DEPUTY  
CHAIRMAN, CLS BANK  
INTERNATIONAL, LONDON, UK



**Ameera Shah**  
PROMOTER & MD,  
METROPOLIS  
HEALTHCARE LTD.



**Wolfgang Lehmacher**  
SUPPLY CHAIN & TECHNOLOGY  
STRATEGISTX, INNOVATION  
NETWORK, SWITZERLAND



**Ipsita Dasgupta**  
SVP & MD - HP India,  
Bangladesh & Sri Lanka



**Dr. Ravi Kumar**  
FOUNDER, CHAIRMAN & MD,  
XCYTON DIAGNOSTICS LTD.LTD.



**Amadou Diallo**  
CEO, AFRICA & SOUTH ASIA,  
PACIFIC DHL GLOBAL  
FORWARDING MANAGEMENT,  
UAE



**Dr. Jayesh Jani**  
STRATEGIC MEDICAL  
AFFAIRS AND PROFESSIONAL  
EDUCATION LEADER  
GLOBAL MEDICAL DIRECTOR,  
CONVATEC



**Padma Bhushan**  
**Dr. S. S. Johl**  
ECONOMIC ADVISOR  
FOUR INDIAN  
PRIME MINISTERS  
& WORLD BANK



**Mark Smith**  
CO-FOUNDER & EXECUTIVE  
CHAIRMAN - QARBON  
TECHNOLOGIES; MD, ASIA  
PACIFIC, DIGITAL REALTY,  
SINGAPORE



**Padma Shri**  
(Late) **Dr. Pritam Singh**  
PROFESSOR EMERITUS,  
MDI - GURGAON;  
FMR. DIRECTOR,  
IIM - LUCKNOW



**Robert Holdheim**  
COO, EXPORT NOW, INC.;  
FOUNDER AND PRINCIPAL,  
SWING LLC, LOS ANGELES  
METROPOLITAN AREA, USA



**General (Retd.)  
Deepak Kapoor**  
CHIEF OF STAFF,  
INDIAN ARMY



**Dr. Ravi Kumar**  
FOUNDER, CHAIRMAN & MD,  
XCYTON DIAGNOSTICS LTD.LTD.



**Aditya Somani**  
CHAIRMAN,  
EVEREST TECH



**Dr. Jayesh Jani**  
STRATEGIC MEDICAL AFFAIRS AND  
PROFESSIONAL EDUCATION LEADER  
GLOBAL MEDICAL DIRECTOR,  
CONVATEC



**Dr. T. C. Nair**  
PAST WHOLE TIME MEMBER,  
SEBI



**R. K. Sukhdevsinghji**  
FMR. MD,  
BHARAT PETROLEUM LTD.



**Devita Saraf**  
CEO,  
VU TECHNOLOGIES LTD.



**Late. Ranjit Shahani**  
FMR. VICE CHAIRMAN & MD,  
NOVARTIS (INDIA) LTD.



**Dr. Shekhar Mitra**  
PRESIDENT,  
INNOPRENEUR LLC, USA;  
FMR. HEAD - INNOVATION,  
P&G, USA



**Raja Kochar**  
VICE PRESIDENT  
TRANSFORMATION,  
ENOVIS



**Subhash Dhar**  
CO-FOUNDER & CEO,  
COMMENCE MINT VENTURES,  
USA



**Sasha Mirchandani**  
FOUNDER & MD,  
KAE CAPITAL



**Babul Varma**  
MD,  
OMKAR REALTORS  
& DEVELOPERS



**Christopher (Mitya) New**  
FOUNDER,  
LEADING ORGANIZATIONS  
INTERNATIONAL, HONG



**Sarthak Behuria**  
FMR. CHAIRMAN,  
INDIAN OIL CORPORATION LTD.



**Albert Maasland**  
NON EXECUTIVE DIRECTOR,  
CHAIRMAN, ADVISOR,  
EXPERIENCED CEO, UK



**D. R. Dogra**  
FMR. MD & CEO,  
CREDIT ANALYSIS &  
RESEARCH LTD (CARE)



**Sanjeev Sanyal**  
PRINCIPAL ECONOMIC ADVISER,  
PRIME MINISTER OF INDIA  
MR. NARENDRA MODI,  
SINGAPORE



**Late. Harjit Singh**  
FMR. SECRETARY, GOI  
FMR. CO-PRESIDENT,  
EURO-INDIA CENTRE, FRANCE



**Tejpreet Singh Chopra**  
PRESIDENT & CEO,  
BHARAT LIGHT AND POWER;  
CHAIRMAN,  
GUJARAT PIPAVAV PORT LTD.



**Tarun Kataria**  
INDEPENDENT DIRECTOR &  
AUDIT COMMITTEE MEMBER,  
JUBILANT PHARMA LTD.,  
SINGAPORE



**Dr. Narindra K. Bachlaus**  
CONSULTANT;  
FMR. CEO, EXXONMOBIL,  
INDIA, MUMBAI  
METROPOLITAN REGION



**Sunil Chandiramani**  
CEO, NYKA ADVISORY  
SERVICES; INDEPENDENT  
DIRECTOR, SAPPHIRE  
FOODS; UDS, GANESH  
GRAINS, RUPA & CO.



**Aniruddha Joshi**  
FOUNDER, TUTSUM;  
STARTUPS, INVESTOR,  
CO-FOUNDER & ADVISOR,  
CALIFORNIA, USA



**Ashith Kampani**  
CHAIRMAN,  
COSMICMANDALA15  
SECURITIES PVT. LTD.



**Anil V. Kamath**  
FOUNDER CHAIRMAN,  
ESEMCEE ADVISORS;  
FMR. MD,  
WOCKHARDT HOSPITALS



**Naina Krishnamurthy**  
FOUNDER & MANAGING PARTNER,  
K LAW (KRISHNAMURTHY & CO);  
NON-EXECUTIVE INDEPENDENT  
DIRECTOR, INDOSTAR CAPITAL



**David Mountain**  
C-SUITE TECHNOLOGY;  
EXECUTIVE & INDEPENDENT  
DIRECTOR, CROWN AGENTS  
BANK, LONDON, UK

# Universal Ai University Senate



**Ridham Desai**  
MD,  
Morgan Stanley



**Sai Venkateshwaran**  
Partner & Head - CFO Advisory,  
KPMG



**Ramesh Swaminathan**  
Executive Director - CFO  
& Head - Corporate Affairs,  
Lupin Ltd



**Sudeep Kolte**  
VP - Sales and Marketing,  
Saint GobainMarketing,



**Jaideep Pandit**  
Investment Management,  
Real Estate, Mumbai



**Dileep Joshi**  
Global CHRO,  
Essel Propack



**Surendra Goyal**  
CFO, Aditya Birla Group



**Abhaya Gupte**  
Partner,  
Deloitte



**Kavindra Mishra**  
MD & CEO,  
House of Anita Dongre Ltd.



**Chintan Thakkar**  
Managing Director - India,  
OSTC Ltd.



**Minakshi Samant**  
Executive Director HR,  
Ingram Micro



**Rajesh Seshadri**  
Global CFO - GSC,  
DHL Global Forwarding



**Dr. Tanaya Mishra**  
Global CHRO,  
Strides



**Balasubramanian Jayam**  
Founder at The Half Brick,  
Bengaluru



**Dharmesh Joshi**  
Director  
(Integrated Supply Chain),  
Drums Food  
International Pvt. Ltd.



**Coumara Radja**  
Co-Founder and  
Managing Partner  
Maxval Professionals LLP



**Ashish Musaddi**  
Global Head - Cultural  
Transformation, Talent  
Management & Learning,  
Cipla, Mumbai



**Chandrasekhar Mukherjee**  
Advisory Board -  
Deep Learning Institute  
of India, Mumbai



**Akhilesh Thakur**  
Deputy National Leader -  
Risk Advisory Services,  
Baker Tilly DHC



**Anil Joshi**  
Consultant - HR &  
Employee Relations,  
BASF India Limited



**Rishikesh Deshpande**  
CEO & Whole Time Director,  
Avalon Global Research



**Amisha Vora**  
Owner and Joint  
Managing Director,  
Prabhudas



**Pramod Sant**  
Former Vice President -  
Head of Import Export  
& Customs, Siemens Ltd



**Alok Ranjan**  
Chief Executive Officer,  
Flipcarbon Integrated Solutions



**Thiru A Thirunavukkarasu**  
Group President Human  
Resources, Cadila  
Pharmaceuticals Limited



**Anil Jayaraj**  
CEO, Sports, Viacom18  
Media Pvt. Ltd.;  
CEO, Sports Group  
President Human Resources



**Murli Sundrani**  
Mentor & Life Coach,  
Blue Dots Consulting, Mumbai



**Antony Parokaran**  
CEO,  
Eros Elevators &  
Escalators Pvt. Ltd.

# INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known for their best academic credentials and experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers offer a distinctly different approach to education which will define your experience.

To connect what's taught in the classroom to the real world, we follow case-based teaching, interactive team projects and bring in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futuristic and entrepreneurial thinking to complex real world problem.



## **Brig. GPS Cheema | Chairperson - Centre of Excellence for Sustainable, Social & Spiritual Development & Professor of Practice**

M.Sc.; AMP-MDI, Gurgaon; 37 years with Indian Army; Deputy General Officer Commanding, Kashmir Valley; Commander of Armoured Brigade; Colonel General Staff of Armoured Division; Director (Operation Logistics) HQ IDS-Secretary, Joint Operations Committee, under the Chairman, Chiefs of Staff Committee; Extensive leadership, operational, and training expertise



## **Prof. Sriram Ramshanker | Pro-Vice Chancellor & Professor of Practice - Operations**

Mechanical Engg.; NIT; MBA, SPJIMR; 25 years of Diverse Exp. in Industry & Business Consulting in Equity Broking, Health & Fitness, FMGC, Travel & Tourism & Manufacturing; VP & COO in NESS Technologies; Sales Director in Intercept Consulting; Business Manager in TI Automotive PLC & Batliboi & Co.



## **Dr. Manoj Singh | Pro-Vice Chancellor (International) & Professor - Design School**

LLB, PhD in Economics, MA Economics; 35 yrs of Industry & Academic Exp; accomplished Academician and International Entrepreneur (Singapore & India). He served as Senior Vice President - Global Development & Partnerships, Rubika France, Panel Member on UNESCO and Vice Chancellor of one of the leading Design Universities in India.



## **Dr. Asha Bhatia | Dean - Research & Professor - General Management**

MBA; 24 years of Exp. in Academic, Research & Social Entrepreneurship Mentoring; Board of Directors, SIFE India; Represents Asia at the ENACTUS Global Faculty Research Network; Published 50+ research papers, articles, and book chapters & presented at various conferences in U.A.E., Switzerland and Australia; Conducted training programs for Mumbai Police and Indian Navy; Awarded 'Distinguished Women in the Field of Mgmt.' & Unilever for 'Leadership & Sustainability'. Trained Mumbai Police, Indian Navy & faculty at K.J. Somaiya Institute.



## **Dr. Waheeda Thomas | Dean - School of Management (UG) & Professor - Economics**

PG in Business Administration, Qualified NET, PG Diploma in Comp. Applications; 25 years of Teaching and Administrative Experience; As an accomplished author, published textbooks, reference books, research papers, and served as an Editor-in-Chief for a UGC care listed journal; Trained Assessor at NAAC Panel.



**Dr. Kavitha Venkatachari | Dean - School of AI & Future Tech; HoD & Professor - Computer Science**

B.Sc., MCA, MBA, M.Phil., Ph.D.; 20 years of Exp.; Notable research includes the relationship between Risk-Taking Propensity & Business Performance in SMEs in Sri Lanka; Awarded for the best research paper twice by GNVS & IBS; Possesses strong technical skills in Python, Advanced Excel, and SAS.



**Dr. Shilpa S Joshi | Associate Professor & Director - Academics**

Ph.D in Electronics Engineering, Master of Engineering (Electronics and Telecommunications); 14 years of Exp: Experienced education specialist and Data Science professional with a Genpact Certified Professional qualification. Holds a doctoral background in Digital Image Processing, focusing on machine learning for early-stage diagnosis, earning a patent.



**Prof. Vijay Tandon | Dean - School of Management (PG)**

B.Sc., MBA, Exec PGM - IIM, Calcutta.; 18 years of Exp.; With a background in marketing, strategy, and innovation, he has worked with global giants like GE, Tyco, and AstraZeneca; As the patron of ELC, a student-driven organization, he emphasizes experiential learning; Faculty at Univ. of Economics, Bulgaria, SSM, Italy, Cardiff Met., UK.



**Prof. Elora Basumatary | Dean - Quality Enhancement Directorate (QED)**

PGDM - IIM, Calcuta; 18 years of Exp. in Business Development, Operations Mgmt., Sales & Distribution, Marketing & Media Mgmt.; Worked across 3 continents; As the patron of the UIC & head of Rush4Rush, the annual inter-college fest, she actively contributes to student engagement and innovation.



**Dr. Harshita Kumar | Dean - School of Music, Sound & Cinematics; Program Director (MBA-G)**

MBA, Ph.D.; 25 years of Exp.; Specializes in Planning, Business Development, Revenue Generation, and Sales Administration; Published Research papers in leading Journals and presented papers at National & International Conferences



**Dr. Rekha Wagani | Dy. Director - School of Liberal Arts, Social & Behavioural Sciences**

PG Diploma in Clinical Hypnotherapy, Ph.D Psychology; 14 yrs of Academics & Industry Exp.; Guided numerous PhD and MPhil theses, supervised over 80 UG and PG research projects, and developed a self-awareness intervention program, earning her the Junior Research Fellow Award.



**Prof. Nilanka Chatterjee | Program Director (MBA-BDI)**

BBA, MBA; 34 years of Exp.; BBA, MBA; 33 years experience as Sr. GM - L&D, United Spirits (Diageo), AGM - HR, Ispat Ind., Reliance & Nestle. He has trained executives from P&G, Coca Cola, Britannia Tata Steel, Jindal Steel, SBI, Standard Chartered, Citibank, ICICI, Vedanta, LIC, HDFC, UB, Whirlpool, Samsung, ITC, Philips, Godrej & Boyce, Sanofi Aventis, IOCL, ONGC, Castrol, HP, IBM, Wipro, Infosys etc.



### **Prof. Deepak Alva | Chief Financial Officer**

Chemical Engineer, LIT Nagpur, Post Graduate Diploma in Finance from SPJIMR; 27 years of Exp.; Worked at renowned organizations such as Thermax Babcock & Wilcox, Reliance Industries, Asian Paints India, and Meril Lifesciences; Excels in Finance and Supply Chain Mgmt..



### **Prof. Inderpal Singh | Director - Skill Development & Professor of Practice**

B.Sc., MBA, MMM, Exec MBA, IIM-A, ISB; 25 years of Exp., Leadership roles in esteemed organizations like Lotte, Wrigley India, Best Foods International, and Heinz; Proficient Trainer in FMCG & Durable Cos; Focus on Skill Development, guiding students toward successful Corporate Careers.



### **Dr. Pranjali Madhur | Director - Quality & Professor - HRM**

LLB, MBA, PGDM, Ph.D (EI); 14 yrs of exp. in Academics, Research & Industry. Authored a book & published 25+ research papers. She is Editorial Board Member & Advisory Board Member for several Mgmt. Journals. Certified & Licensed NLP Practitioner & has expertise & consultancy in OD, Recruitment Analyst, Life Coach & Strategic Analyst. Faculty at GITAM HBS & MIT School of Mgmt.

**Faculty : Human Resources Management, Law, Strategic Management and Mandarin**



### **Dr. Meena Sharma | Professor & HoD - HRM**

PGDBM, M.Phil, MBS, M.Com., Ph.D.; 20 years of Teaching Exp. at Institute of Advanced Research- The University for Innovation, Dnyansagar Institute of Management and Research, D.Y. Patil Institute of Management, Novel Institute of Management Studies; Managerial role at Kohinoor Precision Component Pvt. Ltd; 50+ publications in UGC Cared Journals, ACDC Journals, Authored Books & Book Chapters & Patents



### **Dr. Seema Laddha | Professor & HoD - Marketing**

MBA, Ph.D.; 18 years of Exp; Significant contributions to research with over 35 publications in National & international journals, as well as case studies; Served as an editor for International Journals & Conference books.



### **Prof. Sundar Natraj | HoD - Marketing (Practice)**

BSc., MBA; 30 years work Exp. with brand leaders like Glodyne, Aptech, VVF, Shaw Wallace, Balsara Hygiene, and Ciba-Geigy & Nestle, International best foods (HUL); Served as Group Head Marketing at Krisoral Group in Nigeria, Kenya & South Africa and Head -Business at Care-Horizzon; Served as visiting faculty for 19 years.



### **Dr. Sririvas Shirur | Professor & HoD - Finance**

BA (Hons.) Eco, MA Eco, MA Psychology, MBA Fin, Ph.D. Fin; 25 years of Exp, Director of Incubation & Entrepreneurship centre at Teerthanker Mahaveer University, Moradabad; Dean, Business School, Sharda University; Professor of Finance and Economics at Galgotias Institute of Management Technology, Greater Noida; Awarded JRF by the UGC to pursue his doctorate; Written six books on topics relating to Finance and Economics; 50 of his articles have been published in Journals



### **Prof. Maneesh Ketkar | HoD - Finance (Practice)**

B.Sc., PGDM Finance, MA Eco; 26 years of Exp. in the Financial Markets; Transitioning from a banker to an advisor, specializes in Risk Management & Fund Raising solutions; Held Key Positions, including CBO at United Stock Exchange of India, Head of Debt & Credit markets at Credit Agricole, and Head of Institutional Sales, Treasury at HDFC Bank; Extensive background spans institutions such as ICICI Infotech, Reuters India, Credit Lyonnais, Peregrine Capital, and Ashok Leyland Investment.



### **Prof. Muthu Guruprasad | HoD - General Management & Associate Professor**

BSc., MSc., PGCRM (Tata Institute), NET-JRF; MBA. 20+ years' experience in Teaching & Research. Authored 2 books - Insurance Institute of India – 'Insurance & The Environment' & 'Marketing Research & Insurance'. Served as Head of Academics, Placements & led MDP's.



### **Dr. Sindhu PM | HoD - Business Analytics; School of Management (PG)**

Ph.D. (Computer Science), University of Mumbai, M. Phil, Alagappa University & MCA, Cochin University of Science and Technology; 20 yrs of Exp: She has worked in several reputed institutes, most recently being NMIMS - Bangalore. Served as Member of Board of Studies at University of Mumbai and Chairperson for Board of Studies at Nagindas Khandwala College, Member of academic Council and Governing Body of various statutory committees and colleges.



### **Prof. Suman Gundu | Dy. Director - Corporate Relations & Asst. Professor - HRM**

EDU: 13 years of Exp. in placement, teaching, training, and development; Long-term relationships with 2000 companies and top management individuals; Expertise extends to efficient and thoughtful research, as evidenced by Paper Presentations for AICT-sponsored National Conferences, Sasmira's National HR Conference, and Allana Institute of Management Studies for National Conference.



### **Dr. Tapas Sengupta | Asst. Professor & HoD - IT**

B.Tech in Electronics & Telecom, Business Management, IIM Indore, FPM, IIM Indore; 20 years of Exp.; Notable roles in leading organizations such as ITI Ltd, Reliance Communications Limited, Nokia Siemens Networks, Aircel Limited, and DDSL Solutions; Excels in Product Development, Supply-chain Management, Technology, Project Evaluation, budget control, Merger and Acquisition.



### **Dr. Neeraj Dangi | Associate Professor- Marketing**

PGDM & Ph.D.; 28 years of Exp. in Education & Training - encompassing sales, marketing & operations; Research interests include issues on Marketing, Sustainable Food Choices, Consumer Behavior, Green Marketing, Business Sustainability and Food Eco-labels; Published many articles in the Scopus Journals.



### **Dr. Swati Gupta | Associate Professor - Financial Management**

PhD, MBA; 22 yrs of Academic & Industry Exp.; Specializing in finance and accounting, she offers courses such as Fintech and Financial Modeling, enriched by her practical corporate expertise. With a prolific publication record and international conference presentations, she seamlessly integrates academic excellence with real-world application, earning distinction in both realms.

# Partner Universities



## RUBIKA, FRANCE



### Highlights

- Founded in 1988, RUBIKA enjoys a worldwide reputation among design professionals as a leading Design School with campuses in France, Canada, India, and R union.
- Ranked 2nd best International Animation School in the World, 2019 by Animation Career Review
- 1st in Video Game in France by Le Figaro since 2015.
- The School has won more than 150 international awards in Industrial Design.
- An alumni network of more than 5000 students from about 50 countries.





## INSEEC BUSINESS SCHOOL, FRANCE



### Highlights

- INSEEC ranked 12 in France by Challenges
- Hallmark of Swiss quality in the world
- Internationally accredited MBA with 6 months study and work in Paris & London
- Ranked among the best programs worldwide and accredited by AMBA (the Association of MBAs)
- INSEEC – 3 Palmes Excellent Business School ranked 15th in France (Eduniversal)

### Global Accreditation



## NORTHEASTERN ILLINOIS UNIVERSITY, CHICAGO, USA



### Highlights

- At Northeastern, more than 100 countries are represented by our student body
- In 2017, according to College Stats, Northeastern is the nation's third-safest campus. In addition, YourLocalSecurity ranked Northeastern as the safest campus in Illinois
- For the fourth year in a row, Northeastern is ranked No. 1 among all Midwest colleges and universities as the most diverse by The Wall Street Journal/Times Higher Education College Ranking
- At Northeastern, more than 100 countries are represented by our student body
- Northeastern Illinois University has 150 years pedigree

### Global Accreditation





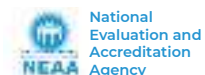
## UNIVERSITY OF ECONOMICS VARNA, BULGARIA



### Highlights

- Part of a century old tradition of business education
- Scored 9.28 for institutional accreditation in the year 2018 (The Bulgarian National Evaluation and Accreditation Agency)
- Partnerships with 100+ higher education institutions in Europe and Asia
- A Joint Master's Degree with Nottingham Trent University, UK and Universal Business School, India
- Trained over 120,000 professionals from more than 60 countries
- Winner of prestigious "Building of the Year 2015" in the category of "Cultural Heritage"

### Global Accreditation



# Benefits Of Integrating AI Modules In The Curriculum

Including AI modules in the curriculum can have numerous benefits, such as:

## Better Employability

Adding AI modules to the curriculum can help students learn skills and knowledge that are useful in the job market today, since there is a growing need for AI experts in many areas, such as manufacturing, finance, and healthcare.

## Improved Problem-Solving Skills

AI modules can help develop critical thinking and problem-solving skills, which are important for dealing with hard problems in the real world.

## Enhanced Effectiveness

AI can automate boring tasks and make them more efficient, which saves money and increases output.

## Enhanced Choice-Making

AI can give us insights and predictions that help us make better decisions, which leads to better results.

## Competitive Edge

Industries that include AI modules in their training programs can stay ahead of the curve and meet the needs of a world where technology changes quickly.

## Improved Client Service

AI can assist in enhancing customer service by giving individualised suggestions and prompt responses to inquiries.

## Possibilities For Innovation

AI can give students the tools they need to try new things and come up with new ways to solve problems in their fields.

# Our Programs

## LIBERAL ARTS, SOCIAL & BEHAVIOURAL SCIENCES

- B.Sc or B.A. Psychology

## SCHOOL OF MUSIC, SOUND & CINEMATICS

- B.Tech Sound Engineering
- B.A. Music & Audio Production

## ENVIRONMENT & SUSTAINABILITY SCHOOL\*

- B.Sc Environment Sciences

## LAW SCHOOL\*

- B.A. LLB
- BBA LLB

## AI & FUTURE TECHNOLOGIES SCHOOL

- B.Tech Computer Science in AI & ML
- B.Tech Computer Science in Data Science

## DESIGN SCHOOL

- Transport & Mobility Design
- Product Design
- 3D Animation Movie Making
- Game Art
- Game Design

## GLOBAL AFFAIRS SCHOOL\*

- B.A. Global Affairs
- M.A. International Affairs & Diplomacy

## SPORTS SCIENCES SCHOOL\*

- B.Sc Sports & Exercise Science
- B.A. Sports Management

## UG PROGRAMS

- BBA in AI

## PG PROGRAMS – AICTE APPROVED

- MBA (Single/Dual/EU Certification)
- MBA (Business Mgmt)+ GMP (UK)
- MBA (International Business) + GMP (USA/France/Spain/Italy/Bulgaria)
- MBA (Business Design & Innovation)

## EXECUTIVE PROGRAMS

- Executive MBA

## DOCTORAL PROGRAMS

- Ph.D.

\* PROPOSED



# Programs Offering

Our innovative approach to education is changing the face of business, equipping the next generation of leaders with the knowledge and skills to drive positive change in their organizations and the world.

Be a part of this movement and make a lasting impact.

## Pursue Your Passion



**AI & Future Technologies School**



**School of Music, Sound & Cinematics**



**Design School**



**School of Management**



**Liberal Arts, Social & Behavioural Sciences**

## B.Tech (Computer Science) in AI & ML / Data Science

B.Tech (Bachelor of Technology) has become increasingly popular due to the rapid growth of AI and its applications in various fields. **One of a kind partnership is with LTIMindtree for entire curriculum creation, delivery, internships, and placements.**

### Advantages:

- India's 1st and only B.Tech program with Academic partnership with \$4 billion company – LTI Mindtree
- Technological Advancements and Innovation & Cross-Disciplinary Learning
- Programming and Data Tools such as Python, R, and SQL. Students also learn how to use data analysis tools, data visualization libraries, and other software commonly used in the industry.

### Program Highlights

|                    |   |                 |                                   |                           |
|--------------------|---|-----------------|-----------------------------------|---------------------------|
| 1 Internship       | 2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving) | 1 SMART Project | 3 years of Leadership Development | 1 Research Paper          |
| 1 Capstone Project | 1 SDG (Sustainability Development Goals) Project                            | 1 AI Project    | 5 Skill Developed                 | 27% AI Lab Work           |
|                    |   |                 |                                   | 63% Experiential Learning |

### Career Opportunities

- |                                    |  |
|------------------------------------|--|
| 1 Data Analyst                     | 6 Natural Language Processing (NLP) Engineer |
| 2 Machine Learning Engineer        | 7 Robotics Engineer                          |
| 3 Artificial Intelligence Engineer | 8 Business Intelligence Analyst              |
| 4 Data Scientist                   | 9 Research Scientist                         |
| 5 Software Developer               | 10 ML Applied Research Scientist             |

## B.Tech Sound Engineering / B.A. Music & Audio Production

Universal Ai University and SoundideaZ Academy have embarked on an innovative collaboration to pioneer India's 1st AI-embedded Professional Degree in Sound, and Music and Audio Production, a groundbreaking initiative inaugurated by the esteemed vocalist Sonu Nigam. **This partnership aims to cultivate a legion of adept sound engineers and music professionals armed with cutting-edge Artificial Intelligence (AI) knowledge, poised to revolutionize the global sound and music landscape.**

### Program Highlights

- 1 12 Music Legends on the Advisory Board
- 2 High-Tech 5000 sq. feet Studio
- 3 24 - Hour Studio Access
- 4 Professional Engineers as Faculties

### Career Opportunities

- 1 Audio Post Production
  - Sound Editor
  - Dubbing Engineer
  - Foley Engineer
  - Sync Sound
  - SFX/ Mix Engineer
  - Sound/Game Audio Designer
- 2 Music Production & Technology
  - Music Producer
  - Music Programmer
  - Music Composer
  - Background Score Composer
- 3 Live Sound Engineering
  - FOH Engineer
  - Systems Engineer
  - Monitor Engineer
- 4 Music Recording & Mixing
  - Music Recording Engineer
  - Music Mixing Engineer
  - Music Mastering Engineer



## B.Des in Transportation Design / Product Design / Animation Design / Video Game Design

Our Design Degree is partnered with RUBIKA, which is ranked 2nd best International Animation School in the World, 2019 by Animation Career Review and 1st in Video Game in France by Le Figaro since 2015. The School has won more than 150 international awards in Industrial Design. Rubika has 5000+ graduates with 50% working in 50+ countries and many of them have been awarded prestigious projects and selected in the biggest design festivals around the world.

### Program Highlights

- 1 Rubika will provide its curriculum, pedagogical standards and faculty (Indian & International).
- 2 Students will be able to study Digital Design and UI/UX Design as a specialisation from next year.
- 3 Access to state-of-the-art studios at Rubika India in Pune for 9 months as part of an internship across 2 semesters in Year 1 and Year 3.
- 4 Students will have access to 24\*7 Studio.
- 5 100% hands on Learning Pedagogy- Project-based, No Theory, only Application.
- 6 Network with 5000+ graduates across the World

### Career Opportunities

#### Transport & Mobility Design

1. Mobility Designer
2. Automotive Designer
3. Color & Materials Designer
4. Equipment Designer
5. Project Manager
6. Innovation Consultant

#### Product Design

1. Product Designer
2. Services Designer
3. UX Designer
4. Eco Designer
5. Project Design Manager
6. Innovation Consultant
7. Packaging Designer

#### 3D Animation Movie Making

1. 3D Animator
2. Layout Artist
3. Character Artist
4. Storyboard Artist
5. Character Designer
6. Setup Artist
7. Concept Artist
8. 3D Graphic Designer

#### Game Art

1. Art Director
2. Technical Artist
3. Game Artist
4. Concept Artist
5. Character Designer
6. Environment Artist
7. Lighting Artist
8. FX Artist

#### Game Design

1. Creative Director
2. Game Designer
3. Level Designer
4. Producer
5. Narrative Designer
6. System Designer
7. Business Designer

# School of Management

## BBA in AI - Marketing / Finance

Universal AI University is India's 1st AI University giving a unique combination of BBA in AI + Marketing/Finance to the students to be ahead of the game.

On completion of a degree covered by the subject benchmark statement, a student will have the AI skills, subject-specific knowledge and understanding, cognitive skills, practical and professional and transferable skills.

### Program Highlights

1 Internship

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3 years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

5 Skill Developed

43% Experiential Learning

### Career Opportunities

- 1 Accountant
- 2 Investment Banker
- 3 Finance Manager
- 4 Loan Officer
- 5 Financial Manager/Advisor

- 6 Human Resource Manager
- 7 Research and Development Assistant Manager
- 8 Information Systems Manager
- 9 Marketer
- 10 Human Resource Officer

# Liberal Arts, Social & Behavioural Sciences

## B.Sc or B.A. Psychology

Our distinctive approach combines classic Liberal Arts education with cutting-edge technology, industry-focused learning experiences, and worldwide exposure, providing students with a competitive advantage in today's quickly changing market. Our students use AI tools to improve their ability to generate accurate forecasts, while taking into account human emotions on existing conditions. It is more than a topic, it is a way of thinking!

### Program Highlights

1 Internship

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3 years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

7 Skill Developed

1 ESG Project

50% Experiential Learning

### Career Opportunities

#### B.Sc or B.A. Psychology

- 1 Clinical Psychologist
- 2 Mental Health Counselor
- 3 School Psychologist
- 4 Research Psychologist
- 5 Industrial-Organizational Psychologist
- 6 Neuropsychologist
- 7 Forensic Psychologist
- 8 Child Psychologist
- 9 Rehabilitation Counselor
- 10 Substance Abuse Counselor

Visit Universal Ai website for the curriculum

# Post Graduate Programs



At Universal Ai University, we follow an academic model which allows for Experiential Learning, Self-Learning & Community Learning in every module along with Classroom learning. CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving) module that allows students 2 opportunities of one month each dedicated towards Action Learning. Students immerse and solve complex business problems in companies gaining 2 months of additional corporate experience. Also, have Incorporated Liberal Arts thinking through the new module of Universal Philosophies impacting Society.

MBA (Single/Dual)

MBA+ Foreign Collaboration  
(Cardiff Met. University – UK)

MBA (Business Mgmt.)+ GMP (UK)

MBA (International Business) +  
GMP (USA/France/Bulgaria)

MBA (Business Design &  
Innovation)

## Our Partner Universities



UNIVERSITY OF  
ECONOMICS VARNA,  
BULGARIA



INSEEC BUSINESS  
SCHOOL, FRANCE



NORTHEASTERN  
ILLINOIS UNIVERSITY,  
CHICAGO, USA

# AICTE Approved MBA

Our faculty bring their international business experience to the classroom and employ innovative approaches like the 50 hour live Case Blazer, #Trending, Business Baazigar and Think-A-Thon for the MBA program. The contemporary curriculum is designed for Industry 4.0 by our professors having worked with MNC's at top management positions. The essence of the program is the Action learning Experiential courses (credit bearing), where the student will have an immersive learning experience. Students also have the wonderful opportunity to study in Europe for one month giving them a truly international

## Single Specialization

### Core Modules

- Global Macro Economics
- Financial Accounting for Decision Making
- Dynamics of Marketing
- Organisational Behaviour
- Operations Management
- Integrated Business Communication
- Business Statistics
- Corporate Finance
- International Finance
- Competitive Strategy
- Human Resource Management
- Business Analytics
- Strategic Management
- Business Research Methods
- Design Thinking & Entrepreneurship
- Ethics & CSR
- Decision Science Modelling
- Advanced Excel

### Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit
- SMART Project
- CMAPS
- Summer Internship (2 months)
- Design Thinking Workshop
- Research Paper Publication
- Consulting Aptitude Project
- Sports

### Optional

- Business Law / CMAPS
- Universal Philosophies Impacting Society / CMAPS
- Project Management / CMAPS

### Specialization

#### 1 Marketing Management

- IMC
- Digital Marketing Strategy
- Applied Marketing Research
- Marketing Analytics
- Marketing of Financial Services
- Brand Management
- Marketing in Practice
- Luxury Marketing
- Green Marketing
- Rural Marketing
- Retail Management
- Sales & Distribution
- CRM
- Services Marketing
- International Marketing
- Business Process Management & Digital Transformation
- Visual Analytics (Tableau)

## 2 Operations / International Supply Chain Management

- Logistics & Supply Chain Management
- Service for Operational Excellence
- Sales & Operations Planning
- Operations & Supply Chain Analytics
- Global Logistics
- Procurement & Strategic Sourcing
- Warehouse Management
- Business Process Management & Digital Transformation
- Logistics & Supply Chain in Retail
- Lean Inventory Management
- Lean & Agile Manufacturing
- Digital Supply Chain
- Total Quality Management
- Sustainable Operations & Supply Chain

## 4 Financial Management

- Insurance
- Valuation
- Management of Finance
- Banking & Micro Finance
- International Finance & Financial Management
- Capital Markets & Derivatives
- Financial Analytics
- Fintech
- Financial Markets – Practical Approach
- Project & Infrastructure Finance
- Key Legal & Taxation Aspects in Finance
- Investment Banking and Mergers & Acquisitions
- Securities Analysis & Portfolio Management
- Financial Risk Management & Analytics
- Green Finance
- Visual Analytics (Tableau)

## 3 Human Resource Management (HRM)

- Talent Acquisition & Management
- Strategic HRM
- Leadership 360 Degree
- Compensation & Benefits
- Employee Engagement & Counselling
- Organizational Development
- Business Processing & Data Analytics
- Visual Analytics (Tableau)
- HR Analytics
- Competency Mapping & Performance Management
- Emotional Intelligence
- Organization Theory Structure & Design
- Policies & Practices in HRM
- Learning & Development
- Green HR

## 5 Business Analytics & AI

- Introduction to Business Analytics
- Data Analytics Using SAS
- Introduction to SQL
- Visual Analytics using Power BI
- Data Integration & Processing-ETL
- New Age Technologies and Applications
- Basics of Python • AI & ML
- Capstone Project • Generative AI
- Cyber Security
- Social Media Analytics
- Time Series Forecasting
- Human Machine Interaction
- Advanced Analytics using Python
- Analytics in Marketing / Finance / HR / Supply Chain



### MBA (GENERAL) VISION

To create impactful knowledge and develop innovative, ethical, responsible and global leaders, who will transform organizations and society at large.



**Note:** 1) Eligibility for Finance Specification is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)  
 2) Eligibility for BA & AI is 60% in Business Statistics + 60% in Advance Excel + 60% in Research  
**(Minimum 20 - Maximum 60 students)**

# AICTE Approved MBA

The MBA with Dual specialisation allows students to choose a combination of Majors like Marketing Finance and Operations along with Minor specialisations in Business Analytics in association with KPMG, Business Design & Innovation and Operations & Supply Chain Management. Students will get the opportunity to engage in Action learning with the Experiential courses like Consulting and Research Paper writing which will significantly enhance their corporate profiles and acquire relevant industry skill sets to succeed and grow in their careers.

## Dual Specialization

### Core Modules

- Global Macro Economics
- Financial Accounting for Decision Making
- Dynamics of Marketing
- Organisational Behaviour
- Operations Management
- Integrated Business Communication
- Business Statistics
- Corporate Finance
- Competitive Strategy
- Business Process & Data Analysis
- Business Analytics
- International Finance
- Human Resource Management
- Strategic Management
- Business Research Methods
- Design Thinking & Entrepreneurship
- Ethics & CSR
- Decision Science Modelling
- Advanced Excel

### Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit
- SMART Project
- CMAPS
- Summer Internship (2 months)
- Design Thinking Workshop
- Research Paper Publication
- Consulting Aptitude Project
- Sports

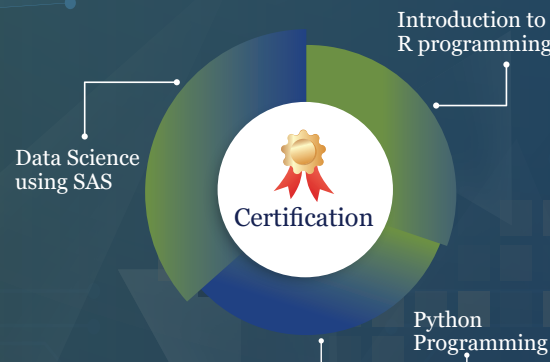
### Dual Specialization

#### 1 Finance (Major)

- Insurance
- Basics of Financial Markets
- Valuation
- Banking & Micro Finance
- Capital Markets & Derivatives
- Fintech
- Financial Markets – Practical Approach
- Securities Analysis & Portfolio Management
- Financial Risk Management & Analytics
- Green Finance

#### 2 Operations (Major)

- Logistics & Supply Chain Management
- Service for Operational Excellence
- Sales & Operations Planning
- Operations & Supply Chain Analytics
- Global Logistics
- Procurement & Strategic Sourcing
- Warehouse Management
- Lean & Agile Manufacturing
- Total Quality Management
- Green Operations



### 3 Marketing (Major)

- IMC
- Digital Marketing Strategy
- Applied Marketing Research
- Marketing Analytics
- Marketing of Financial Services
- Brand Management
- Marketing in Practice
- Luxury Marketing
- Green Marketing
- Sales & Distribution

## Business Analytics & AI (Minor - For Option 1, 2 & 3)

1 Business Process Management & Digital Transformation

2 Artificial Intelligence & Machine Learning

3 Visual Analytics (Tableau)

4 Big Data Analytics

5 Capstone project /SQL Programming

### 3A Operations & Supply Chain (Minor)

(Minimum 20 - Maximum 60 students)

- Logistic & Supply Chain Management
- Procurement & Strategic Sourcing
- Service for Operational Excellence
- Warehouse Management
- Sales & Operations Planning

### 3B Finance (Minor)

(Minimum 20 - Maximum 60 students)

- Banking & Micro Finance
- Capital Markets & Derivatives
- Financial Risk Management & Analytics
- Securities Analysis & Portfolio Management
- Valuation

### 3C Business Design & Innovation (Minor)

(Minimum 20 - Maximum 60 students)

- Entrepreneurship & Growth
- Leading Sustainable Innovation
- Business Innovation Project
- Business process and Digital Transformation
- E -Business



### MBA (BUSINESS DESIGN & INNOVATION) VISION

To develop leaders & builders of enterprises using innovative andragogy & integrated Industry connect, which is sensitive to ethics, CSR & environmental concerns.

**Note:** 1) Eligibility for Finance (Minor) is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)  
2) Eligibility for BA & AI (Minor) is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment Test (IAT) **(Minimum 20 - Maximum 60 students)**



# AICTE Approved MBA (International Management) with International Immersion



University of  
Economics  
Varna

## YEAR 1

- ▶ Same as AICTE Approved MBA (Single Specialization ) Curriculum

## YEAR 2 - Specialization

- ▶ Marketing Management
- ▶ Financial Management
- ▶ Human Resource Management (HRM)
- ▶ Operations / Supply Chain Management

**Note:** Each Elective is available for minimum 10 students

### 1 UE, Varna (1 month)

- International Entrepreneurship
- Contemporary International Marketing Strategies

### 2 UE, Varna (3 months)

- Research Methods
- Economy & Society in the European Union
- International Trade
- International Economics
- International Entrepreneurship

**Global Accreditation**  
(Europe)



1 or 3 months  
Study in Europe

**STUDY  
ABROAD**

## Electives

Each MBA student is required to take **THREE** elective courses from the list below.

**Note:** Each Elective is available for minimum 10 students

## YEAR 2 - Specialization

### Marketing & International Brand Management

- CRM & Client Database Management
- Digital Marketing & Social Media Strategy
- Packaging Design
- Retailing & Merchandising
- Market Focus & Trends
- Market Research
- International Brand Management
- Innovation & Management Creativity

### Finance

- Advanced Managerial Accounting
- Blockchain & Fintech
- Corporate Social Responsibility and Social Innovation
- Risk Management
- CFA 2 Quants Method
- Bloomberg Preparation & Certification
- Excel VBA
- CFA 2 Ethical and Pro studies

6 months Study + 6  
months Internship  
(Optional) + Final  
Project

**STUDY  
ABROAD**



**Global Accreditation**  
(Europe)



## YEAR 2 - Core Modules

- Applied Business Research II
- Business Policy & Strategy
- Production & Operations Management
- Management of Information Systems & Technology

## Electives

Each MBA student is required to take **THREE** elective courses from the list below.

**Note:** Each Elective is available for minimum 10 students

### Finance

- Seminar on Futures & Options Markets
- Management of Financial Institutions
- International Financial Management
- Mergers & Acquisitions
- Financial Management
- Investment Strategies
- Corporate Financial Strategy

### Entrepreneurship & Organisation Strategy

- HR Policy & Decision Making
- Management of Organizational Change
- Strategy & Organization
- Innovation & Creativity
- International Management
- International Business
- Entrepreneurship

### Marketing

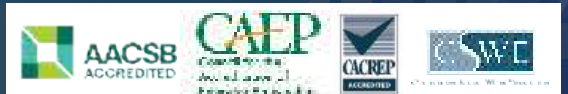
- Marketing Research - Techniques & Applications
- Global Marketing
- Channel Distribution & Retailing
- Services Marketing Management
- Consumer Behaviour & Marketing Action



6 months Study +  
6 months Internship  
(Optional) + Final  
Project

**STUDY  
ABROAD**

**Global Accreditation**  
(USA)



## Executive MBA

### Why Join Executive MBA?

- ✓ Executive MBA degree from India's First AI University
- ✓ Cutting-edge AI Integrated curriculum
- ✓ Comprehensive program with focus on business fundamentals, leadership, analytical thinking, technology, and entrepreneurship
- ✓ Endorsed by 60 Global CEOs
- ✓ 3E MODEL- Ethics –Experiential Learning-Environment
- ✓ World Class Faculty & Industry Specialist
- ✓ CEO Talk- Leadership insights
- ✓ Trade Global Markets at Asia's 1 Global Trading Room
- ✓ Spaced learning gamification
- ✓ Interdisciplinary Approach
- ✓ Immersive AI Labs and Facilities
- ✓ Experiential learning through simulations, projects, and capstone courses
- ✓ Redefine the Leader in You
- ✓ Hybrid Learning Experience- Intense but Flexible



# Course Learning Outcomes

**1**

Develop leadership skills and strategic thinking

**2**

Enhance your business acumen and decision-making skills

**3**

Improve your communication and interpersonal skills

**4**

Expand your global perspective and cultural awareness

**5**

Change Management Expertise

**6**

Build a strong network of business professionals

**7**

Entrepreneurial Mindset

**8**

Ethical Leadership

**9**

Future-Ready Business Strategy

**10**

Be a Trailblazer

**11**

Industry Titans as Faculty

**12**

The Ethics, Experiential Learning, and Environment Model

Visit Universal Ai website for the curriculum

# School of Management

## Doctoral Program - Ph.D.

Ph.D. is a full-time, residential doctoral program offering studies in different fields of management and cross-functional areas. The program aims to train prospective scholars to become highly skilled and innovative researchers and teachers in various fields (aspects) of management and relevant areas. It primarily aims at preparing scholars for careers as faculty members at premier academic institutions and for position outside academics requiring advanced research and analytical capabilities.

## Program Highlights

- Ph.D. at India's First AI University by using cutting-edge technology & expert faculty Advanced Knowledge and Expertise
- Doctoral candidates will work closely with faculty advisors and engage in independent research projects that contribute to the existing body of knowledge in their field.
- The skills developed during the Ph.D., including research, problem-solving, and analytical thinking, are highly transferable and sought after in various professional fields.
- Collaboration and Networking with 200+ CEOs & CXOs

A candidate can pursue research in the following areas:

- Computer Science
- Liberal Arts (Economics)
- Management

**Mode of Study: Full-time or Part-time**

**Visit Universal Ai website for the curriculum**

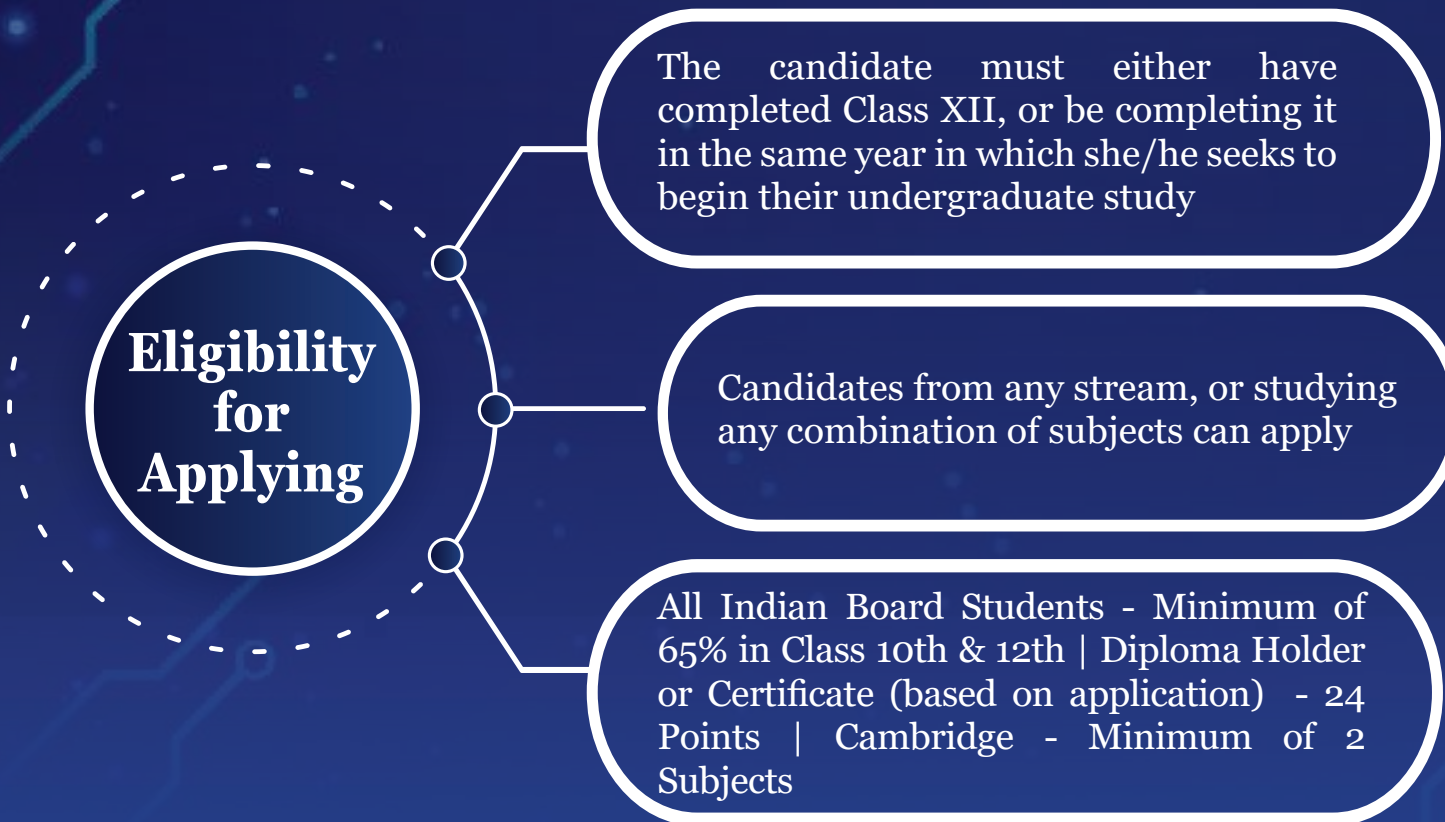


# Admission Criteria and Application Process

Undergraduate Programs | Postgraduate Programs | Executive Programs | Doctoral Programs

## Undergraduate Programs

Applications are open from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / A-Level / HSC / CBSE or 12th Grade Equivalent). **Experience India's 1st Metaverse & AI-based Admissions**



| Criteria and Weightage   |     |
|--|-----|
| Academics & Other Supporting Documents                               | 50% |
| Entrance Test (Universal Ai / Other National Level Test / Portfolio) | 25% |
| Interview  | 25% |

# Admission Process

Universal Ai University follows a rolling admissions policy. Rolling admissions means that other things equal, candidates who apply earlier have a higher likelihood of being accepted onto the programs of their choice. It also means that applications will be closed as soon as all the seats are filled.

The process comprises of four steps –

STEP  
**01**

Filling the Application Form (Online) | Available on Universal Ai University Website | Application Fee is INR 2,000 / USD 35 / GBP 20 / EUR 25

Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size, photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities, Portfolio

STEP  
**02**

Appearing for Universal AI University Aptitude Test (UBSAT) / SAT / ACT / PEARSON / CUET / UGAT / JEE / MH CET / UCEED / NID / Other National ET or Submitting a Portfolio

STEP  
**03**

Appearing for the Personal Interview (PI) | All PI's will happen online via Zoom by an AI-Bot named Droid or a Faculty member

STEP  
**04**

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature. Candidates who perform well in the admission process may be made a provisional offer of admission, even if their Class XII Board scores have not been declared until then.

**Duration : 90 Minutes**  
**100 questions**  
**(No Negative Marking)**

## Test Format - Aptitude Test & Psychometric Test

|                                  |     |                                |     |                               |     |
|----------------------------------|-----|--------------------------------|-----|-------------------------------|-----|
| English Language & Comprehension | 20% | Quantitative Ability           | 20% | Green Thinking and Creativity | 20% |
| Global & Indian Current Affairs  | 20% | Analytical & Logical Reasoning | 20% |                               |     |



# Postgraduate Programs

## Admission Criteria and Application Process

Universal Ai University invites applications from all streams and boards (Indian & International).

The entire admission process is online. Interested candidates can fill the application form which is available on the website.

The application fee is INR 1500 / USD 21 / GBP 15 / EUR 18.

## Selection Process

| MBA<br>(Single / Dual)   | MBA + GMP<br>(International Immersion) |
|--------------------------|--|
| Boardroom Round          | Personal Interview                     |
| Group Personal Interview |  |

## What Do You Need To Get In?

| Admission Criteria                              | Weightage |                 |
|---|-----------|-----------------|
|   | AICTE MBA | AICTE MBA + GMP |
| Criteria  |           |                 |
| Academics (10 , 12 & Graduation)                | 20%       | 20%             |
| Entrance Exam (CAT, GMAT, C-MAT, CET, NMAT)     | 20%       | 20%             |
| Extra-Curricular Activities                     | 20%       | 20%             |
| Communication Skills                            | 25%       | 25%             |
| Work Experience / Leadership                    | 15%       | 15%             |
| Statement of Purpose & Letters of Reference – 2 | ×         | ✓               |
| Total   | 100%      | 100%            |

## Executive Program

### Executive MBA

Students must have a bachelor's degree from a UGC recognized university & a minimum of 2 years of work experience. Executive MBA program is offered in a hybrid format, which means that students can attend classes online or in person which gives flexibility to study at their own pace and on their own terms. There will be a campus immersion as well.

## Doctoral Program

### Ph.D.

All admissions for Ph.D. programs shall be through a Common Entrance Test conducted by the university, except for those who have been specifically exempted under these rules.

### Exemption from Entrance Test –

A candidate qualified JRF/UGC-CSIR NET (Including JRF)/SLET/GATE/Teacher fellowship holder or has passed M. Phil program.



# Fee Structure - Tuition, Boarding & Lodging

Undergraduate Programs | Postgraduate Programs | Executive Programs | Doctoral Programs

| Undergraduate Programs   | Duration    | Tuition Fees           |
|--|-------------|------------------------|
| <b>AI &amp; Future Technologies School</b>                           |             |                        |
| B.Tech Computer Science in AI & ML / Data Science                    | 4 Years     | INR 2.98 Lacs per year |
| Lateral Entry into B.Tech CS   | Any Year    | INR 3.98 Lacs per year |
| <b>School of Music, Sound &amp; Cinematics</b>                       |             |                        |
| B.Tech Sound Engineering   | 4 Years     | INR 3.28 Lacs per year |
| B.A. Music & Audio Production  | 3/4 Years   | INR 3.28 Lacs per year |
| <b>Design School</b>   |             |                        |
| B.Des in Transportation/ Product/ Animation / Game Art / Game Design | 4 Years     | INR 5.98 Lacs per year |
| <b>School of Management</b>  |             |                        |
| BBA in AI - Marketing / Finance                                      | 3/4 Years   | INR 2.68 Lacs per year |
| Lateral Entry into BBA in AI   | Any Year    | INR 3.18 Lacs per year |
| <b>Liberal Arts, Social &amp; Behavioural Science</b>                |             |                        |
| B.Sc or B.A. Psychology  | 3 / 4 Years | INR 1.98 Lacs per year |

## Notes:

According to NEP regulations, a UG degree can be either of three or four-year duration with multiple entry as well as exit points. Depending on the completion years, one will be able to earn a certificate, diploma, or degree.

Any student who wishes to go for summer school or exchange program, then the entire expenses will be covered by the student.

# Postgraduate Programs

Our academic programs are affordable & designed to prepare you for success in the 21st century. We offer various course options at the Postgraduate level which will equip the students with necessary skills and knowledge for a multi-disciplinary approach to diverse business & management problems.

| Postgraduate Programs   | Duration  | Tuition Fees              |
|---|-----------|---------------------------|
| <b>MBA Programs</b>   |           |                           |
| Single Specialization   | 24 Months | INR 9.48 Lacs             |
| Dual Specialization   | 24 Months | INR 10.98 Lacs            |
| <b>MBA (International Management) with International Immersion</b>                                      |           |                           |
| MBA + GMP - International Business and Economics University of Economics, Bulgaria (1 months in Europe) | 24 Months | INR 11.48 Lacs            |
| MBA + GMP - International Business and Economics University of Economics, Bulgaria (3 months in Europe) | 24 Months | INR 11.98 Lacs            |
| MBA + GMP - Northeastern Illinois University, USA (1 year in Chicago)                                   | 24 Months | INR 9.48 Lacs + USD 14500 |
| MBA + GMP - INSEEC Business School, France (1 year in Paris)  | 24 Months | INR 9.48 Lacs + EUR 9000  |

## Notes:

- \* The actual fee applicable will be updated on the partner university website.
- \* International & Domestic Travel : Cost of travel, visa and stay (with food) is borne by the student

# Education Loans

The following banks offer education loans on their own discretion:

Axis Bank, UCO Bank, Gyan Dhan, Bank of India, Bank of Baroda, Syndicate Bank, Allahabad Bank, State Bank of India, Karnataka Bank Ltd., United Bank of India, Central Bank of India, Punjab National Bank, HDFC Credila Financial Services Ltd., AVANSE Education Loans

## Universal Ai Loan Support Help Desk:

For any queries pertaining to loans, you can contact Mr. Prakash Tiwari at 09960 692 713.

## Executive Program

| Executive MBA         | Duration  | Tuition Fees |
|-----------------------|-----------|--------------|
| Application Form Fees | 24 Months | INR 1,000    |
| Total Course fees     |           | INR 3,25,000 |

## Doctoral Program - Ph.D.

| Nomenclature of Fees  | External (Teaching Faculties) | External (Teaching Faculties) |
|-----------------------|-------------------------------|-------------------------------|
| Application Form Fees | INR 2,000                     | INR 1,000                     |
| Total Course fees     | INR 2,80,000                  | INR 3,50,000                  |

## Boarding & Lodging on Campus

All the hostel rooms come with an ensuite washroom, common Living & Dining Room with kitchenette. Fee includes student accommodation, housekeeping, soft furnishing, WiFi, laundry, gym & extensive sports facilities. Single Sharing apartments (4 pax) will have a refrigerator, a microwave oven & dressing tables.

Food: We offer 4 Meals / Day with Veg., Jain & Non-Veg. options cooked in separate kitchens by SODEXO (Worlds largest French MNC in quality food services in 80 countries).



| Hostel Category        | Charges                | Others  | Charges           |
|------------------------|------------------------|---|-------------------|
| Single Sharing         | INR 2.48 Lacs per year | Security Charges (Refundable)   | INR 25,000 / year |
| Dual Sharing           | INR 1.48 Lacs per year | GREEN Project, SMART Project, INDUSTRIAL Visit, Cultural Programs, Alumni Association Fees (Non-refundable) | INR 12,500 / year |
| Triple Sharing         | INR 1.6 Lacs per year  | Welcome Kit, Imagica Trip, Off Site Visit   | Complimentary     |
| DOM (Non AC & Limited) | INR 1.3 Lacs per year  |   |                   |

**Notes:** \* 2nd Year onwards, Hostel charges will be increased by 3%

## International Cost of Living

The cost of living for international students can vary significantly depending on the country and city where the university is located. It includes expenses such as accommodation, food, transportation, study materials, health insurance, and personal expenses. Here are some general estimates for the cost of living in different regions:

**USA**  
USD 600 to USD 700 per month

**France**  
EUR 700 to EUR 900 per month

**Bulgaria**  
EUR 400 to EUR 500 per month

# Scholarships - Undergraduate Programs

At Universal Ai University, we believe in supporting our students in every possible manner. Therefore, there are various types of scholarships which we offer to encourage our students academically.

## **Economic (Early Bird) Scholarship - INR 50,000/-**

Early Bird Scholarship is applicable to the students who take admissions upto 31st December.

## **Special Scholarship - INR 50,000/-**

1. Children of Armed Forces
2. Students with domicile in Ukraine or Africa (International Students), Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim, Himachal Pradesh, Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island, Goa, Tamil Nadu and Karnataka
3. Siblings Scholarship
4. Parent as Teacher Scholarship
5. National / International Sports Scholarship
6. For anyone who has lost his/her parent due to Covid-19
7. Scholarships are available based on Nationalised Entrance Test Exams (JEE / UCEED / SAT / Others)

## **School Achievement Scholarship - INR 50,000/-**

## **Means Scholarship - upto INR 1,00,000/-**

## **Merit Scholarship -**

| Indian Board %tile | International Board Grade | Scholarship upto                 |
|--------------------|---------------------------|----------------------------------|
| 80% to 84.99%      | 30 to 32                  | 20% of the tuition Fees 1st Year |
| 85% to 89.99%      | 33 to 35                  | 30% of the tuition Fees 1st Year |
| 90% & above        | 36 & Above                | 50% of the tuition Fees 1st Year |

# Scholarships - Postgraduate Programs

## Means Scholarship - IDFC First Bank (INR 2,00,000/-) -

Applicable to the students who come from families with annual income below INR 6 lacs. It is an application and Interview based process. Final decision on scholarship award is at the sole discretion of IDFC First. Mere eligibility does not guarantee a scholarship.

## Special Scholarship -

1. Children of Armed Forces Applicants - **INR 25,000**
2. Students with domicile in Northeast (Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim), Himachal Pradesh, Union Territories (Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island), Goa, Tamil Nadu and Karnataka - **INR 50,000**
3. Graduates from Indian Institute of Technology (IIT) - **80% of Tuition Fee** (1st Three Applicants)
4. Siblings Scholarship / Parent as Teacher Scholarship / National / International Sports Scholarship - **INR 50,000**
5. For anyone who has lost his/her parents due to Covid-19 - **INR 1,00,000**

## Entrance Exam Scholarship (Only for GMP programs) -

Academic performance in 10 , 12 and Graduation:

1. Scores above 80%ile in CAT, XAT or 650+ in GMAT are eligible - **up to INR 100,000/-**
2. Scores above 90%ile in CAT, XAT or 700+ in GMAT are eligible - **up to INR 200,000/-**
3. **100% Scholarship on MBA fees to 5 Students** who score 90 percentile & above in CAT exam. They should also have a minimum of 75% in their Graduation.

## Merit Scholarship (Only for GMP programs)

Academic performance in 10th, 12th and Graduation:

1. Above 85% in Graduation - **up to INR 1,00,000/-**
2. Above 90% in Graduation - **up to INR 2,00,000/-**

Conditions apply for all Scholarships - Please refer to website.



# Join the Legacy of Global Leaders!

## Placements Opportunities Abroad

Our students after completion of their Degree have secured excellent opportunities in Germany, UK, USA, Canada etc. selected on the basis of the Global standard of education which enables them to think critically and make informed decisions on the basis of evidenced opinions in a professional environment which has transformed them.

|   |  |  |  |  |
|---|--|--|--|--|
| <br><b>SAITEJA NUTALAPATI</b><br>Founder & Director,<br>Budapest, Hungary<br> | <br><b>OMOYAJOWO SUNDAY</b><br>Clergy,<br>Nigeria<br>                    | <br><b>SHREYA PRABHU</b><br>Marketing Operations<br>& Analytics Associate,<br>Ireland<br> | <br><b>ABHIJEET THORAT</b><br>Duty Manager,<br>New Zealand<br>                     | <br><b>ANUJ SHANDILYA</b><br>Investment Consultant,<br>Dubai<br>             |
| <br><b>ANAIIS REMON</b><br>Gestionnaire<br>Immobilier, France<br>             | <br><b>HOSHEDAR BATLIWALLA</b><br>Instructor & Professor,<br>Canada<br> | <br><b>DANISH HASWARE</b><br>Operation Executive,<br>Saudi Arabia<br>                    | <br><b>TEJPARTAB ANAND</b><br>Financial Solutions Provider,<br>California, USA<br> | <br><b>AISHWARYA PAREKH</b><br>Key Account Manager,<br>UK<br>                |
| <br><b>ABDELRAHMAN KADRY</b><br>CEO & Co-Founder,<br>Egypt<br>            | <br><b>UNIKRISHNAN</b><br>Director,<br>Bahrain<br>                   | <br><b>STEPHANIE POSADA</b><br>Senior Consultant ,<br>Venezuela<br>                   | <br><b>ELLA FUCHS</b><br>Consultant,<br>Germany<br>                            | <br><b>NGABU DAVID KIIZA</b><br>HR Manager,<br>Congo<br>                 |
| <br><b>SANCHITA HAZRA</b><br>Sr. Wealth Manager ,<br>Bahrain<br>          | <br><b>PRAPTI AGRAWAL</b><br>Client Associate,<br>Australia<br>      | <br><b>MANIK KATARIA</b><br>Account Coordinator,<br>Canada<br>                        | <br><b>DR. SWATI GOGAWAT</b><br>Dental Practice Manager,<br>UK<br>             | <br><b>SHARADHA SAMAVEDA</b><br>Digital Marketing Manager,<br>Canada<br> |



# Placement in India

Our graduates have a plethora of opportunities to work after their graduation across industry due the enviable corporate connect that Universal Ai University enjoys with the backing of 60 CEOs. For those that choose to pursue their career, we have a very competent Corporate Relations team which will help them secure placements in top Indian and multinational organisations leveraging the vast network of alumni and employers in India and overseas.



**Nainy Bhandari**  
Account Manager



**Ankush Goel**  
RTM Executive



**Pranjul Mishra**  
Officer  
1st NAGA Battalion



**Kunika Gupta**  
Marketing



**Harjas Singh**  
Analyst



**Bhumit Masrani**  
Account Executive



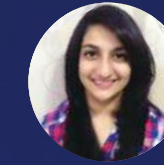
**Kamran Usmani**  
Sr. Sales Executive



**Athulya Pillai**  
Relationship Manager



**Dimple Lingayat**  
Research & Strategy



**Janhvi Gawade**  
Marketing Manager



**Prit Kothari**  
Asst. Relationship Manager



**Sharada Samaveda**  
Digital Marketing



**Jaya Lalwani**  
Business Manager



**Bhavya Agnihotri**  
Financial Analyst



**Disha Agarwal**  
Head HR



**Bodapati Ravi**  
Project Manager



**Manikandan B.**  
Global Consumer Banking Specialist - North American



**Nikhil Madhamshetty**  
Credit Risk Analyst



**Vamsikrishna Bodavula**  
Financial Analyst



**Anuj Modgil**  
Associate Consultant



**Amritpal Bedi**  
Analyst



**Ashneet Kaur**  
Tax Associate



**Jyoti Sabat**  
HR Service Analyst



**Utkarsh Varshney**  
Associate, Platform Experts & UAT



**Supriya Shukla**  
Strategy Manager

# International Placements



**Karandeep Singh**

Finance

Chicago, USA

A big shoutout to my mentor from Universal AI University, for their unwavering moral support and the invaluable resources he provided. Your guidance has been a cornerstone of my journey.



**Tanmay Kumar Dahiya**

Finance

Chicago, USA

I am deeply grateful and would like to appreciate my esteemed professor, Vijay Tandon and Professor Robert Cook, Ph.D. for their constant support and guidance that has helped me a lot in shaping my professional growth.



**Ansari Mohammad Faizan Nasreen**

Entrepreneurship & Organisation Strategy

Chicago, USA



**Nanaware Tejal Sudesh Neha**

Finance

Chicago, USA



**Sourav Nayak**

Finance

Chicago, USA



**Kshitij Sharma**

Marketing

Chicago, USA



**Mendem Mary Roja**

Finance

Chicago, USA



**Gori Rutvik Mohan**

Marketing

Chicago, USA



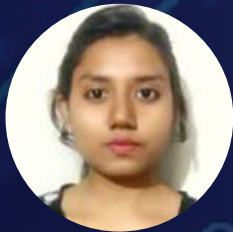
**Zarafshaan Malaika Nadeem**

Management Information System

California, USA

I would also like to thank Prof Vijay Tandon & Founder, Mr Tarun Anand for being a guiding light during my studies. Your mentorship continues to inspire me on my academic and professional journey.





**Anisha Kumari**

Finance  
Germany



**Naman Jha**

Marketing (Brand Management)  
Paris, France

I extend my heartfelt thanks to Universal AI University for providing me with this incredible opportunity to participate in their Global Management International program.



**Vedant Narkhede**

Marketing (Brand Management)  
Paris, France

Thank you all once again for your constant support and encouragement. Please feel free to reach out to me as I embark on this exciting new role at L'Oréal!



**Kushal Agrawal**

Marketing (Brand Management)  
Paris, France

“Only those who dare to fail greatly can ever achieve greatly.”  
I'd like to thank my Programme Director, Prof. Vijay Tandon, for his encouragement and support.



**Prangna Singh**

Marketing (Brand Management)  
Paris, France

First and foremost, I want to express my deepest gratitude to Professor Vijay Tandon from Universal Ai for their unwavering motivation and support throughout my academic journey. Your guidance and belief in my potential have been instrumental in shaping my career path.



## Creating Entrepreneurs - What India needs is Job Creators

At Universal Ai University, we provide multiple incubation opportunities that help students develop and hone their entrepreneurial skills. With the focus on experiential learning, students are equipped and confident to brave out to build successful businesses or help take their family businesses to the next level of growth armed with a global outlook and high-quality skills that set them apart from the typical Indian graduates.



**ARJUN BAJAJ**  
Co-Founder



**ABDELRAHMAN KADRY**  
Managing Director, UK



**MAYUR MITTAL**  
Director



**ABDUL BAZID**  
Managing Director



**JASH SHAH**  
Director



**RAHUL GANGWANI**  
Director



**VAIBHAV PATIL**  
Director



**MANAN MEHTA**  
Business Consultant



**PUSHKAR YAWALKAR**  
Chief Executive Officer



## Undertaking Masters in India & Abroad

Our graduates have been accepted on to some of the most selective Master's and Top MBA programs in the world, and have done us very proud there by achieving the highest commendations



**VANEET CHAUDHARY**  
 UNIVERSITY OF BATH  
UK



**PRAPTI AGRAWAL**  
 MONASH University  
Australia



**HARJAS SINGH**  
 ISB  
Hyderabad



**BENAIFER PEREIRA**  
 KING College LONDON  
UK



**SURAJ JADHAV**  
 TEXAS  
Texas



**BHUMIT MASRRANI**  
 Cambridge  
UK



**KUSHAGRA AGRAWAL**  
 UNSW  
Australia



**AISHWARYA GORAK**  
 USA

## Students Getting an Opportunity to Become A CEO of ExCoLearn Pvt. Ltd.

Once you join Universal Ai University,

- Work for a private limited company, where you will experience management live, and build your leadership skills.
- You can get promoted to Vice President in Year 1 & become the CEO of the company managing 100 employees.
- You can assume roles like CFO, CMO, COO, and CHRO & take charge of the Balance Sheet.
- You will learn marketing, finance, operations, human resources, logistics, supply chain & project management skills, which will make you stand out.



HRITHIK VORA



KAVISHA SHAH



ANKUSH GOEL



VANEET CHAUDHARY



JAYA LALWANI



BHUMIT MASRRANI



Rahul Thakurta's journey to Xiaomi Technologies is more than a chronicle of education; it's an odyssey of self-discovery, growth, and professional success. His story echoes the sentiment that the right blend of education, experiential learning, and mentorship can unlock boundless opportunities and shape destinies.

Ms. Rakshanda Hodekar, an alumna achieving the Quarter Award in her role as Assistant Manager (Artist & Repertoire) at Saregama India Ltd. Her journey is marked by unwavering commitment, tireless hard work, and exceptional contributions to her field. As we celebrate the success of one, we anticipate many more stories of achievement from our esteemed alumni.



# Marketing



**Nandini Singh**

Management Trainee - Product Marketing

“Enrolling in Universal Ai University & pursuing a master's program is one of my life-changing decisions. The year at UBS has enriched me beyond what I believed possible. The master's from UBS is much more than an education program. Professors & the different programs put you in a challenging learning environment & prepare you for a vigorous career from day one. I'm pretty sure, UBS is the best destination to comprehend career-defining skills & emerge as resilient.”



**Soumodeep Samanta**

Territory Sales Officer

“Life at Universal Ai University gave me so much to learn & experience which i will carry forward for the rest of my life. Every concept or theory taught in a practical manner is the experience worth having.”



# Finance



**Utkarsh Telang**

Management Trainee

"I consider myself to be very fortunate to be a student of Universal Ai University - The 1 green B-School. from classroom sessions to game changing virtual session, it was a roller coaster ride, with real world experience. Thankful to the global immersion & exposure to 2 clubs (Enactus Universal Ai University & ELC). Fully sponsored International exposure at such an early stage of my life, is another proud moment for me. My journey has been full of great learning & lessons."



**Khushi Rawat**

Associate Operations Manager

"My journey in Universal Ai University was very experiential as the faculty and the planned session helped us to gain the industry knowledge also skill development sessions were provided as a bonus to excel in our careers."



# Operations



**Anjali Mahajan**

Management Trainee

“Universal Ai University is a place where I was able to find my true self. Waking up to see greenery and a pollution free environment helped me focus on my strengths. All the different students and faculties taught me how to promptly deal with situations. I learnt- People Skills due to cross cultural residential program; Time Management from managing events to submitting assignments; Focus and Situational awareness through solving case studies & conflicts.”



**Hrishikesh Mangrulkar**

Store Manager

“I had an incredible experience with Universal Ai University & it’s whole family. It all went straight from being Corporate ready during personal development sessions to dancing with professors like it’s our last day on this campus. The 3 am Maggi parties in hostels & the all nighters before exams. I am glad I was a part of UBS Family & I wish y’all great heights & success.”





# Logistics & Supply Chain



**Preet Bhatt**

Management Trainee

"My experience with Universal Ai University was different, in a good way! It helped me positively, specifically leading ENACTUS UBS in the first year itself. I had a chance to apply my theoretical skills in practice. The faculty also helped me in various ways, cleared all my doubts!! try to follow the theme of UBS, **"Work hard, Party Harder"**. I am in my dream company now, Thanks to UBS."



# Business Analyst



**Monojit Bag**

ESG Analyst

"I am delighted to make my Alma Mater proud. I had an enriching and rewarding journey at UBS where the faculty became my family and the opportunities I got to showcase my professional and research skills was unmatched."



# Human Resource



**Dhanshree Daund**

Corporate Management Trainee

"Universal Ai University is great for academics & research, its unparalleled combination of world-class ranking, faculty, career prospects, reputation & social atmosphere. It encourages independent & creative thinkers. UBS is like the Matrix - No one can be told what the Matrix is, you have to see it for yourself."



# Consulting



**Soham Mukherjee**

Management Trainee

"I am delighted to make my Alma Mater proud. I had an enriching and rewarding journey at UBS where the faculty became my family and the opportunities I got to showcase my professional and research skills was unmatched."



**Chandsi Sharma**

Analyst

"As you gear up to start on this amazing experience at UBS, remember that the courses you take, the friends you make, and most of all, the perspective you carry, can change your world. Commit to expand, care to understand, converse to grow."



## Health Sector

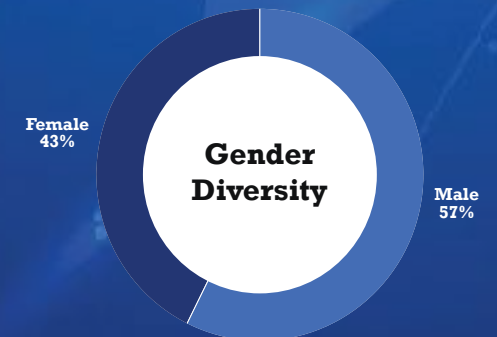
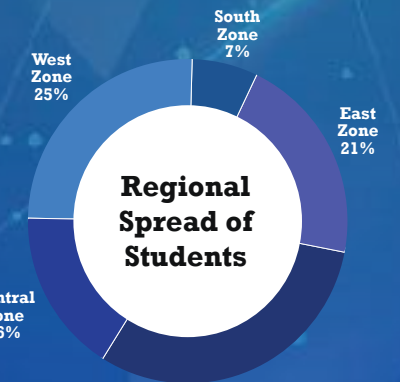
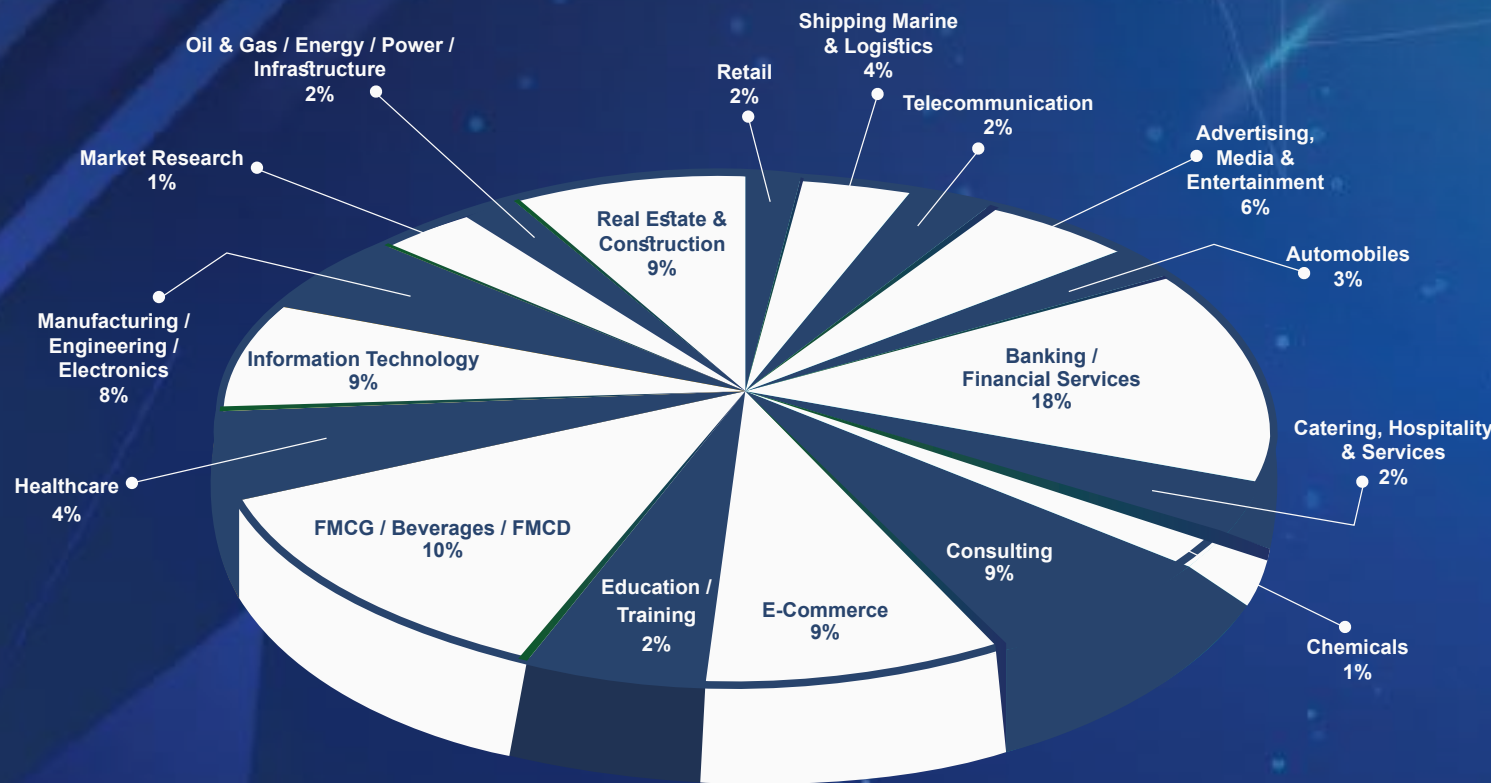


## Cross Function



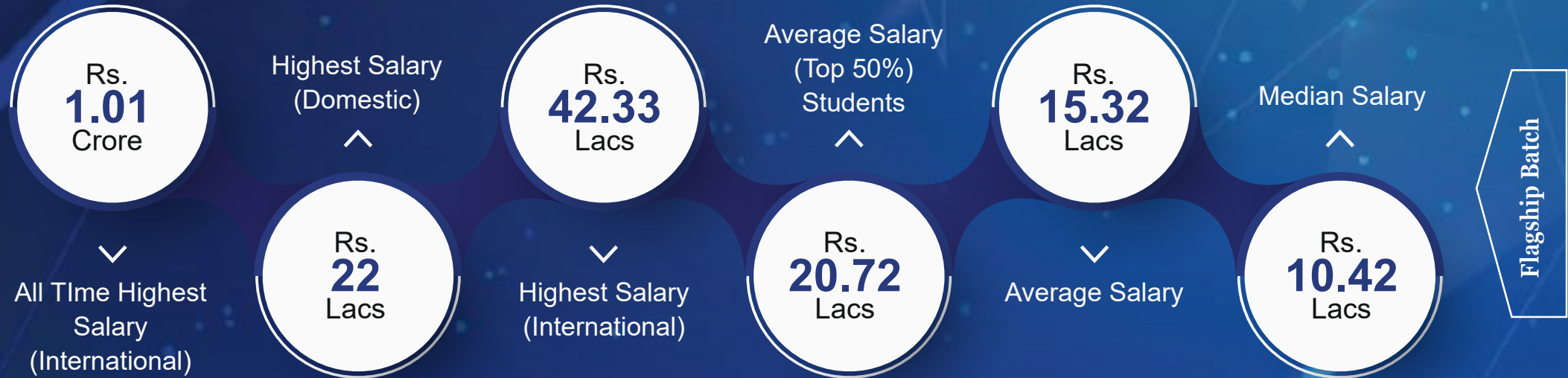
# Universal AI University Placements (Industry - Wise)

# Student Profile



# Placement Statistics

All Universal Ai University students are considered equal and are given equal opportunities for placement.



# Skill Development and Competency Building

## SAVI MODEL (Self Awareness Validation and Intervention)

Knowledge and understanding of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.



## Certifications Improving Employability



# Find Solutions CMAPS

## BRIGHT MINDS = BIG RESULTS

Collaborative Multi-disciplinary Approach towards Problem Solving (CMAPS) matches our students with the complex business issues of corporate, not-for-profit and entrepreneurial sponsors. Our students provide companies with new ideas and energy that is needed to find the best solutions.



Duration

1 month in Term 2

1 month in Term 3

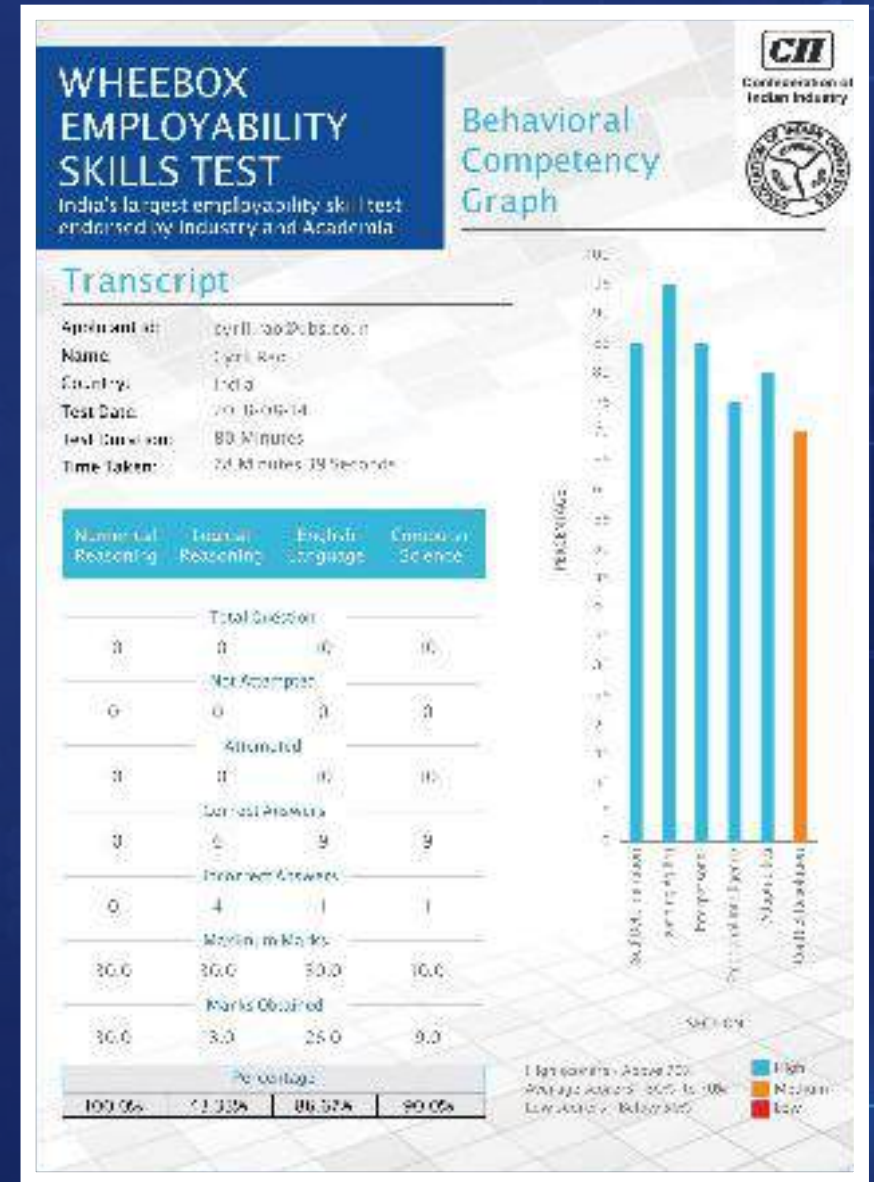
## CONSULTANCY HISTORY

10+  
Years

14+  
Industry  
Verticals

200+  
Projects

160+  
Companies



# Learn from the Corporate Experts

## Annual Symposiums

To arm our students with latest industry insights and make them corporate ready, we conduct voluminous interactive sessions with trade experts through 'Learn from The Corporate Experts Annual Symposium' and 'Global CEO Series'.

### Linking Human Capital Management to Corporate Bottomline



Left to Right : Dr. Tanaya Mishra, Sr. VP – Group HR, JSW Steel; Mr. Rituraj Sar, VP - L&D, Lupin Ltd.; Mr. K. Raveendra, Director – Talent, CRISIL

### Disruptive Innovation – A Key Differentiator to Survive & Grow in VUCA Environment



Left to Right: Mr. Jayaram Ramachandran, VP-HR, Huhtamaki PPL; Mr. Hitesh Shinde, Business Head India, Blue Star Infotech; Dr. Rahul Altekar, Industry Director, Aurionpro Solutions; Mr. Aniketh D'souza, CEO, Mindstorm; Mr. Dilip Jayaram, AVPHR& Consulting, Walchand People First

### Mr. D. Shivakumar Chairman & CEO, Pepsico India



“Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!”

### Functional Competencies to deliver MAKE IN INDIA



Left to Right : Mr. Jagdish Khosla, SVP - Sales & Services, HP; Mr. Pramod Sant, VP & Head of Import & Export, SIEMENS; Lt. Col. Anil Shukla, Head Logistics, IPSOS; Mr. RSP Singh, Head Sales & ITSupport, L&T Investment

### Woman's Symposium - The Juggle is Real: How to stay on your A-Game



Left to Right : Ms. Rekha G Rao, Sr. VP, 20:20 MSL; Ms. Seema Singh Bhadoria, CEO, Gyan Batao; Ms. Mayuri Mhatre, Director, WETFY Brand Solution Pvt. Ltd.; Dr Shilpa Kulkarni Dang, HR Head, Ajmal Perfumes Manufacturing; Ms. Shanta Martin, Global CEO, Pentagon Group; Ms. Awantika Bhardwaj, VP - Employee Success, Abzooba; Ms. Radhika Mukherji, Founder & CEO, Happydemic, Music Lover, Entrepreneur

# Global CEO Series



**Dr. Nora Colton**

Director of the Global  
Business School for Health



**Wybren Van Der Vaart**

Founder & CEO



**P. R. Ramesh**

Vice Chairman & MD



**Deepak Kapoor**

Chairman



**Tomio Isogai**

MD & COO



**Ramesh G Iyer**

MD & CEO



**Samir Saraiya**

CEO



**Ridham Desai**

MD



**Robin Banerjee**

MD



**Ravi Chawla**

MD & CEO



**Monica Tata**

CEO



**General Deepak Kapoor**

Indian Army





# International Industrial Conferences & Projects



Brig. GPS Cheema at International Summit, Cardiff, UK



Prof. Vijay Tandon conducting Faculty Development Program at University of Economics, Bulgaria



Student Exchange program at Universitas Indonesia



Students studying at University of Economics for 3 months in Varna, Europe



Students participated in the Indian Youth Delegation to Beijing & Shanghai, China



Student at Student Exchange program at Pearson Business School, UK

# Industry Speaks



**MS. ARUNDHATI BHATTACHARYA**

Chairperson & CEO,  
Salesforce  
Fmr. Chairman, SBI

“I was amazed at the greenery & the principle of sustainability adopted by UBS. UBS emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives.”



**MR. BHARAT PURI**

MD, Pidilite  
Industries

“Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UBS. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream”



**MR. DEEPAK KAPOOR**

Chairman India,  
PWC

“It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck.”



**MR. NEIL GEORGE**

MD, Nivea  
India

“I have experienced the amazing institution UBS that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength.”



**MR. ARUN NANDA**

Founder &  
Chairman, Mahindra  
Holidays & Resorts;  
Director, Mahindra  
& Mahindra

“UBS has been developed on the lines of some of the best institutions across the globe and will provide us some of the future managers who will lead this country to its next level of economic growth”



**MR. KI WAN KIM**

Regional CEO,  
Middle East &  
Africa, LG  
Electronics

“My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UBS Faculty.”



**MR. P. R. RAMESH**

Chairman,  
Deloitte India

“UBS is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world.”



# Experience Universal Ai University



**AI EXPERIENCE**



**CAFE BISTRO**



**AR/VR/MR LAB**



**GYM**



**INDOOR SPORTS ROOM**



**LIBRARY**



**BURMA BRIDGE**



**FUTSAL & TENNIS COURT**



**GLOBAL ASSET TRADING ROOM**



**PLAZA WITH OPEN  
AIR THEATRE**



**STUDENT ACCOMMODATION**



**WELLNESS ROOM**

## LEARNING ENVIRONMENT

- Fully WiFi campus
- Amphi-theatre audio visual classrooms
- World class library and electronic databases
- AR/VR/IoT Labs
- Global Cross Asset Trading Room
- Documentation center for printing and photocopying

## HEALTH & SAFETY

- 24/7 Security coverage with CCTV
- Head of Security from Indian Armed Forces
- Emergency services
- Professionally managed Medical Clinic on campus
- Quarantine Facility
- Wellness Room

## ENVIRONMENT FRIENDLY

- 355 kwp Rooftop Solar Power Project
- Rain water harvesting
- Waste recycling
- Thermos effect to external façade
- 7000 trees planted
- Organic farming
- Electric Car
- Intelligent Solar Lighting

## LUXURIOUS LIVING

- Fully air-conditioned residential accommodation
- World Class food service by SODEXO
- Separate Jain kitchen
- Housekeeping and professional laundry services (LaundroMINT)
- Party Lounge with Piano and Movie Room
- Transportation to Karjat Station
- Postal & Courier services
- Convenience Store (Tuckshop)
- 24 Hours ATM facility
- 24 x 7 Café on campus (Grab and Go)
- Plaza with Open Air Amphi-Theatre
- Salon & Spa
- Café Bistro
- Discotheque



## SPORTS

- Indoor Sports – Table Tennis, Pool, Snooker, Carom and Chess
- Flood lit Football and Cricket ground
- Flood lit Basketball and Volleyball
- Flood lit Badminton, Tennis Court and Futsal Court
- Mountain Biking, Trekking and Mountaineering
- Fully equipped Gymnasium



# Vibrant Campus Life

## RUSH4RUSH

The Inter Collegiate Business Adventure Festival



# Women Power Play

We believe that women have a huge role in the community & can make a significant difference. Women will raise the next generation & educate them; that is why, at Universal Ai University, we care about women empowerment. We empower them to be leaders, to be strong, to reach the top echelons of management & positively impact our world.

**52% Leaders are Women Leaders**

**43% of our Student Body is Woman (One of the highest in India)**



"Woman a creation with different forms, A voice with multiple shades" Multiple small steps taken can cause a big change and it's our responsibility to take those baby steps to the visioned future So are you ready to take your step with us?

# Youth Leadership

In the words of Nelson Mandela, “The youth of today are leaders of tomorrow” and at Universal Ai, we make CEOs! There are various extra-curricular/student engagement activities to bring out the best in the students.

## EXPERIENTIAL LEARNING CORPORATION (ELC)

Real targets, real board meetings, real valuation & mentoring by a Global CEO. ELC is the answer to your yearning to become a real VP and get promoted to a CEO, CMO, CFO of a Pvt. Ltd. company.

## 50 HOURS CASE STUDY

Cultivate team player & stress management skills with non-stop dynamic 50 hour case study exercise to experience the real corporate world pressures.

## UNIVERSAL INNOVATION COUNCIL

Learn to innovate, apply your skills on real life challenges, create sustainable learning & business models.

## UNIVERSAL À CLUBS

Unleash your passion in these clubs: ENVIRONMENT, MARKETING, ETHICS & CSR, FINANCE, SPORTS, HR INSPIRATIONS, ROTARACT, MUSIC & FINE ARTS

## GLOBAL TRADING ROOM

Trade global markets in stocks, bonds & currencies in real time as a professional trader in Asia's 1st Thomson Reuters 24X7 Trading Room

## EXPERIENTIAL LEARNING



## A DYNAMIC SPORTS COMMUNITY

Awarded with “Best Sports Integrated Program” by The Times of India, Universal Ai University focuses on holistic development of its students.



# Student Services

## CAREER DEVELOPMENT

Universal Ai University focuses on making the students corporate ready while they continue with their academic goals. Our inhouse SAVI model starts with self-assessment of each student on competencies, goals, value propositions & individual SWOT. The internal faculty & industry professionals evaluate each student through a validation process to identify the gaps & prepare a student road map so that we can build on the strengths of the students through regular industry interventions.

## HEALTH & MEDICAL FACILITIES

Minor injuries & ailments are taken care by our in-house nurse who is available round the clock for the students. In case of serious medical emergencies, Raigad Hospital is 25 minutes away from the campus & the Wardens personally aides the students. Disability Services : Keeping the motto of being an inclusive B-School, the campus has been designed to be disabled friendly and facilities are provided to the differently abled students.

## VISA SUPPORT SERVICES

Partner University will facilitate students and enable them regarding the visa process and documentation.

## PLACEMENT SERVICES

Our massive placement team has its presence PAN India offering multiple placement and internship opportunities to our students with 245+ companies on campus. The team facilitates the interview & selection process and works closely with students for building their network. Finance & Welfare Advisory : Our Finance & Welfare Advisory team aims at supporting the students to avail education loans from banks, Instalment facilities, advise them on eligibility criteria, documentation & scholarships.

## TRANSPORT FACILITIES

Daily transportation services are provided to & from Universal Ai University campus to Karjat station & market. Campus car & driver services are also available for the students on 12 hour hire basis. For local commutation, another option is auto rickshaws which is available from right outside the campus.



## MENTORING & COUNSELLING

Each student has a mentor on campus who they meet every week on Tuesdays. The Mentor acts as the "Local guardian" & coaches the students on academic performance, personal issues, behavioural issues, personal grooming, current affairs, mock interviews & career building.

## MULTI FAITH COMMUNITY

Being a truly Universal, Universal Ai University is one big multi-faith family where all the cultural events & festivals across all religions are celebrated with great enthusiasm & love.



# Summer School and Student Exchange Programs

Summer school and student Exchange Opportunities are extremely important part of our pedagogy. These not only give you valuable experience that can help you secure a job you want but also give you the opportunity to work hands-on in a professional environment. Fast paced professional environment during the internships equips you with excellent time management and team player skills.

Since Universal AI University is “By the industry For the Industry”, the team at the University works round the clock to provide the best possible opportunities to our pedigree.

## Global Exchange Programs



## Sail & Learn Leadership Program Highlights

|                    |   |   |                 |   |
|--------------------|---|---|-----------------|---|
| Every Year in July | Designed for upskilling Leadership & Business Management Skills | Lectures in class after which students are off sailing in Kvarner Bay | Global Exposure | 5 European Credit Transfer & Accumulation System (ECTS) Credits |
|--------------------|---|---|-----------------|---|

### TESTIMONIALS

I felt that the program provided a great opportunity to make international friends in a relaxed setting. The most effective parts of the program were likely the human interactions and team-building.

**Joseph Malisov**

Amazing experience to meet and connect with various types of people, to learn about yourself and others and all this is in an incredible setting!

**Deceuninck Hannes**



# Universal Ai University in the News



**INDIA TODAY**  
Trade stocks, play golf, study in luxury  
**Five Star UNIVERSITIES**  
Higher education gets a makeover as creature comforts, recreational options and state-of-the-art amenities take pride of place on private university campuses  
By Sonali Acharya, Gayatri Jayaraman and Amish Saxena


## Business as Casual Universal Business School, Karjat

In his 1st year BBA at Universal Business School (UBS) in Karjat, Maharashtra, 19-year-old Anand, a student of Indian origin, runs Shastri's Kitchen, a personal venture out of his home. He runs a small weekly menu of pasta and sandwiches which he makes in the kitchen. He offers delivery on a tray to students.

It's the kind of spirit of enterprise that Tarandeep Singh Anand, 39, co-founder of UBS along with his father Rajat Singh Anand, 71, and brother Rajat Singh Anand, 45, is looking for. Tarandeep, along with six academic council members, reviews the entire career of a student so as not to admit someone on the basis of just one exam. For instance, UBS admitted a girl who had raised 10 lakh in a college marketing campaign.

In its first year, UBS, with 50 students, has 1,000 courses weekly. It offers a three-year, non-certified BBA and a 15-month MBA, with an option of obtaining both degrees from Cardiff Metropolitan University, UK.

**Universal Business School, Karjat, Maharashtra**  
TRADING ROOM Has 21 stock trading terminals with 12 screens  
ACCOMMODATION 88 four-bedroom campus homes, each 1,000 sq ft  
RECREATION 1000-sq-ft multi-screen theater, with six multimedia touch-screen projection systems





### It's time to deepen our links with India - and our universities are showing the way

Prime Minister Theresa May and Indian Prime Minister Narendra Modi walk through the gardens of Hyderabad House in New Delhi

The relationship between the UK and India can be summed up with two words: opportunity and openness.

Initiatives such as the UK-India Business Council's CEO Forum and 2016's UK-India Year of Education, Research and Innovation are all helping to build new and stronger bonds. And to recognise this work, the CBI has recently published a report with Middlesex University entitled Bridges to the future: the role of universities in the UK-India relationship.

**Interchange** - For example, Cardiff Metropolitan University's partnerships with Planet EDU-QAI and Universal Business School is an excellent example of the fruits that are borne through the interchange between business and universities in both countries.



Cardiff Met also has a partnership in India with Universal Business School (UBS). The residential campus is in Karjat, an hour's drive from Mumbai. Currently, UBS has two courses with Cardiff Met, MBA and BA business and management (BAMB).

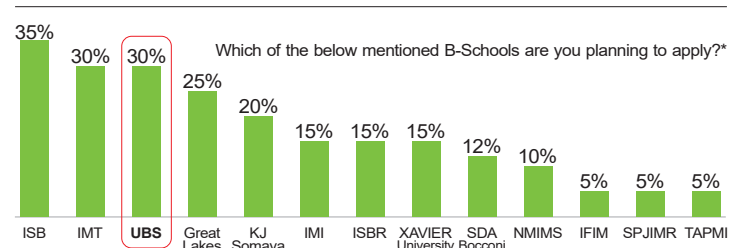
The partnership is expanding steadily and there are long-term plans to expand the courses available. UBS has excellent links with industry, and has a governing body comprising over 80 eminent academics and business leaders from India and beyond. Students therefore benefit from a wide array of guest tutors to enhance their academic learning.

## UBS is the 2<sup>nd</sup> Most Attractive B-School in INDIA by Foreign Students

### Study in India Research Data

Graduate Management Admission Council

Which of the below mentioned B-Schools are you planning to apply?\*



| B-School          | Percentage |
|-------------------|------------|
| ISB               | 35%        |
| IMT               | 30%        |
| <b>UBS</b>        | <b>30%</b> |
| Great Lakes       | 25%        |
| KJ Somaya         | 20%        |
| IMI               | 15%        |
| ISBR              | 15%        |
| XAVIER University | 15%        |
| SDA Bocconi       | 12%        |
| NMIMS             | 10%        |
| IFIM              | 5%         |
| SPJIMR            | 5%         |
| TAPMI             | 5%         |

\*Participating B-School data



# Times B School

## Truly Global Business Schools in India

Sony Allocated for an MBA & Doing your MBA in International Business School in India

The Times B School is a truly global business school in India. It is a part of the Times Group, one of the largest media conglomerates in India. The school is located in Mumbai, India, and is a member of the Association to Advance Collegiate Schools of Business International (AACSB).

The school offers a range of business programs, including a Bachelor of Business Administration (BBA) and a Master of Business Administration (MBA). The MBA program is a two-year program that is designed to be truly global, with a focus on international business and management. The program is taught in English and is open to students from all over the world.

The school has a strong track record of success, with a high percentage of students going on to work for top multinational corporations. The school is also a member of the Association of MBAs (AMBA) and the Association of MBAs (AMBA).

| Ranking       | Year | Score | Grade |
|---------------|------|-------|-------|
| Worldwide     | 2015 | 7.5   | A     |
| Asia Pacific  | 2015 | 7.5   | A     |
| International | 2015 | 7.5   | A     |
| India         | 2015 | 7.5   | A     |
| Worldwide     | 2014 | 7.5   | A     |
| Asia Pacific  | 2014 | 7.5   | A     |
| International | 2014 | 7.5   | A     |
| India         | 2014 | 7.5   | A     |
| Worldwide     | 2013 | 7.5   | A     |
| Asia Pacific  | 2013 | 7.5   | A     |
| International | 2013 | 7.5   | A     |
| India         | 2013 | 7.5   | A     |

**Family Decision**  
The Times B School is a truly global business school in India. It is a part of the Times Group, one of the largest media conglomerates in India. The school is located in Mumbai, India, and is a member of the Association to Advance Collegiate Schools of Business International (AACSB).

# Corporate Connect and Awards



Mr Tarun Anand recognised as Pioneers of Change by Inspire India Magazine in 2023



Ratan Tata, Chairman Emeritus, Tata Group greets Universal Ai University Chancellor & Founder



Honorable President of India Late Shri. Pranab Mukherjee & UBS Chairman Late Gurdip Anand at the NDTV Leadership Awards 2012



Education Evangelist of India by Great Place to Study by Forbes India in 2020 presented by Chetan Bhagat



Honorable Prime Minister of India Narendra Modi meets UBS Board Member Tejpreet Chopra CEO, Bharat Light & Power in 2017



ASSOCHAM National Education Excellence Awards 2013 UBS Awarded 'The Most Upcoming Business School in India' by Dr. Pallam Raju, Hon. Minister of HRD, Govt. of India



Universal Ai received Times Education Icons Award in 2021



Awardee for 'Institution with Innovative Infrastructure & Learning Environment' in the Higher Education Category by BW Business World in 2023

## MUMBAI – THE CITY OF DREAMS - BEST OF BOTH WORLDS

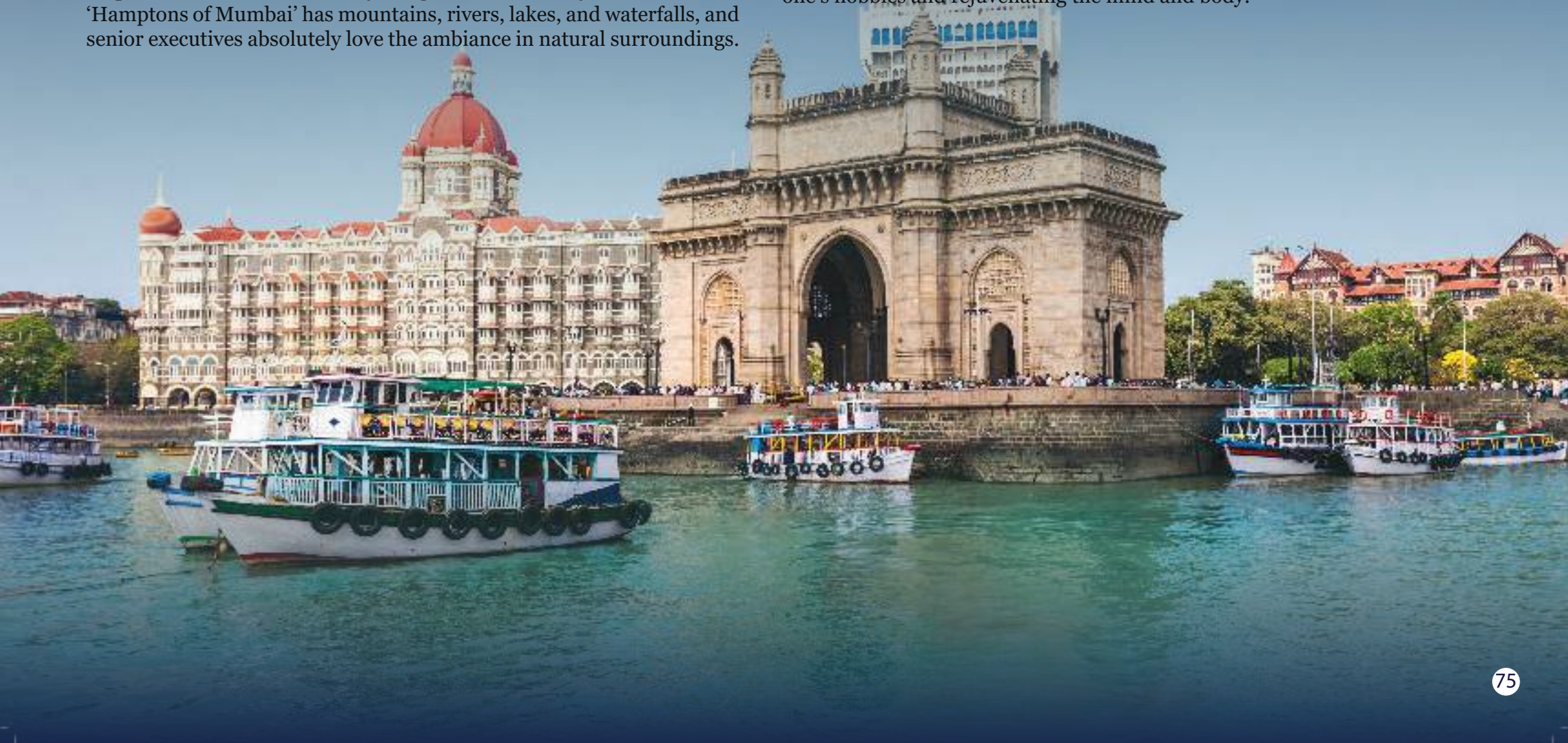
Being in Karjat Campus is the ‘best of both worlds’ dynamic – secluded campus with quick access to the fabled City of Dreams, Mumbai – makes for an unforgettable experience for Universal AI University students.

“Mumbai is an epitome of cinema, arts, music, business and history”. “It’s hard to not fall in love with such a magnificent city because of its vibrancy, style, street food, and nightlife. Its close proximity to Mumbai (1.5 hours drive) allows us to attract top CEOs and CXOs from the corporate world who find Karjat a green haven. Karjat known as the ‘Hamptons of Mumbai’ has mountains, rivers, lakes, and waterfalls, and senior executives absolutely love the ambiance in natural surroundings.

Living in the lap of nature and the heart of greenery gives a completely pollution-free environment which adds one year to the student’s life and well-being.

Living in a residential campus allows us to transform students' lives 24\*7 as 50% of the learning is outside the classroom and students are engaged in a plethora of experiential learning activities.

The significant time saved by the students in a residential campus can be used in better pursuits of rest, sleep, reading, sports, entertainment, or pursuing one’s hobbies and rejuvenating the mind and body.



# Growth Success Story

## START UP 2009 - 2013

- Universal Business School is born.
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEOs
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

## EARLY YEARS 2014 - 2016

- Training Partner of Defense Ministry (MOU) with DCR
- 'TVE STA & University' by India Today
- Sailed 70 member Senate of Industry Leaders & CEOs
- Awarded 'Truly Global B School in India' by TOI
- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.
- 4 Faculties & 2 students funded by European Union (Erasmus+)
- Completed MT & CT Program for Tata Capital (Awarded from SIJIMR)
- Most Innovative B School in Mumbai, IRI Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

## GROWTH YEARS 2017 - 2019

- Pride of Mumbai 'Top 6 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review: 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe - 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit
- Successfully launched SSM + INSLIC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 15 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB
- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B school by GMAC, USA

## TAKE OFF 2020 - 2023

- Member of CIBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent CMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published
- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 600 signatories worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published by the UBS Case Research Centre
- Published 14 Case studies in Case Centre
- 1st B school to publish ESG Report & Top 4 B schools in India with ESG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023

2023

Established  
 **Universal University**  
 —The future is here—

## TAKE OFF 2024

- Ranked No 1 as Private University in Mumbai by Times B School in 2024

# Key Achievements & Ranking



Times School



Business India



POSITIVE IMPACT RATING



ENR BUSINESSWORLD



Graduate Management Association Council



The Economic Times  
statista



business today



✉ info@universalai.in

🌐 www.universalai.in

📞 +91 702 602 3000

APPLY NOW

