

India's

FIRST **Ai**

UNIVERSITY



WHERE THE
FUTURE OF EDUCATION
AND TECHNOLOGY CONVERGE!



Ai Universal
University

— The future is here —



GLOBAL ACADEMIC PARTNERS



Cardiff Metropolitan University
UK



University of Economics
Bulgaria



France



USA



USA



France



UNIVERSIDAD
BILBAONA
Spain



SSM
Italy

ACCREDITATIONS



Estd. under
MH Act



Approved



Approved



Accredited



Equivalent

MEMBERSHIPS

INTERNATIONAL



Global Business
School Network



INDIAN



Contribution of Indian Industry





TARUN ANAND

Chancellor & Founder, Universal AI University

Chairman & Founder, Universal Business School
Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) |
Tuck Business School (USA) | IE Business School (Spain)

WELCOME TO UNIVERSAL AI UNIVERSITY,

where we are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of degree programs in Business Management, Liberal Arts, Environment Sciences, AI, Design, Law, Sports, Commerce, and International Diplomacy will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy; thus, Universal AI University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnership backed by 60 Global CEO's, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths, including roles in data analysis, AI and machine learning which will be applicable to the fields of Business, Technology, Environmental Studies, Design, Law, Sports, Liberal Arts and International Diplomacy.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

**BECOME A PART OF THE AI REVOLUTION BY
JOINING AI-MAZING UNIVERSITY!!**

Tarun Anand

FROM THE
CHANCELLOR'S
DESK



#AIGameChanger
#AI-mazingUniversity
#ATexasInIndia



Dr. SIMON MAK

Founding Vice Chancellor,
Universal AI University – India's 1st AI University

1st American and foreign national Vice Chancellor in India
- Riffing life in India and to the ends of the earth.

Fmr. Exe. Director, Caruth Institute for Entrepreneurship, Texas USA

BSc (Mech. Engineering) - Massachusetts Institute of Technology (MIT-USA)

MBA - SMU Cox School of Business (USA)

PhD - SMU Lyle School of Engineering (USA)

WELCOME TO UNIVERSAL AI UNIVERSITY,

I recently relocated from Dallas Texas USA because I wanted to be part of an exciting new university which is India's 1st AI university. We are located in the green rolling hills of Karjat, a short one and a half hour drive from Mumbai, which is ideal for academic studies – close enough to the big city but far enough to focus on studies.

Built on the strong foundation of the flagship Business School, the vision of Universal AI University is to groom global citizens who will positively impact the world using AI. We will differentiate ourselves from other universities in three areas:

- ⇨ The curriculum – 100% AI. All graduates will either be AI developers or AI power users. For example, we offer one of the world's first BBA in AI, which means that we are teaching our students to solve business problems using AI. We also focus on experiential learning, which means we are a hands-on university.
- ⇨ The student experience – We will incorporate USA/Texas college traditions with existing traditions to enhance the student experience, giving students a more global perspective. For example, I plan to introduce American football, the #1 sport in Texas and in the US, to students. I also want to build an enduring school spirit so that alumni of UAI can stand proud of their alma mater, and when they meet other alumni in the marketplace throughout the world.
- ⇨ Campus-wide innovation and entrepreneurship – I will bring the best practices from the US and Silicon Valley to create campus-wide entrepreneurship programs for students across all schools. Whether your career goal is to start a company that can IPO and create maximum economic impact, such as jobs, or work as a corporate employee, we will teach you how to be an entrepreneur, or an intrapreneur inside of an existing corporate to help your employer create new businesses.

As the university grows, we will launch additional future schools where AI can have an outsized impact.

If you are considering UG/PG-MBA studies, I would ask that you consider the curriculum, the student experience, and the campus location in your decision. Should you honor us with your attendance at Universal AI, we promise you an experience beyond your imagination, and an education foundation to help you prosper as an entrepreneur, or as a corporate employee and leader, and as a global citizen.

My Best,

FROM THE
VICE CHANCELLOR'S
DESK



INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known both for their academic credentials and experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers offer a distinctly different approach to education which will define your experience.

To connect what's taught in the classroom to the real world, we follow case-based teaching, interactive team projects and bring in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futuristic and entrepreneurial thinking to complex real world problem.

Leaders Make Leaders



Brigadier GPS Cheema

Fmr. Commander of Armoured
Brigade, Director, Institute of Leadership
& Behavioural Science



Prof. R. Sriram

SPJIMR Alumni,
Fmr. VP & COO,
NESS Technologies



Dr. Shilpa Joshi

Fmr. Director Academics
21 yrs. Academic Exp.



Dr. Manoj Singh

Fmr. CEO,
Kotler Impact, India



Prof. Elora Basumatary

IIM Calcutta Alumni,
Worked across 3 Continents



Dr. Asha Bhatia

Fmr. Dy. Director,
National Association for Blind



Prof. Deepak Alva

SPJIMR Alumni,
Fmr. Chief Manager -
Finance & Strategic Planning,
Asian Paints



Dr. Kavitha Venkatachari

Fmr. Dean &
20 yrs. Academic Exp.



Prof. Vijay Tandon

IIM Calcutta Alumni,
Corp. Exp. at GE,
Tyco & Astra Zeneca



Dr. Waheeda Thomas

Fmr. Dean, Prof. & Principal,
20 yrs. Academic Exp.



Dr. Harshita Kumar

Fmr. Dean &
25 yrs. Experience



Dr. Rekha Wagani

Fmr. Assoc. Professor, Research
& PhD Program Coordinator
24 yrs. Experience



Prof. Nilanka Chatterjee

Fmr. Sr. GM - L&D,
United Spirits (Diageo)



Dr. Sumit Mishra

Fmr. VP & Global Head
of Business Excellence
3i Infotech Ltd.



Prof. Maneesh Ketkar

Fmr. Chief Business Officer,
United Stock Exchange
of India



Amrita Mathews

Fmr. VP - Head
Placement Alliances,
Fnx Learning

SCHOOL OF LIBERAL ARTS, SOCIAL & BEHAVIOURAL SCIENCES

- BA (Hons) Economics
- BA (Hons) Psychology
- B.Sc (Hons) Psychology
- Ph.D

DESIGN SCHOOL

- B.Des in Game Art Design
- B.Des in Game Design
- B.Des in 3D Animation Movie Making
- B.Des in Product Design
- B.Des in Transportation Design

ENVIRONMENT & SUSTAINABILITY SCHOOL*

- B.Sc Environment Sciences

SCHOOL OF MUSIC, SOUND & CINEMATICS

- B.Tech Sound Engineering
- BA Music & Audio Production

AI & FUTURE TECHNOLOGIES SCHOOL

- B.Tech CS AI & ML
- B.Tech CS Data Science
- Ph.D

LAW SCHOOL*

- BA LLB
- BBA LLB

GLOBAL AFFAIRS SCHOOL*

- BA Global Affairs
- MA International Affairs & Diplomacy

SPORTS SCIENCES SCHOOL*

- B.Sc Sports & Exercise Science
- BA Sports Management

UG PROGRAMS

- BBA in AI
- BBA + MBA

PG PROGRAMS

- MBA (Single/Dual/EU Certification)
- MBA + Foreign Collaboration (Cardiff Met. University – UK)
- MBA (Business Mgmt)+ GMP (UK)
- MBA (International Business) + GMP (USA/France/Spain/Italy/Bulgaria)
- MBA (Business Design & Innovation)

EXECUTIVE PROGRAMS

- Executive MBA

DOCTORAL PROGRAM

- Ph.D



AN INNOVATIVE LEARNING MODEL

Universal AI University follows the 3E Model in imparting education and is committed to deliver a life-changing educational experience to Indian and International students.

3E MODEL - ETHICS | ENVIRONMENT | EXPERIENTIAL LEARNING

World Class Faculty | Innovative Curriculum |
Quality Infrastructure | Superior Research Focus



ENDORSED BY 60 GLOBAL CEO'S



Ameera Shah

Promoter & MD,
Metropolis Healthcare Ltd.



Arun Nanda

Chairman & Founder Director,
Mahindra Holidays &
Resorts India Ltd. (MHRIL)



Amadou Diallo

CEO, Africa & South Asia,
Pacific DHL Global
Forwarding Management, UAE



Madhav Kalyan

MD & Head of Payments,
Asia Pacific, J.P. Morgan



Motilal Oswal

Chairman & MD,
Motilal Oswal Financial Services Ltd.



General

Deepak Kapoor (Retd.)

Chief of Staff, Indian Army

PROGRAM HIGHLIGHTS

2

Mandatory Internship

2

CMAPS
(Collaborative Multi-disciplinary Approach towards Problem Solving)

1

SMART Project

3

Years of Leadership Development

1

SDG/ESG Project
(Sustainable Development Goals)

1

Research Paper

5

Inter-Disciplinary Curriculum

1

AI Lab Project / Capstone Project

7

Skills Developed

80%

Experiential Learning

ADMISSION PROCESS

Universal AI University has launched India's 1st AI-based & Metaverse Admissions Process. The entire admissions process is online and is called Eventuality. Universal AI University invites applicants from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / A-Level / HSC / CBSE or 12th Grade Equivalent).

STEP
01

Filling the Application Form (Online)
| Available on Universal AI University Website | Application Fee is INR 2,000 / USD 35 / GBP 20 / EUR 25

Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities, Portfolio

STEP
02

STEP
03

Appearing for Universal AI University Aptitude Test (UBSAT) / SAT / ACT / PEARSON / CUET / UGAT / JEE / MH CET / UCEED / NID / Other National ET or Submitting a Portfolio

Appearing for the Personal Interview (PI)
| All PI's will happen online via Zoom by an AI-Bot named Droid or a Faculty member

STEP
04

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature.

WEIGHTAGE FOR SELECTION

ACADEMICS & OTHER SUPPORTING DOCUMENTS - 50%

APTITUDE TEST / PORTFOLIO - 25%

INTERVIEW - 25%



ARUNDHATI BHATTACHARYA

Chairperson & CEO, Salesforce;
Fmr. Chairman, SBI

"I was amazed at the greenery & the principle of sustainability adopted by UAI. UAI emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."



BHARAT PURI

MD, Pidilite Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UAI. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream"



DEEPAK KAPOOR

Fmr. Chairman India, PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent University in Mumbai. I wish you the very best of luck."



KI WAN KIM

Regional CEO, Middle East
& Africa, LG Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UAI Faculty."



NEIL GEORGE

MD, Nivea India

"I have experienced the amazing institution UAI that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."



D. SHIVAKUMAR

Fmr. Chairman & CEO,
Pepsico India

"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it"



P. R. RAMESH

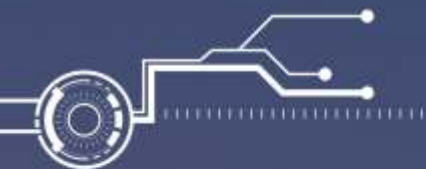
Fmr. Chairman,
Deloitte India

"UAI is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."



INDUSTRY SPEAKS





WORLD CLASS STUDENT INFRASTRUCTURE



CLASSROOM



AR/VR/MR LAB



CAFETERIA



QUANTUM COMPUTING LAB



FUTSAL & TENNIS COURT



GLOBAL ASSET TRADING ROOM



GYM



INDOOR SPORTS ROOM



LIBRARY



PLAZA WITH OPEN AIR THEATRE



STUDENT ACCOMMODATION



WELLNESS ROOM

UBS GROWTH SUCCESS STORY

START UP 2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

EARLY YEARS 2014 - 2016

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 36 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI
- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.

- 4 Faculties & 2 students funded by European Union (Erasmus+)
- Completed MT & GT Program for Tata Capital (Won deal from SPIJMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

GROWTH YEARS 2017 - 2019

- 'Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe - 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit

- Successfully launched 58M + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB

- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

TAKE OFF 2020 - 2024

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published

- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published by the UBS Case Research Centre
- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard

- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023
- Partnership with Rubika (Worlds No. 1 French Design School) to setup Design School
- Partnership with SoundideaZ Academy Launch School of Sound, Music & Cinematics
- Collaborates with LTIMindtree to create an industry-oriented B.Tech curriculum
- First American Vice Chancellor in India Dr. Simon Mak

2023

Established

 **Universal University**

— The future is here —

KEY ACHIEVEMENTS & RANKING



POSITIVE IMPACT
RATING
FOR
BUSINESS SCHOOLS



Times School



BW BUSINESSWORLD
www.bw@world.in



THE ECONOMIC TIMES
statista



PLIMSOLL
INDIAN EDUCATION INDUSTRY REPORT



Business India



Graduate
Management
Admission
Council



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